

## CASE STUDY | CUSTOM BRANDED APP



#### **SUBODH CHAUDHARY**

General Manager

Online assessments seek to efficiently evaluate the exam thoroughly through a fully automated system that not only saves time but also give fast results. It's quite simple, easy to access and evaluate oneself. With the help of Empass we could manage time better, have a flexible test schedule and get instant result and feedbacks of the students.



#### ABOUT THE COMPANY

Koenig specializes in providing state-ofthe-art technical training and certifications on all popular IT technologies available globally. The world class training at Koenig is offered through several innovative learning methods and delivery models to cater the unique requirements of a global customer base.

#### 1. SITUATION

Koenig Solutions provides Azure Skills Training and Certification. For 70533 MS Azure Skill, Koenig wanted its students to practice the skill anytime-anywhere, retain better and enjoy learning but it wasn't productive through Practice Sheets. Instead of conducting traditional test papers they preferred Online Tests for screening their students and for instant feedback and results.

### 3. ACTION

Koenig Solutions leveraged our product through a custom-built app (featuring student login and registration) which had 70533 Azure Skill assessments. The students could practice the course on mobile through gamified online mobile assessments which made it competitive and a fun based learning. Empass provided them with Admin CRM web dashboard for tracking analytics.

#### 2. TASK AT HAND

For fast results and feedbacks Koenig wanted its students to practice Azure skill through online assessments and for that they needed a custom branded app of their own where students could register and practice the skill. It assured them a high level of transparency.

# TL; DR

- KOENIG WANTED ITS STUDENTS TO PRACTICE AZURE SKILL
- USED CUSTOM BRANDED APP WITH AZURE ASSESSMENTS
- INCREASED ENGAGEMENT
- BETTER KNOWLEDGE RETENTION

### 4. RESULTS

- Performance Reports of students were generated and were made available to the faculty in PDF format. With
  the help of the reports the faculty could comparatively analyze the EXPERTISE of the students and assess
  their performance.
- 70% INCREASE IN STUDENT ENGAGEMENT
- 40% INCREASE IN KNOWLEDGE RETENTION
- BETTER MEMORIZATION AND TIME MANAGEMENT

