



**BERTHA CENTRE
FOR SOCIAL
INNOVATION AND
ENTREPRENEURSHIP**

Changemakers Programme 2023



changing the way we're changing the world

ABOUT THE CHANGEMAKERS PROGRAMME

“ The Changemakers Programme is essential because it empowers young people to be self-aware, innovative and open-minded in tackling social challenges. It gives youth a platform to voice their ideas, crafting sustainable solutions and entrepreneurial ventures that address youth unemployment and foster positive social impact that will drive society towards a thriving future.”

Simnikiwe Xanga,
Project Officer,
Youth Development
Initiative,
Bertha Centre

The Changemakers Programme is a two-month interactive social entrepreneurship programme for young people, not in formal education, training, or employment. The Programme is run in the community of Philippi out of the University of Cape Town's satellite campus Philippi Village (PV), and is a joint venture between Solution Space and the Bertha Centre for Social Innovation and Entrepreneurship. For its third year, the Changemakers Programme ran from 27 September 2023 - 17 November 2023 and equipped a cohort of 23 learners.

At its heart, the Changemakers Programme is a personal development programme which aims to develop a social entrepreneurial mindset and empower participants with the skills and mindset needed to access further educational or employment opportunities. The Programme is a merging of conventional entrepreneurship (profit incentivized-business practices) with social purpose driven ideas and principles. A key piece of the 2023 Programme revolved around mental health and psychosocial support, with the cohort taken through 8 modules of a mental health curriculum titled Breaking Beliefs. We as a Centre believe that if youth-focused skills development programmes are to thrive and achieve the lofty outcomes they set out, they need to take meaningful account of the individual at the centre.

Developing and implementing holistic programmes which look to expose youth to a range of development aligned curriculum should be at the heart of interventions in communities such as Philippi. Communities like these are where most youth continue to live on the margins of society and are not exposed to a wide range of interventions and methodologies. In other words, it is of the utmost importance to begin exposing young people to ideas and practices which they may not have come across before. Bertha Centre's Changemakers Programme is committed to both the development of social innovation practices and social entrepreneurs.



TESTIMONIALS

NAME: Amahle

AGE: 19

FROM: Philippi

I AM PASSIONATE ABOUT:

BAKING AND ACCOUNTING.



“The Changemakers Programme inspired me to view the world differently. I also viewed sports differently and learnt more about it, social development and innovation.”

 **BUSINESS NAME:**

Lino & Co. Mens spa

 **WHAT PROBLEM IS MY BUSINESS ADDRESSING?**

To promote femininity in a masculine manner.

 **BUSINESS SOLUTION:**

To educate men from age 18 and above about the importance of taking care of themselves mentally, emotionally and physically.

NAME: Lusanda

AGE: 26

FROM: Philippi



 **WHAT PROBLEM IS MY BUSINESS ADDRESSING?**

Gender Based Violence

 **BUSINESS SOLUTION:**

Addresses Gender Based Violence through martial arts and performing arts.

NAME: Chuma

AGE: 24

FROM: Philippi

I AM PASSIONATE ABOUT:

BUSINESS.



“The Changemakers Programme built my confidence to speak in front of people. And I know that there is nothing wrong with me, I’m good.”

 **BUSINESS NAME:**

Chuma Clothing

 **BUSINESS SOLUTION:**

Selling clothes to change unemployment, abuse and drug abuse.

NAME: **Nomtha**

AGE: **27**

FROM: **Khayelitsha**

I AM PASSIONATE ABOUT:

CHANGING THE MISCONCEPTIONS OF AFRICAN INDIGENOUS SPIRITUALITY THROUGH THE TEACHINGS OF THE GREAT IMBONI DR UZWI-LEZWE RADEBE.



"The Changemakers Programme challenged me on how to present myself in front of people."

 BUSINESS NAME:

Indigenous African Art Gallery

 WHAT PROBLEM IS MY BUSINESS ADDRESSING?

To decolonise through art and inform people about the importance of knowing African Spirituality.

 BUSINESS SOLUTION:

Indigenous spirituality art gallery. Decolonising through art and informing people on the importance of knowing African Spirituality because it is not based on ubungoma/ traditional practices but it is also about getting spiritual guidance; knowing one's roots as African people.

NAME: **Zanele**

AGE: **22**

FROM: **Tafelsig**

I AM PASSIONATE ABOUT:

DEAF EDUCARE AND OFFERING SIGN LANGUAGE CLASSES FOR THE COMMUNITY TO KNOW HOW TO COMMUNICATE WITH THE DEAF COMMUNITY.



"The Programme helped me in building my confidence. I went and applied at modelling agencies and had opportunities. I passed my studies and I'm in my second year now. I got accepted to the UCT coding programme. The facilitators had mentioned that we must grab opportunities that come by."

 BUSINESS NAME:

Sivile Deaf Edu care

 WHAT PROBLEM IS MY BUSINESS ADDRESSING?

To help deaf people understand that they are being recognised.

 BUSINESS SOLUTION:

Helping children between 2-7years old to know how to communicate and lipread without depending on hearing aids. To make it easier for many people to communicate with the deaf. Help deaf kids understand themselves.

NAME: **Sibabale**

AGE: **21**

FROM: **Acacia**

I AM PASSIONATE ABOUT:
**INSPIRING THE
YOUTH AROUND ME.**



The Changemakers Programme inspired me to learn values, learning new ideas and decision making skills. I am now good at prioritising things."

NAME: **Bomeleze**

AGE: **20**


FROM: **Philippi**


I AM PASSIONATE ABOUT:
**FOOTBALL. I HAVE
BEEN PLAYING SINCE
A VERY YOUNG AGE.**



"The Programme inspired me to keep on going with the dream that I have, which is to own a football league for both males and female players."

 **BUSINESS NAME:**
Tribal Women's Football League

 **WHAT PROBLEM IS MY BUSINESS ADDRESSING?**
To reduce the high number of teenage pregnancies within the community.

 **BUSINESS SOLUTION:**
To encourage young females who are passionate about football to showcase their talent and also help to reduce the high number of teenage pregnancies within the community.

NAME: **Khubalo**

AGE: **21**


FROM: **Philippi**

I AM PASSIONATE ABOUT:
**PERSONAL GROWTH
AND INSPIRED TO BRING
A POSITIVE CHANGE
TO MYSELF AND MY
FAMILY, AS WELL AS THE
COMMUNITY USING THE
SKILL SETS LEARNED
FROM THE PROGRAMME.**



"The Programme shifted my mindset and the way I think. It boosted my confidence."

 **BUSINESS NAME:**
Khumalo - Education in Schools

 **BUSINESS SOLUTION:**
To enhance skills for ordinary members of the community as well as skills development.



NAME: Linokuhle

AGE: 19

FROM: Makhaza

**I AM PASSIONATE ABOUT:
DANCE, HEALTH
AND FITNESS.**



"The Programme inspired me to be business minded. It challenged me to come out of my comfort zone, supported me to gain confidence and become a better person."

BUSINESS NAME:

Go big or Happen - Where Big Things Happen

WHAT PROBLEM IS MY BUSINESS ADDRESSING?

To improve the health and well-being of my customers.

BUSINESS SOLUTION:

Promote a sense of community. Reduce the burden of local healthcare by encouraging people to stay healthy and fit.

NAME: Likhona

AGE: 19

FROM: Philippi

**I AM PASSIONATE ABOUT:
MAKING AN IMPACT IN
LIFE AND SPREADING
LOVE TO THE WORLD.**



BUSINESS NAME:

Care for Nature

WHAT PROBLEM IS MY BUSINESS ADDRESSING?

To improve environment.

BUSINESS SOLUTION:

To preserve our environment by planting trees in order to combat climate change and to protect us against floods and water pollution.

NAME: Zenkosi

AGE: 19

FROM: Philippi

**I AM PASSIONATE ABOUT:
MODELLING.**



The Programme has inspired me to be a free person and not live in fear of being judged. And also, to learn from my mistakes and be better or more alert. It's been challenging to open up about the past but it was relieving because there's no judgement. There was help and a relief in sharing about the situation. The support has been overwhelming from the people I met and the facilitators."

BUSINESS NAME:

Khanyisa Model Academy

WHAT PROBLEM IS MY BUSINESS ADDRESSING?

To create jobs, build confidence and prevent teenage pregnancy.

BUSINESS SOLUTION:

Having the model academy in the area will help young girls to avoid teenage pregnancy and joining gangs. It will create job opportunities for people to be coaches. It will help local businesses when I host fashion shows and local artists to perform.



NAME: Sibisiso

AGE: 21

FROM: Philippi

I AM PASSIONATE ABOUT:

USING ART AND ENTREPRENEURSHIP AS A TOOL TO MAKE A BETTER SOCIETY.



"The Changemakers Programme helped me to get a better understanding about myself and about entrepreneurship."

 **BUSINESS NAME:**

Eco Art Greens

 **WHAT PROBLEM IS MY BUSINESS ADDRESSING?**

To promote healthy food and a clean environment.

 **BUSINESS SOLUTION:**

The focus is on implementing healthy food and a green environment through creative collaboration. Also to encourage people to farm on a small scale. Promoting healthy food and a clean environment

NAME: Sivuyile

AGE: 23

FROM: Nyanga

I AM PASSIONATE ABOUT:

LEARNING AND GROWTH AS I HELP PEOPLE AROUND ME GROW.



"The Programme helped me to break out of my shell and also discover strengths about myself. It helped me learn about running a business and social entrepreneurship."

 **BUSINESS NAME:**

Remedy Afrique - African Hair Care Products

 **BUSINESS SOLUTION:**

To create cosmetic products using ancient African remedies to support people to grow their hair as well as take care of their skin in a healthy way.

NAME: Iimage

AGE: 21

FROM: Philippi

I AM PASSIONATE ABOUT:

SPORTS, SOCCER SPECIFICALLY BECAUSE IT IS NOT JUST SPORTS BUT THERAPY. IT KEPT ME AWAY FROM BAD HABITS IN THE COMMUNITY.



"The Changemakers Programme gave me light and purpose in life. Now that I'm a Changemaker, I've discovered that I have a lot of potential. I need to believe."

 **BUSINESS NAME:**

Ubomi Disability Centre

 **WHAT PROBLEM IS MY BUSINESS ADDRESSING?**

To assist parents who struggle to keep up with their disabled children.

 **BUSINESS SOLUTION:**

A centre for development, care and wellness for disabled people. Teaching young and old to develop themselves. To also assist parents who struggle to keep up with their disabled children.





NAME: Kwakho

AGE: 21

FROM: Nyanga

**I AM PASSIONATE ABOUT:
SPORTS AND INTERIOR
DESIGN.**



"The Programme challenged me in public speaking and inspired me to be more vigilant about my surroundings."

BUSINESS NAME:
Pet Clinic

WHAT PROBLEM IS MY BUSINESS ADDRESSING?
To provide animal care and protection.

BUSINESS SOLUTION:
Help pets that are sick because most of them die young and sick because no one looks after them.

NAME: Miso

AGE: 18

FROM: Philippi

**I AM PASSIONATE ABOUT:
READING, OTHER
PEOPLE'S PERSPECTIVE
AND SHARING LOVE,
CARE AND BEING A
CHANGEMAKER.**



"The Programme supported me with many things that I did not understand. The session I loved the most was Breaking Beliefs. I learnt so much from it."

BUSINESS NAME:
Kylie's Beauty Therapy

WHAT PROBLEM IS MY BUSINESS ADDRESSING?
To boost confidence in young people.

BUSINESS SOLUTION:
A beauty therapy business to alleviate insecurity and low self-esteem.

NAME: Nkululeko

AGE: 26

FROM: Philippi



"The Changemakers Programme gave me the tools that I needed to tap into my community to inspire children and change their mindset from a holistic approach"

BUSINESS NAME:
Theta Nawe

WHAT PROBLEM IS MY BUSINESS ADDRESSING?
To create a better place and change the stereotype around the community about sport.

BUSINESS SOLUTION:
Through photography, we want to capture moments of young people in sports with a vision to inspire and motivate other peers to start making moves to inspire others.

NAME: **Linomtha**


AGE: **19**


FROM: **Philippi**



"The Programme challenged me in public speaking and inspired me to be more vigilant about my surroundings."

 **BUSINESS NAME:**
Lino & Co. Men's Spa

 **WHAT PROBLEM IS MY BUSINESS ADDRESSING?**
To promote femininity in a masculine manner.

 **BUSINESS SOLUTION:**
To promote femininity in a masculine manner to educate men from age 18 and above about the importance of taking care of themselves mentally, emotionally and physically.

NAME: **Bongile**

AGE: **31**

FROM: **Old Crossroads**

I AM PASSIONATE ABOUT:
**THE ENVIRONMENT
AND NATURE.**



"The Programme really helped me with accounting things, especially now dealing with that at school. Breaking beliefs helped because many wounds were healed."

 **BUSINESS NAME:**
Indalo/Nature Connect

NAME: **Azola**

AGE: **29**

FROM: **Philippi**

I AM PASSIONATE ABOUT:
**SPORT AND FASHION
DESIGN.**



"The Programme supported me to be true to myself, believe in my potential and always looking forward to changing my life and the people around me."



NAME: Lutho
AGE: 21
FROM: Philippi

I AM PASSIONATE ABOUT:
MUSIC.



"The Programme motivated me to keep pushing despite ups and downs and life's challenges. I gained confidence during the programme, before, I used to have doubts about myself that I was hopeless and not worthy enough. The Programme helped me to change those thoughts."

NAME: Andile
AGE: 24
FROM: Philippi

BUSINESS NAME:
 Andile Gas



2023 PRIZE WINNERS

Through the social entrepreneurship curriculum participants were encouraged to develop business ideas that would look to develop their communities. For 2023 we provided cash prizes to the top three ideas and pitches. Winning participants were also granted access to ongoing mentorship, as well as marketing and communications support to help grow and implement their ideas. Below are the 2023 prize winners:



FIRST PRIZE
 Sbusiso
 Songelwa



SECOND PRIZE
 Nkululeko
 Kwababa



THIRD PRIZE
 Likhona
 Boozi



CONCLUSION



"If we commit ourselves, then there's nothing we can't do."

Luvuyo Maseko,
Project Manager, Youth Development Initiative, Bertha Centre

They should be the engine driving the nation's economy, society and democracy, but young people in South Africa are more likely to be unemployed, living in poverty, and experiencing high levels of poor physical and mental health.

If we want to realise a world in which young people thrive, we need to ensure that we create opportunities for their ideas to be nurtured and encouraged. The Changemakers Programme represents only one small piece of the puzzle, but together, if we ensure we build effective programming, we can work to better support our youth.

"If you change the way you look at things, the things you look at change. Trust the process."

Athenkosi Maqanda,
Community Liaison, Solution Space

