

# ZUZANNA RANUSZKIEWICZ

UX/UI & DIGITAL DESIGNER

## PROFILE

Designer working across UX/UI, digital experiences, and visual communication. Interested in creating intuitive and visually coherent systems that combine usability, structure, and strong brand direction. Experience with responsive web and app design, design systems, and content-heavy digital platforms in collaborative environments. Curious by nature, particularly drawn to projects where thoughtful interaction, storytelling, and culture come together.

## CONTACT

### LINKEDIN

[www.linkedin.com/in/zuranu](https://www.linkedin.com/in/zuranu)

### PORTFOLIO

[zuzannaranuszkiewicz.dk](https://zuzannaranuszkiewicz.dk)

### EMAIL

[ranuszkiewicz.zu@gmail.com](mailto:ranuszkiewicz.zu@gmail.com)

## EXPERIENCE

03/2024 - 02/2026 (AARHUS, DENMARK)

### UX/UI DESIGNER / STUDIZ

- . Designed responsive UX/UI flows across interconnected student and administration platforms
- . Designed web and app interfaces aligned with the brand identity
- . Expanded and maintained the design system and component library
- . Designed landing pages, newsletters, and editorial materials
- . Created an internal marketing tool for managing complex datasets
- . Collaborated with developers throughout implementation and iteration

08/2025 - 10/2025 (AARHUS, DENMARK)

### VISUAL DESIGN INTERN / FLEA LOVER

- . Redesigned landing pages and digital communication materials
- . Built a design system and reusable component library for the platform
- . Strengthened the connection between the interface and visual identity
- . Redesigned survey flows, contributing to improved conversion rates

01/2024 - 03/2024 (AARHUS, DENMARK)

### UX/UI DESIGN INTERN / STUDIZ

- . Supported the design process from wireframes to implementation
- . Assisted with responsive UI design for web and app-based platforms
- . Worked with layouts, interaction patterns, and component-based design
- . Contributed to improving usability, hierarchy, and interface consistency
- . Collaborated with developers during implementation and iteration

## TOOLS

- . Figma & Figjam
- . Adobe Lightroom & Photoshop
- . Affinity Suite
- . Framer & Wordpress
- . HTML & CSS
- . Visual Studio Code
- . Jira, Trello, Miro & Notion

## SKILLS

- . UX/UI design
- . Responsive web & app design
- . Information architecture
- . Wireframing & prototyping
- . User research & testing
- . Design systems
- . Component libraries
- . Branding & visual communication

## APPROACH

- . Cross-functional collaboration
- . Communication
- . Curiosity & fast learning
- . Problem solving
- . Attention to detail

## EDUCATION

08/2024 - 01/2026 (AARHUS, DENMARK)

### BACHELOR IN DIGITAL CONCEPT DEVELOPMENT

- . Business Academy Aarhus
- . Digital concept and value creation, digital design, strategic development

08/2022 - 06/2024 (AARHUS, DENMARK)

### AP DEGREE IN MULTIMEDIA DESIGN

- . Business Academy Aarhus
- . UX/UI design, visual communication, interaction development

## LANGUAGES

### ENGLISH

- . Full professional proficiency (C1)
- . IELTS Academic - grade 8 (2026)

### POLISH

- . Native (C2)