## How Marinas Can Create Customized, Digital Contracts for Winterization, Seasonal Service, and Storage

## **IMPORTANT NEWS FOR DOCKWA MARINAS!**

Dockwa has launched a digital contract system so marinas and their boaters can:

- Streamline the contract process for services such as storage, shrinkwrapping, and winterization.
- Email contracts through Dockwa to their boaters, who can then request specific service needs, approve and electronically sign the contract, and return the document electronically, ASAP.



## How Digital Contracts Help Your Marina (and Your Boaters) Plan Seasonal Service and Winterization

<b>RESERVATIONS</b> (availability and scheduling)	BACK OFFICE (contracts, billing, etc.)	<b>SERVICES</b> (maintenance, winterization, storage, etc.)
Seasonal Customers	Winterization & Storage	Point Of Sale
Provide an easy and direct way for boaters to request seasonal services on their schedule	Automate contract creation, signature collection, and annual renewals	Save time on service transactions by charging your customer's card on file with Dockwa
Automatically accept or decline requests —from your office,	Automate billing	Provide "white glove" service by
home, or anywhere! Get immediate pre-payments	Easily communicate through Dockwa with your customers regarding any service changes	allowing boaters to choose the service that's right for them
from the boater's verified credit card on file	or updates	Allow boaters to communicate their haul-out and launch/delivery dates

In the past two years, more than ONE MILLION people have bought boats. Many prefer digital transactions because it's a more convenient and efficient way of doing business.



Want to learn more? Go to **marinas.dockwa.com** and request a demo today.