



DOCKWA DEALS IS YOUR BEST TOOL TO PROACTIVELY INCENTIVIZE BOATERS TO VISIT YOUR MARINA.

DOCKWA PARTNER MARINAS ARE USING DEALS TO...

FILL DOCKAGE DURING SLOW PERIODS:

HYATT RIVER MARSH MARINA IN CAMBRIDGE, MD

- **Goal:** Raise occupancy in Summer 2019.
- Ran a limited-time Dockwa Deal for 50% off dockage.
- **Within 72 hours, they had generated 61 new reservations, 44 of which were brand-new customers.**

50% OFF

DANA POINT MARINA IN DANA POINT, CA

- **Goal:** Drive additional business in July 2019.
- Ran a Dockwa Deal for 40% off dockage.
- **Generated 66 redemptions.**

40% OFF

ATTRACT NEW SEASONAL CUSTOMERS:

PIER 25 IN NEW YORK, NY

- **Goal:** Fill seasonal slips early in the season.
- Offered a free month when boaters signed a dockage agreement as a new customer.
- **Generated 6 new seasonal customers in one week.**

FREE MONTH

STOCK ISLAND MARINA VILLAGE IN KEY WEST, FL

- **Goal:** Fill recently vacated liveaboard slips.
- Offered a "Sign an annual contract, get one month free" Dockwa Deal
- **Generated 16 leads, worth over \$320,000, in one week.**

FREE MONTH

GENERATE INTEREST IN EVENTS AT YOUR MARINA:

MYSTIC SEAPORT MUSEUM IN MYSTIC, CT

- **Goal:** Get the word out about the dock space available during annual WoodenBoat Show.
- Ran Dockwa Deal on Dockage.
- **Sold out of boat show dockage within 3 hours of the Dockwa Deals promotion.**

DOCK DEAL

DOCKWA DEALS NOW AVAILABLE ON ALL PLANS
[AHoy.DOCKWA.COM/LIST-ON-DOCKWA-DEALS](https://www.dockwa.com/list-on-dockwa-deals)