

**CARIILMU.CO.ID**

**PT Ican Berkah Jaya**





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## Established

18 Desember 2018

## OUR JOURNEY



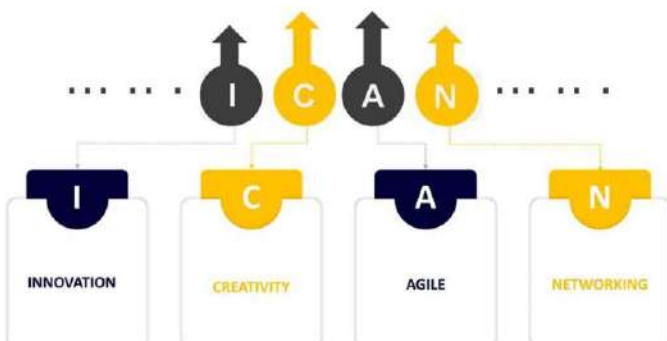
## Vision

Menjadi penyedia jasa learning terlengkap baik untuk perusahaan maupun individu dalam mewujudkan 1 juta sumber daya manusia yang berkualitas dan dapat bersaing secara global.

## Mission

- Menyediakan pelayanan Learning Event baik training, workshop, seminar, coaching, konsultasi, dan Event Organizer yang sesuai dengan kebutuhan klien.
- Memberikan kemudahan akses dalam pencarian Learning Event, registras, dan Post Learning Event.
- Memberikan pelayanan learning event dengan modul, pengajar, dan fasilitas yang bermutu tinggi.

## Values



## Line of Product

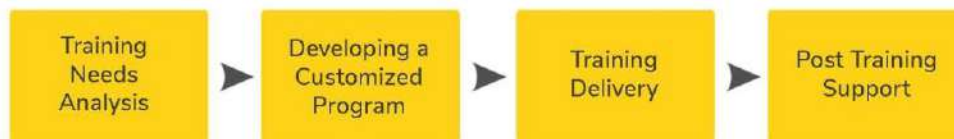




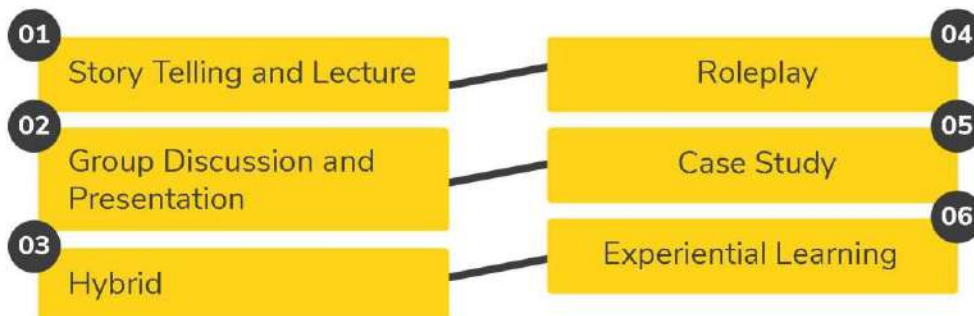
## PROGRAMS

▪ <b>Service Excellent</b>	<ul style="list-style-type: none"> <li>Offline: 1 Day</li> <li>Online: 4 hours</li> </ul>
• <b>Leadership Program</b>	<ul style="list-style-type: none"> <li>Offline: 1 Day</li> <li>Online 4 hours</li> </ul>
• <b>Digital Marketing Program</b>	<ul style="list-style-type: none"> <li>Offline 2 days</li> <li>Online 1 day</li> </ul>
• <b>Masa Persiapan Pensiun Program</b>	<ul style="list-style-type: none"> <li>Offline 2 days</li> <li>Online 1 day</li> </ul>
• <b>English for Business Program</b>	<ul style="list-style-type: none"> <li>Offline 2 days</li> <li>Online 1 day</li> </ul>
• <b>Corporate Wellness Program</b>	<ul style="list-style-type: none"> <li>Offline 2 days</li> <li>Online 1 day</li> </ul>
• <b>NLP &amp; TLT Program</b>	<ul style="list-style-type: none"> <li>Online 1 day</li> </ul>

## PROCESS



## METHODOLOGY



## STRENGTHS

- Fun Learning
- Based on customer's needs (customized module)
- Framework and simple words are used to ensure the principles are easier to understand
- Relevant to the latest situation
- Shares strategies that are research-based conducted by researchers all around the world
- It's filled with stories and insights that are based on personal experiences and experiences of others
- We tell the truth when we know it brings positive impact to clients or participants
- Hybrid
- Lifetime access to our LMS video

**Inspiring**
**Entertaining**
**Empowering**
**Transforming**
**One-Stop Solution**



## SERVICE EXCELLENT

- Basic Service Excellent (Membangun Budaya Pelayanan Prima)
- Effective Communication & Handling Complaints (Komunikasi Efektif dalam Pelayanan)
- Working by Heart (Bekerja Bahagia, Bekerja dengan Cinta)

### Key Objectives:

**01**

Membangun energi positif sebagai pemberi pelayanan

**02**

Meningkatkan Teknik keterampilan berkomunikasi

**03**

Membangun pemikiran “sukses” dalam bekerja





## LEADERSHIP PROGRAM

### ADAPTIVE LEADERSHIP

- Get on the balcony
- Identify Adaptive Challenge
- Regulate Distress
- Maintain Disciplined Attention
- Give the Workback to the People
- Protect Voices from Below

### Key Objectives:

**01**

How to mobilize team members or followers to meet adaptive challenges and win

**02**

How to increase ability of the team-members or followers to value outcomes and reach them

**03**

How to Inspire team-members or followers to sacrifice their own self-interest for the betterment of the team and organization



## DIGITAL MARKETING PROGRAM

- Digital Marketing Framework
- Campaign Strategy
- Audience & Competitor Analysis
- Website Development
- SEO & Google Digital Presence
- Content Strategy
- Creating Content Planning
- Campaign Report & Analysis
- Pra-Assessment
- Assessment

### Key Objectives:

**01**

Memahami  
Framework  
Digital  
Marketing

**02**

Menguasai  
Teknik dalam  
menentukan,  
membuat, dan  
mempromosikan  
konten

**03**

Meningkatkan  
kemampuan  
berpikir kreatif  
dalam  
membuat  
campaign





## MASA PERSIAPAN PENSIUN PROGRAM

- Mindset mental switching
- Mindset Entrepreneur
- Financial Coaching
- Investment Planning

### Key Objectives:

**01**

Wisdom Living

**02**

Healthy Living

**03**

Financial  
Planning


**04**

Leveraging  
Assets





## ENGLISH FOR BUSINESS PROGRAM

Associated with 

### Skills that needed by the employees:

- Speaking Skills: Showing visitors around, socializing, telephoning, teleconferencing, making arrangements etc.
- Talking about projects, participating in meetings, giving verbal reports, etc.
- Giving presentations, handling negotiations, etc.
- Writing skills: Emailing, report writing, formal and informal style, etc.
- Reading skills: Understanding ideas, finding details, paraphrasing, note making, etc.
- Vocabulary development specific to an industry
- Cultural differences, listening to different accents.
- General improvement in fluency and accuracy.

### Key Objectives:

**01**

Mastering both oral and written communications in formal and informal style

**02**

Enrich Vocabulary

**03**

Improve Fluency and Accuracy in communication

A photograph of three business professionals in a meeting. A man in a plaid shirt is seated at a table with a laptop, gesturing with his hands while speaking. A woman in a green blouse stands behind him, looking at a document. Another man in a dark sweater is seated opposite them, listening. The background shows a whiteboard with a bar chart. The image is framed by a large yellow circular graphic on the left.

## CORPORATE WELLNESS PROGRAM

- The Wheel of Life
- Entrepreneurship Coaching
- Financial Coaching
- Investment Planning
- Protection and Estate Planning

### Key Objectives:

**01**

Meningkatkan kualitas dan kebahagiaan hidup di usia pensiun

**02**

Memiliki mindset menjadi seorang entrepreneur

**03**

Menguasai perencanaan keuangan yang efektif menjelang masa pensiun



## NLP & TLT PROGRAM



### Key Objectives:

**01**

Mampu mengenal karakter diri sendiri

**02**

Mampu mengidentifikasi secara singkat kebutuhan yang diharapkan

**03**

Mampu mengoptimalkan kepercayaan diri dan goal

## MOST REQUESTED TRAINING PROGRAMS

- 1 Leadership**  
Becoming Outstanding Leader
- 2 Financial Planning**  
Speed Up Your Financial Freedom
- 3 Public Speaking**  
The Secret to Deliver Effective Communication
- 4 English for Business**  
Professional Business English
- 5 Zen Presentation**  
Design Your Presentation with Zen Principle
- 6 Corporate Wellness Program**  
Secret to Build a Happy Employee
- 7 Spiritual Motivation**  
Unlock the Best Version of You!
- 8 Customer Complaint Handling**  
Turn Complaint Customer Into Delightful Customer
- 9 Negotiation Skill**  
Achieve More Than You Need
- 10 Corporate Digital Marketing**  
Boost Your Sales in Business Transformation Era
- 11 Banking Product Training**  
Mastering Banking Product Knowledge
- 12 Retirement Solution**  
One-Stop Solution for Retirement Planning
- 13 Service Excellent**  
Bring Out the Best of Customer Satisfaction



# MANAGEMENT

**Kurniati Shinta. D**  
COO Cariilmu.co.id

**Muhammad Irsan**  
Founder & CEO  
Cariilmu.co.id

**Mada Aryanugraha**  
CFO Cariilmu.co.id

**Rizki Arima**  
CTO Cariilmu.co.id

**Achmad Kurniawan**  
CPO Cariilmu.co.id

**Nungky Kusumawati**  
Chief Partnership &  
CEO Office Cariilmu.co.id

**M. Fahrizal H**  
CMO Cariilmu.co.id

**Issa Kumalasari**  
Co-Faunder  
Berubah.id

**Ratna Amirasya**  
Co-Faunder  
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# INTRODUCING AIM FOR ENGLISH

## A brief about AIM for English

AIM for English (AIM) is a provider of professional Business English and Bahasa Indonesia Training in the form of a 55% local–45% expat owned foreign investment limited liability company (PT PMA) with a school license established since the end of 2006. The two founders and owners of AIM, Dewi and Andrew, have been teaching and are experienced in English and Bahasa Indonesia training industry for nearly two decades. Both are fully involved in AIM's operational and academic processes.

For the past 14 years, AIM has built its reputation as a trusted customized Business English training provider by companies in various industries. This can be seen from our annual work agreements with several household names such as OCBCNISP, BCA, Prudential, Sampoerna, Djarum, Lazada, L'Oreal, BliBli as well as ITSAP for Basarnas since 2015. Some of these institutions have also been using AIM's Bahasa Indonesia training for their expatriate staff and families.



## Our Experience



## Testimonials

### English Training Testimonials

**HUSIN**

Finance Manager-ERAJAYA

"The provided materials were very helpful in my work activities. The instructor made sure we have a lot of practice opportunities. I am now confident in bargaining & negotiation."

**ZULKARNAIN**

Key Account Manager-LAZADA

"Guru dari AIM asik dan cara belajarnya seru. Materinya mudah dimengerti, sesuai dengan pekerjaan kami. Manfaatnya kita jadi lebih pede berkomunikasi di kantor dalam Bahasa Inggris."

**FAREN INDIRAWATI TJONG**

Sr Branch Executive-OCBC NISP

"My Business English lessons with AIM were useful & relevant with my work. We had reading & speaking lessons about tax amnesty & it pushed me to better understand the topic and the Business English skills as well."

"My Bahasa Indonesia lessons with AIM took me from a complete beginner to being able to express ideas and opinions, as well as holding basic conversations in Indonesian. The role-play situations in our class helped a lot."

**TRISTAN COMMECY**  
VP Marketplace - LAZADA

"I have done 2 modules of Bahasa Indonesia with AIM. It enables me to communicate in the local language. It also helps me to know more about the political issues of this country, which makes me feel more secure living in a foreign land."

**JEE EUN SHIN**  
GM Consumer Products  
PT L'Oreal Indonesia

### Bahasa Indonesia Training Testimonials



# DOKUMENTASI

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# DOKUMENTASI TRAINING



<https://www.youtube.com/watch?v=ncKPNpQf7IU&t=208s>



<https://www.youtube.com/watch?v=eiT3zneXrAc>



## OUR HAPPY CLIENTS



## OUR PARTNERS



## **Konsultasikan kebutuhan training perusahaan Anda dengan kami**

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