

Ryan Yao

Product Designer

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Richway New Media Tech, Product Designer

May 2018 - Present | Vancouver BC

- Worked as the solo designer to design and build new features for a SaaS product, while maintaining its style guide
- Designed, developed (HTML&CSS) and shipped many websites, including two online marketplace websites
- Designed marketing and branding materials for both clients and our company
- Worked with the copywriter to complete content for websites

Cucumber Marketing, Web Designer

Aug 2017 - Nov 2017 | Vancouver BC

- Designed and shipped marketing websites for a variety of clients
- Designed social media marketing materials for both clients and Cucumber Marketing

Emily Carr University, UX/UI Designer Co-op

Jan 2017 - Apr 2017 | Vancouver BC

- Helped a local start-up to redesign their web map analytics tool

Emily Carr University, UX/UI Designer Co-op

May 2016 - Aug 2016 | Vancouver BC

- Redesigned the new student portal site based on the needs of stakeholders
- Implement the new design into the live site with HTML&CSS

Education

Emily Carr University of Art & Design

Spet 2013 - April 2017 | Vancouver BC

Bachelor of Design, Interaction Design

Skills

Low to High Fidelity Design & Prototyping

Persona

Wireframing

User Journey

Usability Testing

HTML, CSS, JS

Tools

Adobe Creative Cloud

Sketch

Figma

Principle

InVision

Flow

Recognition

Best Use of Sketch

Eduhacks Hackathon 2017