

Ryan Yao

Product Designer

[ry.xxx](#) ryan@ry.xxx [linkedin.com/in/ryanqyao](https://www.linkedin.com/in/ryanqyao) 1-236-777-0229

About Me

I'm the product designer at Curative, working on redefining the health care in US. Currently, mentoring designers at ADPList, and helping build out Alumni.

Experience

Product Designer @ Curative Inc

Sept 2020 – Current Vancouver,BC (Remote)

- Collaborate with the Product team to develop principles and constraints based on user research and insights.
- Co-manage product roadmaps with Product and Software teams.
- Create early prototypes to test concepts with software, design, and other teams.
- Build high fidelity versions of products in collaboration with the Software team.
- Measure and synthesize quantitative insights from interaction and usage.
- Build out design system in Figma for all software products at Curative.

Product Designer @ Richway New Media Technology

May 2018 – Aug 2020 Vancouver,BC

- Worked as the solo designer to design and build new features for a SaaS product, while maintaining its style guide. Which led to increased paid customers.
- Designed, developed, and shipped many websites, including two online marketplace websites.
- Designed marketing and branding materials for both clients and our company
- Crafted websites content with the copywriter

Tools used: HTML, CSS, JS, Sketch, Figma, Illustrator, InDesign, Photoshop, After Effects, Principle, InVision, React, Vue.js, Trello, Jira, BitBucket, Webflow

Web Designer @ Cucumber Marketing

Aug 2017 – Nov 2017 Vancouver, BC

- Designed and shipped marketing websites for a variety of clients, which led to increased product sales and lead generation.
- Designed social media marketing materials for both clients and Cucumber Marketing, including Instagram Stories, Instagram post, Facebook Cover.

Tools Used: Sketch, Adobe XD, Photoshop, Illustrator, InDesign, After Effects, InVision

Experience

UX/UI Designer Co-op @ Emily Carr University of Art and Design

Jan 2017 – Apr 2017 Vancouver, BC

- Helped a local start-up to redesign their map analytics dashboard with Sketch and InVision

UX/UI Designer Co-op @ Emily Carr University of Art and Design

May 2016 – Aug 2016 Vancouver, BC

- Redesigned the new student portal site based on the needs of stakeholders in Sketch
- Implement the new design into the live site with HTML/CSS

Education

Bachelor of Design in Interaction Design

Emily Carr University of Art and Design

2013-2017, Vancouver, BC

Side Projects

Design Mentor on ADPList

Helping designers with their portfolios and interviews.

<https://adplist.org/mentors/ryan-yao>

COVID-19 Update Dashboard

A dashboard to track the current status of COVID-19

<https://covidupdate.world>

Designer Slack Communities

A collection of Slack communities for designers around the world.

<https://designerslack.community>

Achievements

Best Use of Sketch

Eduhacks Hackathon 2017

As Seen on Bestfolios

<https://www.bestfolios.com/portfolio/ryanyao2020>

Speaking and Hosting Events

Speaking

UX Design Portfolio Best Practices: Do's and Don'ts at devfest 2022

Nov 2022

The Importance Of Diversity For The Design Community at BeMore Festival

Sept 2022

I'm a Product Designer in the health care industry with Ryan Yao on UX Untamed Podcast

Aug 2022

From Mentee to Mentor on ADPList

Jun 2022

Breaking Barriers In Healthcare Product Design on ADPList

Mar 2022

Mandarin-speaking panel talks on ADPList

新手设计师入门与求职技巧 UX设计师北美职场沟通与合作技巧

Nov/Dec 2021

Land a job across the globe on ADPList Part I / Part II

Oct/Nov 2021

Design Key Panel on VXP Protothon 2021

Aug 2021

Working at startups as a UX Designer on UX Untamed Podcast

Apr 2021

Panel Talk Vol.1 on ECU Design Career

Dec 2020

Hosting

Hosts regular events on Alumni Design

2021-2022

Mandarin-speaking panel talks on ADPList

UX设计师北美职场晋升经验 北美设计师人脉经营指南 北美设计师面试指南

Dec 2021 / April 2022 / Oct 2022