



Evaluating the Quality of ODA

Donor Tracker Webinar featuring the Center for Global Development and the Kenyan Treasury, May 27, 2021

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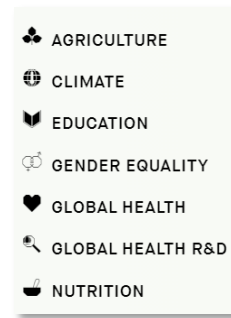
Donor Tracker supports advocates by providing free, easy-to-access resources analyzing donor government funding and policy for international development



1 Donor Profiles

14 OECD donor profiles joining data with analysis of:

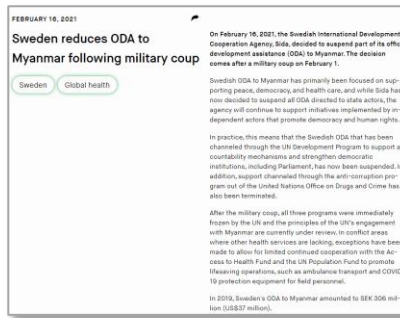
- ODA trends
- Policy priorities
- Actors & decision-making
- Budget structure & process



2 Sector Deep Dives

Closer look at donors across seven sectors:

- Agriculture
- Climate
- Education
- Gender Equality
- Global Health
- Global Health R&D
- Nutrition



3 Policy Updates

Weekly updates on latest policy developments in donor countries, drafted by our network of consultants based in donor capitals and delivered directly to users' inboxes in a 'Weekly Digest'



4 Cross-donor Insights & Partner Perspectives

Comparative analysis of donor funding and policy trends on 'hot' topics, for example:

- International COVID-19 response
- Gender equality
- Climate finance



5 Digital content & outreach

Webinars and short videos bringing cross-donor insights to life and helping users interpret trends and data to support advocacy work

Our panelists are experts from the Center for Global Development, the Kenyan Treasury, and SEEK's Donor Tracker team



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QuODA 2021

The Quality of Official Development Assistance

27 May 2021

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Rachael Calleja & Sam Hughes – QuODA co-authors

What is QuODA?

- Quantitative assessment of 49 providers of ODA across 4 dimensions
- **Aim:** prompt conversations about the quality of ODA that lead to improvement

QuODA Dimensions

- **Prioritisation:** Measures how well allocations are targeted to respond to long-term development challenges
- **Ownership:** Captures how well providers work with and through partner countries to promote domestic ownership and use of national systems
- **Transparency & Untying:** Measures the timeliness and comprehensiveness of reporting on ODA activities and whether procurement is tied to domestic contractors
- **Evaluation:** Assesses the quality of providers' learning and evaluation systems

Overall rankings – top 15

Provider	QuODA Ranks			Dimension Ranks			
	Overall	Bi	Multi	Prioritisation	Ownership	Transparency & Untying	Evaluation
IFAD	1		1	7	4	1	4
AfDF	2		2	2	2	7	19
IDA	3		3	4	8	8	12
Global Fund	4		4	1	6	31	26
Gavi	5		5	3	19	4	31
Sweden	6	1		18	23	6	1
UNDP	7		6	5	24	13	20
Finland	8	2		16	15	10	7
Denmark	9	3		13	22	11	9
Canada	10	4		30	13	3	18
WHO	11		7	15	35	2	14
AsDB	12		8	8	1	38	22
Belgium	13	5		10	21	16	16
EU Institutions	14		9	35	30	5	3
UNICEF	15		10	9	16	19	27

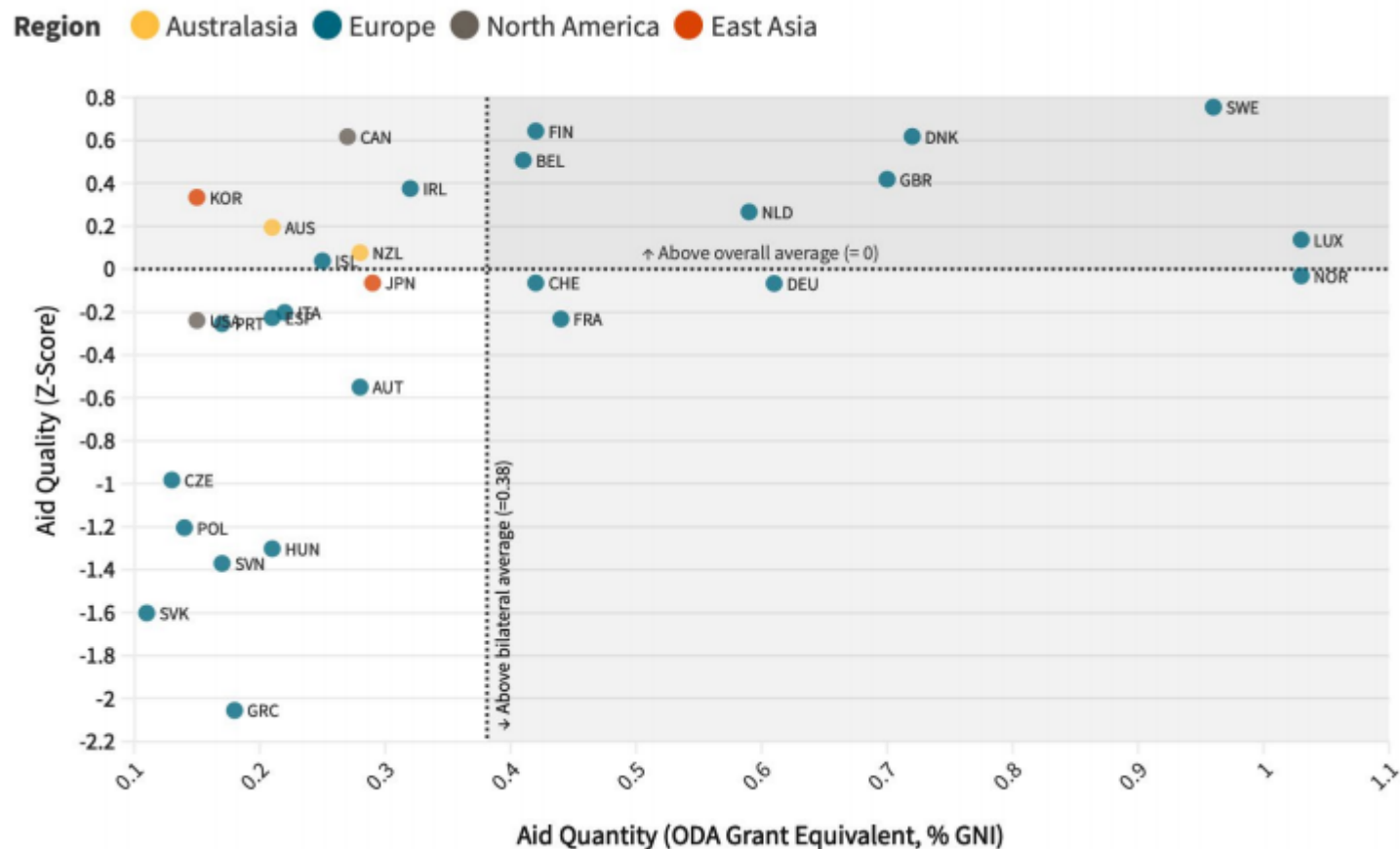
- Top 5 = multilaterals
 - P, O, T

- Dimensions
 - P = GAVI
 - O = AsDB
 - T = IFAD
 - E = Sweden

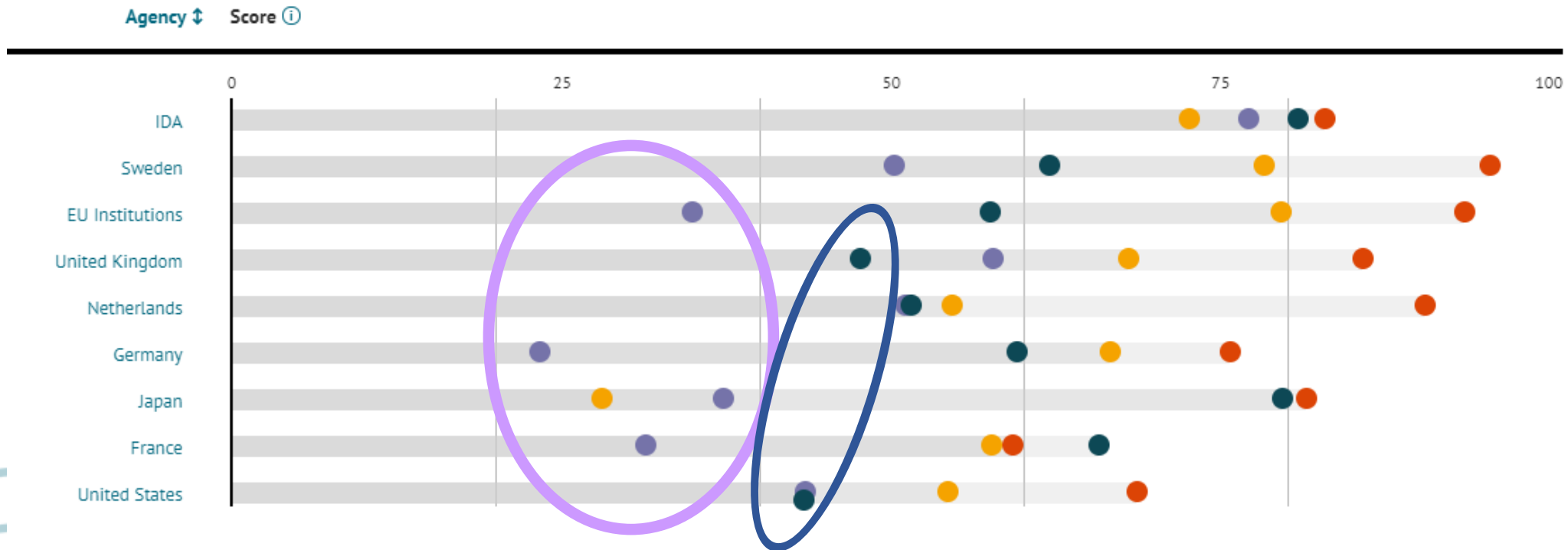
Quality higher with effort on quantity

- Only European providers are above average on quantity and quality
- Top bilaterals
 1. Sweden
 2. Finland
 3. Denmark
 4. Canada
 5. Belgium

Figure 1. Country aid quantity and quality



Large providers (>\$5bn)

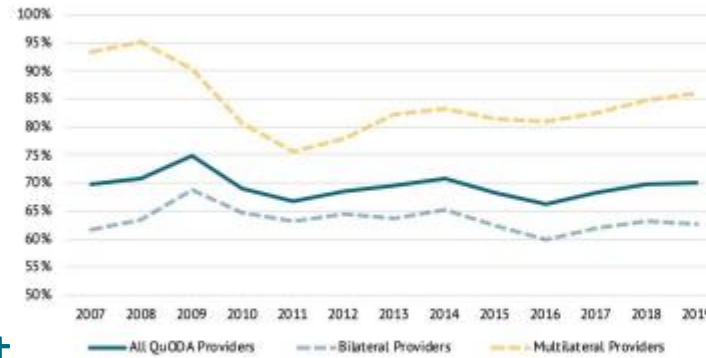


- **France, Germany, EU** - stepping up leadership, should prioritise need.
- **US** – large providers can do well (IDA), but US middling. Low on Ownership.
- **UK baseline for recent changes**; Ownership low. Can it improve?

Wider trends a decade after Busan

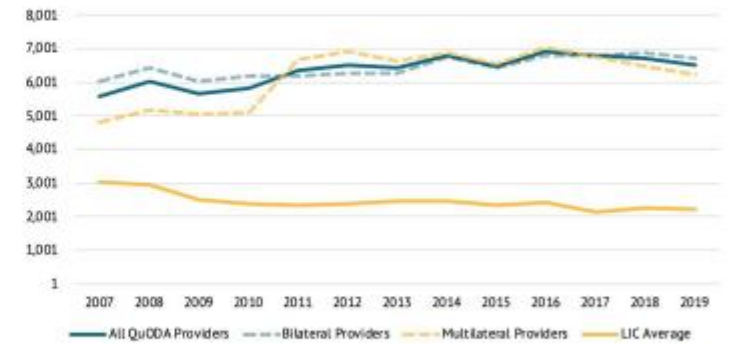
- Prioritisation
 - At best flat
- Ownership
 - GPEDC data patchy,
 - Little sign of improvement
- Transparency
 - IATI and OECD => have improved
- Untying
 - More declared (74% in 2010 to almost 78% in 2018)
 - but >50% of contracts national = shocking!

Figure 3. Share of ODA reaching recipient countries



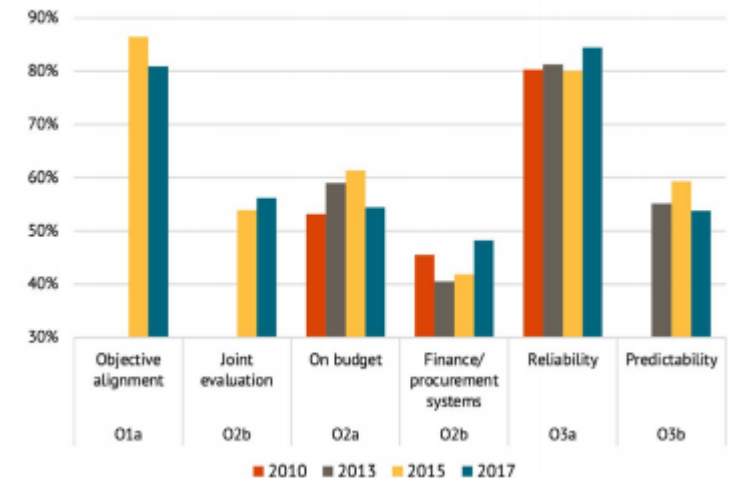
Source: Authors' calculations, based on the OECD Creditor Reporting System and Country Programmable Aid datasets, see methodology (P1) for full details

Figure 4. Average GNI per capita of ODA recipients (2017 USD, PPP)



Source: Authors' calculations, using the World Bank's WDI database, CIA World Factbook, and OECD CRS database

Figure 5. Ownership indicators, average across all agencies



Recommendations

1. Use QuODA to encourage and challenge your agency and drive improvement
2. Make (top) multilaterals the default option in ODA spend
3. Focus more on ownership; and support GPEDC to measure properly
4. Report fully to IATI
5. Pandemic response with Busan principles
6. For country providers:
 - **US** – large providers can do well (IDA), but US middling
 - **EU, France & Germany** – increasing leadership – but lack poverty/ needs focus
 - **UK baseline for recent changes** - can it improve?

Thank you

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Questions?

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