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| **BALTIMORE, MARYLAND / USA 2017**  **CALL FOR APPLICATIONS** | | | | |
| **CALLING ALL BUDDING SOCIAL INNOVATORS, PIONEERS, ENTREPRENEURS AND DREAMERS WHO WANT TO BRING ABOUT POSITIVE CHANGE**  Disconnect yourself from the world for a moment. Take a breath and shut out the noise. The application form in front of you is not meant to be difficult. Instead, it’s designed to give you the opportunity to present yourself and your project as honestly as possible. The questions that probe deepest aren’t always the easiest to answer – but then nothing worthwhile ever took just 5 minutes. With that said, let’s get on to the good stuff. | | | | |
| **WHAT IS RED BULL AMAPHIKO?**  The word itself means “Wings” in Zulu. Zulu is the most commonly spoken native language in South Africa, the country from where Amaphiko originated. Red Bull Amaphiko is a global program and online community that supports and celebrates social entrepreneurs who are using their talents, creativity and energy to make a positive change in their com- munities, and to inspire a broader audience to do the same. Red Bull Amaphiko enables social entrepren- eurs to make a difference by giving them access to networks, information, skills, opportunities and exposure through the Amaphiko Academy.  **THE RED BULL**  **AMAPHIKO ACADEMY**  After successful editions in both South Africa and Brazil, we’re kicking off the first-ever US Red Bull Amaphiko Academy, in Baltimore, Maryland from August 11-20, 2017. The selected participants will connect and collaborate, not only with each |  | other, but with some of the leading innovators, entrepreneurs and story- tellers across the globe. If you’re chosen, you’ll be connected to a team and a peer community to equip your project for further impact in the world. More than that, it will be the starting point of an 18-month personal development program where we’ll help you build your skills, gain exposure and get access to networks and opportunities.  **WHO WILL PARTICIPATE?**  Innovative, inspiring participants will be chosen from all over the United States. Your ideas might be at a very early idea stage or already developed, however the focus will be on the grass roots, early-stage projects. The most import- ant thing is that you embody an entre- preneurial mindset, are the kind of person who makes things happen, and your project showcases an innovative solution to a social problem.  **HOW DO YOU GET CHOSEN?**  If the prospect of turning your idea into a reality with the Red Bull Amaphiko Academy excites you, fill in this applica- |  | tion form. All creative, talented applicants who show entrepreneurial drive and whose idea brings an innovative solution to a social issue will be considered.  You can either complete the document as a Word doc by typing in the space below the questions, or you can print it and fill it out by hand. Don’t worry, bad spelling and grammar won’t count against you - we just want to get to know YOU. Your answers can be as short or long as you like.  The Academy lectures and workshop sessions will be conducted in English,  so we’d like you to fill out the form in En-glish, even if it isn’t your home language.  Importantly, if you’re part of a team, we can only accept one person to represent the team at the Academy.  Unfortunately, not everyone will have the chance to participate in the Academy, as there are only limited places available.  If you are not selected, we encourage you to join the community and stay connected at www.redbullamaphiko.com. |

**Applications must be submitted by 11:59PM EST on April 30, 2017 either by post or email:**

Postal Address:

Red Bull Amaphiko

68 3rd St #247

Brooklyn NY 11231

Email: [amaphiko@us.redbull.com](mailto:amaphiko@us.redbull.com) (please save the document as your own name eg JaneDoe.doc)

Applications will only be considered from US residents or citizens, 18 years and older at the time of application submission.

**Shortlisted candidates will be contacted in mid-May and invited to an in-person interview the first week of June. The final announcement of selected participants will be made in June 2017. The Red Bull Amaphiko Academy in Baltimore, Maryland will take place August 11-20, 2017.**

**If you’re selected to participate in the in-person interview and/or the Amaphiko Academy, all your travel and accommodations will be arranged and paid for by Red Bull Amaphiko. As a pre-condition for traveling to the in-person interview and/or the Amaphiko Academy, Red Bull may require selected applicants to complete, sign, and return an Affidavit of Eligibility/Liability Release/Publicity Release forms and other applicable documents, which may require a social security number and may need to be notarized, before traveling.**

**By selecting ‘Download’ of this application, you acknowledge that you have read and understand** [**How to Apply**](https://amaphiko.redbull.com/en/magazine/red-bull-amaphiko-academy-launches-in-the-us) **and** [**FAQ**](https://amaphiko.redbull.com/en/magazine/red-bull-amaphiko-academy-what-we-do)**, and that you agree to the** [**Terms of Use**](https://policies.redbull.com/policies/Red_Bull_Amaphiko/201701161200/en/terms.html) **and** [**Privacy Policy**](https://policies.redbull.com/policies/Red_Bull_Amaphiko/201701161200/en/privacy.html)**.**

**So let’s get started….**

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| **THE BASICS**  **PERSONAL INFORMATION**  (Please fill in next to the item) | | |
| **Full Name and Surname:** |  |  |
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| **Current age:** |  |  |
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| **Date of birth:** |  |  |
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| **Gender:** |  |  |
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| **Nationality:** |  |  |
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| **Cell phone:** |  |  |
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| **Other phone:** |  |  |
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| **Email:** |  |  |
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| **Physical address:** |  |  |
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| **Postal address:  (if different from above)** |  |  |
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| **City:** |  |  |
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| **State:** |  |  |
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| **Facebook:** |  |  |
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| **Twitter:** |  |  |
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| **Instagram:** |  |  |
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| **Other qualifications:** |  |  |
| **PROJECT/BUSINESS** | | |
| **Name of Project or Business:** |  |  |
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| **Business address:** |  |  |
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| **Phone:** |  |  |
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| **Email:** |  |  |
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| **Websites:** |  |  |
|  |  |  |
| **Facebook:** |  |  |
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| **Is your project a registered entity? (Y or N)** |  |  |
|  |  |  |
| **If registered:** |  |  |
| **Name of entity:** |  |  |
|  |  |  |
| **Type of entity:** |  |  |
|  |  |  |
| **Registration number:** |  |  |
|  |  |  |
| **Date of registration:** |  |  |
| **YOUR WORK** | | |
| **What problem does your project try to solve?** | | |
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| **How does your project attempt to solve this problem?** | | |
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| **How is the problem personally relevant to you? What was your inspiration to start the project or business?** | | |
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| **What communities/populations are you working with?  (eg. refugees, middle school students in Denver, CO, people experiencing homelessness, etc.)** | | |
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| **How are you involving that community in the project?** | | |
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| **When did you start working on this idea?** | | |
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| **Are you currently measuring the impact you’re making? (Yes/No)** | | |
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| **If yes, how are you measuring it? If no, how might you in the future?** | | |
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| **CURRENT STATUS OF YOUR PROJECT** | | |
| **What impact have you had so far?** | | |
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| **What are you most proud of?** | | |
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| **What do you aim to achieve in the next 3 years?** | | |
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| **Do you have a team working on the idea/project? If so, tell us about them and their roles.** | | |
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| **Are there gaps missing in your team? If so, which roles?** | | |
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| **What help and resources do you need to get there?** | | |
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| **Besides funding, what are the main obstacles to achieving your goals? (gaps in my team/capacity, work/life balance, strategic guidance, etc.) *Please list in order of priority, with highest priority listed first.*** | | |
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| **What do people like about your project?** | | |
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| **What do they criticize about it?** | | |
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| **FUNDING & RESOURCES** | | |
| **How is the project currently funded? What funding have you had to date?** | | |
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| **What barriers have you encountered?** | | |
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| **What is your long-term plan to make your project financially sustainable?** | | |
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| **Do you currently make a living from the project? If not, where do your personal funds come from?** | | |
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| **TELLING YOUR STORY** | | |
| **In one sentence, how would you describe your project or business to:**  **- a journalist from another country?** | | |
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| **- a class of sixth graders?** | | |
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| **- a potential employee?** | | |
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| **ABOUT YOU** | | |
| **What would be the title of your autobiography?** | | |
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| **Outside of your project, what are you passionate about and why?** | | |
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| **If we asked you to demonstrate your creativity, what would you do?** | | |
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| **What achievement are you proudest of?** | | |
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| **When was a time you were able to do something with limited resources?** | | |
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| **Tell us about a time you failed, and what you learned from it.** | | |
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| **Who are your top five role models and why?** | | |
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| **If you had to sell all your possessions to fund your project, what’s the last thing you’d sell?** | | |
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| **Please insert or attach 2-3 pictures that best illustrate who you are.** | | |
| (insert pictures here) | | |
| **Please insert 2-3 pictures that best illustrate your project, with a short explanation.** | | |
| (insert pictures here) | | |
| **Please share any media coverage you have received** | | |
| (insert links or articles here) | | |

**That’s it!**

Please save the document as your own name (eg JaneDoe.doc), make sure you’ve inserted the pictures, then email it to [amaphiko@us.redbull.com](mailto:amaphiko@za.redbull.com). If you’ve written it by hand, you can scan and email to the same address, or post it with pictures to:

Red Bull Amaphiko

68 3rd St #247

Brooklyn NY 11231

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