

**FAST
3DAYSOFDESIGN**

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**CURATED BY
FEDERICA SALA**

**PROJECTS BY
FEDERICA BIASI, LAURIDS
GALLÉE, PANTER&TOURRON,
THABISA MJO, TINO SEUBERT,
UCHRONIA**

**18-20 JUNE
10AM – 6PM**

**KUGLEGÅRDEN
DANNESKIOLD-SAMSØES
ALLÉ 19-21, 1434 COPENHAGEN**

FENIX®



THE CONCEPT

On the occasion of 3 Days of Design in Copenhagen, FENIX® and Formica® present FAST / FORWARD project. The exhibition, curated by Federica Sala, is based on the synergy between the two brands and stages a narrative that looks to the future while maintaining a connection with the past.

An exploration through time involving six international designers—Federica Biasi, Laurids Gallée, Panter&Tourron, Thabisa Mjo, Tino Seubert and Uchronia—each called to reinterpret a decade or a twenty-year period through the creation of contemporary pieces. The exhibition explores the matter throughout history over a set up created by the MUSA team and a visual design signed by Parco Studio.

The research period goes from the 1920s—the decade following the invention of Formica® high-pressure laminates that started a revolution in the world of living spaces—to 2010, years in which FENIX® entered the world of surfaces with its innovative materials, signalling a new important turning point. The selection of designers, ranging from Northern Europe to South Africa, highlights the and widespread presence of the two brands. The choice embraces not only names linked to industrial design but also to craftsmanship and decoration, exploring languages of different decades through diverse creative approaches.

FAST / FORWARD promotes a synergic and dynamic exchange between the two brands, exploring the potential of these materials in contemporary design by combining history with innovation. Contemporary experimentations and past eras intertwine in a narrative that, spanning decades and retracing the history of design, reveals the changes in the world of surfaces and of everyday life.

“Research means persisting, confirming, or challenging a thesis, or simply exploring different possibilities. But research also means changing the rules of the game and observing the stream of novelties that emerge. These novelties aren’t necessarily absolute innovations, but changes that carry meaning and practical relevance—often shaped by external factors, above all: time.

The project title highlights the central role of this driver.

This new chapter focuses on the dialogue between FENIX® and Formica®—the innovative material and the original laminate par excellence—and their relationship with the world of design across decades and styles.

FAST / FORWARD involve six designers selected to include diverse cultural and design perspectives—from South Africa to the Netherlands from an industrial background to craftsmanship.

Each designer was asked to reinterpret a specific decade in a contemporary way: Mjo reimagines the decorative flair of the 1920s and 1930s, Gallée explores the shapes and colors of the 1940s and 1950s, Uchronia channels the pop spirit of the 1960s, Seubert reflects on the materiality of the 1970s, Panter&Tourron play with the geometries of the 1980s and 1990s, and Biasi revisits the typologies of the 2000s and 2010s.

To further shuffle the cards—as any research project should—the decision to present FAST / FORWARD at 3daysofdesign in Copenhagen reinforces the exhibition’s commitment to expanding across different temporal and geographic contexts.”

Federica Sala

THE SURFACES

FENIX are the innovative materials created for interior design by Arpa Industriale. Launched in 2013, they are suitable for both vertical and horizontal applications. FENIX materials were developed by an international multidisciplinary team. Applying proprietary technologies, the external surface of FENIX is characterised by the use of next generation acrylic resins, hardened and fixed through an Electronic Beam Curing process. With low light reflectivity, FENIX surface is extremely opaque, soft touch and anti-fingerprint. In 2018, a new FENIX factory opened within the Arpa Industriale's plant site following an Industry 4.0 approach. Distributed in over 70 countries, FENIX have obtained numerous awards and recognitions, including: Compasso d'Oro Honourable Mention, ADI Design Index, "Best of the Best" and "High Product Quality" Interzum Award, Red Dot Product Design and "Best of Best" Iconic Award.

FENIX®

Formica® laminate is the 'original', with over 110 years of design and product innovation and manufacturing experience. Formica® laminate is a contemporary, durable and high performance material. It is easy to machine, to design with, to clean and maintain and it combines effortlessly with other materials. Typical applications include wall panelling, doors, cubicles, furniture, worktops and more. Products include Formica® High Pressure Laminate (HPL), Formica® Compact with its solid laminate core, through colour laminate products including ColorCore® Compact and ColorCore®, and specialist Younique® by Formica Group digital print service.



fenixforinteriors.com
formica.com

THE GROUP

Broadview Materials is a global group of leading brands in materials that enables customers to create great solutions for their clients that stand out in quality, beauty and sustainability, while remaining affordable. Brands like Formica®, FENIX®, Arpa®, Homapal®, Getacore®, Trespa®, Westag, and Worktop Express® are part of the group. Today, the global company is starting the process of making access to its brands, products and solutions easier, closer and faster than ever before. The introduction of Broadview Materials, which starts in Europe with a combined sales and distribution platform for its interior design brands, will deliver a Big + for its clients when it comes to service and accessibility. Additionally, clients and users have the potential to mix & match the brands and collections, delivering more design freedom, quality and uniqueness.

BROADVIEW MATERIALS

Musa is a lab, a communication studio, and a hub of creativity that works together with the companies within Broadview's materials technology division and its brands – Arpa, DOS, FENIX, Formica, Homapal, Trespa, and Westag.



musahub.com
broadviewmaterials.com



THE PROJECTS

01000010 00110010 01000110 - BACK TO THE FUTURE THABISA MJO

1920S-1930S

01000010 00110010 01000110 — Back to the Future by South African designer Thabisa Mjo is a piece that embraces the design heritage of the 1920s and 1930s and the Art Deco aesthetics by using FENIX® materials and Formica® laminates.

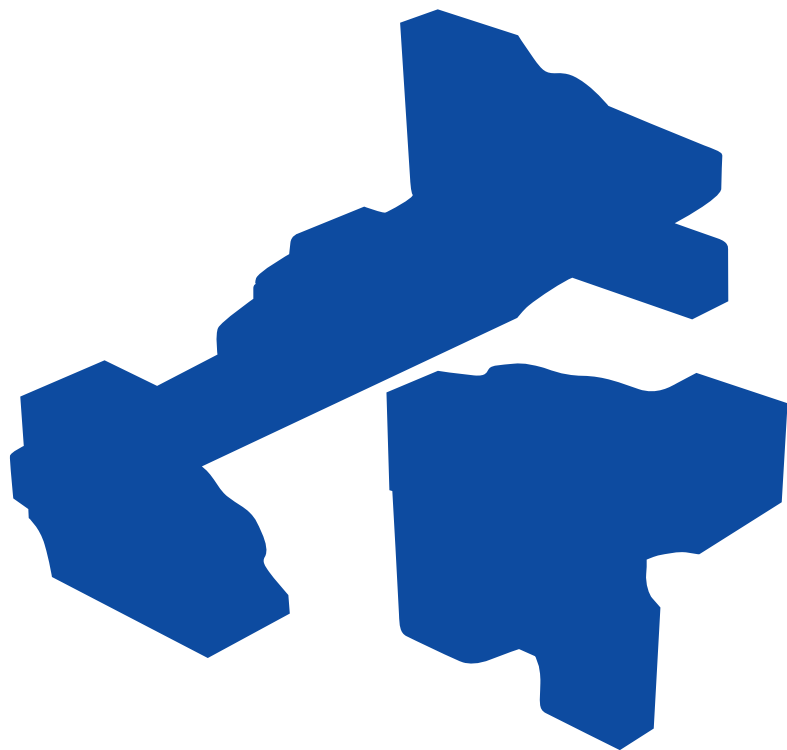
It is a cabinet that modernises futurist influences and the concept of progress. The reflection on time—as suggested by the title Back to the Future—becomes the key to interpret the project: a volume that serves as a functional sculpture, where design, technology, and memory are interwoven.

The chosen surfaces emphasise the contrast between matte and gloss, matter and form: Formica® Jet Sequoia and Calacatta Marble alternate deep veining and decorative patterns, while FENIX® Nero Ingo and Piombo Doha add visual intensity and a soft tactile experience.

“In this project, I want to highlight that we are living in the future that designers in the Art Deco era imagined. Back to the Future is a functional cabinet that reflects the ideas and the style of that time through innovative materials and surfaces capable of being transformed,” says Thabisa Mjo.



THE PROJECTS



BOW LAURIDS GALLÉE

1940S-1950S

Austrian designer Laurids Gallée, who is based in Rotterdam, presents Bow: a bench and a coffee table inspired by the 1940s and 1950s aesthetics. The fluid lines and material choices reflect on the design of those decades.

Both pieces originate from the shaping of a simple form that is modified in size, duplicated, and overlapped across different axes. The result is a dialogue between two complementary volumes, both built upon a singular and distinctive geometric vocabulary.

The bench is crafted in Formica® Country Cherry, while the coffee table finds its finest expressiveness in FENIX® Acciaio Hamilton. Together, the two pieces stage an aesthetic conversation where the versatility of the surfaces is key: FENIX® innovative materials and Formica® surfaces display their full expressive power, successfully “dressing” such intricate and complex volumes, while enhancing their curves and edges.

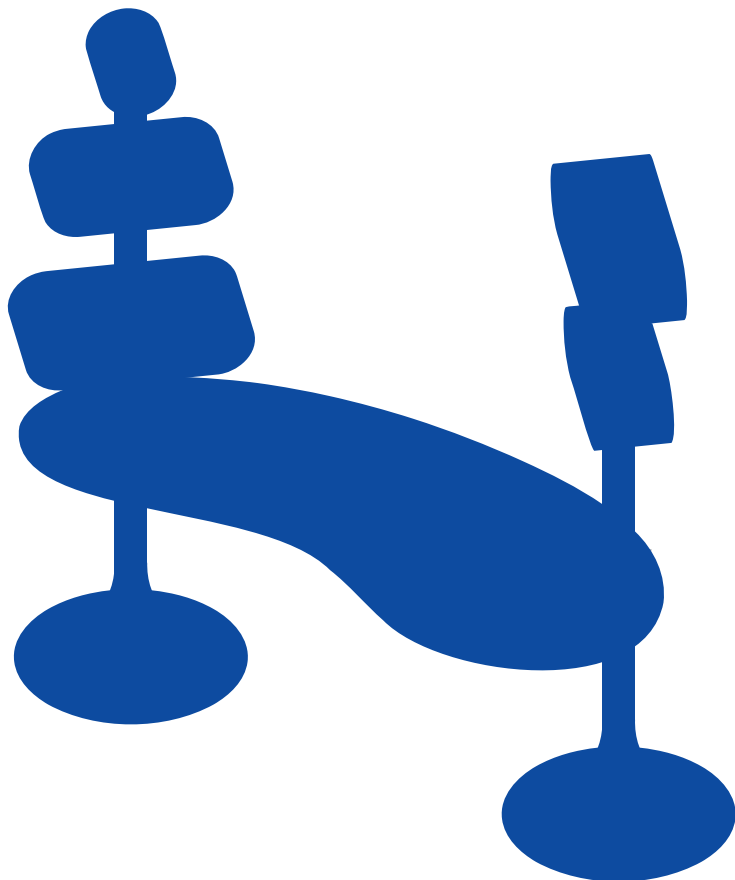
“The project investigates the potential of repetition and extrusion, resulting in a composition that possesses an almost uncanny sense of coherence, its underlying logic both evident and elusive. This modular approach yields contrasting volumes in a cohesive visual language,” says Laurids Gallée.

Paris-based studio Uchronia presents Sunrise, a desk characterised by soft lines and a bold, ironic aesthetics. This project evokes the spirit of cultural experimentation and innovation of the 1960s, reinterpreted through fluid curves, solid volumes, and a visually intense composition.

The desktop is developed through a radial design that recalls sunrays on the horizon—as its name suggests—while the suspended oval storage modules create a dynamic and ever-moving ensemble.

The selected surfaces and colours—FENIX® Rosso Namib, Formica® Clementine and Arctic Blue—demonstrate the exceptional versatility of the materials: they not only shape the structure but also allow for graphic effects and chromatic compositions that give the project its unique identity. Every curve and detail reflect the quality of the materials and the craftsmanship behind them, blending innovation, durability, and elegance.

“This bold piece highlights the technical excellence and flexibility of FENIX® and Formica® materials. The desk’s surfaces play with soft shades of burnt orange and light blue, evoking a vibrant, retro-futuristic aesthetics, true to the Uchronia universe,” says Uchronia.



Four planes intersect at different angles to form Nude Chair, a linear and sophisticated seat designed by Tino Seubert, a German designer based in London. The project draws inspiration from the radical and sensual aesthetics of the 1970s and the emphasis on the body, freed from conventions and rules. It was a time when form became both a political and personal expression, and design explored fluid volumes, tactile surfaces, and diverse proportions.

Nude Chair expresses a refined synthesis of structure and sensuality, capable of embracing, supporting, and defining the body within a space. The result is a bold seat where contemporary shapes coexist with vintage colour combinations.

The surfaces in direct contact with the body—seat, backrest, and armrests—are made of FENIX® Cacao Orinoco, matt and velvety to the touch, offering a soft, skin-like sensation. The remaining surfaces—outer sides and frame—are done in Formica® Sol F3209, a bright yellow colour with a luminous character.

“The planes gently flare and curve to create natural resting points for the arms and neck, echoing the fluid forms typical of 1970s design. The chair features a striking contrast of two colours selected from palettes of the same era,” says Tino Seubert.



THE PROJECTS

DISPLAY (1X6) AND DISPLAY (7X10) PANTER&TOURRON

1980S - 1990S

Display (1x6) and Display (7x10) are two sculptural lamps designed by the Swiss studio Panter&Tourron, founded by Stefano Panterotto and Alexis Tourron.

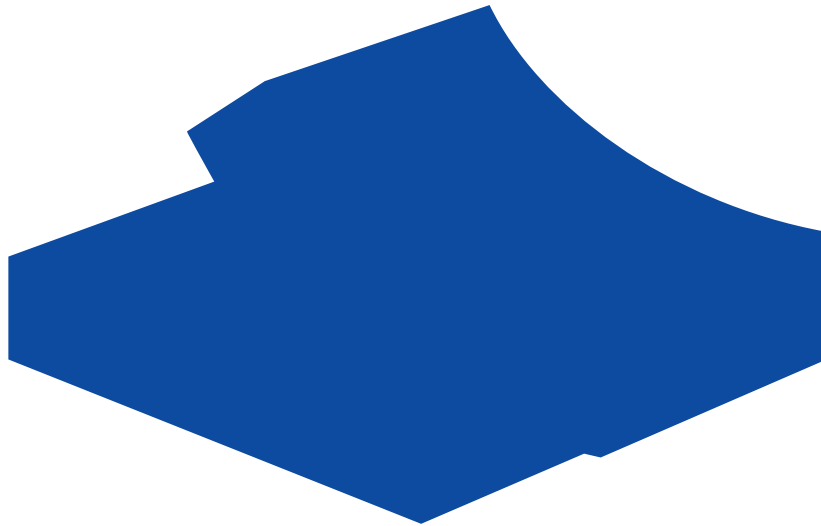
With a self-imposed grid, the two luminous sculptures explore the relationship between light, matter and form through linear geometric volumes. Reinterpreting the language of the 1980s and 1990s—a time in which design experimentation was translated into ergonomic lines and geometric volumes. With this project, the designer duo goes beyond mere functionality to focus on formal research.

The two lamps are distinguished by size and materials: the first, taller and slimmer, is entirely in a pale and opaque Formica® Pale Gold, while the second, large and statuesque, is made of a distinctive and deep FENIX® Viola Orissa. Intense colours, essential lines and clear surfaces welcome the light that comes from the volumes and spreads delicately on the material, revealing unexpected and changing tones.

“Stripped of their functional aspect, the lamps enhance form and surface, where concave and convex lines create changing patterns of light and shadow. The two objects are made with different materials: when the light touches their surfaces, subtle nuances reveal their unique qualities,” says Panter&Tourron.



THE PROJECTS



FRED FEDERICA BIASI

2000S-2010S

Created by Italian designer Federica Biasi, Fred is a monolithic chaise longue that evokes the concept of rest as a mental space, not just a physical one. The project draws inspiration from the aesthetics of the 2000s and 2010s, as well as from early reflections on emotional and personal well-being in the contemporary world.

Fred goes beyond its traditional ergonomic functionality, symbolically becoming an ally of self-care—a space for meditation and rest.

Two essential and sculptural volumes intersect: one becomes the base, the other the seat. The base features a rhythmic alternation of materials—FENIX® Rosso Jaipur and Formica® Sno White—assembled in a striped pattern that adds visual depth by playing with contrasting colours and tactile effects. The seat, on the other hand, is crafted entirely with FENIX® Rosso Jaipur, whose matte and soft-touch features enhance the curved lines of the volume and underscore its sculptural presence.

“The project wasn’t created to conform to the body, but rather as a conceptual sculpture—a visual reminder of the importance of mental health. It’s an object that transcends its mere function to become a symbol: a silent yet powerful invitation to inner reflection” says Federica Biasi.

THE DESIGNERS

FEDERICA BIASI

Federica Biasi started her professional career in Italy, followed by two years in Amsterdam where she explored nordic design, learned to identify emerging trends and developed her own style focusing on formal simplicity with an always-clean aesthetic approach. In 2015 she returned to Milan where she set up Federica Biasi Studio. Her style is easily recognizable by a formal but detailed simplicity with an always-clean aesthetic approach. She combines manual work and tradition in order to reach, when is possible, sustainable solutions. federicabiasi.com

LAURIDS GALLÉE

Laurids Gallée (1988) is a Rotterdam-based designer who creates distinctive, one-of-a-kind pieces that prioritize material and artistic expression over conventional functionality. Central to his creative process is a sense of playfulness, which dares to explore unexpected shapes and ways of manipulating materials. This approach uncovers the artistic depth within each piece, inviting a sense of wonder. lauridsgallee.com

THABISA MJO

Thabisa Mjo, the founder and creative director of Mash.T Design Studio, is driven by a deep passion for preserving artisanal craftsmanship through collaboration with master artisans. Most notably, Thabisa is the first South African designer to have two of her works—the Tutu Light and Mjojo Cabinet—added to the permanent collection of the Musée des Arts Décoratifs in the Louvre, Paris. At Mash.T Design Studio, Thabisa continues to push the boundaries of craft-driven design, blending tradition with innovation to create pieces that tell powerful, contemporary stories. [@mashtdesignstudio](https://www.mashtdesignstudio.com)

PANTER&TOURRON

Panter&Tourron works at the intersections of design and technology through the creation of products and visual experiences. Driven by material investigation and technical innovation we challenge the contemporary codes of objects, spaces and images. The studio collaborates with brands and partners offering expertise on commercial works and research across product and spatial design, creative direction, and consultancy. pantertourron.com

TINO SEUBERT

Tino Seubert is a product designer based in London. His projects all reveal in the juxtaposition of the organic and the industrial, and enjoy the exploration of unconventional contexts. For Seubert, the organic is often a welcoming entry point into his work, with people from different countries drawn in by familiar traditional craft elements, only to be tantalised by the clash with sleek, precise industrial design. As a designer, he thrives off an energetic participation in the processes that go into making his pieces: whether it's wood and stonework or metal machining, electronics or anodising aluminium by hand. Seubert is always obsessively engaged with the detail of his creations. tinoseubert.com

UCHRONIA

A multidisciplinary collective more than a classical architecture firm, Uchronia takes its name from the reflection on fictional and ephemeral time. The studio creates encompassing “places of experience”, removing the barriers between technique and creativity. It transforms spaces by offering a complete artistic service ranging from architecture to layout, design and visual identity. Restaurants, apartments or fashion shows, the places designed by Uchronia have a singular and contemporary identity. uchronia.fr

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1434 Copenhagen

Art direction
Musa

Curator
Federica Sala

Visual design
Parco studio

Set up
Musa

Communication
and press office
Cora PR

broadviewmaterials.com
fenixforinteriors.com
formica.com
musahub.com
@fenixforinteriors
@formicagroupeu