



Love To Learn, Play, and Roll! *Provider's Guide*

LOVE
TO...

USTA  FLORIDA

FIND YOUR LOCAL CONTACTS:

USTAFlorida.com/LocalPlay

Table of Contents

WELCOME.....	1-2
USTA RESOURCES	3
THE PROGRAM	4-7
WHO'S WHO	8-13
TIMELINE	14
FREQUENTLY ASKED QUESTIONS	15
COACHING RESOURCES	16

Resources.

THROUGH USTA FLORIDA

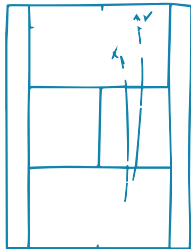
THANK YOU for your interest in growing the game of tennis through the LOVE to LEARN, PLAY, and ROLL program.

Introducing new players to our amazing sport is a great way to grow both the game of tennis and increase your bottom line through additional clinics, equipment, clothing sales, participation, and membership at your facility. We share a mutual goal of encouraging people to LOVE TO LEARN AND LOVE TO PLAY!

Thank you for your hard work growing the game of tennis.

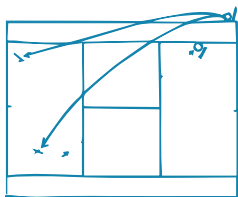
USTA FLORIDA PROVIDES

- Loaner racquets through LPC, if needed
- Low Compression Balls (red, orange, green), if needed
- T-shirts for participants
- Volunteer support
- Marketing support (flyers, calendar updates, etc.)
- Program support (prizes, certificates, celebrations, etc.)
- Curriculum Information/links
- Communication with players and volunteers
- Future play opportunities for these new players
- Referrals of interested players



FACILITY

- Keeps registration fees
- Provides coach
- Provides courts



The Program.

Love to Learn!

LEVEL ONE

- This is an inclusive program for new players or beginners with minimal or no tennis experience, including those who require the use of a wheelchair.
- 6-8 week instructional and play program using red, orange, and green balls.
- Professional coaches conduct clinics with players on shot basics and rallying.
- Players work up to mentored play sessions with volunteers after the clinics (or another convenient time) who get participants up to speed on court etiquette, scoring, calling lines, and other rules and procedures.
- Players can then graduate to the LOVE TO PLAY program featuring more practice and actual match play. Low, entry level price point, and Providers keep 100% of instructional fees associated with this phase of the program.
- We offer assistance with low compression balls, volunteers, and marketing based on program needs.
- USTA Florida provides t-shirts for each participant, prizes and awards, and communication with players.



The Program.

Love to Play!

LEVEL TWO

- For players who have completed LOVE TO LEARN at least once or have previously taken tennis instruction. For players who can execute basic strokes but have little match-play experience.
- 6–8-week mentored play opportunity takes players through more guided play sessions, and introduces usta.com, other registration tools, and score keeping and entry.
- Volunteer mentors (provided by USTA Florida) partner with teaching professionals and players to encourage positive tennis relationships, sportsmanship, and bring a deeper understanding of the rules and procedures of tennis match-play in a fun, friendly environment. They will discuss and demonstrate how to practice cooperatively with play partners to maximize their potential!
- The players will begin to get USTA communications and be invited to join our programs.



THESE PROGRAMS ARE DESIGNED TO ENCOURAGE SIMULTANEOUS TENNIS INSTRUCTION AND PLAY.

What the player decides to do after the program concludes is up to them, but USTA Florida wants to partner with you to give them a great start in the game. Our goal is to encourage them to stay involved in instruction to improve their skills, while offering them options to play with others at their level. We want them to have fun, not only within our program structure, but also encourage and introduce them to other tennis opportunities at your facility and in your local community.

The Program.

Love to Roll!

WHEELCHAIR TENNIS

- This is an inclusive program, and tennis professionals are encouraged to welcome new wheelchair players into all levels of the Love To Learn, Play, and Roll program depending on their level of experience.
- It is perfectly safe for wheelchair players and able-bodied players to play together.

TIPS FOR WHEELCHAIR PLAYERS IN YOUR LOVE TO PROGRAMS:

- Have the option of 2 bounces.
- Hit the ball in front and to the side of the wheelchair just like an able-bodied tennis player.
- Wheelchair players use a smaller grip size to hold the racquet and use the push rim to move the wheelchair as they approach the ball.
- After the wheelchair player hits the ball, they must go back to their “hub” and not stay in no man’s land, just like an able-bodied player.



Who's Who?

WHAT YOU CAN EXPECT



VOLUNTEER AMBASSADOR

The volunteer ambassador is an experienced tennis player, usually from this facility, with knowledge of the game and a fun attitude. They assist with communication and finding opportunities for you to play within the facility.

LOCAL PLAY COORDINATOR

Your Local Play Coordinator will provide information on future appropriate play opportunities. They are experts in all available tennis opportunities in your local region.

USPTA OR PTR CERTIFIED TEACHING PROFESSIONAL

The teaching pro is a certified professional experienced in teaching adult beginners. They are tennis experts trained to teach the technical skills required for tennis.

COMMUNITY COACH

A Community Coach has a passion for tennis and has been specifically trained to provide a broad range of community tennis programs including Love to Learn, Play, and Roll.

The Timeline.

WHAT YOU CAN EXPECT

1

Beginner Level 1 | Love To Learn Clinics

6-8 WEEK PROGRAM

Players learn the fundamental skills of tennis. Teaching Pros and ambassadors encourage practice to improve rallying skills learned in clinic. Players begin to learn basic scoring and etiquette.

2

Beginner Level 2 | Love To Play Sessions

6-8 WEEK PROGRAM | 45 MINUTES - 1 HOUR OF PLAY

Players learn how to play a match, learn tennis nuances, and understand various scoring formats, registration tools, and appropriate play opportunities available to them. This is a low cost play opportunity run by the designated ambassadors alone, or with a teaching pro for added instruction.

3

Beginner Level 3 | Love to Compete

PLAY OPPORTUNITIES

Practice your new tennis skills with other beginner level players by participating in beginner round robins, leagues, a beginner tournament, Cardio Tennis, Quads, Triples, or other social play options. Wheelchair players may participate in all tennis opportunities.

Game Plan.

WEEKS 1-3

This is a general recommendation and guideline to help plan your program and is not a requirement! It is strongly suggested to use low compression balls (red, orange, green) during the entire 6 weeks of Love To Learn, as well as to teach the serve early and often! Always remember to keep it **FUN!**

Week One.

ONE HOUR WITH TEACHING PRO / COMMUNITY COACH

BALL: RED FOAM OR RED

SKILLS: FOREHAND & BACKHAND GROUNDSTROKE

- Teach grip for groundstrokes
- Court Lines (and how they correspond to ball color)
- Shadow Swings – standing still & moving
- Rally short court – play games

Week Two.

ONE HOUR WITH TEACHING PRO / COMMUNITY COACH

BALL: ORANGE, RED FOAM, OR RED

SKILLS: FOREHAND & BACKHAND VOLLEY

- Review forehand/backhand groundstrokes
- Teach Volley Grip
- Volley drills and games

Week Three.

ONE HOUR WITH TEACHING PRO / COMMUNITY COACH

BALL: ORANGE

SKILLS: OVERHEAD & SERVE

- Review groundstrokes & volleys
- Teach grip for Overhead/Serve
- Overhead & Serve Drills

Game Plan.

WEEKS 4-6

Week Four.

ONE HOUR WITH TEACHING PRO/COMMUNITY COACH; 30 MINS WITH AMBASSADOR

BALL: ORANGE OR GREEN

SKILLS: SERVE, SCORING, AND DOUBLES PLAY

- Review groundstroke, volley, overhead, and serve
- Introduce basic doubles play – location & movement
- Ambassadors facilitate doubles play after clinic

Week Five.

ONE HOUR WITH TEACHING PRO/COMMUNITY COACH; 30 MINS WITH AMBASSADOR

BALL: ORANGE OR GREEN

SKILLS: SERVE, SCORING, AND DOUBLES PLAY

- Review groundstroke, volley, overhead, serve, and scoring
- Review lines of the court, location, and movement for doubles play
- Ambassadors facilitate doubles play after clinic

Week Six.

ONE HOUR WITH TEACHING PRO/COMMUNITY COACH; 30 MINS WITH AMBASSADOR

BALL: GREEN

SKILLS: DRILL GROUNDSTROKE, APPROACH SHOT, VOLLEY, OVERHEAD

- Basic review
- Play Games
- Have a Player Party
- Give out certificates with Love to Play QR Code/registration info on back

Frequently Asked Questions.

Do I have to use Ambassadors?

No, it is up to each teaching pro as to how and when ambassadors are used. However, USTA Florida encourages ambassadors for the players to have additional connections to the local tennis community. Ambassadors are also available to host practice sessions, which should give teaching pros more time to teach additional lessons.

Who supports and communicates with the volunteers?

Your Local Adult Play Coordinator supports and communicates with the volunteers.

Who sets the price for the Love To programs?

Each facility/teaching pro may set their own price, however, USTA Florida recommends it be a low-cost introductory rate to encourage participation.

Who takes the payment for the clinics?

All payments go directly to the hosting facility or teaching professional.

Where do I get t-shirts, additional balls, and other equipment if needed for clinics?

Your Local Adult Play Coordinator will work with you to assess and provide wants and needs for your specific program.

Do I have to use low compression balls?

USTA Florida strongly recommends low compression balls for the Love to Learn portion of the program.

Do we have to call it Love To Learn/Love to Play?

No. If you already have a successful beginner program, you may continue to use that name. USTA Florida would like to connect with your beginners to help them find other play opportunities and give players access to perks of the program.

How will USTA Florida help me market this program?

Your Local Adult Play Coordinator will work closely with you to recruit players and volunteers for your program. They will add the program to the USTA Florida calendar, create flyers, and communicate with the local tennis community.

Coaches Resources.



Practice & Play Plans / Coaches Curriculum:

netgeneration.usta.com



USTA Florida's Wheelchair Hub:

ustaflorida.com/wheelchair-tennis



More Helpful Curriculum from RSU:

racquetsportsu.learnworlds.com/rsu-founders-and-faculty



USTA Florida's Community Coach Training:

ustaflorida.com/usta-florida-community-coach-program



Notes.

Notes.

Learn to Play Doubles In A Few Short Weeks
On a Team Learning From the Best
Volunteers and Instructors so you Can
Enjoy the Game of a Lifetime!

A BIT OF TENNIS POETRY FOR YOU BUT
WE'LL STICK TO WHAT WE KNOW...

Florida Tennis!

USTA 

FLORIDA

LOVE  **TO**
Learn!

LOVE  **TO**
Play!

LOVE  **TO**
Roll!

For More Information Visit Online:
USTAFlorida.com/AdultTennis

