UI/UX

Portfolio

Ishimwe Clement

2026

Hello, I'm Ishimwe Clement,

— Designing Experiences, Building Systems.

I am a Kigali-based Product Designer and Full-Stack Developer who builds digital products from the first wireframe to the final deployment. I blend a deep background in visual storytelling and video with the technical rigor of full-stack engineering.

I don't just design how it looks; I build how it works. By bridging the gap between aesthetics and architecture, I create seamless, high-performance applications that solve real-world problems.

Career **Progress**

Education

University of Rwanda

Bachelors of Creative Design with Honors

Specialisation in Communication Design

2021 - 2025

College Saint Andre

High School A' level Diploma

Mathematics, Physics & Computer Science

2017 - 2025

College Saint Andre

High School Ordinary level

2014 - 2016

Work Experience

UI/UX Designer

Grow Rwanda Advisors

2024 - Present

Graphic Designer/Web Developer

Freelance

2024

Graphic Designer/Web Developer

IBlue Concepts, Kigali, Rwanda

2023 - 2024

Frontend Developer (Part-time Volunter)

Solution, Lewes, Delaware

2022 - 2023

THE DESIGN PROCESS

The design process began with research to understand user needs and industry trends, followed by moodboarding to establish a sleek, modern aesthetic. Sketching and wireframing helped define the app's structure and user flow, ensuring a clear and intuitive experience. Finally, the UI design brought everything together with clean visuals and smooth navigation, creating a refined and user-friendly smart home app.

Research

Moodboard

Sketching

Wireframes

UI Design

Prototyping
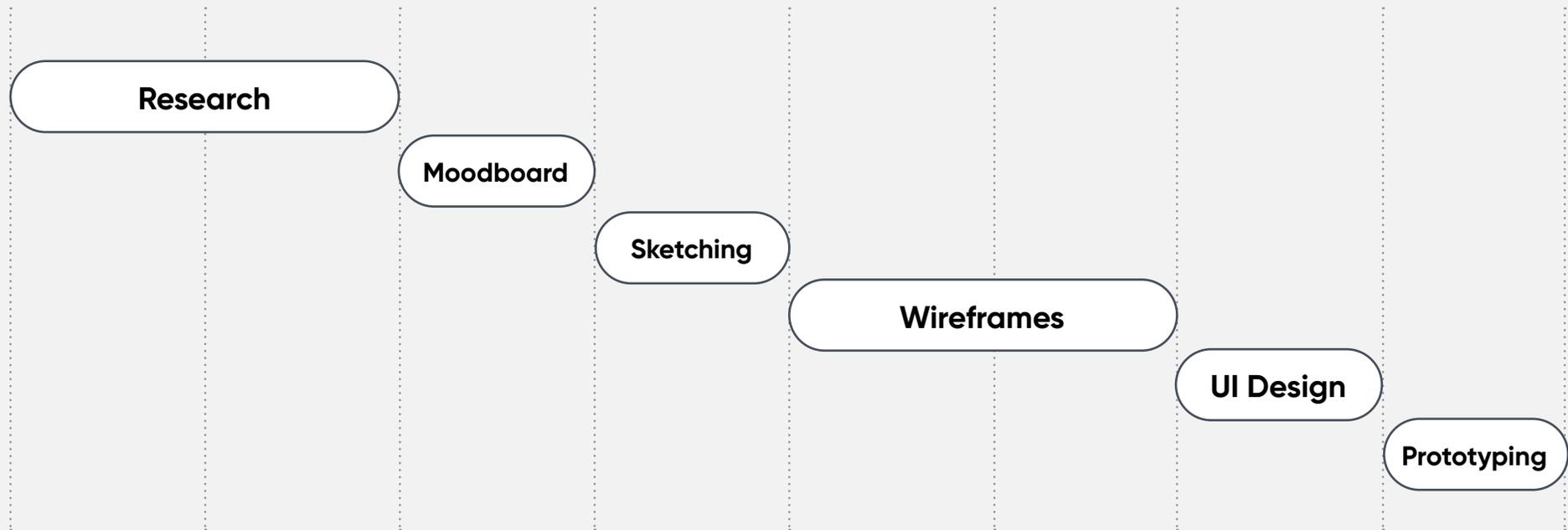
My **Tools**

Design

Development

Ecohome
ABOUT THE PROJECT

This smart home app was designed for a technical assessment, aiming to simplify device management around the house. The focus was on creating an intuitive, efficient, and visually modern interface.

The final design is sleek, modern, and minimalistic, prioritizing simplicity and usability. A clean layout with well-structured navigation ensures that users can easily monitor and control their smart devices. Thoughtful use of typography, color, and interactive elements enhances the experience, making the app both visually engaging and highly functional. The result is a refined and polished design that delivers a seamless smart home management experience.

Industry	Technology
Year	2024

Poppins.

Poppins is a geometric sans-serif font with a modern and clean aesthetic. Its balanced letterforms and smooth curves make it highly readable and versatile, perfect for digital interfaces, branding, and contemporary designs.
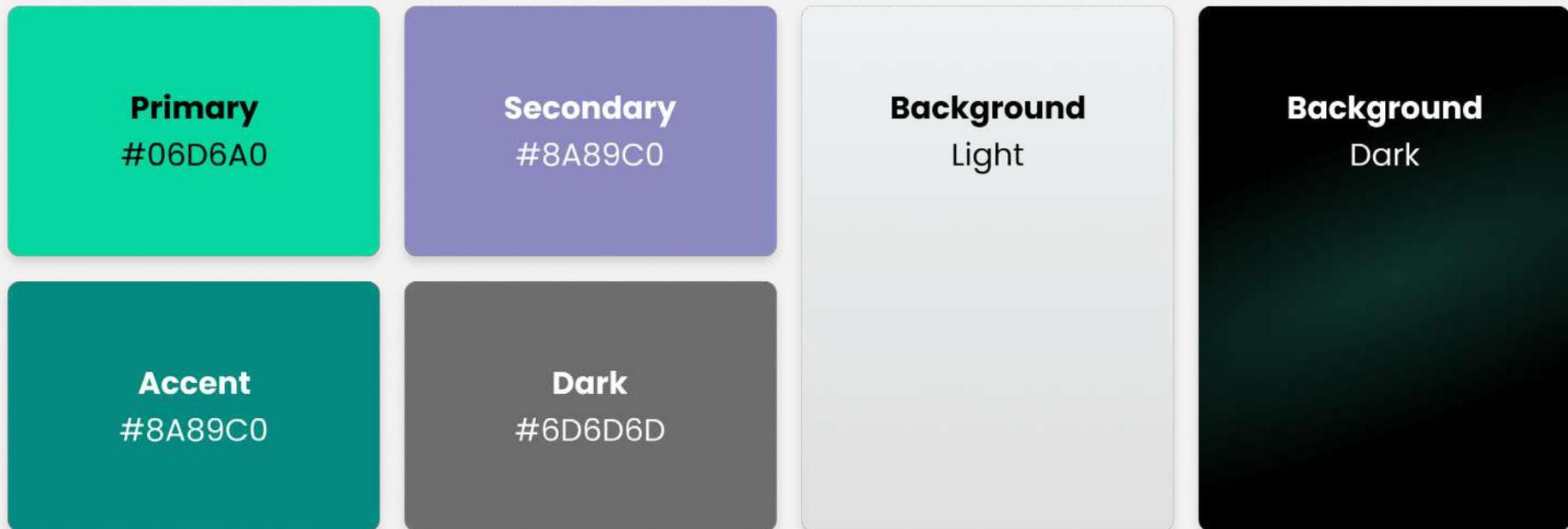
abcdefghijklmnopqrstuvwxyz   Regular
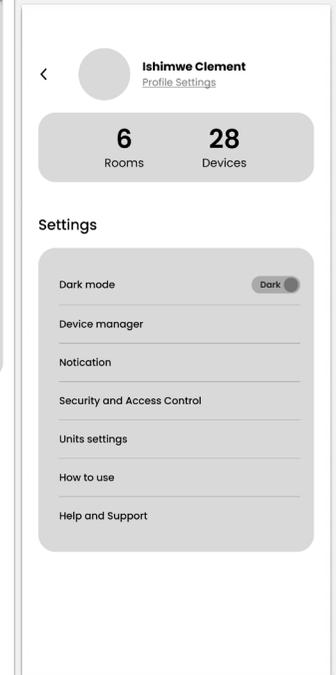**ABCDEFGHIJKLMNOPQRSTUVWXYZ**   **Semibold**
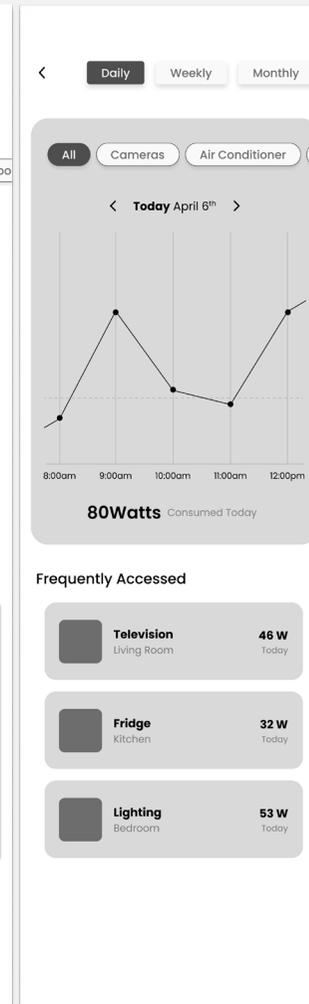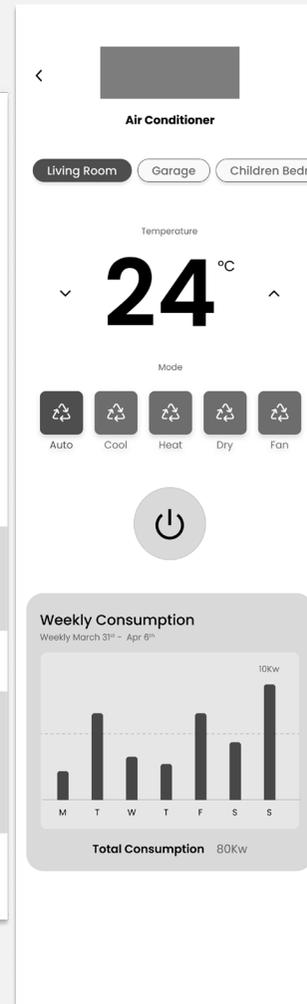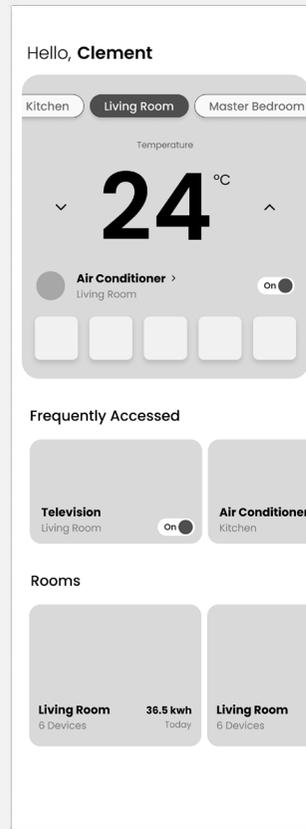**123456789.**   **Bold.**

Ecohome
COLORS

The color palette was chosen to balance vibrancy and sophistication. The bright teal (#06D6A0) adds energy and intuitiveness, while the muted purple (#8A89C0) brings a modern, tech-forward feel. A neutral gray (#6D6D6D) ensures readability and maintains a clean, polished look. This combination creates a visually appealing and user-friendly interface.

Primary
#06D6A0

Secondary
#8A89C0

Background
Light

Background
Dark

Accent
#8A89C0

Dark
#6D6D6D

Ecohome
WIREFRAMES

The wireframes for the smart home app focused on laying out the core user flow and ensuring a simple, intuitive structure. The goal was to prioritize ease of navigation, with clear organization of elements and a logical progression between tasks.

Hello, **Clement**

Kitchen | Living Room | Master Bedroom

Temperature
24 °C

Air Conditioner >
Living Room   On

Frequently Accessed

Television
Living Room   On

Air Conditioner
Kitchen

Rooms

Living Room   36.5 kwh
6 Devices   Today

Living Room
6 Devices

Air Conditioner

Living Room | Garage | Children Bedroo

Temperature
24 °C

Mode

Auto | Cool | Heat | Dry | Fan

Weekly Consumption
Weekly March 31ˢᵗ – Apr 6ᵗʰ

10Kw

M   T   W   T   F   S   S

Total Consumption 80Kw

Daily | Weekly | Monthly

All | Cameras | Air Conditioner

Today April 6ᵗʰ

8:00am 9:00am 10:00am 11:00am 12:00pm

80Watts Consumed Today

Frequently Accessed

Television   46 W
Living Room   Today

Fridge   32 W
Kitchen   Today

Lighting   53 W
Bedroom   Today

Ishimwe Clement
Profile Settings

6   **28**
Rooms   Devices

Settings

Dark mode   Dark

Device manager

Notication

Security and Access Control

Units settings

How to use

Help and Support

Ecohome
COMPONENT SYSTEM

The component system for the smart home app was designed to ensure consistency and scalability across the interface. It included reusable UI elements such as buttons, cards, toggles, and icons, all crafted to maintain a unified visual style.

Ecohome
UI DESIGN

The UI design for the smart home app focuses on a sleek, modern aesthetic with a user-friendly layout. The clean, minimalistic design ensures that key features are easy to find and interact with. Bold typography, smooth icons, and subtle animations create a visually engaging experience, while consistent spacing and intuitive navigation enhance usability.
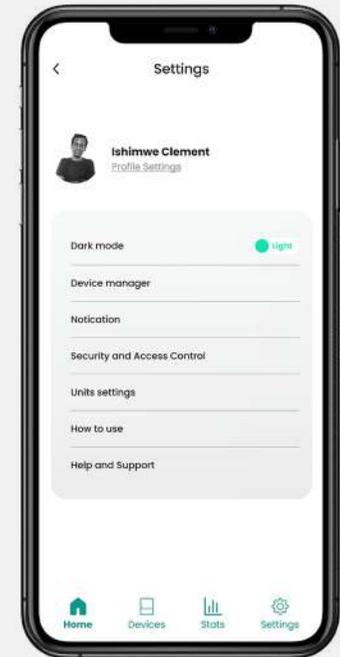
Pinn
CREATIVE HUB

UI/UX
CASE STUDY
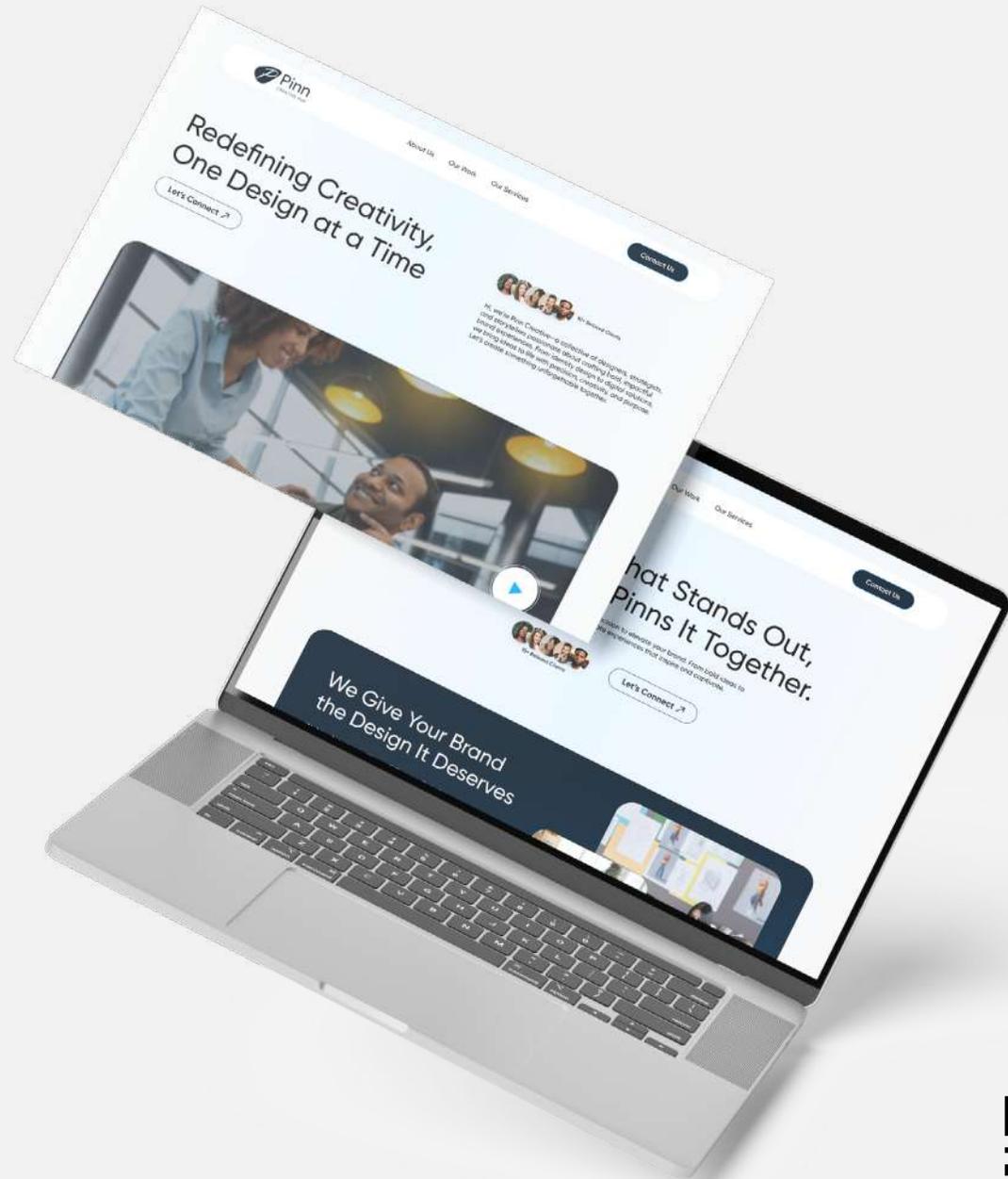
Pinn Creative
ABOUT THE PROJECT

The Pinn Creative Hub website was designed to showcase the agency's expertise in branding, web design, and social media with a creative and user-friendly layout.

The final design is modern, bold, and visually dynamic, with a layout that highlights Pinn Creative Hub's work and capabilities. A clean structure, striking typography, and a balanced color scheme create an engaging user experience. Smooth navigation and clear calls to action ensure visitors can easily explore services and get in touch, making the site both aesthetically appealing and highly effective.

Industry	Design & Marketing
Year	2025

Gilroy.

Gilroy is a modern, geometric sans-serif font known for its clean lines, balanced proportions, and versatility. It offers a sleek and contemporary feel, making it ideal for digital interfaces, branding, and minimalist designs.

a b c d e f g h i j k l m n o p q r s t u v w x y z   Regular

ABCDEFGHIJKLMNOPQRSTUVWXYZ   **Semibold**

123456789.   **Bold.**

Pinn Creative
COLORS

The color palette for the Pinn Creative Hub website combines professionalism with creativity. #031525 (Deep Navy) provides a strong, sophisticated base, reinforcing trust and expertise. #0096FF (Vibrant Blue) adds energy and modernity, creating contrast and drawing attention to key elements. This combination ensures a bold, dynamic, and visually engaging experience.

Primary
#031525

Accent
#0096FF
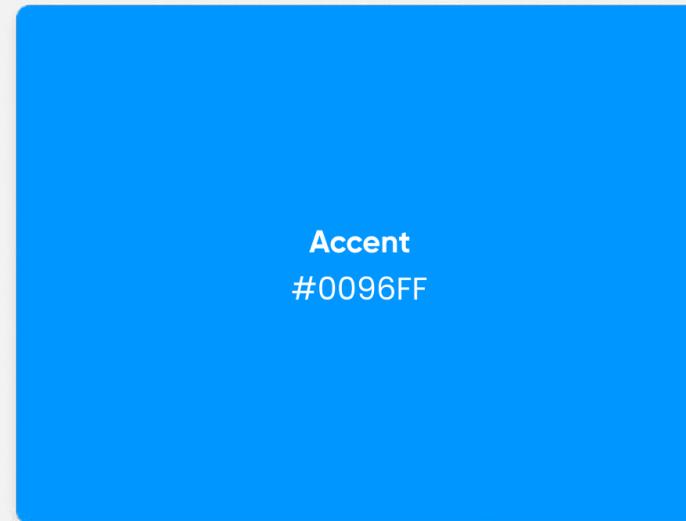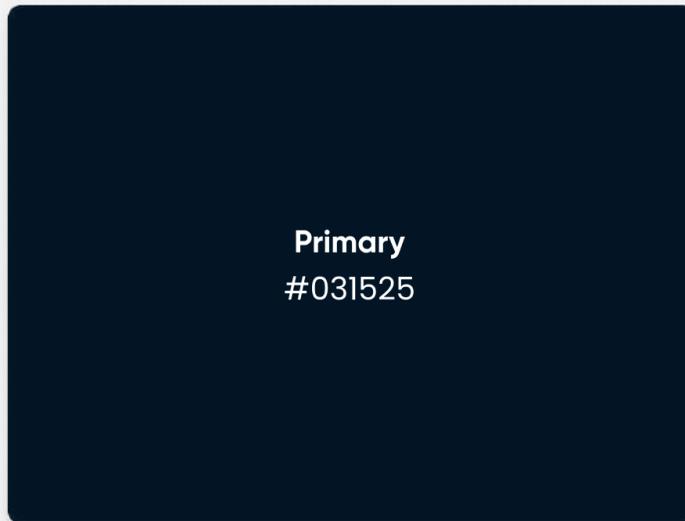
Pinn Creative
WIREFRAMES

The wireframes for the Pinn Creative Hub website focused on clarity and user flow, ensuring an intuitive experience. The layout prioritized a clean structure with well-defined sections for services, portfolio, and contact details. Wireframing helped refine navigation and content placement, making sure the site effectively communicated the agency's expertise.
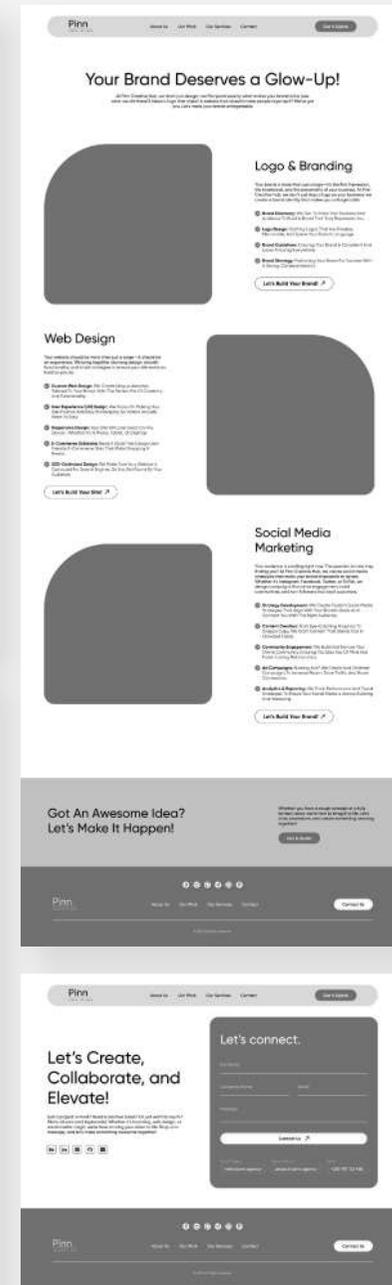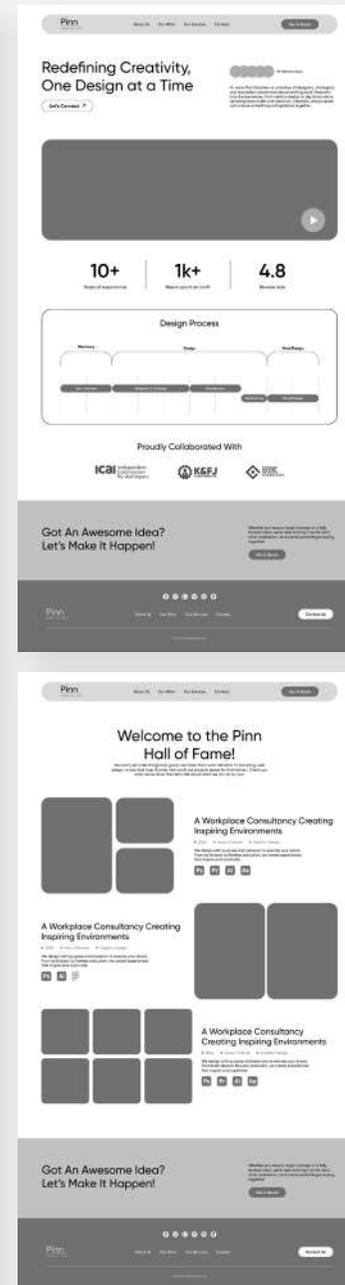
Pinn Creative
UI DESIGN

The final UI design brought the wireframes to life with a bold, modern aesthetic. The deep navy and vibrant blue color scheme created contrast and visual interest, while striking typography and smooth interactions enhanced engagement. The design balanced creativity with professionalism, ensuring a visually appealing and user-friendly experience.
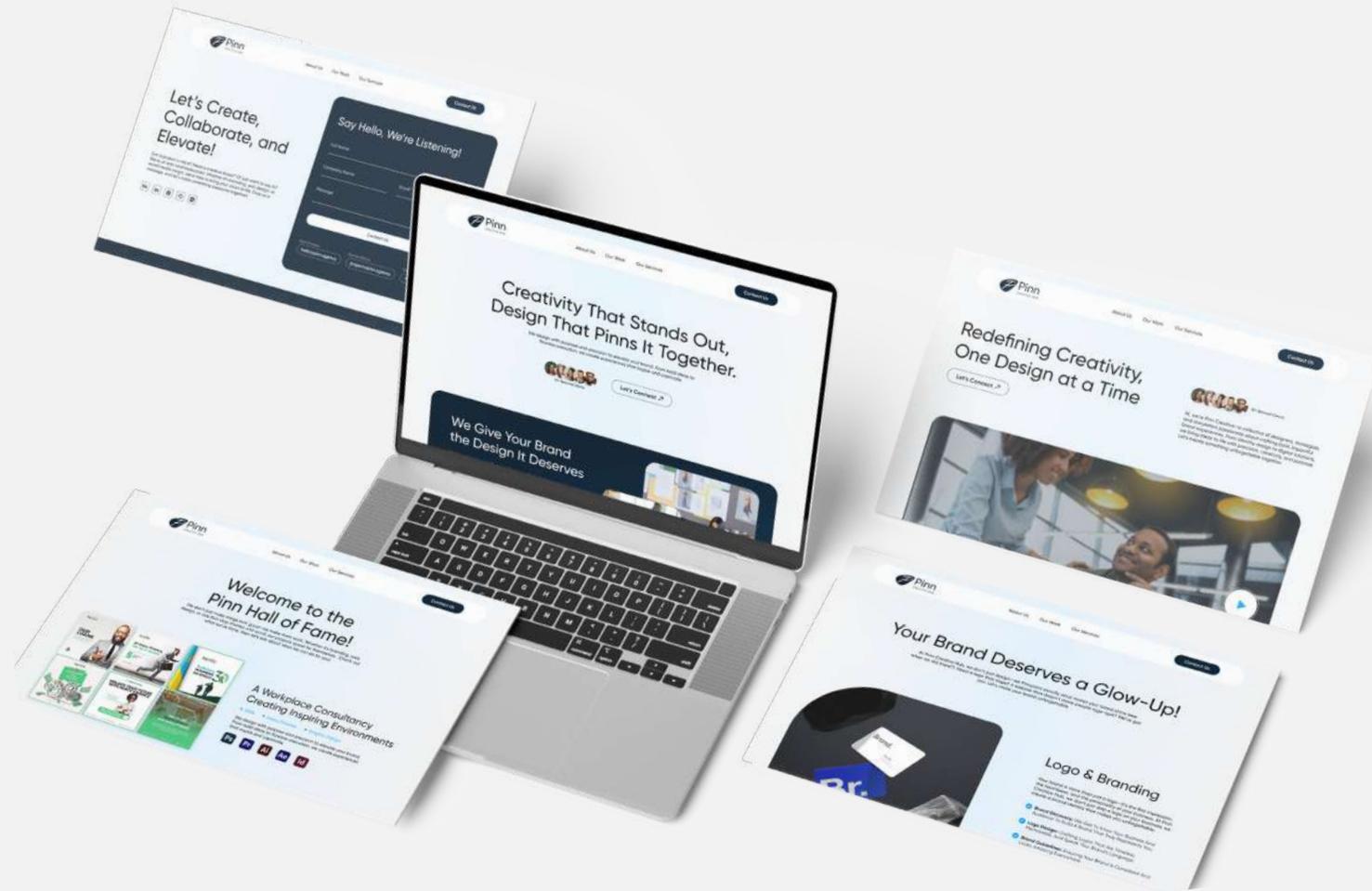
Funky Monkey
ABOUT THE PROJECT

The Funky Monkey Arcade website was designed as a visually dynamic platform to capture the excitement of the arcade experience.

The final design is vibrant, immersive, and user-friendly, reflecting the arcade's energy and fun atmosphere. Bold colors, dynamic visuals, and smooth transitions enhance engagement, while the intuitive layout ensures easy access to key information.

Industry	*Entertainment*
Year	2025

Funky Monkey
TYPOGRAPHY

Gilroy. Play.

The Funky Monkey Arcade website uses Gilroy and Play to create a modern and engaging look. Gilroy, a geometric sans-serif, ensures readability with its clean and stylish appearance, while Play, a futuristic typeface, adds a tech-inspired, arcade-like feel. Together, they enhance the site's dynamic and immersive experience.

a b c d e f g h i j k l m n o p q r s t u v w x y z
ABCDEFGHIJKLMNOPQRSTUVWXYZ
123456789.

a b c d e f g h i j k l m n o p q r s t u v w x y z
ABCDEFGHIJKLMNOPQRSTUVWXYZ
123456789.

Funky Monkey
COLORS

The color palette reflects the arcade's energy and excitement. The bold pink-red (#DA1C5C) adds vibrancy, while neutral gray (#686868) provides balance. A deep navy-black (#050917) enhances contrast, creating an immersive and visually dynamic experience.
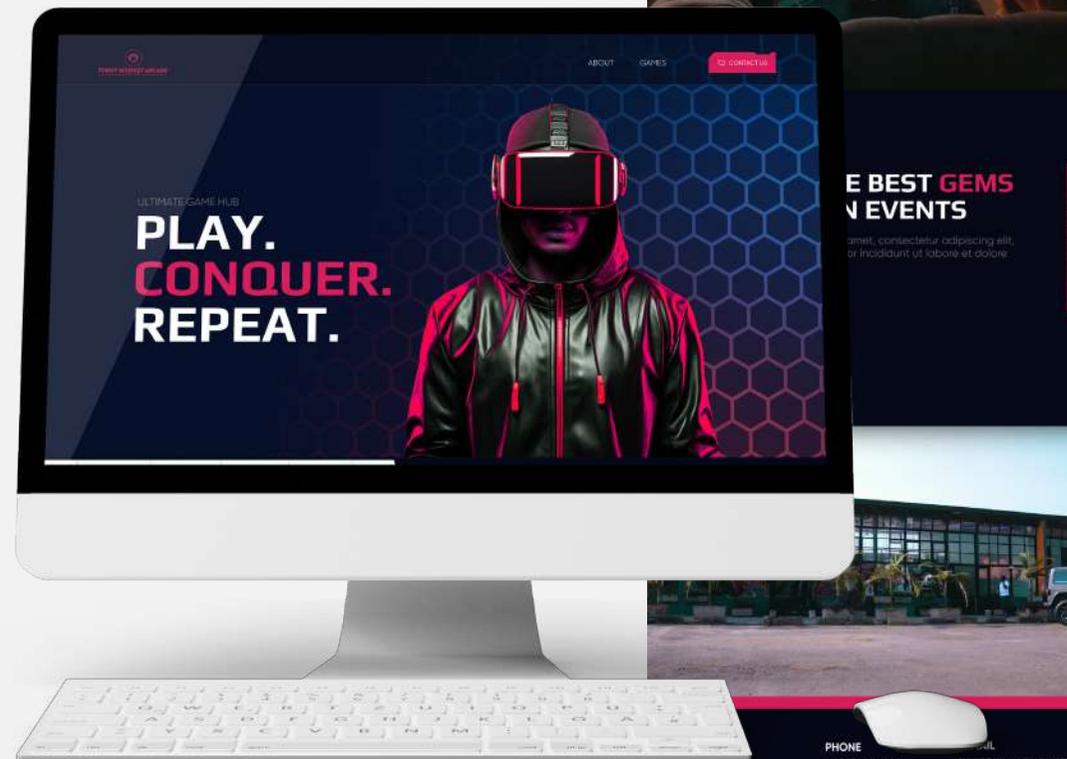
Primary
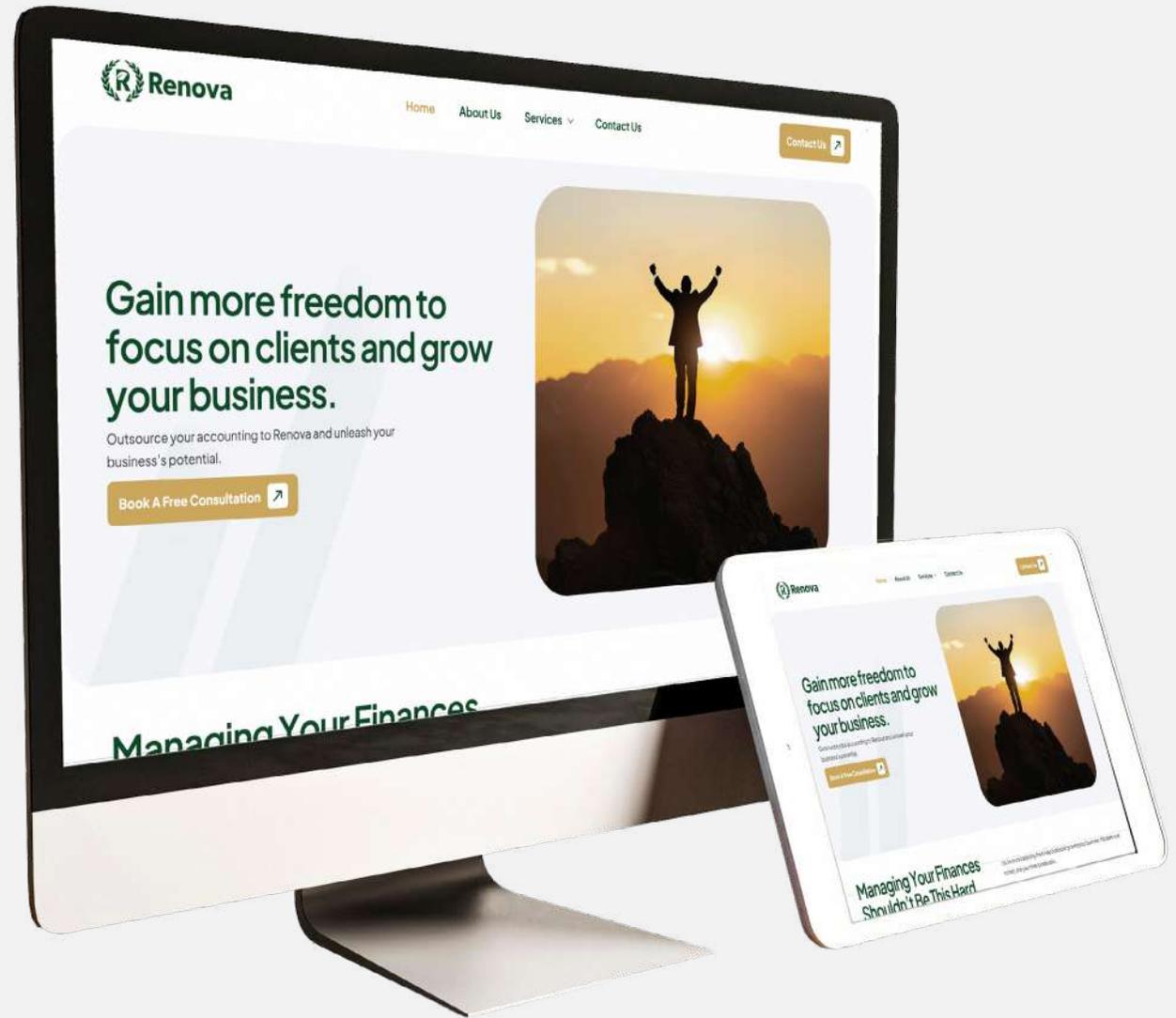#DA1C5C

Grey
#686868

Dark
#050917

Funky Monkey
UI DESIGN

The UI design for the Funky Monkey Arcade website is bold, vibrant, and immersive, reflecting the excitement of arcade gaming. Dynamic visuals, playful typography, and smooth animations enhance engagement, while an intuitive layout ensures easy navigation. Bright accents contrast against a dark background, making key sections pop and drawing users into the arcade experience.

ULTIMATE GAME HUB

PLAY.
CONQUER.
REPEAT.

FUNKY MONKEY
ARCADE

Experience esports excitement in Rwanda at our cutting-edge facility, welcoming casual and aspiring pro gamers. Join us to be part of redefining Rwanda's esports scene.

CONTACT US

BEST GEMS
EVENTS

GET IN TOUCH

Full name

E-mail

Phone number

Message

SEND MESSAGE

PHONE

OPENING HOURS

Renova

UI/UX
CASE STUDY

Renova
ABOUT THE PROJECT

Renova is a fintech platform that streamlines outsourced bookkeeping and payroll, helping businesses offload back-office work and focus on growth.

The project began with a focus on establishing trust and clarity in the fintech space. I developed a professional UI selecting a clean, authoritative aesthetic that simplifies complex financial consulting into accessible service tiers.

I optimized the site's technical structure and content hierarchy, securing a Top 10 Google ranking and a significant increase in organic search visibility within the first 90 days.

Industry	Business Solutions / SaaS
Year	2025

Renova
COLORS

Renova's color palette supports trust and clarity in a fintech context. Deep forest green (#0F4A28) establishes stability and long-term reliability, while muted gold (#CCA75E) adds restrained emphasis to key elements, reinforcing value without visual noise.

DEEP FOREST GREEN

HEX   #0F4A28

MUTED GOLD

HEX   #CCA75E

Renova
UI DESIGN

The design process involved mapping user journeys to simplify the transition from traditional accounting to a digital-first experience. By implementing a modular service architecture and a transparent 5-step onboarding flow, I ensured that high-density financial information remained intuitive.
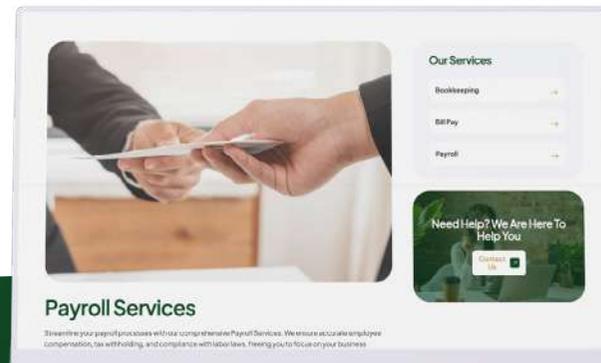
1.72k
Total Impressions

TOP 10
Google Ranking

OVER
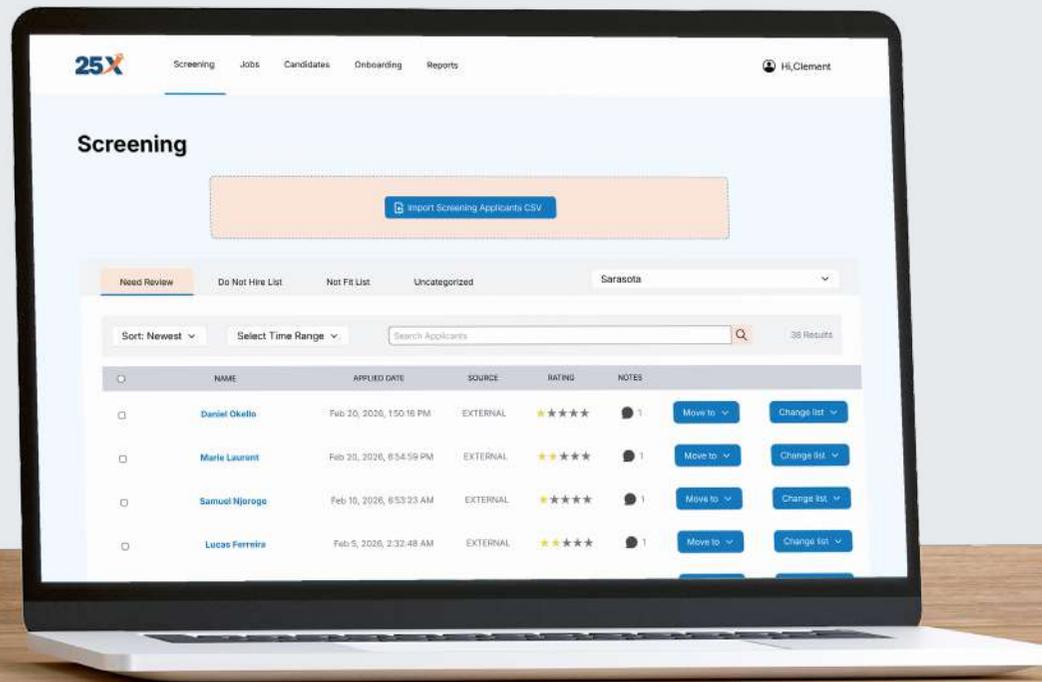**1000**
Unique Impressions

25X CAREGIVER RECRUITING

UI/UX CASE STUDY

25X

Screening   Jobs   Candidates   Onboarding   Reports

Hi, Clement

Screening

Import Screening Applicants CSV

Need Review   Do Not Hire List   Not Fit List   Uncategorized

Sarasota

Sort: Newest ⌄   Select Time Range ⌄   Search Applicants   38 Results

| NAME	APPLIED DATE	SOURCE	RATING	NOTES		
Daniel Okello	Feb 20, 2026, 1:50:16 PM	EXTERNAL	★★★★★	💬 1	Move to ⌄	Change list ⌄
Marie Laurent	Feb 20, 2026, 8:54:59 PM	EXTERNAL	★★★★★	💬 1	Move to ⌄	Change list ⌄
Samuel Njoroge	Feb 10, 2026, 6:53:23 AM	EXTERNAL	★★★★★	💬 1	Move to ⌄	Change list ⌄
Lucas Ferreira	Feb 5, 2026, 2:32:48 AM	EXTERNAL	★★★★★	💬 1	Move to ⌄	Change list ⌄

25x Caregiver Recruiting
ABOUT THE PROJECT

25x Caregiver Recruiting tackles the labor shortage with a high-conversion ecosystem that connects top talent to homes 25x faster by removing application friction.

The UX strategy centered on Recognizing that caregivers are often on the go, we optimized the application flow to be completed in under 3 minutes. The recruiter facing side features a high-velocity system to manage candidate pipelines with zero friction from application to onboarding.

Industry	HR Management
Year	2024

25x Caregiver Recruiting
COLORS

Deep Steel Blue (#194D80) serves as the primary brand color, establishing professional authority and clinical trust. Conversely, a vibrant **Burnt Orange** (#F47F40) acts as a high-contrast accent to draw the user's eye to critical call-to-action elements, driving the high-velocity conversions required to scale applicant volume.

DEEP STEEL BLUE

HEX   #194D80
CMYK   C:80 M:40 Y:0 K:50
RGB   R:25 G:77 B:128

BURNT ORANGE

HEX   #F47F40
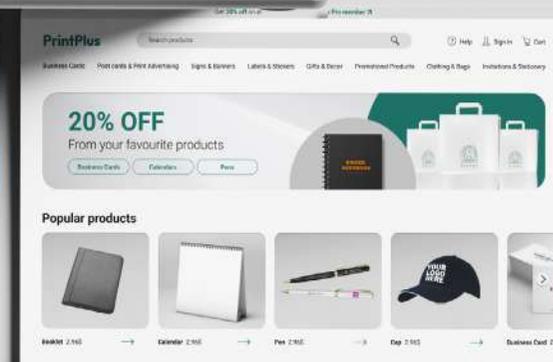CMYK   C:0 M:48 Y:74 K:4
RGB   R:244 G:127 B:64
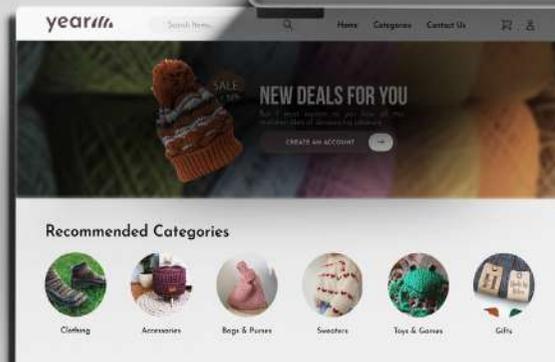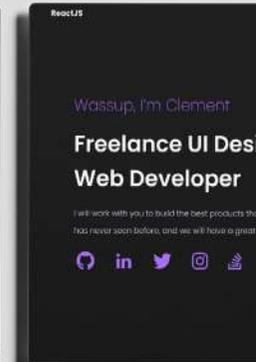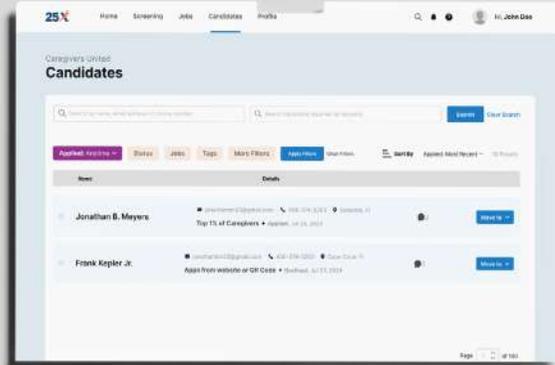
TYPOGRAPHY

Inter.

Inter is a versatile, geometric sans-serif specifically designed for computer screens. It offers exceptional legibility with its tall x-height and neutral, professional tone, making it ideal for data-heavy platforms. Its clean lines and balanced proportions ensure that complex information remains clear and accessible across all digital interfaces.

a b c d e f g h i j k l m n o p q r s t u v w x y z
ABCDEFGHIJKLMNOPQRSTUVWXYZ
123456789.

25x Caregiver Recruiting
UI DESIGN
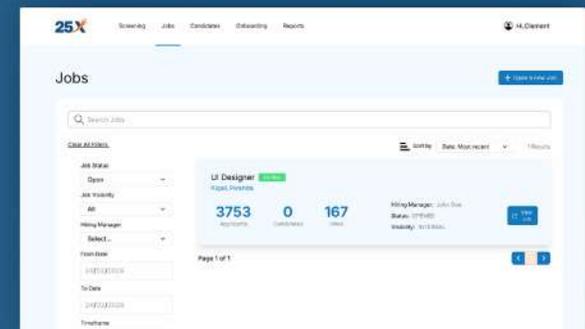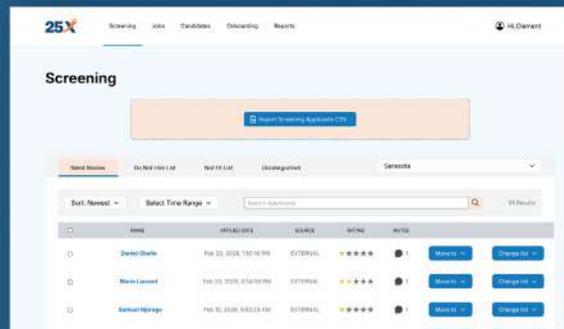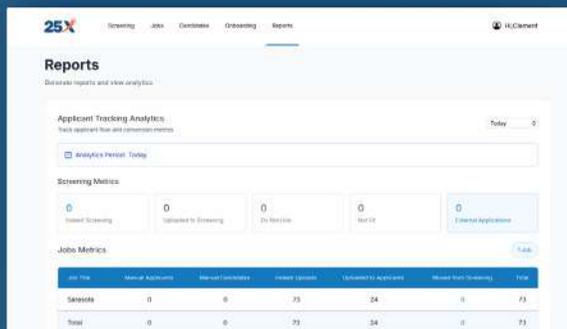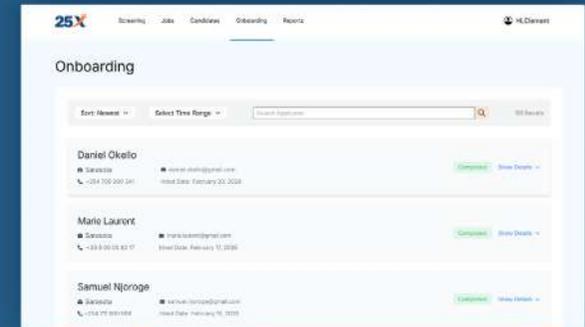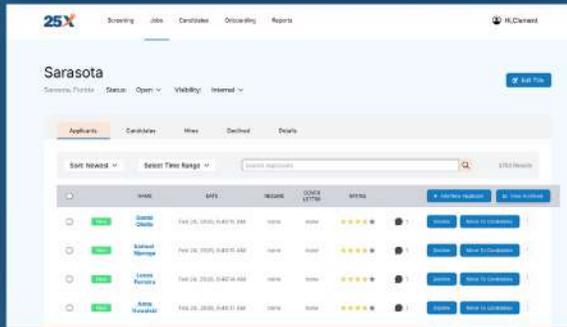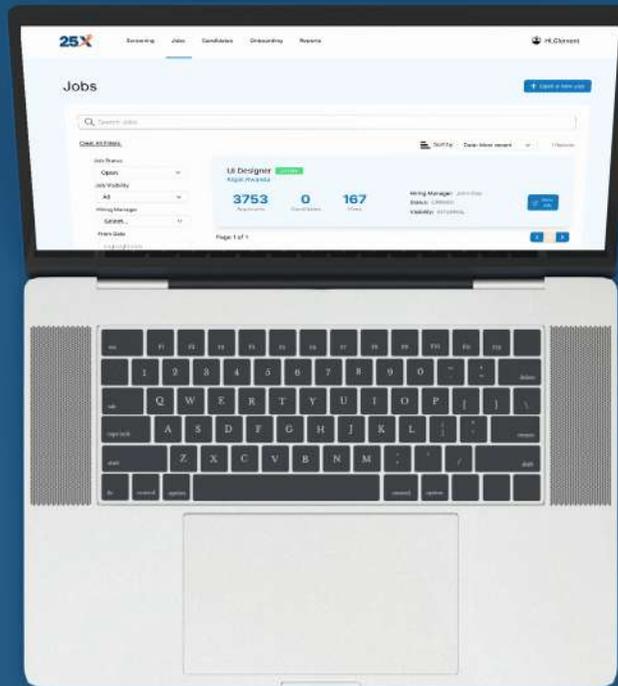
Miscellaneous **Projects**

Thank
YOU