

Cape Regional Surgery Center Capital Campaign

“Building a Healthier Tomorrow”



CAPE REGIONAL
FOUNDATION

A Member of Cape Regional Health System



“A couple of years ago, I was having hip pain. Sometimes it was excruciating. I had my hip replaced at 83-years old at Cape Regional and came out with flying colors. Every person at Cape Regional was important to my health – it’s the complete service. I got the best care there.”

— Minnie Callender, Cape May Court House



CAPE REGIONAL HEALTH SYSTEM

Dear Friends,

As Cape Regional approaches its 70th year of service to the residents of Cape May County and visitors to our area, we are preparing to take another bold step in the delivery of advanced medical care to you, your family and to our great community.

We are proud of our tremendous growth and improvements over the past 14 years at Cape Regional Health System, all designed to improve the quality and scope of healthcare that we provide to you, close to home. We have renovated every patient room and the Intensive Care Unit, and we added state-of-the-art Varian TrueBeam technology at the Thomas and Claire Brodesser, Jr. Cancer Center. We have opened the Center for Wound Healing, the Endoscopy Center, the Jane Osborne Center for Women's Health and three Urgent Care centers. We have expanded physical therapy to four locations and now have a Concussion Center, with board certified concussion specialists. Recently, we partnered with Miracles Fitness in Rio Grande, now known as Cape Regional Miracles Fitness.

Cape Regional Physicians Associates now consists of 55 healthcare providers, including primary care physicians, specialists and hospitalists. Currently, we have 12 locations throughout Cape May County with a patient satisfaction rate of 98 percent.

Our affiliations with several leading health systems have delivered the expertise, and the physicians, surgeons and specialists of these respected institutions to Cape May County. Our high standards of care earned us the clinical partnership of PENN Medicine in the areas of cardiology, oncology, vascular and PENN orthopedics.

Now, we are ready to continue these improved health care services as we prepare to implement the construction of a comprehensive Surgery Center on the Medical Center campus. This initiative is tied directly to our strategic plan and to our vision for continued growth. We are confident this project will have a positive impact on our patients, visitors, physicians, surgeon, nurses, therapists, specialists and employees.

We hope that you will be as enthusiastic by our bold plans as we are and that you will help bring our vision to fruition with your philanthropic support. We are proud of the many years we have served the health care needs of our community, and we look forward to taking the necessary steps to continue to provide you, your family and our neighbors with high quality medical care in the future.

Please take a few minutes to read through this information we have compiled about our history, our accomplishments and our vision for the future. We hope you will consider an investment in Cape Regional Health System, your community hospital and health care system.

Sincerely,

Ellen Kravet Burke
Chairman
Cape Regional Health System

Arlene MacDonald
Chairman
Cape Regional Foundation

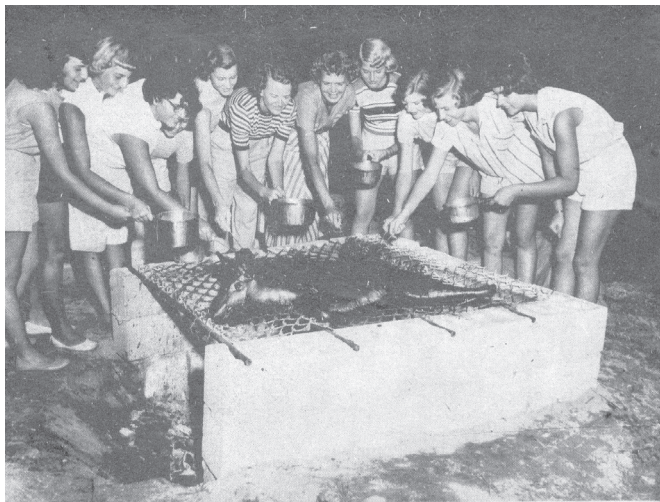
Joanne Carrocino, FACHE
President & CEO
Cape Regional Health System

Our Legacy



The first conversation about a need for a hospital in Cape May County came in May, 1938 with a discussion among five friends drinking coffee at the County Alms Home, now known as Crest Haven. Among the five was philanthropist, Burdette Tomlin. Mr. Tomlin laid the foundation for our community hospital when he deposited \$25,000 in the First National Bank of Cape May Court House on May 5, 1941. He eventually donated \$50,000. His only request was that his initial \$25,000 be matched by the community.

The community began to “chat” about plans to build and staff a community hospital. One particular conversation was at the home of Dr. Millard Cryder and his wife, Thelma. Those conversations led to the beginning of many fundraisers to match Mr. Tomlin’s challenge gift of \$25,000. From clam bakes at the park to formal galas at the Starlight Ballroom, neighbors worked together in the 1940’s to raise money for their community hospital. Over \$36,000 was raised to support the new hospital, and the generous spirit of our hospital’s founders has continued and grown for more than six decades. The community has continued to support our community hospital, enabling us to construct new wings, expand units, and offer the most advanced services and technology available.



BARBECUE FUN for the younger set at the hospital benefit clam bake at Court House was enjoyed by Mrs. Boyd Tyler, Mrs. Fred Metz, Joan Sprecher, Ruth Irwin, Nancy Beaston, Barbara Hamm, Betty Douglass, Ann Hundley, Mrs. Melvin Watson, Joan Detwiler, Elaine DeProphetis and Ralph Johnson. Committee members hailed from Court House and the Stone Harbor summer colony. The clam bake brought out record crowds to the county park on Saturday.

Nearly 68 years later, Cape Regional is a comprehensive health system offering care to a community of 80,000 year-round residents and over 800,000 visitors. Cape Regional remains focused on our mission of providing the highest quality healthcare to our community.

Looking Forward — Our Urgent Need

Over the past years, Cape Regional has recruited and secured a team of outstanding physicians. Included in this team are several new general surgeons with specialties in breast care, orthopaedic surgery, urogynecology, vascular surgery, and hand surgery, as well as endoscopy services. While Cape Regional's current operating suites are staffed with distinction by a skilled surgical, anesthesiology and nursing team, they were constructed decades ago in a vastly different healthcare era. Technology, computerization, design, layout and equipment have all undergone multiple dramatic changes with enormous impact on patient safety, patient comfort and staff efficiency. Both the existing surgical-support space and the flow of staff and patients are compromised by the limitations imposed by our current infrastructure.

The planned new, 19,000 sq. ft. high-tech Surgery Center will include significantly larger, state-of-the-art operating rooms, designed for optimum use, allowing us to offer a broader range of complex surgical procedures and to house the specialized equipment required for today's sophisticated surgeries. The free-standing Surgery Center will be located off the Stone Harbor Boulevard entrance on the Medical Center campus.



Our New Surgery Center will Feature:

- ❖ 4 Operating Rooms (600 sq. ft. each)
- ❖ 2 Endoscopy Suites
- ❖ 22 Pre- and Post-Op Patient Bays
- ❖ Clinical Support Area
- ❖ Separate Entry and Waiting Area

Surgical volume has grown due to the reputation of our expert surgical staff. There is no question that the addition of these ultra-modern operating suites will result in further growth as people in the community who, in the past, opted for out of the area medical facilities, realize that exceptional surgical facilities are available at Cape Regional. Greater volume and modern, progressive operating suites will lead to enhanced recruitment of surgeons to Cape Regional and Cape May County.



Our Partnership with the Community

As we prepare to better meet the healthcare needs of Cape May County, this \$14 million construction and capital expansion Surgery Center is a key component to modernizing our great Medical Center. It's an exciting and much needed project, one that will enable Cape Regional to provide expanded services to residents and visitors.

This Surgery Center project will help meet the increased demand for services, create modern and more comfortable facilities for patients, their families and visitors and enable the hospital to continue to recruit surgeons and specialists to provide the best care possible.

Thanks to many years of strong leadership by our dedicated Board of Trustees, as well as previous and current administrations, Cape Regional is in a strong financial position. However, the \$14 million required to complete the project is beyond what Cape Regional's own resources can sustain. We will fund a portion of the project through operating revenue and traditional financing, leaving a gap between funds available and the funds critically needed. Cape Regional Foundation seeks to bridge that gap through philanthropy, creating yet another partnership with the community.

Accordingly, Cape Regional Foundation is undertaking a major capital campaign with the objective of raising as much as \$10 million. The success of the campaign will ultimately depend upon the enthusiasm and commitment of friends of Cape Regional who see the extraordinary values of this project, how it supports our mission, how it will positively impact every member of our local community and our visitors, and how it will boost your local medical center to the next level of advanced care.



Varian True Beam



A History of... Our Community Rising to the Occasion

Over the past 12 years, Cape Regional Foundation has successfully raised over \$16.1 million to support capital expansion and renovations for the benefit of our community residents and visitors.

We are so grateful for the commitment from our friends and neighbors and thank our donors for investing in our community Health System.

- \$2.5 million – Image-Guided Radiation Therapy (IGRT)
- \$3.2 million – Patient Room renovations
- \$2.5 million – Intensive Care Unit renovations
- \$5.2 million – State-of-the-Art Cancer Center - Varian True Beam
- \$2.7 million Estate Gift – Jane Osborne Center for Women’s Health

16.1 Million Philanthropic Dollars Raised
to Invest in Capital Improvements

“When I found out I had breast cancer, it was important to get my care close to home. From surgery to radiation to chemo, my treatment at Cape Regional was marvelous. They were extremely compassionate and made the process much easier. Their competent medical care within reach makes us a complete community.”

— Barbara St. Clair,
Cape May





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\$10,000,000 **Cape Regional Surgery Center** **Capital Campaign**

“Building a Healthier Tomorrow”

GIFT AMOUNT	NUMBER OF GIFTS	NUMBER OF PROSPECTS	GIFT TOTAL	CUMMULATIVE GIFT TOTAL
\$ 2,000,000	1	4	\$ 2,000,000	\$ 2,000,000
\$ 1,000,000	2	10	\$ 2,000,000	\$ 4,000,000
\$ 500,000	4	16	\$ 2,000,000	\$ 6,000,000
\$ 250,000	4	16	\$ 1,000,000	\$ 7,000,000
\$ 100,000	10	25	\$ 1,000,000	\$ 8,000,000
\$ 50,000	20	50	\$ 1,000,000	\$ 9,000,000
\$ 25,000	30	50	\$ 750,000	\$ 9,750,000
\$ 10,000	50	100	\$ 500,000	\$10,250,000

All gifts are greatly appreciated and will be recognized on a donor wall in the Lobby of the Surgery Center. Named Gift Opportunities are available (see next page).

Gift Naming Opportunities Cape Regional Surgery Center Capital Campaign

“Building a Healthier Tomorrow”

The surgical services expansion project at Cape Regional offers a number of naming opportunities. These unique opportunities allow you to name a part of the Medical Center for yourself, your family, your business, or a loved one. Some sample naming opportunities are listed below, but others are available. The Cape Regional Foundation staff will work with you to identify an opportunity that will create a lasting tribute. All gifts will be recognized on a specially designed donor wall located in the lobby of the new Surgical Center.

Naming of the Surgery Center	\$ 2,000,000
Surgery Suite (4)	\$ 1,000,000
Waiting Room	\$ 1,000,000
Endoscopy Suite (2)	\$ 500,000
Nurses Station (2)	\$ 250,000
Pre- and Post-Op Patient Bays (22)	\$ 100,000
Staff Lounge	\$ 100,000
Men’s Locker Room	\$ 75,000
Women’s Locker Room	\$ 75,000
Consultation Room	\$ 75,000
Admitting Station (2)	\$ 50,000
Clinical Managers Office	\$ 50,000



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DONOR INFORMATION

NAME: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP CODE: _____

HOME PHONE: _____ BUSINESS PHONE: _____

EMAIL: _____ FAX: _____

Please keep this gift/ pledge anonymous My company will match this gift/ pledge

GIFT / PLEDGE INFORMATION

I / we pledge a total of \$ _____ to be applied in its entirety to the Cape Regional Surgery Center Capital Campaign.

My / our gift balance will be paid over _____ years as follows:

Weekly Monthly Quarterly Semi-Annually Annually

This pledge begins ____/____/____ (DD/MM/YY) and ends ____/____/____ (DD/MM/YY)

Please send information on gifts of securities.

A single gift. Payment information is below.

CHECK INFORMATION

Enclosed is my check for a tax-deductible gift of \$ _____ made payable to Cape Regional Foundation.

CREDIT CARD INFORMATION

Please charge my tax-deductible gift of \$ _____ to my credit card.

Credit Card #: _____ Exp. Date: _____ Security Code: _____

Cardholder’s Signature & Date: _____

