

Cape Regional Medical Center
2013 Community Health Needs Assessment Results
(3/13-12/13)

Priority - Alcohol, Drugs, Smoking

Goal	Activity	Target	Actual
Increase education, prevention and treatment of alcohol and drug abuse and promote smoking cessation in Cape May County	Track the number of Emergency Department patients screened for ETOH (alcohol use) to create a baseline for nine months	Create baseline	2,327 patients
	Proper disposal of unwanted/ expired "take back" medications; measured by number of brochures distributed and pounds of medications collected by law enforcements	200 lbs. collected 300 brochures distributed	448 lbs. collected 300 brochures distributed
	Increase number of people attending the Smoking Cessation Course at Cape Regional Medical Center	10 attendees	18 attendees 39 brochures sent upon request

Priority - Obesity

Goal	Activity	Target	Actual
Prevent and reduce obesity in Cape May County by promoting a healthy lifestyle	Expand CRMC Fit for Life Program through Cape Regional Physicians Associates patients and discharged patients	400 patients	574 patients
	Expand nutrition program at Cape May City Elementary School by Rutgers Cooperative Extension Services	160 students	160 students
	Expand Junior Cooking Class sponsored by Rutgers Cooperative Extension Services	2 sessions 17 students	5 sessions 45 students

Priority - Access to Healthcare/ Emergency Department

Goal	Activity	Target	Actual
Increase awareness among providers and the general population of Cape May County about healthcare services	Establish a report to identify patients using the Emergency Department three or more times per year	Create baseline	2,848 patients
	Increase appointments to Volunteers in Medicine and Complete Care	VIM: 10 appointments Complete Care: 10 appointments	VIM: pending Complete Care: 51 appointments
	Connect discharged senior patients with Department of Aging for community support programs	5 patients	1 patient *both staff members involved in project resigned from Dept. of Aging

Priority - Cancer Prevention

Goal	Activity	Target	Actual
Increase awareness, education and prevention of cancer in Cape May County	Increase screenings for prostate cancer by Cape May County Department of Health	50 screenings	32 screenings
	Expand skin cancer program with more screening events by Cape May County Department of Health	120 screenings	143 screenings
	Provide skin cancer education brochures and distribute at community events by Cape May County Department of Health	150 brochures distributed	204 brochures distributed
	Dedicate web pages to prostate cancer and to skin cancer prevention by Cape May County Department of Health, track website hits	10 web hits	38 web hits
	Increase breast health awareness and mammography screenings by Cape Regional Medical Center, Parish Nursing, Susan G. Komen Program	150 mammograms	164 mammograms

Priority - Child Trauma/ Neglect

Goal	Activity	Target	Actual
Increase awareness, education and access for prevention and intervention of child trauma/ neglect in Cape May County	Outreach to more fathers and special needs families by Caring for Kids	40 fathers	43 fathers
	Increase presentations to schools regarding anti-bullying and child trauma/ neglect	15 presentations	35 presentations