

MINUTES OF COMMUNITY ADVISORY COUNCIL MEETING

Wednesday July 21, 2021

Called to Order

Attendees:

Signe Porter (Chair), Pamala Dame (Co-Chair), Burl Baker, Amy Boivin, Amber Kramer, Jennifer Little, Raquel Mendoza, Jennifer Little,

Other Attendees: Maria Ramirez, Michael Donarski, Bevin Ankrom, Princess Osita-Oleribe, Dean Carson, Cheryl Newell

1. Introduction:

2. Review and Approve Minutes for June 16th, 2021

Amy Motions to approve

Pam Seconds

Motion Carries

3. Public Comment/Member Feedback

There was no public comment or member feedback during this meeting.

4. OHA COVID-19 Public Campaign

Dean Carson, OHA's Public Information Officer for Paid Campaigns presented OHA's social media campaigns. His presentation is included in the appendix.

There were several questions and suggestion asked by the CAC and CHA staff. Questions and suggestions included:

- Amy – anytime that state puts state branded information out, the information is not as well received. We are pleased to see that the state is working directly with influencers within communities and to hear that the information is being much more well received.
- Princess – Do you have any information in reaching the faith-based organization?
 - Maria Waters, with the COVID Response Faith Outreach Coordinator, will be invited to speak with CHA staff and the CAC on these efforts.
- Jennifer – Klamath County Public Health is partnering with several CBOs and Behavioral Health Providers to meeting community members where they are. So far, PH has completed 4 vaccination outreach efforts within homeless camps and is partnering with Klamath Works on a "Free Family Fun Night and Covid Vaccine Event" on Thursday 8/12/21 from 4 pm to 7 pm.
- Maria – What metrics are being track? What involvement with conservative political leaders are happening to have those representatives use their social media platforms to have that message shared. Where should folks direct local influencers to partner with OHA.

5. SHARE Initiative Update

- Princess presented to the CAC for approval to move forward with the Moore Park Playground, Pump Track, Project Turnkey, and Chiloquin Schoolyard Project. Princess'

Pam motioned to approve CHA staff to move forward with the four proposed project.
Jennifer second.

Motion carried.

6. CAC Applications –

Cheryl Newell attended the CAC meeting and spoke to her history in Klamath Falls, in K-12 education, and why she would like to join the CAC.

Burl Motioned to approve Cheryl to the CAC.

Pamala Second.

Motion carried.

Pamala will present Cheryl's application to the CHA board for final approval.

Next meeting August 18, 2021.