

## CHNA Implementation Plan Tactics - Cass Regional Medical Center

DRAFT #1 3 Year CHNA Health Needs - starting 1/1/14 to 12/31/16

N	CHNA Health Areas of Need	T	"Specific Actions" to address community health need or "Reasons Why hospital will Not" address need.	LEAD(S)	Partners	Time	Resources (Hours)	\$\$
1	Lack of mental health providers & placement of patients	b	Participate in a community inventory of mental health services available in the county, as to location, services provided, and hours of services	Connect Cass	Pathways, CRMC	2015	4 hours	\$0
		c	Explore options to expand access points to mental health professionals within one or more Cass Regional Medical Center Clinics.	Cass Regional Medical Center	Pathways	2016	20 hours	<b>\$25,000 for provider compensation</b>
2	Obesity - Need for Better Nutrition & Fitness	a	Develop community garden at Cass Regional Medical Center with emphasis towards providing produce to lower income individuals and local food banks.	Cass Regional Medical Center	Food Bank, Clergy, Missouri Extension Office	2015	100 hours	\$20,000 (dirt, water, and fencing)
		c	Explore options with local church groups to establish fitness programs within churches through donations by the Medical Center of used fitness equipment.	Cass Regional Medical Center	Clergy	2016	10 hours	\$0 as equipment being replaced would be donated for this cause
		f	Fully develop and roll out an employee wellness program for hospital employees to include incentives for improving and maintaining a healthy life style. Use model to initiate similar campaign with area employers	Cass Regional Medical Center		2015	100 hours	\$100,000 for program oversight and incentives
		g	Participate in a community wide fitness challenge			2016		
		i	Expand upon current health and wellness programs targeting employers through work-site health fairs and educational programs and health screenings.	Cass Regional Medical Center	Missouri Extension Office	2016	Additional 4 hours per week	\$10,000 for salary and supplies
						2016		

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5	Access for dental treatment for uninsured/Medicaid	a	Explore opportunities to expand Cass County Dental Clinic to a second location in the southern half of the county	Cass County Dental Clinic	Cass Regional Medical Center	2014 2015 2016	20 hours	<b>\$100,000 donation for equipment</b> ongoing rent and utility support
			Explore options through the state of Missouri to contract with areas dentist to provide services as an extension of one or more of Cass Regional's rural health clinics	Cass Regional Medical Center	local dentists	2015	20 hours	<b>\$10,000 to support billing efforts under RHC status</b>
7	Urgent Care/Primary Care services	a	Explore the feasibility of expanding operating hours of Cass Regional Medical Center's Family Practice Clinic(s). Consider Saturday hours.	Cass Regional Medical Center		2016	100 hours	\$75,000 in additional staffing (provider and support staff) expense need to cover additional hours
		b	Explore the feasibility of opening a ER Fast Track service.	Cass Regional Medical Center		2015	100 hours	\$0
9	Access to Additional Primary and Specialty Care	a	Explore recruitment of a Pediatric provider(s) to PSA.	Cass Regional Medical Center	Children's Mercy	2015	100 hours	\$300,000 in guaranteed salary and office based expenses
		b	Communicate availability of family practitioners to care for and treat pediatric patients within the primary services area	Cass Regional Medical Center		2014	10 hour	<b>\$10,000 for marketing efforts</b>
		c	Develop prenatal care services within the PSA community.	Cass Regional Medical Center		2016	100 hours	\$25,000

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			Explore options to increase availability of internal medicine, gastroenterology, pulmonary, cardiology and neurology coverage within the PSA	Cass Regional Medical Center		2014 2015 2016	100 hours per year	<b>\$25,000 per year in recruitment and/or subsidy expenses</b>