



**CGH Board of Directors  
Planning Committee  
14 December 2016**

Call to Order and Attendees

A meeting of the CGH Board of Directors Planning Committee was called to order by John Van Osdol at 18:05 on Wednesday, 14 December 2016. Present were Andy Moore, Bob Hewes, John Larson, Dr. Jeff LeMay, Dana McCoy, Carolyn Spencer, Don Stindt, Roger Wait, Mary Ellen Wilkinson, Tim Zollinger. Absent were Heather Sotelo, DeAnne White, Bill Burke, Dacia Dennis and Nancy Rasmussen. Also present were six (6) staff members of CGH Medical Center.

Approval of Previous Minutes

The minutes of the 29 September 2016 meeting were approved as written. A MOTION WAS MADE BY ROGER WAIT AND SECOND BY JOHN LARSON TO APPROVE THE MINUTES AS PRESENTED.

**OLD BUSINESS**

Facilities Update/Master Plan Presentation/Update

The options from the Facility Plan were discussed at two extended Board meetings and Option 2 was chosen. Cindy reviewed Option 2 with the committee.

John Van Osdol attended the CGH Foundation retreat and 6-8 donors were asked for their input on the lobby remodel. Positive comments were received.

A question was raised as to whether we would need a Certificate of Need. Since we are not adding to OR or patient rooms we will not need it. IDPH will be involved with the design review. We won't submit as a master plan but as a project. If we have overlapping projects it will be under a single project.

The next step will be to meet on phasing the master plan. We will be phasing from a facility and utility standpoint which will dictate the order of events. Once this has been completed we will bring back to AdCon and the Board. Our goal is to develop phasing in a 3 year plan for the capital budget.

Recruitment/Clinic Update

Mia McDermott will be transitioning into the Oncology area and will be working with Dr. Alikhan. She will be joining Dianne Limesand. She will work for three months directly with Dr. Alikhan before seeing patients. Mia will be going to both Dixon and Sterling and working with chemo specifically.

Jordanna Devine has finished her schooling and will be at the Ready Care Clinic toward the end of January.

Dr. Bello, interventional cardiologist, started on Monday.

We have positive news regarding Dermatology. We have hired a female Dermatologist who is currently finishing school and will be joining us in October. Dr. Exner has reduced his practice to 2 days a week and will stay until June 30, 2017. He is helping us until Dr. Stees returns in July. We are looking for a part-time Dermatologist. We have tried locums and this does not work.

Jen Garriott, NP – Dr. Malki placed in Rock Falls Clinic. Dr. Provow will retire in mid-April.

Sara Smith, NP in Polo, will be full time in OB/GYN.  
Dr. Schaffert, currently in Prophetstown, is desiring to do hospitalist medicine

	<p>and will be working as a nocturnist starting in late January. Dr. Schaffert's patients have received a letter regarding this change.</p> <p>Dr. Wolf, Morrison Clinic, is originally from Erie. He will be covering the Prophetstown Clinic, in addition to the Morrison Clinic.</p>
Marketing Update	<p>Dana reviewed the Market Share information for the year with the committee.</p> <p>Marketing Projects "Touching Patients &amp; Staff Every Day" was discussed. Some of the projects Marketing handles are brochures, custom emails, Logos, direct mail, custom PowerPoint slides, cards, flyers, landing images, posters, YouTube, TV Screens, Invites, and many miscellaneous items. Miscellaneous items include clocks, bags for 3<sup>rd</sup> floor medical which include lotion and eye masks, birth certificates, special Oncology branded notebooks, Inpatient and Outpatient booklets, magazine on Emergency Management Preparedness for our employees, new patient folders, 4 different calendars, and 450 Total Knee Replacement booklets. Marketing also take care of the Comfort Care Bags (this is a shared project with Auxiliary). Kristie discussed the use for the Comfort Care Bags.</p>
Wound Care Update	<p>CGH is expanding the wound care market to our Dixon Clinic. We will provide Wound Care ½ a day a week. We have a number of patients that come from this area to Sterling. CGH would like to have a bigger footprint and will be reaching out to Amboy, Rochelle and the Ashton/Franklin areas. Hyperbaric oxygen patients will continue to come to CGH. Dr. Galle will be managing Wound Care in Dixon.</p>
<b>NEW BUSINESS</b>	
CGH Virtual Visits	<p>Virtual Care visits will be launched January 26, 2017. This is a virtual visit from a home phone, cell phone, Skype or any video device. The visits will be \$35.00. Virtual care is surrounding us already. Sterling Schools (through their insurance) and Wahl Clipper are already doing this. Sixty-Eight percent of virtual visits can be completed and thirty percent may need to be refer to a physician visit. Marketing will advertise for virtual care visits.</p> <p>There are many young adults that do not have primary care physicians. Our hope is to provide access to these types of individuals.</p> <p>It will be determined in the first 2-3 minutes of a virtual call whether the patient will qualify for a virtual visit. There is certain criteria that will be met before the patient will be billed for a visit. We will be advertising the ten types of reasons you would call virtual care. The group we are partnering with are licensed in 19 states. One of the reasons we chose this organization is because our providers could participate as well.</p> <p>Shane asked the committee their thoughts on valet parking for the main clinic. Feedback from the committee included:</p> <ul style="list-style-type: none"> <li>• Liability</li> <li>• Not that far to walk</li> <li>• Causes a traffic jam when several cars at the front door.</li> <li>• Hire another full-time person to help Keith</li> <li>• Nursing homes with vans take too long to unload causing a back-up getting patients in the door.</li> <li>• It would be hard to police this service</li> <li>• Nice service but would like to know more about it.</li> </ul>

	<ul style="list-style-type: none"><li>• Person with handicap sticker could use service.</li><li>• Possibly wayfinding would help assist Keith.</li></ul>
Next Meeting Date	The next meeting will be 15 March 2017 at 1800.
Adjournment	There being no further business, the meeting was adjourned at 19:15 p.m.

Beth Lancaster  
Recording Secretary

John VanOsdol  
Chairman