



**CGH Board of Directors
Planning Committee
16 August 2018**

Call to Order and Attendees

A meeting of the CGH Board of Directors Planning Committee was called to order by John Van Osdol at 1800 on Thursday, August 16, 2018. Present were John Van Osdol, Dana McCoy, Tim Zollinger, Bob Hewes, Nancy Rasmussen, Don Stindt, Dr. Marcia Jones, Carolyn Spencer, Dr. Jeff LeMay and DeAnne White. Unexcused absence: Heather Sotelo, Dacia Dennis and John Larson. Excused absence: Mary Ellen Wilkinson and Roger Wait. Also present were 5 staff members of CGH Medical Center.

Approval of Previous Minutes

The minutes of the 25 April 2018 meeting were approved as written. **A MOTION WAS MADE BY NANCY RASMUSSEN AND SECONDED BY CAROLYN SPENCER TO APPROVE THE MINUTES AS PRESENTED.**

OLD BUSINESS

Review of Strategic Plan: Section 3

- ❖ **CGH will maintain financial viability to meet our primary mission and support future sustainability**
 - Grow cash on hand by no less than 3 days per year
 - Target Capital Budget to no less than 101% of depreciation
 - Grow secondary and tertiary markets
 - Analyze prospects for growth to North and West
 - Analyze prospects for Dixon
 - Analyze prospects for bringing specialty care to outlying clinics
 - Develop skills necessary to flourish under alternative reimbursement models that may come with the Affordable Care Act (ACA) or its alternative
 - Understand ACO's, Bundled Payments, and at-risk contracting (Ben)
We have signed agreements with the Public Aid Managed Care Agreements. We matched the agreements that are in place with the Whiteside County Health Department.
 - Seek partnerships or affiliations when necessary but maintain local control
 - OSF Stroke Program Affiliation (Kristie)
 - Northwestern University Stroke Program Affiliation (Bill)
 - RMH Neonatal Affiliation (Kristie)
 - KSB –Infectious Disease, Pathology, Pediatric partnerships
 - Seek partnerships for NICTC with tertiary centers to grow cancer care in the region (Cindy)
 - Maintain Active Compliance Program (Kristie/Ed)
 - Seek Opportunities to Improve Efficiencies/Cost Save
 - Seek opportunities for improved pricing in Pharmacy (Randy)
We are currently participating in the 340B program. Will need to get approved for the program again next year and do not know the status of that request yet.
 - Kronos/Labor Productivity Initiative (Ben/Joe/Kate)

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| | <ul style="list-style-type: none"> ▪ Develop/Implement Stratta KPI Metrics (Ben/Kate) <i>We are developing additional metrics for managers to utilize for staffing departments and controlling expenses.</i> |
| Recruitment/Clinic Update | <p><u>CURRENT SEARCHES</u></p> <p>Anesthesiology</p> <p>Family Medicine (traditional or outpatient only)</p> <p>Gastroenterology</p> <p>Internal Medicine (traditional or outpatient only)</p> <p>Interventional Cardiology</p> <p>Neurology</p> <p>Obstetrics/Gynecology</p> <p>Orthopedic Surgery</p> <p>Pediatrics</p> <p>Hospitalist NP/PA</p> <p>Vascular Surgery NP/PA</p> <p><u>VISITS SINCE APRIL 25 OR UPCOMING</u></p> <p>April 26, Dr. Scott LeGrand, Anesthesiology (declined)</p> <p>May 7, Shane Stevens, CRNA (signed)</p> <p>May 18, Nick Finlinson, CRNA (signed)</p> <p>August 13, Dr. Harmeet Singh, Neurology</p> <p>August 16, Dr. Murtuza Tameem, Family Medicine</p> <p>August 20, Dr. Debra Bowman, Ob/Gyn</p> <p><u>RECENT (SINCE APRIL 25) AND UPCOMING START DATES</u></p> <p>Staci VonHolten, Hematology/Oncology PA, April 25</p> <p>Teresa Stout, NP, May 1</p> <p>Jesse Chiu, CRNA, May 7</p> <p>Dr. Scott Reese, Interventional Cardiology, May 21</p> <p>Dr. Farzan Eskandari, Pathology, June 27</p> <p>Dr. Jerry Cundiff, Ophthalmology, July 19</p> <p>Theresa Rogers, NP, August 1</p> <p>Corey Warner, CRNA, March 4, 2019</p> <p>Nick Finlinson, CRNA, March 4, 2019</p> <p>Shane Stevens, CRNA, March 4, 2019</p> |

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| Marketing Update | <p>Marketing Report:</p> <p>Dana gave a verbal report on some of the marketing activities they do day-to-day.</p> <p>For the past quarter they have: Placed 14 billboard designs (Dr. Reese, A Safety Score, Dr. Cundiff, Mammo, etc.)</p> <ul style="list-style-type: none"> • Designed 31 brochures/flyers • Designed 11 PC Directory Screens • Run 19 Facebook Ad Campaigns • Written and produced 33 on-hold messages • Designed 14 banners • Organized and hung a new art show with 58 pieces, plus Home of Home cancer mannequins • Designed and placed 15 newspaper ads (mostly patient appreciation days, new docs and screening dates) • Updated/installed over 100 directional signs • Written 36 pages of newsletter copy (Internal and HealthLines) • Run 7 website features • Written 9 press releases about services • Attended 7 events – Served hot dogs and ice cream to over 500 people at Patient Appreciation Days in Milledgeville, Dixon, Rock Falls, Mt. Carroll, Walnut, Polo and Vision Center. Attended Senior Fair at Northland Mall with 6 booths and over 350 people in attendance. • Produced an internal CGH Directory listing each employee, their photo, department and extension, which will be printed and distributed soon. |
| Facilities Update | <p>Downtown Clinic renovation is in phase 3 and will be completed in 12/18.</p> <p>2-East project phase 2 has been submitted to IDPH. Once we receive the letter of occupancy, we will begin phase 3 which will be completed in 1/19.</p> <p>Hybrid OR construction continues and will be completed in 11/18.</p> <p>Rock Falls clinic construction will be completed in 1/19.</p> <p>We are currently in the early design phase for the build-out of the third floor of the main clinic, which will be followed by renovation in the Ortho/Podiatry dept at the clinic after completion.</p> <p>Rehab department upgrades/expansion will be starting soon with the goal of completion for all areas prior 5/19.</p> |

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| | Master plan has been updated in terms of prioritization and timelines and will be presented to the Board of Directors in September and at the Annual Leadership Retreat in October. |
| NEW BUSINESS | <p>John Van Osdol sent out a request for the committee member's feedback as to whether or not you are interested in continuing on as a member of this committee. Please respond back either way.</p> <p>Dr. Marcia Jones will begin as chair of this committee at the next meeting. She is requesting that we reinstate the 1800 start for this committee meeting time.</p> <p>The next meeting will be October 25, 2018 at 1800.</p> |
| Adjournment | There being no further business the meeting was adjourned at 1900. |

Cindy Zander
Recording Secretary

John Van Osdol
Chairman