



**CGH Board of Directors
Planning Committee
19 November 2019**

<p>Call to Order and Attendees</p>	<p>A meeting of the CGH Board of Directors Planning Committee was called to order by Marcia Jones at 1800 on Tuesday, 19 November 2019. Present were John Van Osdol, Dana McCoy, Bob Hewes, Don Stindt, Heather Sotelo, Dr. Marcia Jones, Mary Ellen Wilkinson, Nancy Rasmussen, and DeAnne White. Absent: Tim Zollinger, Roger Wait, Dacia Dennis, John Larson, Jeff LeMay, and DeAnne White. Also present were 5 staff members of CGH Medical Center and Tammy Stewart and Gloria Martin from Sinnissippi Centers.</p>
<p>Approval of Previous Minutes</p>	<p>The minutes of the 11 July 2019 meeting were approved as written. A motion was made, seconded, and unanimously approved. Nancy Rasmussen made a motion and Don Stindt seconded the motion</p>
<p>OLD BUSINESS:</p>	
<p>Strategic Plan Revision</p>	<p>Not discussed.</p>
<p>Recruitment Update</p>	<p><u>CURRENT SEARCHES</u> Cardiology (General, Invasive, or Interventional) Family Medicine (traditional or outpatient only) Hematology/Oncology Internal Medicine (traditional or outpatient only) Obstetrics/Gynecology Orthopedic Surgery Pediatrics Pulmonology CRNA Pulmonology NP/PA</p> <p><u>RECENT (SINCE JUNE 1) AND UPCOMING START DATES</u> Dr. John O'Holleran, General Surgery, October 31, 2019 Xavier Moreno, CRNA, October 7, 2019 Dr. Preeti Joseph, Neurology, June 4, 2019 Kimberly Teats-Garrison, Family Medicine PA (Wolf), July 1, 2019 Dr. Billy Chaplin, Anesthesiology, July 31, 2019 Dr. Peter Mills, Anesthesiology, July 31, 2019 Kelli Jepson, Family Medicine NP (Toth), August 25, 2019 Lindsay Rodriguez, Neurology NP, September 16, 2019 Danelle Saunders, Cardiology NP, December 29, 2019 Cassandra Sawyers, Float NP, January 29, 2020</p> <p>Recruitment continues to go well.</p>
<p>Marketing Update</p>	<p>Dana reviewed the "Google My Business" Website through the last 30 days. "Google My Business is part of our digital media. Matt Lindstrom has worked hard putting all CGH's businesses in our digital media websites and maintaining all of them.</p> <p>On the CGH Main Clinic "Google My Business" site, we have had 5,322</p>

	<p>searches, 291 visits to the website, 172 requests for directions and 1,410 calls.</p> <p>On the Hospital “Google My Business” site we had a total of 15,831 searches, 695 visited the website, 868 requested directions and 909 have calls.</p> <p>On Google “ReviewTrackers” in the last 6 months we have tied with KSB Hospital for the highest rating and had a 2nd highest rating on the hospital side. On the Main Clinic side, we had the highest overall rating. On “ReviewTrackers” we use keywords for searches. We use positive keywords/reviews coming from patients. And on the Negative keywords/reviews coming from ex-employees (being displayed on job recruiting sites. Could influence recruitment.)</p> <p>Marketing has 7 podcasts completed and will be doing some more and will putting them on YouTube. Dr. Bird would like to have some podcasts made with physicians and ask the physicians why they chose to come to Sterling to practice and get the human side of the physicians on YouTube. Suggestions were to do some Podcasts on success stories, specialists etc. All the completed Podcasts are on the CGH website and will be pushed out to Facebook and YouTube soon.</p> <p>Marketing has completed the Fulton Clinic advertising. We have a billboard in Morrison on the Fulton Clinic as well as advertising in HealthLines. Dana showed the video that was made for the Fulton Clinic.</p> <p>The CGH Website is accessed from a lot of different places. We have approximately 35,000 visits to our website per month which does not include inside visits.</p>
<p>Facilities Update</p>	<p>We are waiting for the pharmacy inspection and then we will be able to occupy the pharmacy.</p> <p>We have relocated Dr. Coyle and Pediatric Rehab to the 1809 Locust Street location. We will be renovating the area that Dr. Coyle previously occupied at the 1809 Locust Street location in December.</p> <p>The Lab has not been updated since the early 90’s. We will be updating the lab in sections and will start this project in December.</p> <p>The 3rd Floor Build out at the main clinic is being designed for several providers including family practice and neurology. This will go out for big bid in March.</p> <p>We are looking at designs for internal renovations at the clinic in the old diabetes center and will be expanding the OB and Cardiology Department into this area.</p>

	<p>We will be updating the Walnut Clinic and the Fulton Clinic project is in process and will be done soon. The Fulton Clinic is being leased by CGH.</p> <p>We will be building out the sterile processing department and the health information department will be relocated to the Blockbuster building.</p> <p>The Behavioral Health Unit Certificate of Need docket is scheduled in December. This construction will be completed by POM. We will start demolition of this area as soon as we have approval from IDPH. The Behavioral Health Unit will be located on 2-South</p>
<p>NEW BUSINESS:</p>	
<p>Community Outreach and Population Health</p>	<p>CGH’s Community Health Network staffing structure consists of 2 full time registered nurses and a Respiratory Therapist, as needed. When we initially started this program, we had 3 full time nurses.</p> <p>The Community Health Network from May-July actively managed an average of 28 patients at any given time. This is a free service to patients. We manage the patients for 30 days but, on occasion, we have patients that are high risk and may need to monitor them a little longer.</p> <p>We also provided transportation assistance to 145 unique individuals so far, this fiscal year. This service is funded by the Foundation. We have provided 169 rides through this time period and we are on track to do 600 rides for the fiscal year. A new transportation service in the area has helped provide services for patient who need a wheelchair accessible vehicle, or are on oxygen etc. While a little more expensive than a cab or the senior van, this transportation service has 3 vans, 6 drivers and are available 24/7. They also make sure that the patient gets into the house and will go into the hospital with the patient and stay with the patient until their visit is complete. This is a very valuable service in our community.</p> <p>Medication Assistance is provided to 24 unique individuals. Medication assistance is down from last year. This is also funded by the Foundation and a 30-day supply is usually given to the patient.</p> <p>Substance Abuse</p> <ul style="list-style-type: none"> • Project Open: This is a Federally funded grant covering Lee, Ogle and Whiteside Counties with the goal of reducing opioid related deaths and access to treatment and recovery. Kristie currently chairs the Treatment Subcommittee of this program. • Substance Abuse Taskforce: Whiteside County Healthier Partnership. This group meets monthly with the Sterling Police Department, Whiteside County Health Department, CGH, Sinnissippi, Sheriff Office, KSB, and LSSI. - Project Alto: Emergency Department – this is an alternative to giving Opioids. CGH is working with the Illinois Hospital Association and Midwest Alliance for Patient safety – Ways to

provide immediate pain relief without opioids. Our goal is a unified approach to care.

Homelessness

- Pads taskforce: extension of hours and services – We are part of a group of agencies in the community working to expand, renovate and invest into the shelter and make it a family centered shelter.
- Recovery home – transitional period before going home.

Mental Health

- Behavioral Health Unit – Administration went to Riveredge Hospital to visit their behavioral health unit and have plans to visit SwedishAmerican and KSB's units.
- School based services – We are partnering with the Whiteside County Health Department and the Sterling School System to do some mental health in schools. We are also looking for a health clinic that can provide vaccinations and basic health services. The Whiteside County Health Department is planning to change their scope and bring this to the school system. We would also like to bring some nutritional education to the schools as well.

CGH Administration does outreach through the following organization by being on the Board of many of these organizations.

YMCA
 United Way
 CGH Health Foundation
 Rock River Hospice and Home
 Rotary
 NICTC
 YWCA
 Sinnissippi
 Sterling School Foundation
 Chamber of Commerce
 Woodlawn
 NIHMS

Whiteside County is well advanced in what we are doing with the MAT Program. The CGH Foundation has been a wonderful benefit to this program and other counties do not have the money to finance these programs.

The Health Foundation has been a huge asset in getting us into the school services. They have helped fund a Sinnissippi counselor in the school system. The kids were making appoints at Sinnissippi but did not have a way to get to their appointments. Sinnissippi has also started this in the school systems in Milledgeville, Rock Falls Middle School and the elementary school with the help of the Health Foundation.

	<p>Our patients are approached and asked if they would like to participate in the Community Health Network. If they agreed to participate, the Community Health Network makes sure they get to their doctor's appointments, get their medication etc. There are times that we will approach patients and if they do not want to participate but continue to have issues, we will again ask them to join. We work the closest with the sickest patients in order to keep them from going into and out of the hospital.</p> <p>CGH, Sterling Police Department, Case Managers, LSSI, Sinnissippi and the Whiteside County Health Department get together once a month and have developed a partnership for high utilizers of our service and we put them in to the group with their permission.</p>
	<p>Discussion was held on what CGH is doing on the Opioid problem. We are addressing the mental health issues but not addressing this issue. Further discussion will need to be held on what can be done to address this.</p> <p>If a patient wants to get into the MAT program at WCHD they can come into the ED and initiate detox. The medication can be administered every 12 hours for the detox. We don't have the MAT program at CGH as you must be certified to prescribe and manage the medication. We help bridge this program by referring them to the MAT program at WCHD or LSSI.</p>
NEXT MEETING:	The next meeting will be March 12, 2020 at 1800. Planning meetings for the rest of the year will be July 9 and November 12 th .
Adjournment	There being no further business the meeting was adjourned at 1855.

Beth Lancaster
Recording Secretary

Dr. Marcia Jones
Chairman