



**CGH Board of Directors
Planning Committee
18 March 2021**

Call to Order and Attendees	A meeting of the Planning Committee was called to order by Dr. Marcia Jones at 1800 on 18 March 2021. Present were Andy Moore, Bob Hewes, Carolyn Spencer, Dana McCoy, DeAnne White, Don Stindt, Dr. Marcia Jones, Heather Sotelo, John Larson, John VanOsdol, Mary Ellen Wilkinson, Nancy Rasmussen and Roger Wait. Absent were Tim Zollinger, Dacia Dennis, and Dr. Jeff LeMay. Five CGH staff members were present.
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Approval of Previous Minutes	The minutes of the 9 July 2020 meeting were approved as written. A MOTION WAS MADE BY DEANNE WHITE AND SECONDED BY JOHN VAN OSDOL TO ACCEPT THE MINUTES AS WRITTEN.
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OLD BUSINESS

COVID Updates	It appears that COVID is on the down swing, but it is still in our community. We are hoping to see a zero positive testing and zero people in the hospital “0/0” rate in the near future. We administered 398 vaccines today and will continue to vaccinate patients each week depending on the number of doses we receive from the Whiteside County Health Department. We are following the CDC guidelines regarding administration of this vaccination and are currently in the 73-year-old range. We have sent notices to the high-risk patients but will not start these vaccinations until the 65 and up are done. We are receiving Moderna and Pfizer vaccines but have not received any of the Johnson and Johnson.
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Marketing Update	<p>The Marketing department started a new email newsletter on February 9th. The newsletter will be sent every other week to approximately 13,000 emails. Marketing will alternative between COVID Vaccine and health topics. They have had a lot of success with the newsletter.</p> <p>Dana presented the stats on Facebook Live from November 1, 2020 to February 28, 2021. We have 510 net followers, 118 returning viewers and 2.7K complete views. We have 7,992 Facebook friends. We are getting a lot of viewers on the Facebook Live that Dr. Bird has weekly. We have had 110,000 minutes viewed. We also have an Instagram account and we cross post everything. CGH has 8,000 likes, KSB 4-5,000, Rochelle 3,000 and the rest of the area hospitals are under 3,000. CGH has also posted the vaccine clinics and the vaccine numbers that have been distributed.</p> <p>GEO Fencing is a digital program CGH uses for recruitment. We also can use GEO fencing around Sauk Valley college to try and attract nursing students to CGH. This would view as a sponsor ad and would follow the person for 14 days. We pay for this through the cable TV providers.</p>
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Update on the Behavioral Health Unit	<p>The construction on the Behavioral Health Unit has been completed and the paperwork was submitted to IDPH. The IDPH visit noted a few items that will need to be completed and once this is completed, we will resubmit to IDPH for final approval. Bob and the POM team did a wonderful job and came in under budget on this project.</p> <p>The Behavioral Health team has been hired. Most of the nursing staff are internal employees moving into this department. We are fully staffed with nursing, one licensed Behavioral Health Therapist and a Behavioral Health Specialist (master’s in psychology and this specialist can do group and psychology therapy under the Psychologist). The employees are moving in and</p>
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	<p>putting everything into place. They will start practicing drills for fire, code blue, and working on the transfer process and testing fake patients in Cerner to see how it will be billed out. There will be an Open House on March 19th for those that have helped with our Behavioral Health Unit such as Sinnissippi, LSSI, Whiteside County Health Department, Rochelle Hospital, Freeport Hospital, Morrison Hospital and KSB Hospital. The ribbon cutting will be on March 24th at 4:30. We will then be ready to open once we get final approval from IDPH.</p> <p>Geriatric psych will be done in this unit, but the patient must have the ability to participate in therapy. We will not have any dementia patients. The unit will only be for adults 18 and older. We will provide after care and care coordination at discharge. The patients will be offered choices of after care. Patients will get counseling, psychotherapy, group therapy and recreational therapy. The expected average length of stay is 5 to 6 days. Some patients may only need 3 days. To stabilize a patient, you will need 5 days. We will not be taking extremely violent patients and these patients will be sent to Elgin for a longer length of stay.</p>
NEW BUSINESS	
Updates to the Strategic Plan	<p>We are in the regrouping phase of the Strategic Plan. Dr. Steinke reviewed the items that AdCon suggested adding to the plan. The goal is to discuss the Strategic Plan tonight in order to get the plan in front of the Board in April. The major elements of the plan have remained the same. Items were cleaned up and looked at for better ways to measure and improve safety and quality.</p> <p>Under “CGH will deliver excellent patient care with kindness and compassion” we are striving for zero penalties. The most significant addition to this category is “EHR Platform (Electronic Health Record)”. We currently have two platforms which are NextGen and Cerner. NextGen is our outpatient platform and Cerner is our inpatient platform. The system we have now was built to meet the demands of our staff but customizing makes it hard to maintain in Cerner. We were looking to pursue Garden Work through Epic (client hosted) but this was very expensive. The next step would be to become net hosted which is more affordable and we would not be able to customize. When COVID hit Epic quit developing Garden Work and said it may be 5-7 years before it would be available. This is a concern as there are regulatory items that will need to be addressed before January 1, 2023. Unless we obtain a new system, we will not be able to meet these items. We are working with Cerner since we already have some elements of their system and they are doing things to make it worthwhile.</p> <p>The 3rd Floor construction project made the capital budget, but we delayed this project due to COVID. We are now going to proceed with this project and have our POM department complete the work. We also have an oncologist joining us in August and we need to expand the Oncology and Chemical infusion space. All of this will be done by our POM Department.</p> <p>In the next section “CGH will identify and meet the healthcare needs of the communities we serve” we added “CGH will develop an Active Patient Advisory Council by the end of FY22”. We also added “CGH will continue to partner with the CGH Foundation for the Ways to Wellness Program”. “CGH will develop a comprehensive understanding and plan regarding Tele pharmacy by the end of FY22”. This Pharmacy addition will be for the outlining clinics so our patients would have to drive for their medications and will also provide specialty</p>

	<p>pharmacy needs.</p> <p>The “Ways to Wellness” program has added another part-time counselor and will be going to 6 days a week of coverage and there will be some overlap between the two counselors. They are also trying to focus on early childhood trauma intervention and have more hours for OB.</p> <p>We looked at a retail pharmacy in the main clinic and did not feel there was a need there. There may be an opportunity at the Oral Surgery building where the previous pharmacy had been, but we don’t want to compete with the other pharmacies. Our goal is to meet the needs of our patients.</p> <p>We will continue Telemedicine if there is a need for it, and it will depend on whether the payors will continue to pay for this service. We will explore tele-visits moving forward. This will be added to the plan.</p> <p>We will explore ways to use technology and see how it could benefit the region. We do not know what the portal will look like with Community Works as to scheduling your own appointment and tele visits. We will explore opportunities to interact with patients with new technology.</p> <p>The question was raised as to whether plans will change due to the experience of the pandemic as far as space usage. Will you still expand or continue to let some employees Zoom or work from home? CGH has sidelined some projects due to this and are looking at some areas to continue to work from home.</p> <p>In the section “CGH is committed to being a quality healthcare employer” there are several challenges. The first being the minimum wage increase up to \$15.00/hr. We are working through this and figuring the financial impact of this increase. We do not have anything to share currently. The 2nd challenge will be the potential of the union.</p> <p>The section “CGH will maintain financial viability to meet our primary mission and support future sustainability” we are seeking to match comparisons put forth for BBB+/A- rated organizations. COVID has affected Cash-on-hand, and operating margins.</p> <p>CGH will seek opportunities to participate in the government programs like the 340b Pharmacy Program which could be an enormous potential from pharmacy, and we may expect more Medicaid patients with the Behavioral Health Unit.</p> <p>A concern about the death rate of COVID patients in Whiteside County compared to other outlying counties was mentioned. Is there something that we can do as a Community Hospital to make our community healthier? Are we identifying and meeting healthcare needs?</p> <p>We have several long-term skilled care facilities in our county which contributed to the high number of deaths by COVID. They were the biggest percentage of individuals that passed away. There are 10 long-term care facilities in Whiteside which is many facilities of this type in one county. This population has a higher mortality rate due to co-morbid conditions. There were also some patients that waited too long at home before they came to CGH for care.</p>
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	<p>The Sterling Processing Department design fees did make it to the capital budget. The bottom line is that there is no room in that space to expand and we would have to plan our next steps in this area.</p> <p>The Auxiliary will be celebrating its 75th Anniversary next November and Don Stindt is looking for ideas from all of you.</p>
Next Meeting Date	The next meeting date will be sent out by email.
Adjournment	There being no further business, the meeting was adjourned at 7:26 p.m..

Beth Lancaster
Recording Secretary

Marcia Jones
Chairman