



**CGH Board of Directors
Planning Committee
25 August 2022
Zoom**

Call to Order and Attendees

A meeting of the Planning Committee was called to order by Dr. Marcia Jones at 1800 on 25 August 2022. Present were Scott Wolber, Bob Hewes, Dacia Dennis, Dana McCoy, DeAnne White, Don Stindt, Dr. Marcia Jones, Heather Sotelo, John Van Osdol, Mary Jean Derreberry, Nancy Rasmussen and Roger Wait. Absent were Dr. Jeff LeMay, John Larson, Mary Ellen Wilkinson, and Tim Zollinger. Seven CGH staff members were present.

Approval of Previous Minutes

The minutes of the 28 April 2022 meeting were approved as written. **A MOTION WAS MADE BY BOB HEWES AND SECONDED BY NANCY RASMUSSEN TO ACCEPT THE MINUTES AS WRITTEN.**

OLD BUSINESS

Physician Recruitment Update

RECENT (SINCE APRIL 1) AND UPCOMING START DATES

Dr. Maher Younes, ENT, April 4, 2022

Dr. Twinkle Singh, Interventional Cardiology, August 15, 2022

Last Friday was Dr. Cundiff last day. Dr. Stemm, Pathologist, is leaving in November and returning to his home in Milwaukee.

VISITS SINCE APRIL 1 OR UPCOMING

April 15, Interventional Cardiology (did not make an offer)

July 15, Dr. Andy Pepper, Family Medicine (still evaluating)

An Interventional Cardiologist will be scheduled for an interview in the next month.

Facilities Update

We are upgrading the equipment in the 2 hospital radiology exam rooms which is in process now. The equipment is ordered and the upgrade to the rooms will occur over the next couple months by in-house POM staff. This equipment provides enhanced functionality for scanning our patients.

The air handler replacement project has been bid and awarded to Cord construction and we will initiate project construction in the Spring as weather permits. The project has been delayed from this calendar year to 2023 due to supply chain delays and constraints.

The IDOT construction for Miller Road and 40 has been delayed by IDOT due to the inability to complete utility preparation work. The project will start again in the Spring.

We have completed the schematic design for the Lobby/Exterior Addition. Cafeteria renovation project and plan to present the preliminary budget for approval to the Board of Directors in September. This project will be a multi-phased project and be planned and constructed over the next 2 fiscal years. The project will result in improved patient flow and address and update our entrance and the associated utilities needed to support the infrastructure. The cafeteria servery and dining area will be updated to provide improved throughput and repair the aged systems and equipment in that area. This space was previously constructed in 1988. This project will allow us to address our current deficit with first impression and poor way finding for patients and their families to navigate into the hospital for services. Admitting and the associated

	<p>patient support services will be brought forward to the entrance. We have modified and scaled back this project over the years to decrease the overall expense. With the exception of the exterior addition, our in-house staff will self-perform this work.</p>
Marketing Update	<p>The E-Newsletter has 12,600+ recipients monthly. This was started about a year ago. This is distributed on a Tuesday or Thursday, mid-month around 6 a.m. to patients, staff and others that have signed up. You can go to the CGH Medical Center Website under E-Newsletter to sign up. The May 17th E-newsletter welcomed Dr. Thomas King to the CGH Board of Directors and also had information on vascular surgery. There were 12,179 recipients. This was opened 6,603 times. June 23, was about Prostate Health - "CGH brings awareness to prostate health during Men's Health Month. A total of 5,600 opened this newsletter, July 19 Newsletter was regarding the Open House for the New CGH Oncology Department and had a total of 6,587 (50%) people open it. Great open rates.</p> <p>We have begun a new HR Careers Campaign This campaign launched in June, 2022. It includes 4-6 employees, parking lot banners, radio, TV spots – short and long form, social media (FB, Linked-In, Instagram), Geo-fencing Ads, Pre-roll video, Display ads, Website features and stories, Print ads and Digital Screens.</p> <p>Linked-in started about a year ago. We are 3-4 months in and we have 1,500 followers. We have been running ads and working with HR.</p>
NEW BUSINESS	
Tour of Oncology Department	<p>A tour of the new Oncology/Infusion department was offered at the end of the meeting. We currently have not made a final decision as to who will occupy the previous oncology department.</p>
Union	<p>CGH and the Union continue to bargain regularly. We continue to bargain in good faith.</p>
Leadership Retreat	<p>The Leadership Retreat will be October 6, 2022. We will be refreshing our Strategic Plan at this retreat.</p>
Other	
Next Meeting Date	<p>The next meeting will be hybrid on November 17, 2022 at 1800.</p>
Adjournment	<p>There being no further business, the meeting was adjourned at 1853.</p>

Beth Lancaster
Recording Secretary

Scott Wolber
Chairman