



— LEADING THE WAY TO A — HEALTHY FUTURE

Columbia Memorial Hospital

LEADING THE WAY TO A HEALTHY FUTURE

Columbia Memorial Hospital (CMH) is leading the way to a healthy future for the community with the update of our strategic plan. This plan serves as the road map that will chart the course for the hospital over the next five years.

CMH is seeking the ideas from our valued patients, caregivers, staff, and community partners in this engagement effort to result in a plan that will guide the organization in serving the healthcare needs for the region. The strategic plan will include an updated mission, vision, values, and goals reflective of the current community and organizational needs, as well as an action plan to achieve it. The plan will also provide an implementation structure to promote accountability, transparency, and focus on supporting a healthy community AND a healthy organization. We want CMH to be the best place to work while equipping our team to provide excellent, patient-centered healthcare.

We want to hear from our patients, caregivers, staff, and community partners on how CMH can be responsive to current needs. Your ideas will help us as we plan to improve the patient experience, expand access to services, offer new services, enhance technology capabilities, promote health and wellness in the community, and best support our caregivers and staff to make CMH the best place to work in Oregon. Your input will go directly to CMH leadership to guide the development of the strategic plan.

HOW CAN YOU GET INVOLVED?

As CMH plans its future, we are thinking about overall community health and wellness. We want to be a regional leader who models and supports healthy living while meeting the healthcare needs of our community with access to excellent, patient-centered care. Additionally, we know serving and supporting a healthy community will happen through partnerships. We want to work together with our healthcare and community partners to ensure we meet the health and wellness needs of our region.



Share your ideas for a healthy future!

- Scan the QR code and complete the online survey
- Contact us at columbiamemorialstrategicplan@gmail.com to sign up for a focus group or to learn about other ways to get involved and support a healthy future.



BUILDING A HEALTHY FUTURE TOGETHER

WHY ARE WE UPDATING THE STRATEGIC PLAN NOW?

We are in a period of transition as we near the end of a global health pandemic and consider how to expand our services. This period of change brings many new opportunities and challenges to consider, and this is a perfect time to reflect on the future of CMH and how we are going to get there.

We gathered many valuable lessons over the past few years, including insights on how to work and deliver services differently, opportunities for new partnerships to better serve our region, innovations in technology and healthcare, and so much more. This strategic planning process provides an opportunity to reflect and engage with our team, partners, community, and patients to think about our future and develop a vision and path forward.

WHO IS INVOLVED?

Columbia Memorial Hospital is leading this project with the support of the Strategic Plan Committee, Executive Team, Board of Trustees and CMH caregivers and staff. We have partnered with a consulting team to guide our organization in gathering perspectives from our patients, their families, community groups, and healthcare partners as well as our CMH team to ensure everyone has a chance to share ideas and help shape how CMH serves the community over the next five years and beyond.

PROJECT TIMELINE



ENGAGEMENT JUNE-JULY 2022

Gather ideas for a healthy future!

PLAN DEVELOPMENT AUGUST 2022

Refine ideas gathered during the outreach and develop the draft plan.

ADOPT + IMPLEMENT SEPT. - OCT. 2022

Adopt and celebrate the plan!
Begin implementation for a healthy future!

FOR MORE INFORMATION

Visit www.columbiamemorial.org to learn more, track upcoming events, and find opportunities to get involved. Questions? Email columbiamemorialstrategicplan@gmail.com.

