

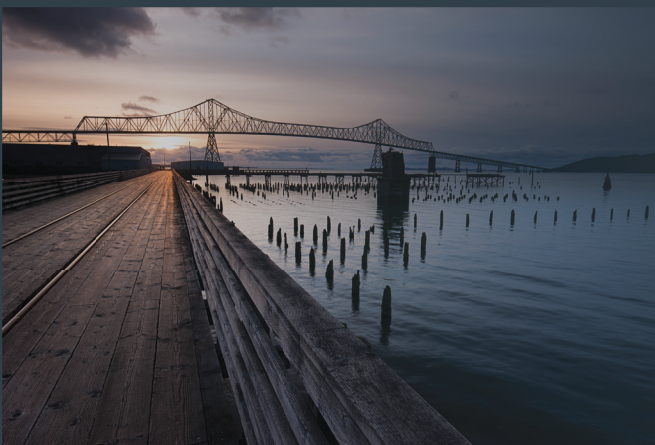
# Welcome to Columbia Memorial Hospital



Is your current practice experiencing the success you hoped it would? Have you found the place where you are able to touch the lives of patients in a significant way without the inherent stress that building and managing a practice can bring?

If your answers are “no” to these questions, or, if you are looking to make a change and join a dynamic, growing and successful health care organization, then welcome to Columbia Memorial Hospital. CMH is the place for you to have it all – a thriving and supported practice, collaboration with an academic medical center while practicing at a community hospital where the care you provide will truly make a difference, along with living in a beautiful place, and having an ideal community for you and your family to enjoy a magnificent coastal lifestyle.

CMH is a Critical Access Hospital located in Oregon. We have proudly served the health care needs of our coastal communities for over a century. As the fastest-growing rural hospital in Oregon, we employ nearly 700 employees and have diverse professional medical staff of more than 70 physicians and advanced practice professionals from surgical, non-surgical and primary care specialties. With our unique relationship with Oregon Health & Science University, CMH provides advanced care across the organization. CMH is HFAP-accredited and a Planetree-Certified health care organization.



All of the dedicated Professional Staff and caregivers serving in our hospital and outpatient clinics are invaluable members of our greater health care team. I invite you to explore our full organization and consider an opportunity to join us. When you do, we believe you will fall in love with our family-oriented community, charming downtown, award-winning dining, boutiques, local arts scene, festivals, fishing, surfing, camping, and all the great outdoors has to offer.

We look forward to seeing you,

*Erik Thorsen*

Chief Executive Officer



# Our Care is our **Culture**

## *Excellence & Empowerment*

At CMH, we recognize how important choosing the right place to practice is to manage the many challenges facing clinicians today. We are committed to supporting our physicians and advanced practice professionals, helping develop their practices and ensuring they have the tools and resources needed to succeed, while also achieving a desired work-life balance.

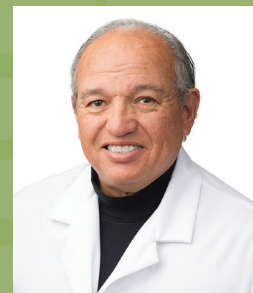
## *Uncommonly Innovative*

CMH is unlike any small, rural hospital you will find in the United States today. Our array of on-site specialty services, complemented by the latest technology and advanced diagnostic capabilities, makes CMH an extraordinary place to care for patients of all ages and stages in their lives. We don't see limits; we see opportunities. Below is a current listing of our CMH clinics.

The hospital main campus serves as a hub for health care in the region. Within steps of each other, you will find our private, inpatient suites, our newly renovated Family Birthing Center, state-of-the-art surgical program, full-service lab, advanced radiology services, and more. The CMH Health & Wellness Pavilion is home to many of our specialty outpatient clinics. Off the main campus, CMH continues to expand its reach and services through our Primary Care and Urgent Care clinics in nearby Warrenton and our multispecialty clinic in Seaside, where we offer extended hours, x-ray and lab services. Our person-centered model continues to evolve to meet the needs of all the communities we serve.

## *Collaboration & Commitment*

As a member of the CMH Board of Trustees, President of the Professional Staff, a valued member of the Medical Group and as a general surgeon, I'd like to invite you to seriously consider an opportunity to become a valued member of CMH Professional Staff. Aside from building a robust practice and working with a committed and collaborative team, you will have ample opportunities to provide input and ideas that help us sustain the highest quality of care possible, rooted in best practice and grounded in respect, teamwork and leadership. We offer a highly competitive compensation package, opportunities for continuing education and professional development, provider-specific tax credits, relocation assistance, and help to make your family feel welcomed to the community.



-Camilo Rosales, MD

- ▶ Cardiology
- ▶ Cancer Care
- ▶ Endocrinology
- ▶ Foot & Ankle
- ▶ General Surgery
- ▶ Orthopedics & Sports Medicine
- ▶ Pediatric
- ▶ Primary Care
- ▶ Pulmonology
- ▶ Urgent Care
- ▶ Urology
- ▶ Women's Center

## **Promise of Excellence**

*I will provide excellence, quality and care in every interaction.*



**You've Found**  
Your Perfect Place



*"Working at CMH, my voice is heard and my opinions matter, but being able to practice pediatric medicine in a small town where I have gotten to know my patients is why I stay."*

**-Misha Caldwell, ARNP, PNP-BC**



*"It's rewarding to care for patients in the place where I grew up. This community is fun, culturally diverse, close knit, and offers so many outdoor activities."*

**-Rachel Van Dusen, MD**



*"The Astoria community has completely reinvigorated my love of medicine and filled my desire to live in a connected community and work at a Cancer Center where patient care is a priority."*

**-Mark Sundermeyer, MD**



*"CMH is a great place to work because you can see the direct impact on the people you serve. The community is supportive and welcoming. My family is very happy living here in Astoria."*

**-Kelley Crusius, MSN, FNP-C**



*"I really appreciate the team approach and family-like atmosphere of our multi-specialty practice. The area is beautiful and offers many activities for my family and me."*

**-Michael Murdock, DPM**



*"Having close relationships with so many of the people who work at CMH makes coming to work fun and allows me to have a key role implementing improvements for better patient care."*

**-Sarah Humphrey, MD**



# Planetree Certified® Health System

*A patient is a person to care for not a condition to treat.*

The Planetree certification signals to the community and all those CMH serves that CMH is a person-centered health system. At CMH, providers partner with patients and families to prioritize patient comfort, values, dignity and empowerment, while providing top-quality clinical care. By knowing what matters to those served by CMH, and by creating organizational structures that promote engagement and partnership with patients, CMH can connect values, strategies and action to drive evidence-based improvement that creates and maintains a culture of person-centered care.



## *Person-Centered Care is Living Planetree*

Planetree Inc. was founded in 1978 by a patient in San Francisco who saw a more comprehensive way to care for people. Today, the Planetree membership network is a global community of more than 250 health care organizations. To achieve the Planetree certification, CMH is required to rank high in national measures of quality and patient satisfaction and meet more than 26 specific criteria to prove our commitment to a person-centered health care experience.

## *Quality Driven Care Exhibits a Culture of Safety*

In a Culture of Safety, every member of the team commits to taking an active role. Leaders enable caregivers to share safety information openly and frequently. When individuals report adverse events or unsafe conditions at CMH, they are contributing to improved care. The CMH culture is a learning environment, always seeking ways to improve processes and conditions that lead to higher quality and safety. The three core components of a true Culture of Safety include Teamwork, Communication and Leadership.

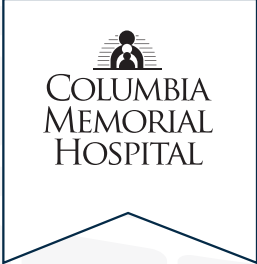
## *Service Focused Care Begins with a Promise of Excellence*

Today, the pressure is on all of health care to raise the bar for patients and their family members when it comes to service. From the boardroom to the bedside, in and out of facilities, CMH is committed to providing exceptional service to all that is respectful, compassionate and customized to the individual's needs by anticipating what they want and giving more than they expect. Above all else, the guiding principle of CMH is to be excellent under all circumstances, to patients and to fellow caregivers.



# Medical Excellence without the Miles

## How we're Growing



Since 2008, Columbia Memorial Hospital (CMH) has enjoyed a collaborative relationship with Oregon Health & Science University (OHSU). Over the years, our relationship has grown from providing limited chemotherapy to a strategy-driven model across the entire organization. The two organizations have created an integrated system of care that gives patients access to high quality care without leaving the local community.

able to develop solutions with OHSU that help us navigate the ever-changing health care reimbursement and regulatory environments.

With our vision and organizational values so closely aligned, CMH and OHSU have been able to support and benefit our physicians and advanced practice providers while also meeting the needs of our community. Our unprecedented outreach model to the rural community has helped foster organic growth. We have also been

The result is a unique intersection of academic and rural medicine that ultimately serves the patients in our coastal communities, strengthens our services, and helps keep CMH an independent, community-based organization.

### Improving Population Health through Community Partnerships



Transformational healthcare begins with planting the seeds of partnership. With the coordinated care model, coordinated care organizations (or CCOs) are the fruits of these efforts. A CCO is a network of all types of healthcare providers who have agreed to work together in their local communities to serve people who receive healthcare coverage under the Oregon Health Plan (Medicaid). CCOs are focused on prevention and helping people manage chronic conditions, like diabetes, helping reduce unnecessary emergency room visits and giving people support to be healthy.

Today, there are 16 CCOs operating in communities throughout Oregon. CMH was at the forefront of the first CCO in the nation, serving all of Clatsop, Columbia and Tillamook counties.

With CMH's administration and clinical leadership team at the table, alongside leaders from Tillamook Regional Medical Center, Providence Seaside Hospital, OHSU, Clatsop Behavioral Healthcare, and many other dedicated community stakeholders, the Columbia Pacific CCO is focused on helping people in the region manage chronic health issues, instead of treating them only when they become ill. As a part of CMH, you will join us in our mission to make a positive difference in population health.

### Reducing Opiate Dependence

Like other medical and social service communities across the U.S., ours has been engaged in a mission to improve care for those affected by chronic pain, while also reducing intervention using prescription opiates. CMH is an active contributor to the regional Opioid Summits and will continue to participate on the steering committee and task forces redesigning chronic pain and opioid addiction in our area.

### Improving Children's Health

Adverse childhood events (ACEs) have been shown to be a significant determinant of health throughout the lifespan. CMH worked with the Columbia Pacific CCO to pilot a program designed to provide interventions at the beginning of life in our Women's Center and Pediatric Clinic. Caregivers work to address ACEs as early as possible, with a goal of improving lives and outcomes.

# Thirst for Knowledge

Every parent wants their child to experience a quality education, and that is what you will find here. Within 20 miles of CMH, there are five school districts, both public and private, each of them supported by an active parent program and a wide-variety of extracurricular activities and sports. In 2014, CMH formed a partnership with the Astoria Schools to construct a first-class sports complex for community use. Astoria is also home to Clatsop Community College, which is accredited by the Northwest Commission on Colleges and Universities (NWCCU).



Artistic  
Community



## Arts & Eats

The North Coast region is an art, food and music lover's dream come true. Be it the annual Crab, Seafood and Wine Festival, where the bounty of Astoria and Warrenton is celebrated with gusto, or the Scandinavian Midsummer Festival, there is something for all to enjoy. If you happen to be a *Goonies* fan, you'll want to mark your calendar for the month of June when thousands commemorate the release of this cult classic. For the ultimate trek across America's longest continuous truss bridge, be a part of the Great Columbia Crossing 10K run/walk. If low key is more your flavor, you'll find countless music and special cuisine encounters to be in your favor.

## Outdoor Paradise

Paddle, sail, cruise, fish, clam dig or beachcomb, because Astoria is a water lover's paradise. Located where the mouth of the Columbia River meets the Pacific Ocean, the community boasts some of the most breathtaking beaches you will find anywhere. Cannon Beach, named one of the ten most romantic coastal destinations by *USA Today*, is only 25 miles south of Astoria. Closer to home, take a quick drive to Sunset Beach in Warrenton, where the name says it all. Off the water you'll find hiking, hunting and miles of outdoor exploration when you follow in the footsteps of the Lewis and Clark Expedition.

Fun &  
Play



Living  
Coastal



## Home Sweet Home

At CMH, we know that relocating to a new community is an important, life-changing decision. With all there is to consider, finding a new place to call home that fits your lifestyle and needs is a high-priority. One of the many things that makes this region so exceptional is the diversity it offers. Perhaps you're looking for a place that is secluded in the woods, or a hobby farm with room for horses. Whether you prefer city-type contemporary living, a historical house, a view of the river or a beachfront home paradise, you can find it here. CMH is committed to assisting our new providers and their families by connecting them with local contacts who can help them in their search for a home and other resources.