Community Health Needs Assessment

Crawford County and Grant County, Wisconsin
Clayton County, Iowa
Completed and Published: March 24, 2016

Table of Contents

Purpose

The purpose of the community health assessment is to indentify and prioritize the health and wellness needs of individuals in Grant and Crawford Counties, in Wisconsin.

Partners

Hospitals

Public Health

Education

Other Partners

Community Description

Demographics

The following chart provides a demographic profile and comparison of the counties targeted for this community health needs assessment.
See trended demographic data in Appendix IV

	Crawford County	Clayton County	Grant County	Wisconsin
Population (1)	16,392	17,773	51,829	5,757,564
Population % over 65 (1)	20.6%	20.5%	16.3%	15.2%
Population % under 18 (1)	21.0%	22.2%	20.3%	22.6%
By 2035, increase of residents 65 and older (2)	30 – 35% change by 2040	N/A	60 – 94% change	10% increased change by 2040
Rural population density (people per square mile) (1)	29.2	N/A	44.7	105.0
% of adults over 25 with a college diploma (1)	15.4%	N/A	19.1%	26.8%
Median Household Income (1)	$42,235	$48,626	$46,963	$52,413
Poverty Rate (1)	12.6%	12.9%	16.6%	13.0%
Childhood Poverty Rate (1)	16.0%	18%	18.4%	15.1%
Labor workforce unemployed (3)	4.9% Nov 2015	5.8%	3.6% Nov 2015	4%
Uninsured – 5-year avg (2010-14) (1)	9.6%	N/A	9.3%	8.7%

Data Sources: (1) U.S. Census Bureau (2011)   (2) Wisconsin Department of Administration (2008)(2013)   (3) Wisconsin Department of Workforce Development (2015)

Asset Analysis - Crawford County Health Resources

There is one critical access hospital in Crawford County that serves the county and 4 clinics that serve the county. There are no Federally Qualified Health Centers in Crawford County. It should be noted that residents do seek services in surrounding counties as well. Most of Crawford County is considered a Health Professional Shortage Area (HPSA) for primary, dental, and mental health services and a portion of Crawford County is classified as a Medically Underserved Area and/or Population (MUA).

Crawford County Health Department conducted a Community Health Needs Assessment in 2014. The following are priorities established and recommendations created from that assessment.

Identified Priorities
Tobacco, Alcohol and Drug Use
- Creating a Culture of Wellness
    - Nutrition and Healthy Food
    - Physical Activity
    - Oral Health
- Motor Vehicle Related Injuries

Recommendations
- Increase awareness of unhealthy and risky use of alcohol and other drugs for Crawford County residents, including youth.
- Create awareness about the negative health consequences of tobacco use and exposure.
- Promote knowledge of physical activity opportunities and benefits.
- Promote knowledge of reliable, nutritional information and local resources to improve nutritional health.
- Increase awareness of the importance of optimal oral health practices and access to oral health care.
- Reduce injuries and death from motor vehicle related accidents.

Asset Analysis - Grant County Health Resources

There are three critical access hospitals in Grant County that serve the county and 15 clinics that serve the county. There is one free health clinic with limited services in Boscobel but no Federally Qualified Health Center in Grant County. It should be noted that residents do seek services in surrounding counties and in Dubuque, IA as well. Much of Grant County is considered a Health Professional Shortage Area (HPSA) for primary, dental, and mental health services.

Grant County Health Department conducted a Community Health Needs Assessment in 2014. The following are priorities established and recommendations created from that assessment:

Identified Priorities
- Improving and ensuring access to health care
- Improving and ensuring access to dental care
- Improving and ensuring access to substance abuse treatment and mental health care
- Environmental health improvement

Recommendations
- Improve access to health care for Grant County residents who do not have health insurance or cannot afford it, and for residents who face other obstacles such as low health literacy, being unaware of available resources, lack of support, and transportation issues.
- Optimize the health care sector of Grant County's economy by increasing awareness, increasing collaboration with traditional and non-traditional partners, and recruiting and retaining more providers including mid-level practitioners.
- Increase capacities for the provision of services and support as demographics shift.
- Reduce unhealthy behaviors, such as substance abuse, among Grant County residents, while increasing the number of programs and education available related to chronic disease prevention.
- Consider health impacts in the development of all policies and in community planning efforts.
- Improve and ensure environmental and public health capacity to prevent and better respond to human health hazards, communicable disease outbreaks (including food and water borne illnesses), as well as natural and man-made disasters.

Asset Analysis – State of Wisconsin General Summaries
Strengths
- High immunization among adolescents for Tdap
- High rate of high school graduation
- Low percentage of uninsured population

Challenges
- High prevalence of excessive drinking
- Low per capita public health funding
- High prevalence of obesity

Source- http://www.americashealthrankings.org/WI

Data Summaries- Grant and Crawford Counties and State of WI

Notable health conditions, due to rankings higher than state average OR top causes of illness or death in the county, are <mark>highlighted yellow.</mark> Health conditions that are significantly better than the State average are <mark>highlighted green</mark>. Data sources are color coded and listed below.

See trended data summaries in Appendix IV

	Grant Co	Crawford Co	WI	Clayton Co
Morbidity				
Quality of life rank	14th	38th	N/A	33rd
Problem Areas (indicated by X or rate per 100,000 age adj):				
Alzheimer's/Dementia	10.9% of pop		N/A	N/A
Breast Cancer (female)		113.8/100,000	N/A	N/A
Cancer (all types)		511/ 100,000	N/A	N/A
Mortality	Grant Co	Crawford Co	WI	
Rank	31st	50th	N/A	
YPLL (Yrs of Potential Life Lost)	*5,589	6,257	5881	5,560
Death Rate	705.6	698.6	711	N/A
Malignant Neoplasm	<mark>133.8</mark>	<mark>179.1</mark>	160.4	N/A
Heart Disease	141.8	163.6	153	N/A
Accidents	39.5	<mark>30.2</mark>	45.8	N/A
Lower respiratory disease	42.4	42.4	39.1	N/A
Cerebral	41.9	41.3	34	N/A
Alzheimer's	<mark>46.6</mark>	26.9	24.9	N/A
Injury				
Injury Mortality Rate	44.4	58.6	62.4	N/A
Falls	X	<mark>5.1</mark>	15.6	N/A
Poisoning	X	5.3	13.1	N/A
Firearms	X	14.3	17.6	N/A
Motor vehicle	X	<mark>13.9</mark>	6.6	N/A
Suffocation	X	5.1	5.4	N/A

Environment				
Rank	37th	29th	N/A	
*Access to healthy foods	4%	13%	N/A	8%
Food insecurity	12%	12%	13%	12%
* 2013 change in definition related to Access to Healthy Foods & Food Insecurity was added. It was noted to not compare previous numbers				
Behaviors (2006-2008 data)				
Excessive (binge or heavy)Drinking	26%	22%	24%	33%
Adult Smoking	17%	23%	18%	17%
Smoking during pregnancy	14%	21%	14.1	N/A
Overweight (BMI <25)	N/A	37.9	N/A	N/A
Adult obesity (BMI <30)	27%	28%	29%	31%
Physical inactivity	19%	21%	21	26%

Data Sources used for Data Summaries (color coded)

UW Population Health (2015*) County Health Rankings

Community Health Status Indicators (2015) http://www.cdc.gov/communityhealth

WISH Data Query System (Wisconsin Interactive Statistics on Health) (2014) (Rates per 100,000 age adjusted)

Iowa (2015) www.countyhealthrankings.org

N/A indicates not applicable   **X** indicates data not available due to sample size or other reasons

Assessment Process & Methods

Summary of Community Engagement

The Community Health Assessment engaged different sectors of the community at various levels of participation. Community participants were defined as key partners, stakeholders, or general community. Below are the definitions and participation levels of each group.

Key Partners- Hospitals, Public Health, and UW-Extension

This group met regularly to conduct the Community Health Needs Assessment. Tasks required of this group included identifying process, creating surveys, identifying target audiences for participation in the surveys, assembling and reviewing results of data, identifying communities for focus groups, and conducting focus groups.

Stakeholders

Individuals with a vested interest in the community, and individuals who represent a larger demographic (ie: social workers, free clinic workers, school principals, government officials). Participants were asked to identify the sector or sectors of the population they represented, including: business, health care, faith-based, education, youth-serving, agriculture, government, aging, disabilities, low income, minority, education or other. All of the above sectors had adequate representation, with the lowest represented sector at 7.4% (minority), the highest at 50.6% (healthcare), and the average category ranging from 20-30% (education, youth, low income, government).

General Community

Individuals and community members representing their own interests were reached in two ways: A general survey completed at public events (county fairs, local festivals) and focus groups. Community members completing the written survey identified themselves by age and number of children in household. Focus groups participant were identified by gender.

Data Collection

Data was collected at multiple points throughout the process. Statewide data was reviewed by the partner committee consisting of hospital, public health, and UW-Extension representatives. Data reviewed was primarily from the county health rankings. This committee reviewed the health rankings for Crawford and Grant County, and selected the highest ranked health issues in each of the following categories:

- Mortality -- diseases, conditions or behaviors that cause death (ie: heart attack, cancer)
- Morbidity -- Diseases or conditions that cause pain, distress, dysfunction, or social problems (ie: heart disease, diabetes)
- Injuries and accidents -- awareness of causes, prevention, and treatment or injuries related to accidents.
- Behavioral -- nutrition, exercise, drinking, smoking, safe driving, drug use
- Mental Health -- conditions that impact how people think, feel and act as they cope with life.
- Environment -- access to health foods, recreation, clean air, water, ext.
- Community Capacity -- ability to sustain a high quality of life, including access to employment, education, and housing.

The health issues in each of the above categories were used to develop a Stakeholder survey (Appendix II) which was completed by 55 people representing multiple sectors of the community. This group identified and prioritized issues in each of the above categories.
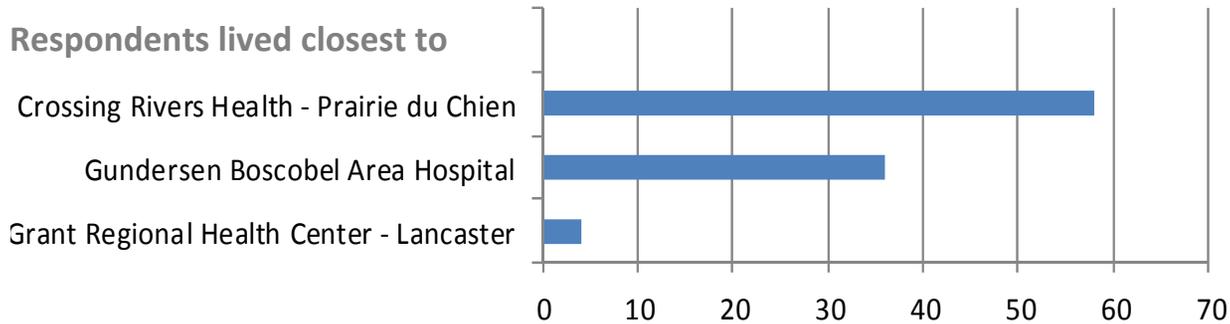
Limitations/Information Gaps

- Timeliness of data- age/diversity (some of the most recent data are from 2009-2014)
- Survey is not statistically valid
- In order to take advantage of statewide and county data, we identified primary service area vs. area where data was collected
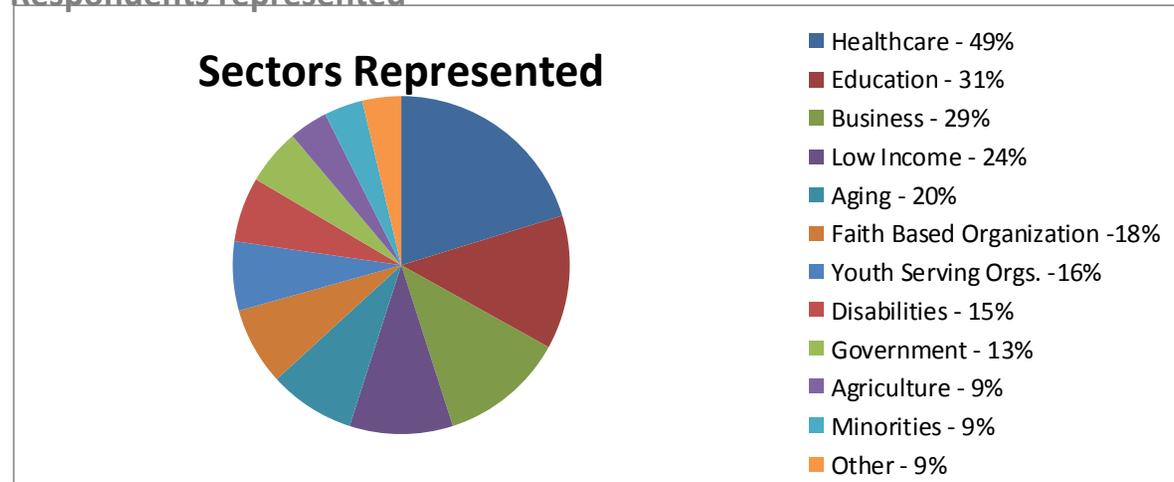
Stakeholder Survey

In order to supplement other sources of data gathered to assess the health needs in our two counties, the committee, with the assistance of Grant and Crawford County UW-Extension offices, developed an assessment survey through Constant Contact.

The survey was developed to gain input from Stakeholders including: medical professionals, service agencies, community leaders, schools, Business Leaders and other appropriate officials. It was also emailed to religious personnel, emergency preparedness agencies, and service agencies representing low-income, and disability populations.

Respondents lived closest to

Bar chart showing respondents by location:
- Crossing Rivers Health - Prairie du Chien: ~58
- Gundersen Boscobel Area Hospital: ~36
- Grant Regional Health Center - Lancaster: ~4

(x-axis: 0, 10, 20, 30, 40, 50, 60, 70)

Respondents represented

Sectors Represented

Pie chart legend:
- Healthcare - 49%
- Education - 31%
- Business - 29%
- Low Income - 24%
- Aging - 20%
- Faith Based Organization -18%
- Youth Serving Orgs. -16%
- Disabilities - 15%
- Government - 13%
- Agriculture - 9%
- Minorities - 9%
- Other - 9%

*All values are rounded to the nearest value for ease of interpretation
**Research conducted is not guaranteed to be statistically valid

Stakeholder Survey Results Summary

38% of respondents felt the health care needs were being *mostly* addressed. An additional 44% felt needs were met *fairly well*. Options included: Fully, mostly, fairly well, somewhat, not at all.

Stakeholders were given eight areas of health needs to prioritize. The following list demonstrates their choice, in order of importance:
- o Mental Health – conditions that impact how people think, feel and act as they cope with life
- o Mortality – diseases, conditions or behaviors that cause death (heart attack, cancer,)
- o Morbidity – diseases or conditions that cause pain, distress (heart disease, diabetes, etc)
- o Community Capacity- ability to sustain a high quality of life, including access to employment, education and housing
- o Behaviors- nutrition, exercise, drinking, smoking, drug use, safe driving, etc.
- o Environmental issues- access to healthy foods, access to recreation, clean air, water, lead exposure, etc.
- o Aging related issues- Alzheimer's, dementia, Parkinson's, falls, caregiving, etc.
- o Injuries- awareness of causes, prevention and treatment

Respondents were given a list of the most prevalent causes of death in our region and were asked to select the three that have the biggest impact on life in our community. The top three ranked as follows:
- Cancer 93%
- Heart Disease 72%
- Injuries/Accidents 52%

Respondents were asked to rank the items that they thought had the most available and accessible treatment options in their communities. Responses were:
- Heart Disease 91%
- Stroke 77%
- Cancer 70%
- Drug and Alcohol Abuse 19%
- Mental Health 15%

Respondents were asked to rank the items they thought had the most available and accessible prevention services in their community and region:
- Heart Disease 89%
- Stroke 75%
- Cancer 53%
- Drug and Alcohol Abuse 30%
- Mental Health 17%

Surveys indicated that the following conditions have the most impact on quality of life:
- Depression 91%
- Substance Abuse 89%

- Anger 54%
- Abuse (sexual, physical, emotional 50%

Surveys indicated that the following causes of injury have the most impact on our communities include:
- Alcohol/drug related motor vehicle accidents 85%
- Falls at home/work/farm 81%
- Motor vehicle accidents related to road conditions 72%

Surveys indicated that the environmental factors with the most impact on our communities include:
- Culture of unhealthy eating 89%
- Limited access to dental care 64%
- Limited access to healthy recreation activities 53%
- Shortage of health professionals/service 53%

Behavioral factors with the most impact on our communities include:
- Binge/heavy drinking 59%
- Lack of parenting skills 56%
- Smoking 54%
- Obesity 52%
- Other close rankings include: other substance abuse, drinking and driving, insufficient physical activity and misuse of prescription drugs

Mental health conditions and issues that have the most impact on the quality of life:
- Depression 91%
- Substance abuse 89%
- Anger 54%
- Abuse (sexual, physical or emotional) 50%

Barriers to better mental health conditions in our communities include:
- Lack of available services 76%
- Lack of mental health professionals 58%
- Cost of services 56%
- Barriers also included: Transportation, Stigma, Public awareness

Respondents' demographics:
- Ages ranged from 31 – 70+ with 60% of responses coming from ages 41-60
- Work in healthcare setting: No 56%;   Yes 42%
- Male 35%;   Female 64%
- 82% lived in their community > 10 years

View the full Stakeholder Survey results report, as well as the open-ended responses.

General Community Survey

To gain broad public input, a survey (Appendix III) was made available to the general public via facebook, email, Hospital websites and available at Hospital and County Health offices. This survey measured perspectives on health care and health needs, with 243 total responses being received. The survey was also made available at the following community events:
- Boscobel Farmers Market August 2015
- Grant County Fair, Lancaster, August 2015
- Crawford County Fair, Gays Mills, August 2015
- Clayton County Fair, August 2015

In response to the question, to what degree do you feel the health needs of your community are being addressed? Respondents answered:
- Fully 11%
- Mostly 43%
- Fairly Well 33%
- Somewhat 12%

Survey respondents were given seven areas of health needs and asked how they thought community resources in their community should be allocated. The following list demonstrates their choice in order of importance:
- Chronic illnesses - heart disease, cancer, stroke and diabetes
- Mental Health – conditions that impact how people think, feel and act as they cope with life
- Behaviors – nutrition, exercise, drinking, smoking, drug use, safe driving
- Aging Related Issues – Alzheimer's, dementia, Parkinson's, falls, caregiving
- Injuries – awareness of causes, prevention and treatment
- Environmental Issues – access to health foods and recreation, clean air, water, lead exposure
- Community Capacity – access to employment, education and housing

*It is important to note that **ranking was low to high, with lowest being of greatest concern**.

The most prevalent causes of death in our region that concerned survey respondents the most were:
- o Cancer 85%
- o Heart Disease 77%
- o Stroke 50%
- o Suicide 42%

The four environmental factors respondents indicated made the biggest impact on their quality of life:
- o Culture of unhealthy eating 83%
- o Shortage of certain health professionals/service 58%
- o Limited access to healthy foods 52%
- o Limited access to healthy recreation alternatives 51%

Top three behavioral factors that affect quality of life in the community:
- o Drinking and driving 51%
- o Binge/heavy drinking 51%
- o Other drug abuse 49%
- o Smoking 42%
- o Poor eating habits 42%

Demographics
- o Age of respondents ranged from under 20 to over 70; majority were between 41 – 60 years of age.
- o Male: 24%;   Female 70%;   No response 6%
- o Households described as:
  - • No minor living at home 57%
  - • Children under age 9 at home 23%
  - • Children age 9 – 18 at home 29%

View the full General Public Survey report and open-ended comments

Focus Groups

Ten focus groups were conducted in 8 communities to provide qualitative data on topics such as perceived access to health care, barriers to health care, and ways health organizations can reach the public with information and education. Participants were asked brief questions about their general impressions of health and healthcare services in the community in which they live and/or work.

Focus groups were conducted in the following communities:

Grant County
- Bloomington
    - 10/13/15: Participants - 4 female/2 male (including 1 Fennimore resident)
- Potosi
    - 10/20/15: Participants - 1 female
- Lancaster
    - 10/27/15: Afternoon Participants - 4 female/2 male
    - 10/27/15: Evening Participants - 4 female
- Cassville
    - 10/28/15: Participants - 8 female/2 male

Crawford County
- Prairie du Chien
    - 10/23/15: Participants - 3 female
    - 11/3/15: Participants - 1 female/3 male
- Seneca
    - 10/28/15: Participants - 3 female/1 male
- Boscobel
    - 11/9/15: Participants - 2 female/2 male
- Clayton County, IA- Marquette
    - 10/22/15: Participants - 6 female/2 male

Barriers Mentioned Most Often
- Insurance barriers
- Lack of awareness of local healthcare services
- Lack of access to specialists and eye care (Lancaster)
- Transportation to health care services

- Mental health
- Aging issues: Alzheimer's, Dementia, Falls
- Lack of patient advocate to help navigate healthcare systems and insurances
- Access to health care services
- Difficulty in finding and staying with a long-term provider
- Lack of services/clinics/pharmacies in smaller communities
- Lack of health education offered or lack of awareness
- People not seeking health care when needed
- Culture of bad habits including: poor nutrition, lack of exercise
- Lack of wellness and health education
- Alcohol abuse
- Substance abuse

Data Interpretation

What Services or Resources Are Lacking In Our Community
- Alcohol/drug counseling & treatment
- Mental Health screening and treatment
- Availability of specialists in smaller communities
- Dialysis
- Dental care
- Eye care
- Cancer care
- Transportation to healthcare services
- Aging resources for Alzheimer's and Dementia
- Education- wellness and prevention resources
- Assistance in navigating the healthcare system
- Availability of healthcare and specialists in smaller communities

Other points to mention
- Workplace wellness might be a good vehicle to bring additional awareness and health education to the decision-makers in the families.
- A focus on health education and better nutrition offered in the schools could target a group that would impact the future greatly.

- Hospitals could focus their health education at community events where there is a "captive audience". Screenings or health education would be more available to people attend the various community events.
- People tend not to worry about health problems until they have a personal need.

SWOT Analysis

Hospitals and the partners are affected by a wide array of community strengths, weaknesses, opportunities and threats, all of which impact their collective ability to impact community health.

Strengths

- Strong hospitals, trusted source, credible to community
- Primary care providers and health educators
- Community involvement and outreach
- Emergency preparedness for the communities' benefit
- Electronic medical record is improving quality of data available
- Medical community is strong and helps patients find appropriate care

Weaknesses

- Diabetes, obesity, heart disease rates
- Culture of poor eating habits
- Culture of heavy and binge drinking
- Limitations of data
- Limitations of available staff for outreach
- Relatively high unemployment rate in Crawford County
- High Poverty rate
- Aging populations
- Narrowing networks
- Dental Care and Mental Health
- Transportation

Opportunities

- Prevention and early intervention, wellness movement
- Focus on Metabolic Syndrome, now a widely agreed upon condition in which someone has three of these five: obesity, diabetes, high cholesterol or other lipids, cardiovascular disease, hypertension.
- Reduce stigma of mental health

- Telemedicine
- Increase dental providers and resources
- Advocacy and education
- Need for more specialty care
- Grant and collaboration opportunities

Threats
- Future declines in reimbursement
- Limited access to mental health and dental services
- Community apathy, status quo, inertia
- Aging population (especially where combined with chronic medical conditions and relatively high poverty)
- Healthcare workforce shortages
- Insurance limitations
- Time, ability, desire to change behaviors and lead a healthier life

Conclusions

Prioritized Health Needs

The consortium partners involved in this Community Health Needs Assessment process share a common vision of improving health in their communities, and beyond. Each participating organization has different resources, work with a different set of specific community attributes, and each will ultimately address community health needs in somewhat different ways. Nevertheless, the partners agree on the following, identified health needs listed below:

1. Empowering people
   - Reducing/eliminating barriers to access
   - Creating opportunities for screenings/early intervention
     - Alzheimer's/ Dementia
     - Cardiovascular disease/ Stroke
     - Diabetes
     - Mental Health
     - Cancer
   - Improving health literacy
   - Providing health and wellness education

- Eliminating the stigma of mental health

2. Connecting people to services and resources
   - Improving patient advocacy
   - Raising awareness of existing clinical services
     o Mental health
     o Preventive services
     o Family medical care
     o First-trimester care
     o Alzheimer's care
     o Diabetes care
   - Offering important community services
     o Smoking cessation
     o Pregnancy, labor and delivery classes
     o Free or low-cost health and wellness classes
     o Senior specific programs
   - Increasing cancer screening and prevention awareness
   - Improve access to mental health services
   - Recruiting and retaining dental providers/improving access to dentistry

3. Creating a healthy environment and a culture of wellness
   - Promoting healthy eating and active living and support healthy choices
   - Promoting access to healthy foods and activities
   - Engaging in injury awareness activities
   - Supporting prevention of drug and excessive alcohol use
   - Focusing education and change on underlying causes of chronic illnesses

Next steps

Though the community health needs identified in this report (see Conclusions) are shared throughout our two counties, consortium members will prioritize them and address them differently in subsequent, personalized action plans.

Through action planning, consortium partners may choose to collaborate further and combine resources to address a specific need. However, the leadership of each health care organization will set their own priorities, determine their own level of urgency associated with each need, evaluate

their own communities' strengths and weaknesses and readiness, consider their own additional potential community partners, and determine how best to bring their own existing and future resources to address these identified issues.

Action plans with goals and specific measurable objectives will be developed by each consortium partner collaborating in this Community Health Needs Assessment. And each partner will identify the available resources to be employed to respond to these community health needs.

Appendix I: Other data sources

Other Health Sources Reviewed (both counties)
UW-Population Health County Health Rankings
http://www.countyhealthrankings.org/wisconsin/grant

http://www.countyhealthrankings.org/wisconsin/crawford

WI Interactive Statistics on Health (WISH)
Birth Data
Injury Data
Mortality Data
http://www.dhs.wisconsin.gov/wish/

State Public Health Profiles
http://www.dhs.wisconsin.gov/localdata/pdf/08pubhlth/grant08.pdf

http://www.dhs.wisconsin.gov/localdata/pdf/08pubhlth/crawford08.pdf

Poverty and Health Insurance Coverage County Level
http://www.dhs.wisconsin.gov/publications/P0/P00406/p00406b-grant-2012.pdf
Not available for Crawford County

Community Health Status Indicators
http://www.communityhealth.hhs.gov/Demographics.aspx?GeogCD=55043&PeerStrat=27&state=Wisconsin&county=Grant

http://www.communityhealth.hhs.gov/Demographics.aspx?GeogCD=55023&PeerStrat=40&state=Wisconsin&county=Crawford

Wisconsin Behavioral Risk Factor Survey
http://www.dhs.wisconsin.gov/wish/main/BRFS/BRFSHome.htm

Southwest Wisconsin Youth Survey
http://fyi.uwex.edu/swys/

SWCAP/Coulee CAP Needs Assessment

http://www.swcap.org/pdf/SOUTHWEST%20CAP%20Head%20Start%20Community%20Assessment%202010.pdf

http://www.couleecap.org/public/2010%20Couleecap%20NA_Full%20Report_.pdf

Burden of Tobacco

http://www.dhs.wisconsin.gov/tobacco/pdffiles/Burden%202006/grant.pdf

http://www.dhs.wisconsin.gov/tobacco/pdffiles/Burden%202006/crawford.pdf

Health Care Provider Shortage Areas

http://www.dhs.wisconsin.gov/health/primarycare/maps.htm

Obesity, Nutrition, and Physical Activity in Wisconsin

http://www.dhs.wisconsin.gov/health/physicalactivity/pdf_files/executivesummary.pdf

HIV/AIDS Surveillance Date for Wisconsin

http://www.dhs.wisconsin.gov/aids-hiv/Stats/FirstQtrlySurv2011.pdf

Workforce Profile Data

http://dwd.wisconsin.gov/oea/county_profiles/current/grant_profile.pdf

http://dwd.wisconsin.gov/oea/county_profiles/current/crawford_profile.pdf

Environmental Health Profile

http://www.dhs.wisconsin.gov/epht/CHP/Grant_profile.pdf

http://www.dhs.wisconsin.gov/epht/CHP/Crawford_profile.pdf

Wisconsin Food Security Project

http://foodsecurity.wisc.edu/

Appendix II: Trended data
Demographics

	Crawford County 2011	Crawford County 2014	Grant County 2011	Grant County 2014	Wisconsin 2011	Wisconsin 2014
Population (1)	16,714	16,392	51,210	51,829		5,757,564
Population % over 65 (1)	18.7%	20.6%	15.5%	16.3%	13.9%	15.2%
Population % under 18 (1)	22%	21.0%	20.9%	20.3%	23.2%	22.6%
By 2035, increase of residents 65 and older (2)	33-60% change	30 – 35% change by 2040	60 – 94% change	60 – 94% change	111.5% change	111.5%
Rural population density (people per square mile) (1)	29.2	29.2	45	44.7	105	105.0
% of adults over 25 with a college diploma (1)	22.8%	15.4%	28.6%	19.1%	35.2%	26.8%
Median Household Income (1)	$41,181	$42,235	$45,748	$46,963	$50,401	$52,413
Poverty Rate (1)	13.4%	12.6%	16.3%	16.6%	13.1%	13.0%
Childhood Poverty Rate (1)	19.8%	16.0%	19.6%	18.4%	18%	15.1%
Labor workforce unemployed (March 2012) (3)	8.8%	4.9% Nov 2015	6.4%	3.6% Nov 2015	8%	4%
Uninsured for a least part of the year (2008 – 2010) (3)	12%	9.6%	12%	N/A	11%	8.7%

Trended data summaries

	Grant Co 2011	Grant Co 2014	Crawford Co 2011	Crawford Co 2014	WI 2011	WI 2014
Morbidity						
Quality of life rank	6th	14th	34th	38th	N/A	N/A
Problem Areas (indicated by X or rate per 100,000 age adj):					N/A	N/A
Alzheimer's/Dementia		10.9% of pop			N/A	N/A
Breast Cancer (female)	X			113.8/100,000	N/A	N/A
Cancer (all types)				511/100,000	N/A	N/A
Coronary Heart Disease	X				N/A	N/A
Stroke	X		X		N/A	N/A
Suicide	X				N/A	N/A
No Care in first trimester	X		X		N/A	N/A
Colon Cancer			X	42.9/100,000	N/A	N/A
Motor vehicle injuries			X		N/A	N/A
Mortality						
Rank	27th	31st	57th	50th	N/A	N/A
YPLL (Yrs of Potential life lost)	6,035	5589	7112	6,257	**6,230**	5,881
Death Rate	N/A	705.6	817.8	698.6	N/A	711
Malignant Neoplasm	218.45	133.8	166.61	179.1	190.95	160.4
Heart Disease	188.93	141.8	171.30	163.6	190.95	153
Accidents	33.46	39.5	55.56	30.2	42.82	45.8
Lower respiratory disease	70.85	42.4	67.54	42.4	43.28	39.1
Cerebral	72.82	41.9	48.46	41.3	44	34
Alzheimer's	35.42	46.6	22.89	26.9	28.35	24.9
Injury						
Injury Mortality Rate	52.1	44.4	86.6	58.6	58.3	62.4
Falls	3.9	X	17.26	5.1	17.03	15.6
Poisoning	7.87	X	5.75	5.3	12.71	13.1
Firearms	13.78	X	17.26	14.3	8.03	17.6
Motor vehicle	5.9	X	23.01	13.9	6.66	6.6

Suffocation	N/A	X	N/A	5.1	4.91	5.4
Environment						
Rank	63rd	37th	55th	29th	N/A	N/A
*Access to healthy foods	44%	4%	43%	13%	59%	N/A
Food insecurity	N/A	12%	N/A	12%	N/A	13%
* 2013 change in definition related to Access to Healthy Foods & Food Insecurity was added. It was noted to not compare previous numbers						
Behaviors (2006-2008 data)						
Excessive (binge or heavy)Drinking	N/A	26%	N/A	22%	24%	24%
Adult Smoking	24%	17%	23%	23%	22	18
Smoking during pregnancy	N/A	14%	X	21%	14.9	14.1
Overweight (BMI <25)	40.2%	N/A	37.6%	37.9	N/A	N/A
Adult obesity (BMI <30)	26.6%	27%	26.9%	28%	29	29
Physical inactivity	N/A	19%	N/A	21%	23	21

Data Sources used for Data Summaries (color coded)

UW Population Health 2015* County Health Rankings

Community Health Status Indicators (2015) http://wwwn.cdc.gov/communityhealth
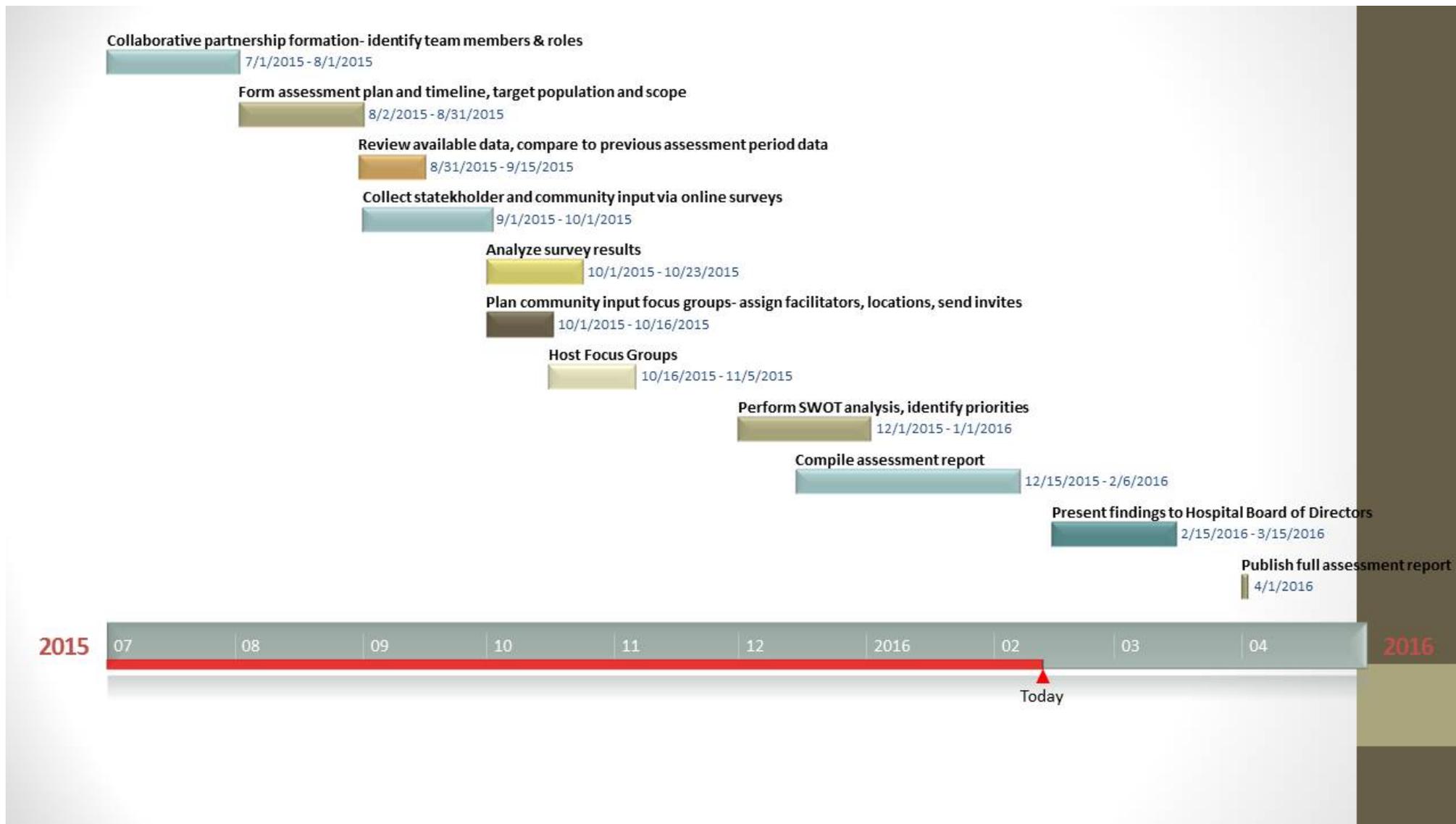
WISH Data Query System (Wisconsin Interactive Statistics on Health) (2012 & 2014) (Rates per 100,000 age adjusted)

Source: Wisconsin Burden of tobacco (2015)

N/A indicates not applicable   X indicates data not available due to sample size or other reasons

PUBLIC COMMUNITY HEALTH SURVEY – OPEN ENDED COMMENTS

2. Below are seven areas of health needs. While all are important, please rank each according to how you think resources in your community should be allocated, with #1 being the area that should get the most resources/effort/attention and #7 the area to get the least resources.

Drug/alcohol treatment and education. Our communities are being overtaken with drugs and narcotic medications. When these people do want help there is nowhere for them to go.
We have a great need for Mental Health in this area and surrounding areas. We are really missing the boat on this and the aging related issues.
Very hard to get emergent mental health services. Folks with Medical assistance do very little to care for themselves, high ER visits
We need life coaches in PDC!! Psychiatrists don't spend time talking with patients. All they do is listen to them for 5 min. and give them the increase in meds the patient thinks will help love their problems.
Consider low impact exercise for the elderly so they don't have to other towns to get it such as swimming pool or infinity pool.
All are important
Not enough community involment in taking care of the elderly and the mental ill. If there is a stigma atached then people don't want to help. Community resoures should be used on if someone thinks someone is deserving or not.
Difficult to make those choices. They are all important.
I have issues finding pediatricians in the area or at least PCPs that are knowledgeable enough to diagnosis illnesses in children. It would also be nice to have more internal medicine MDs.
I don't feel educated enough about these to make an adequate rating.
There already seems to be enough resources for 6 and 7 so that is why they are ranked lower.
All are important and it seems some are not addressed well at all. My order does not represent that.
It would be great to see more information and support regarding mental illness. It is often overlooked. Many times, mental illness treatments are not covered by insurance, so people go untreated.
The communities of Grant County are severely lacking in the much needed areas of mental health an addiction care.

3. The following are the most prevalent causes of death in our region. Please check the 3 that concern you the most when considering the health of your community. "Other" responses:

obestiy
Heart Defects
Mental Health and the lack of coverage
Overdose and addiction
Drug overdose

4. Please mark the 4 environmental factors from the list below that you think have the biggest impact on health in your community. "Other" responses:

limited access to AFFORDABLE (hoffman hall) recreation alternatimes	Anonymous
Mental health	Anonymous
high cost of homes here	Anonymous
mental health stigma	Anonymous
alcohol and drugs	Anonymous
Frac Sand	Anonymous
Affordable dental care	Anonymous
breakdown of family / moral values	Anonymous
eye care	Anonymous
community tolerance of drinking and drugs	Anonymous
Eye Care	Anonymous
good employment--small farm assistance	Anonymous
shortage of psychiatrists and other mental health professionals	Anonymous
poverty	Anonymous
limited access to health insurance	Anonymous
Culture of unhealthy behavior, alcohol, lack of exercise, unyhealthy choices	Anonymous
hazardous materials in the environment	Anonymous
Culture of exercise habits	Anonymous
Mental health and addiction	Anonymous
Lack of family involvement	

5. Below is a list of behavioral factors. Please mark the 3 behavioral factors that you think most affect health in your community. "Other" responses:

anxiety
drugs and alcohol
Drug addiction

6. What could be done to improve the health of your community?

UNSURE
Too many indigent and non insured people.
Access to,mental health services for chronic mentally ill
Focus on self care, proper growth and development of children for parents, father involvement of young children

Having more activities for children ages 8-13 that keep them active and away from the electronics!

More access to *qualty mental health providers, more healthy community initiatives and more assistance in connecting resources with those who need them.

have all doctors from all the clinics be able to see patients in the hospital.
Crossing Rivers Clinic was not needed.
Just needed more doctors at the two great clinics we already had

I feel that our community does well to provide what I/we need.

Education

More adult exercise activity.

Better parenting skills.

More education programs

Good paying jobs with benefits.

Get rid of Walker, increase jobs, income and provide better education.

More awareness, less "sweeping" under the rug.

The healthy choice needs to be easy-marked trails, healthy food options. I am especially concerned with limitations put on limited income households

More education

more efforts to build family and moral values, bring awareness to issues of alcohol and drugs. increase assistance with parenting skills

We no longer have eye care.
transportation access for appointments
community orchard at orchard manner for those unable to access fresh fruit
home maintenance service for the elderly or disabled
After school programs

Less social services, more personal respsonsibility.

Be there when you are needed

People doing what they know is healthy. Self Discipline.

More outdoor activities for seniors

Better doctors and more accessible health coverage.

Able to get healthy food at a fair price.

More public-shared transportation

Better medical and dental care.

First, to stop and prevent suicide, hire more psychiatrists and mental health professionals in public practice.

More engagement with residents in need.

Information

More awareness

More physical activity. Better eating habits.
Community gardens; more programs like Crawford County on the Move.
More community action programs. Healthy options for recreation. Active parent and children programs.
More farms for healthier food.
More programs like crawford county on the move that try to educate people about healthy habits.
More trails and paths that have public access.
Job development that pay a living wage.
If I knew I would be implementing/advocating for them.
affordable dental care
Enforce the laws
Community education on mental health issues.
Better parenting would go a long ways to improve the overall health of our community
Need better resources for food for low income individuals and families. Education on better eating, and recreational activities at low or no cost to get community members involved
More access to alcohol and drug treatment.
Continuation of programs and education on improved health and well being.
Encourage community members to participate in educational offerings and give some sort of an incentive or stress to them the importance of lifestyle changes and their health.
Work as a TEAM , not because your name!!
Parenting classes for soon to be/new parents.
Communication, health speakers, hand outs throughout the community, school/parent programs, free check up in the community once/twice a year
More health and dental opportunities for the people who can't afford it.
Access for all to dental care
increased primary care (Family Practice and Internist physicians)
Stricter punishment for drug use and drinking hazards.
More awareness and concern in regards to drinking and the overall impact this can have not only on an individual but a family.
More education on street drugs and their effects are needed.
More access to mental health and help for those that need it financially for mental health.
Access to consistant care. Affordable services and access to local health care services affordable transportaion.
I wish there were more physicians. I am unable to have a personal doctor, and must see a physician's assistant.
More specialty Doctors.
allow more businesses to come into our community which will in the end result in more options for employment, healthy living, and other resources.

Even if we have excellent food and water, people will still choose the cheapest food and drink. To change this culture would make a huge difference in the health of our people.

Education regarding the benefits of exercise and proper nutrition.

More outreach for activities

Getting everyone physically active.
Eating properly.
More parental guidance

Start young don't waste your time and dollars telling old people that don't care they eat too much, smoke too much and drink too much. They know it and don't care, you can't save everyone. I don't smoke because Kris Noble started a program when I was in elementary school and told me the dangers. I was young enough to still be influenced.

Families lead busy lives these days so I think there needs to be more time for families to sit down and talk together. I think some families need help with discipline, but the ones that need the help would probably not show up for the offered classes, etc. It may need to be a recommendation from the schools, church, etc.

A lot more education to kids on the correct ways to stay healthy and why. More education on risks of obesity. Just because you don't have high blood pressure or cholesterol now, doesn't mean you won't later. People don't realize all of the long term risks until it is too late.

Higher paying jobs to support a better standard of living. Some families are barely getting by with both parents working. Very difficult to break the cycle of poverty.

Consider the health of rural areas and not just PdC where there are more resources to start with.

Have areas for teens, young adults and even adults to go to have a good time without feeling the need to drink. It would be nice if there was a community location for teens to hang out with some supervison to guide them in the right direction.

Offer fitness activities in the workplace.

More services in our rural area.

More parenting classes, teaching over weight people to eat right and exercise. Not gain weight to get on disability.

Limit welfare. Affordable health care.

Provide addiction services and support. Educate the community and medical professionals on a largely ignored (by our area) on drugs/addiction in effort to avoid deaths that have occurred.

Education in schools and more articles in paper. More church services with all religions.

Moee recreation things to do.

Take a stance on drugs.

Education of healthier foods that are readily accessible

Educate!

More awareness!!!

More advertising/info on healthy eating and exercise i.e. high fructose corn syrup, eating oatmeal, etc. at least 15 minutes of walk everyday

Better education and eating habits

More renewable energy
More exercise for kids

More facilities/groups for teenagers

Hospital run child care
More outreach activities
Access to exercise equip
An indoor swimming pool for all year round. Check out how Whitewater School District keep their pool clean and available to community.
Incentive for community involvement (i.e. tax breaks)
ecercise
More exercise

9. What is your zip code?

52001	1		53569	2		53810	1		54403	1
52003	1		53573	1		53811	1		54626	10
52053	1		53802	1		53813	38		54628	4
52146	1		53803	1		53816	2		54631	10
52157	6		53804	3		53818	9		54654	2
53216	1		53805	30		53820	3		54655	4
53518	1		53806	4		53821	50		54657	1
53553	1		53809	11		53826	20			222

11. Any other comment?

this survey doesn't seem relevant to anything
very disappointed the way hospital is being run
Increase access to providers.
Will we see the survey answers?
Mental health affects other physical health.
Public Health does a good job in this county with limited resources.
Thank you for caring and I hope some changes can be made.
This is for GRHC because I don't know about any other hospital. Privacy while checking in to see someone or attempting to make an appointment. A room with a door so no one else can here. Yesterday there was a woman who did not speak English and by the time they got done I knew she was seeing a gynecologist and no one should hear that.
Good luck!
NA
Health care costs are out of control.
not at this time
I think on question #5 I would have marked more than on question #4. Plenty of behavioral problems. We do also seem to have plenty of people living in this area with MS and Parkinson's. I do not know if that is environmental or hereditary.
A personal issue that I had while trying to set up lifeline for a family member who was being discharged to home on a Friday. Called

Grant Regional Hospital on a Thursday and was told to call Dean Feldmen at SWHC or PDC hospital because the SW was going on vacation until Monday. That was disappointment to me as I feel it is taking business away

I would love to see the hospitals or county do a program that helps with kids that are finicky/picky eaters. It's something I and many parents struggle with everyday.

good luck!!

Common sense should be taught to community.

No

Return to report

Key Stake Holders Community Health Needs Assessment 2015

2. Below is a list of several sectors in our local communities. Please select any/all you represent.

I represent the Women, Infants, and Children Nutrition Program (WIC)
Former teacher, investment advisor, past president of BAHC Foundation, local Ducks Unlimited Chapter, BAHC hospital board and member of several other community and Catholic Church organizations. Mother and mother-in-law patients/residents at BAHC Hospital and Nursing Home.
Veteran
non-profit organization building hiking/biking trails in the community
We also offer Leisure and Recreational programming and special events.
We are a school.
I am currently the Director of the Mayo Clinic Health System-Franciscan Health Care Clinic and serve on the Board of Trustees of Community Health Services Corporation. Community Health Services provides Long term care, Skilled care and Assisted Living.
State of Wisconsin, Department of Corrections, Division of Adult Institutions.
I am board president at Gundersen BAHC and an emergency medical responder.

4. For this survey, we will look at eight areas of health needs.� While all are important, please rank each according to how you feel resources in your community should be allocated, with #1 being the most important, #8 the least important

We have a blue collar labor related community determined by agricultural, assembly line and service related businesses. We also have an aging community which all lend to potential injuries and accidents.
This was almost impossible to rate. All are very important. How do you value on over another?
Oral Health Prevention....
It was difficult to rate these because all of these are very important.

5. The following are the most prevalent causes of death in our region. Please check the 3 that you think have the biggest impact on life in your community. "Other" responses:

Education/access to healthy foods/lifestyle, esp. low income.
alcoholism/drug abuse
obesity
sickness
depression/loneliness
drug and alcohol abuse
alcohol abuse

6. Please mark the 3 items that you think have the most available and accessible treatment options in your community. "Other" responses

None of the above
injuries
Equally poor
first aid
Primary Healthcare

7. Please select the 3 items that you think have the most available and accessible prevention services in your community and the region. "Other" responses:

None of the above	Anonymous
accidents	Anonymous
diabetes	Anonymous
really we dont have anything	Anonymous
Not sure if any	Anonymous
more access to all of the above is needed	

8. The following conditions and events - though not always fatal by themselves - do cause much pain, distress and other problems. Please choose the 3 you believe have the most impact on health in your community and our region. "Other" responses:

substance abuse	Anonymous
substance abuse	Anonymous
Drug addiction	Anonymous
alcohol abuse	

9. Consider your nearest or preferred hospital. What role or roles do you think it should fulfill in improving community health with regard to the above list of diseases and conditions (cancer, heart disease, diabetes, lower respiratory diseases such as asthma and emphysema, brain injury and Alzheimer's and mental health)?

Convenient screening options and excellent treatment, care and discharge plans for maintenance and prevention. Definitely, more opportunities for prevention of mental health issues, screening and treatment.
Increasing outreach efforts.
The role of the Hospital/Foundation can be accomplished by providing educational articles in the local newspaper, educational handouts at various businesses, organizations, employers, schools, medical service areas and possible on site medical professionals at businesses, schools etc.
Community Awareness Prevention/Education

It should re-open the metal health unit is closed down in 2008. A heart attack near Boscobel is almost always fatal to slow response time and EMTs not trained to give the proper treatment. Dialysis should be available locally and not be available only by going 30 or more miles away for treatment.

Providing direct health services and education

Local mental health access is really lacking & really affects our community. Also, innovative ways to educate/facilitate fresh, healthy food choices, etc, especially to those with low or limited income, (i.e. food stamps). Possibly work with local schools to add more fresh (less processed) food options in school & summer lunch programs.

Treating emergency ramifications of those health problems, providing screening and prevention

Constant care and education.

outreach and and communication

Mental Health NEEDS to be addressed....it still seems like it is the forgotten.

Making others aware of the rehab facilities already available is important. We have many treatments available and I applaud the hospital's judgment to helicopter out those issues we aren't able to treat like cardiac issues. So increasing awareness of the facilities and continuing to triage are priorities.

It would benefit the community to have better mental health and drug abuse programs in our area

Constant classes or educational opportunities and workshops for the public.

Heighten awareness and prevention classes

Need abundant and available mental health service providers at local hospital/clinic.

Access to quality care.

Would love to see hospital and school combine for more education to parents & young children regarding nutrition and exercise. Start some healthy cooking classes combined with a family approach to healthy eating.

Pain clinic rather than just treating with opioids, support groups for people suffering from illnesses as well as caregiving for those with illness, grief group geared toward sudden death vs. death from prolonged illness or age related death

Promote prevention and wellness: exercise groups, healthy habits, early identification, etc

Best treatment approaches
Work with schools and community to educate about preventative factors

I think our local hospital should provide leading experts/practitioners for these diseases and conditions. If having the expertise in house is not feasible than have contacts/contracts for individuals to go. The expert does not have to be a practitioner. It could be an educator, who is able to speak to, connect with all levels of individuals

More treatment available for cancer.

treatment and prevention

Workshops and informational meetings and mailings

Teach about diabetes. We have two type 1 students in our school currently.

CRH should become a JCAHO certified stroke center and provide drug/alcohol abuse treatment locally for citizens of the community.

Increase mental health and other specialty services.

As a school counselor, the greatest need that I see is accessing mental health services for my students and/or their parents. In

the ideal world, it would be beneficial if families did not have to travel 30 minutes to receive mental health service. This often deters some people from accessing it, especially if they have to take time off from jobs.

We really need mental health providers for all ages, but especially for your younger population.

Radiology Oncologist - so many community members affected with cancer are driving long distances on a daily/regular basis.

More access to dialysis. Many people are on a waiting list to have dialysis closer to home.

Mental health, especially for the elderly. They seem to get lost in the shuffle.

They should provide education, treatment and/or referral to treatment and community resources.

The hospital needs to ensure services are available and not unnecessarily limit access. The hospital in PDC is limiting services making those in the community unable to utilize it.

Providing services for mental health, providing outreach doctors.

Availability of specialists on a consistent basis.
Educational/wellness resource center available to the public.
Sponsoring wellness activities/classes on an ongoing basis for the community.

Offering patient training to prevent health issues and help the patient manage the issues when they do happen.

Dialysis, cancer care, mental health

Expansion of specialty services which can be delivered locally. Focus on population health. Prevention and community education regarding all of these conditions.

Have more classes/conferences on how to improve/prevent the conditions from happening

heart disease with regular screenings free to the public

10. As a key stakeholder in the community, what role could you (or your organization /business) fulfill to positively impact that same list of diseases and conditions (cancer, heart disease, diabetes, lower respiratory disease such as asthma and emphysema, brain injury, Alzheimer's and mental health)?

WIC promotes and supports good nutrition, breastfeeding, physical activities, and referrals for other services as a way to prevent issues from an early age.

Assist with outreach efforts.

My wife and I are retired but will lend support through donations and volunteering efforts to further contribute to the healthy future of our wonderful community.

Offer Health Living with Diabetes Classes
Offer services of Dementia Care Specialist
Create Dementia Friendly Community
Publish articles in newsletter
Promote educational opportunities
Senior Health Fair

None.

Educate children about healthy lifestyles and preventative steps

We (BMZ Church) support Boscobel Farmers Market, local 5K events, Wis River Trail, and offer Summer Lunch Program for kids. We also have offered small groups that support healthy eating, exercise, etc.

We are not directly connected to health care or disease prevention.

Support the Hospital in its efforts.

get informed sek info and let the community know whats out there

nutrition/healthy lifestyle advice

Encourage participation in seminars, ect.

More volunteerism in what others are passionate about. Encouraging activity in a very stagnant, low income area is important. Socializing through healthy community events that are open to all age groups are important.

Offer opportunities to get out and exercise, relax, unplug from every day stresses

Continue to participate in sponsored events or donate to local organizations which take that money and invest it in research for cures or prevention.

Heighten awareness of Alzheimer's and other dementias, as well as prevention classes on healthy aging.

Proactive instruction on healthy habits and living from a young age.

I cover many of these diseases and a lot of nutrition in middle school. I'm shocked at how these kids come in already set in their eating habits and no intention of changing. It would be wonderful to get a nutritionist to come and speak with the students.

We work with the mental health and substance abuse population

Same.

Create a vibrant and healthy infrastructure to encourage healthy lifestyles such as promotion of local arts and family activities as alternatives to alcohol related entertainment

As a stakeholder in the community, I think education and volunteering with particular populations is the best way to impact the community. It is hard to understand individuals reaction to diseases and conditions without interaction.

Continue to provide Fitness and Leisure activities for all ages and ability levels.

As a nursing home in the community, we could take a larger role in Alzheimer's care and education within the community.

Dental and oral health prevention and education. Including the link between oral health and overall health, such as not flossing and heart disease.

Having a healthy school in which to learn in.

Education regarding stroke, diabetes and drug/alcohol assessment & treatment

Provide education out in our communities.

Being able to provide the service in our rural area.

We can provide education, resources materials, prevention programming, evaluation and referral to treatment related to substance abuse issues.

Providing outreach doctors, mental health providers

Offer health screening, have the ability to respond to community needs better

Education about current services available locally, growing more services to meet the needs, with collaborative support from other rural hospitals/partners

Active support financially and otherwise for the hospitals working to mitigate these conditions.

Have informational meeting/conferences at the Village Hall

We could offer education and screening

education about healthy diet and lifestyles plus free Family and Friends CPR classes

11. Below are common causes of injury in our region. Please mark the 5 causes that you believe have the most impact on life in your community.

domestic abuse

suicide

Youth

safety of playground equipment

Lack of education on stroke

sports related injuries

Logging accidents

12. What are 3 things that could be done in your community to prevent injuries like the ones listed above?

More education?

Increase signage
Increase driving programs related to high intense circumstances for youth (Gunderson LaCrosse runs such a program)
Community education

Education as mentioned in question nine.

Falls Prevention Workshops....Stepping On
More emphasis on treatment instead of jail
Not sure with farm accidents

Prevent persons with multiple DUIs from driving! Improve the condition of the rural roads. Keep ATV, snowmobiles off the roads and edges of the roads.

Safety classes,

safety education

mental health/substance abuse help

parenting help

More/better in home services for elderly and disabled.
Safety awareness and community education
Alcohol and drug awareness and treatment

Educate, enforce, and provide transportation for those who need it. A saferide program possibly.

bettet communication between agencies and moe people willing to help make others in community aware of problems and where to seek help
info info infoo

Educational Advertisements in the local newspapers.

Advertisements which try to sell your insurance company to the public is a disservice.

education regarding alcoholism/abuse, drug abuse, side effects of medication. education on the importance of health- diet/exercise.

Better road care
Better enforce laws for drunk driving

Continued education/possible even in the schools.

Safety classes (recerification processes), classes for children and others to prevent alcohol and drug issues, and encouraging more church involvement to keep families heading in the right direction with positive friends in their lives.

start with the elementary age children to do safety and prevention. Teach them how to use these recreation vehicles and firearms. To adults have programs that can teach them how to be safe when using recreational vehicles and continue with lessons

Accidents are just that, accidents. YOu can't prevent them 100%. All you can do is educate the public on how to possibly lower the chances of them happening.

More referrals from clinics, hospitals, EMT's for falls prevention classes; heighten awareness via media on motor vehicle accidents to to alcohol/drug and road conditions; classes on recreational vehicle operation

1.Education re: alcohol/drug abuse and effects on ability to operate vehicle safely.

2. Education re: safe farm equipment operating practices.

3. Training re: techniques to avoid falls in/around home, etc.

acceptance of more prevention strategies for substance abuse - this community does not want to hear about this or actively work on preventing drug and alcohol use; more available safety training for use of recreational equipment; increase safety training for falls outside of the workplace required training.

Education, training

Education on leading a healthy lifestyle

1. No tolerance for operating under influence of drug and alcohol
2. Education on injury prevention: Aware of surrounding, take time etc..
3.

Fitness/Leisure ed. programs and education.

1. Education
2. training
3. more police presence

Again, workshops to educate on the importance of such things.

Teaching children about safety.

Provide education on stroke to citizens, such as a certified stroke center.

Alcohol & drug awareness and education to youth, adolescents.

An agricultural occupational safety program to educate farmers on the prevention of accidents.

1. Make educational safety classes for farm safety, recreational vehicles, etc. more accessible, especially to our growing youth population.
2.Have more hands on educational exercises in the schools regarding the result of using of recreational drugs and alcohol, especially while driving. Drugs are highly accessible in our communities,ask a teen

It's very difficult to prevent accidents.

Make education programs available to all community members.
Provide resource materials at a variety of venues/media.
Repeat, repeat, repeat.

Education

Education in the schools, farm education

Community education. More public transportation, availability of public transportation late at night. Better road maintenance.

Stricter laws to prevent repeat offenders.
Education for the young on operations.
More assisted living programs.

Better income could allow people to make improvements to their life, making it safer. Examples:ramps instead of steps for their home, newer vehicle with traction control. Both may be cost prohibitive so some.

Aggressive efforts in community education especially regarding use of seat belts, helmets, fall prevention initiatives, and prevention of farm accidents.

more public health information about the prevention of said incidents

Alcohol control on the roads and during recreation. Law enforcement of the current laws for intoxicated boating, ATV use and driving

In home fall risk assessment and prevention ... alcohol abuse treatment information

13. What could be done in your community to improve outcomes after an injury or accident?

Not sure.

Increase home health options and education around the same.

Keep a record of the injury/accident, study the initial cause and then work to resolve the problem.

Assisting with nutrition needs and providing someone to check on.....Meals On Wheels
Assisting with in home services
PT/OT

Faster response time from EMTs.

Prompt medical care

family support

continuing education/follow up

Support from family, and the hospital.

more info on availibility of places they can seek help and wad wher to turn to and more people willing to help others

Dawnell Faulkner's program on speaking about her loss is very powerful and helpful-have more events (AND SUPPORT IT!) like this one.

More counseling for family and friends

Get more volunteers to work for the Fire and EMS so that response times are faster.

For rehabilitating person, home care follow-up for designated period of time based on family situation (availability of appropriate family

care givers, age of convalescing person, extent of injury) and accessible facility where this person could exercise with help of professional.

Increase access to therapies through assistance in breaking down barriers for treatment; have treatments readily available.

Support network for those involved

Having access to the best health care systems

Fitness/Leisure ed. program

Send less patients to La Cross when unable to meet the need of the accident victim

Fast response times, and the realization of those involved to seek the help they need sooner than later.

Having someone to talk or help with the injury in order to heal faster.

Complete an After Action Report on the contributing factors and develop strategies to implement to correct the improper actions.

Awareness that grief has several stages and while it is very important to have resources available immediately after and incident it is also very important to have those same resources available at a latter time. Regarding resources, we need to have trained persons to offer council and not have to wait 1-3 months to get in to see a counselor.

Ongoing follow up once treatment is complete to ensure any long term problems, if any, are addressed in a timely manner to avoid the problem becoming serious.

Provide needed treatment/support or easy access to such.

Improved options for rehabilitative services, more quality local resources.

rehab services

Availability of specialized rehab, i.e. sports medicine.

Closer working relationship between organizations that provide care and better followup.

Local rehab

Explore ways to bolster and improve EMS locally and regionally.

Get the word out that this could have been prevented if _____

More volunteers, better treatment available locally or faster transfer to hospital

Follow up with in home fall risk assessment and prevention

14. Please mark the 4 environmental factors from the list below that you think have the biggest impact on the quality of life in your community. "Other" responses:

We need an optometrist in our community.

limited access to healthy lifestyle activities because of cost/parental involve.

lack of financial assets to buy healthier foods, better housing

Poor parenting

overall poor choices

shortage of mental health professionals

health services not as available in this area
Limited arts and culture options as alternative to alcohol based entertainment
high deductable health care plans
limited access to affordable healthy foods
culture of binge drinking
culture of drug and alcohol abuse
unregulated gov. programs
Drug and alcohol abuse
people just don't care
Alcohol abuse acceptance

15. What steps do you think health officials in your community should take to improve environmental health (including access to healthy foods, access to healthy recreation, culture of healthy eating, air, water or housing quality, workplace safety, sufficient number of health professionals/services, access to dental care)?

Consider organizing a dental clinic for folds with BadgerCare, similar to the Access Dental clinic in Dodgeville or the Darlington Regional Dental clinic. Add fluoride to community water supplies. Continue to promote opportunities for physical activity, esp. in the winter. Refer folks to WIC, SNAP, promote farmers markets.
Provide funds to the community to support community efforts to promote healthy lifestyles in Crawford County.
In the past, our Foundation has reached out to local businesses, schools etc. by providing on-site education. We need to promote personal health and family education in the schools, Retirement Center and work place.
Don't know.
Get doctors that have up-to-date medical knowledge, provide the community the same quality of care that larger communities receive. Require all companies whether for profit or non-profit to have safe working environments.
Provide education starting with young children. Host events to involve/educate families in engaging ways
more vouchers/education for healthy food (maybe help supply food pantries with fresh foods?)
mentoring kids in healthy activities (many parents do not encourage this)
Economic equity to help people have better health options available. - I know it is not a function of health officials
Educate the people.
more info
Full page educational advertisements in the local papers which hopefully educate the public on a topic.
You do not need to have your insurance or hospital name in big print.
There needs to be more support of the local community leaders in encouraging a healthy environment. The mayor and city officials need to be more visible and present at city events that try to improve the quality of local community's lives. Local people want to improve their lives but need support from all!

more awareness for the community thru workplaces that can offer better eating behaviors and incentives for exercising

I actually think the level and ability of care in our area is great.

advocate for health recreation activities, healthy foods, more dental care for Medicaid recipients

Provide incentives to healthcare professionals to come to this area to fill gaps in mental health services. Find dental care providers willing serve the poor in this community .

This is a tough nut to crack. I'm not sure what the answer is. Maybe an overall cohesive push from every aspect of the families lives to push the education part of it. Schools, doctors & clinics, hospitals, community services regarding how important these lifestyle changes are: nutrition, exercise, stress, smoking.

offer a variety of services to come to Prairie du Chien or bordering communities - more outreach. I feel that there is access to healthy foods and recreation but people choose not to participate.

Education

Support more arts and cultural options as alternatives to activities that revolve around alcohol or other drugs

General apathy...not sure how to change besides more education within schools

not sure

Sponsoring health days. A day where anyone can come to one location and receive everything possible. From hair cuts, to mammograms, eye exams to dental cleanings. A health fair!

Do what is best for the children and the teachers in our school.

A developed plan by the City of PDC regarding initiatives to improve healthy recreation alternatives.

Education to adolescents on health eating, such as by a dietician.

Create alliances/partnerships with Technical Colleges/programs to partner with them to promote PDC as a place of employment and opportunity.

I believe our local health officials are doing a good job trying to provide educational opportunities related to these issues. Unfortunately,the people attending these events are the people who are most likely already trying to live a healthy life. The biggest challenge is how to get the people who make the most unhealthy choices to attend.

Continue education with consistent messaging. Advocate more funding to our rural areas with limited access and poverty. Monies often are allocated to large metropolitan areas, i.e.Provide. Milwaukee, Green Bay, Wausau, etc.

The lack of dentists in the area that accept Medicaid, which equals in problems that could affect eating, etc.

Be involved in initiatives/projects and openly support them.

Become more involved with the incarcerated community. Offering educational workshops providing information on resources and the potential impact of environmental health.

access to dental care!!!

Again we need to continue the expansion of specialty health services that can be delivered locally. We need to continue the initiatives in population health and public education in all of these areas.

more random welfare checks on individuals that have children living in said "bad situations". The kids are afraid to speak up, and the county "just doesn't want to get involved". This is a human life effected by neglect.....

More incentives should be offered to draw health professionals to the area and to keeep those who are here

Recreational activities for young people ... encourage healthy activity from an early age......Access to healthy foods ... free dental

screenings and treatment

16. As a key stakeholder in the community, what role could you (or your organization/ business) fulfill to positively impact the environmental health (including access to healthy foods, access to healthy recreation, culture of healthy eating, air, water or housing quality, workplace safety, sufficient number of health professionals/services, access to dental care)?

WIC offers nutrition education and counseling, referrals to dental and health professionals, and WIC provides free nutritious foods as well as farmers market vouchers to WIC families in summer.

Work with health providers to link community programs with healthcare programs

Volunteer and financially support local civic, church and community organization education attempts.

Meals on Wheels
Nutrition education at senior dining sites
Advocacy for dental care

Volunteer in positions that help the low-income, elderly and disabled members of the community.

Educate children about healthy lifestyles and preventative steps

We offer a monthly food pantry, but most of what is offered is processed food. During the summer, there is some garden produce donated, but more through out the year would be great. Also, a referral system to help patrons find better housing, services, activities.

We do provide some financial assistance but it is not adequate to address low income citizen's ability to eat better, access health care

Support the Hospitals effort.

more out reach to existing facilities and seeking other sources i ways to help

We work on creating events for the city that creates fun for families and more involvement in positive activities. We provide free bike safety classes. Even though we try to create fundraisers, doing something positive in our community is more important than raising a huge amount of money.

Give a discount to employers to offer to their employees

Continue to support the respective organizations

School has been trying little by little. This is a process and can't be changed overnight.

increase access and desire to participate

Same

Be an active supporter of arts, culture, and activities in the extended community

More funding to add additional programming/facilities.

ensure that the clients we serve have access to a healthy environment

Providing preventative dental care

Being to fix the air quality and anything that makes children and staff sick.

If we can get MCHS-La Crosse to develop and setup education sessions for those listed above, this would be a step in the right direction, moving forward.

We could help promote and distribute information. Sometimes, if it is presented to the students and the students think that it is something interesting, then they may encourage their parents to attend. It is nice to educate students while they are still young, so that unhealthy behaviors have not become habits.

Provided more educational resources out in our community, however funding is also a significant barrier.

Having a dentist that will accept Medicaid and offer preventative services.

Provide education, resource information, evaluation, referral to treatment, support regarding binge drinking.

Implement more educational opportunities regarding these concerns/barriers during incarceration.

provide dental services

Same as 15 above.

Continue to report the issue, and hopefully the county will listen and do something....

Not sure

17. Below is a list of behavioral factors. Please mark the 4 behavioral factors that you think most affect the quality of life in your community. "Other" responses

Domestic and dating abuse

Lack of Counseling for youth

diagnosing children with behavioral issues

laziness, milking the system on welfare

18. What behavior-related educational program do you think should be provided in your community?

Any that address the needs above.

Defensive driving
Education around drinking behaviors
Education around healthy lifestyles and cost of obesity

The Foundation/Hospital has a unique opportunity to become a recognized resource which can ultimately encourage volunteers and financial support. Continue providing and promoting personal and family health as previously mentioned pertaining to recognized local needs.

Parenting skills to bring up better behaved children and to feed them properly. Stiffer penalties for the production, tranportation or sale of illegal drugs.

Parenting training

mentoring programs for all ages--this might help our community in so many areas

Overall violence prevention, smoking cessation

Counseling, saferide

education nnnnewspapers and radio

I could mark every one for #17. Parenting skills are horrible. Make a visit to the schools and look at the parents. Yikes! Early education in drugs/alcohol/prescription drugs needs to continue. The parents are using them now and how is a kids supposed to

not fall into the same trap?

I think obesity should be addressed and then I think other behaviors will diminish due to self esteem being restored

More drug programs and consistent teaching of the dangers of drug use throughout school. More drug testing in the community. A LOT more.

Classes on the 4 marked above

Corrective thinking.

programs are offered and not well attended. I think there needs to be better understanding of the risks of all of the above and consistent messages sent from stakeholders.

Ongoing educational opportunities and networking for young parents

Give people options and alternatives that do not involve drinking and educate the community on the value of those options.

Youth counseling, more job related skill training at high school level.

healthy eating and the benefits of exercise. An avenue for parenting skills would be helpful and a huge need

Smoking cessation programs, drug prevention for parents to include things to watch for in children.

A teaching program to inform parents how to parent their children with special needs.

Definitely on binge/heavy drinking and smoking cessation programs that are no cost to the public.

Increase substance abuse prevention and treatment options.

Require parenting education to high risk families.

More work place wellness programs.

In this rural area, this could be difficult as our recreation seems to hinge around drinking. Starting in the school systems, teaching the children at a young age the importance of physical activity.

Education, prevention services, assessment of issues, referrals for appropriate treatment and treatment itself.

Education on all of the above.

alcohol abuse

Parenting classes
Teaching children to break the cycle of entitlement.

Increased education particularly in the areas of obesity and substance abuse.

People need to be educated on the fact that there are programs out there, that are designated to help you find employment, and to get a fresh start off the system.

More law enforcement. Stop the underage to change the culture.

Teach the truth about alcohol and how it affects the body .... Alcohol and driving education ... less tolerance to drinking and driving

19. Below is a list of mental health conditions and issues. Please mark the 4 that you think have the most impact on the quality of life in your community. "Other" repsonses:

??
any mental illness without adequete care management and treatment
Anxiety
entitlement

20. Please mark the top 3 barriers to better mental health in your community. "Other"

responses:

Affordable medical, mental and dental health care.
case managemnt
not enough outreach/assistance
incentive to get a better life, as they are doing "just fine" on the system

21. Please identify any specific health care or social service you think is lacking in your community and that if added would improve the health of your community.

Mental health options.
Support Services for caregivers of elderly and disabled individuals
1. Child Care Education for parents and grandparents. 2. Education for young adult needs provided by health care professionals. (Diet, Hygiene and other related healthy living choices.) 3. Mental Health, Optical (Optometrist) and prenatal and early childhood education
Emergency placement for people with Dementia. Lack of facilities for people who need to be detained due to mental health issues. Oshkosh is too far. Emergency Services -hard to staff rescue squad.
Mental Health and counseling.
Mental health services, OB/GYN, drug & alcohol rehab
mental health access
mentoring
healthy food access
Mental health services
more availity of services
Physicians who live in the area and care about their patient
Once again any type of mental health.
There are few services made known to the public as to drug, alcohol, ADHD, anger management classes. We are a rural town

with not much locally going on to give someone a hand up to succeed in these areas.

it would be great to offer services for mental health issues at a reduced cost to those who have insurance but it doesn't cover it. Most go without help due to not having the financial option to pay for it

I don't think it is lacking

Adult day care facilities; Alzheimer's and other dementia placement facility;

Available and affordable mental health service providers.

There are not psychologists or psychiatrists to do testing and medication for people. There are therapists, but access is limited in some clinics/offices due to high case loads.

More access to mental health professionals

More counseling needed at schools...all levels.

There is a 'lack' of mental health services available in the community. Nobody wants to pay for this service. They fall between the cracks.

We need a dentist to see the MA and NON-Insured members of our area. I do believe we are headed in a great direction with our mental health services.

Again I think behavioral issues are issues.

Education on Chronic health conditions and those 3 listed above.

More accessible timely counselors.

More dentists that take Badger Care.

Affordable health care; many persons are not able to afford plans through the Affordable Care Act.

The mentally ill are left to fend for themselves and appropriate treatment is very difficult to find.

more mental health services within the county - currently we have a mental health provider available in the county 10 days each month.

Mental Health services for the low income or formally incarcerated.

therapists,

prescription assistance, drug management
respite care for caregivers

Having enough EMS workers to respond to the needs of the population is a big issue in the area. THese people volunteer and have to give up part of their time to go on calls. Less people are volunteering to do this. We need more EMS people or more paid jobs in EMS.

There is a level of most these services available but there is limited access and many people are unaware of the process of access of services that are available.

Better/more Social Service/Healthcare checks

affordable dental services

25. What is your zip code?

52043	1	52162	1	53805	#	53816	2	53826	1	54631	3
52157	2	53573	1	53809	1	53817	1	54626	1	54657	1
52158	1	53804	1	53810	1	53821	19	54628	2		53

27. Any other comment?

I don't live in Crawford county, so I left some of the personal data blank. I work for Southwestern WI Community Action Program (SWCAP) in the WIC Program. We provide WIC Clinics 3 days a month in Crawford County.
N/A
We are fortunate to live in a small rural community that provides opportunities and available services for employment, quality air and water, affordable housing and home ownership, nearby public-technical and college education,medical&veterinary services, grocery, pharmacy and a variety of indoor and outdoor recreation. Let's continue improving.
In the past, I have worked locally in both healthcare and the elementary school, so that adds to my insight of what I think our community needs are. My current job also is to find ways to connect and meet the needs of our local culture.
more financial sources for those that can not affors their health
I look forward to seeing positive changes to make our communities healthier here in SW Wisconsin
I don't think you should ask for a specific number of responses for some of these questions. I don't think all of the ones I chose were actual answers, but I had to select 4.
This is a great way to get feedback!!
We are a school and I think a full time nurse would help in some situations.
I sincerely hope that a plan is developed, inclusive of an open forum or town hall meetings for citizens to attend.
Disappointing PDC has a beautiful new hospital yet not all doctors are able to perform all functions. As a member of this community I cannot utilize the hospital as my doctors are not allowed to perform functions necessary to me, even though my insurance is accepted. Instead I must travel to La Crosse. Another example of limiting resources.
Something needs to be done with the "free-loaders". They have no incentive to improve themselves, as the system keeps providing them with free services. Welfare checks need to be better screened on what they are used for... too many individuals are using them, or trading them for other services to benefit themselves, and not the kids.
Question #1 did not include Vernon Memorial Healthcare in Viroqua ... which is the closest and primary care provider for a huge population in the mid to northern half of Crawford Co .. our household included

Return to report

Constant Contact Survey Results

Survey Name: General Public Community Health Needs Survey 2015

Response Status: Partial & Completed

Filter: None

11/18/2015 11:59 AM CST

Overall, to what degree do you feel the health needs of your community are being addressed?

Answer	0% 100%	Number of Response(s)	Response Ratio
Fully		27	11.1 %
Mostly		105	43.2 %
Fairly well		79	32.5 %
Somewhat		29	11.9 %
Not at all		0	0.0 %
No Response(s)		3	1.2 %
	Totals	**243**	**100%**

Below are seven areas of health needs. While all are important, please rank each according to how you think resources in your community should be allocated, with #1 being the area that should get the most resources/effort/attention and #7 the area to get the least resources.

1 = most important

Answer	1	2	3	4	5	6	7	Number of Response(s)	Ranking Score*
Chronic Illnesses--- such as heart disease, cancer stroke, diabetes etc.								233	2.7
Injuries--awareness of causes, prevention and treatment								233	4.4
Behaviors--nutrition, exercise, drinking, smoking, drug use, safe driving, etc.								233	3.8
Environmental issues-- access to healthy foods, access to recreation, clean air, water, lead exposure, etc.								233	4.8
Mental Health--conditions that impact how people think, feel and act as they cope with life								233	3.6
Community capacity-- including access to employment, education and housing								233	5.0
Aging related issues- Alzheimer's/dementia, Parkinson's, falls, caregiving etc.								233	3.8

*The Ranking Score is the weighted average calculated by dividing the sum of all weighted rankings by the number of total responses.

The following are the most prevalent causes of death in our region. Please check the 3 that concern you
the most when considering the health of your community.

Answer	0%	100%	Number of Response(s)	Response Ratio
Cancer			203	84.9 %
Heart Disease			183	76.5 %
Stroke			119	49.7 %
Suicide			101	42.2 %
Injuries/Accidents			87	36.4 %
Other			5	2.0 %
		Totals	**239**	**100%**

Please mark the 4 environmental factors from the list below that you think have the biggest impact on
health in your community.

Answer	0%	100%	Number of Response(s)	Response Ratio
Limited access to healthy foods			121	52.3 %
Limited access to healthy recreation alternatives			118	51.0 %
Culture of unhealthy eating			192	83.1 %
Poor air quality			20	8.6 %
Poor water quality			30	12.9 %
Poor housing quality (lead, radon, asbestos, etc.)			60	25.9 %
Poor workplace safety			34	14.7 %
Shortage of health professionals/service			135	58.4 %
Limited access to dental care			109	47.1 %
Other			20	8.6 %
		Totals	**231**	**100%**

Below is a list of behavioral factors. Please mark the 3 behavioral factors that you think most affect health in your community.

Answer	0%	100%	Number of Response(s)	Response Ratio
Binge/Heavy drinking			121	51.2 %
Drinking and driving			121	51.2 %
Smoking			100	42.3 %
Other drug abuse			115	48.7 %
Poor eating habits			99	41.9 %
Not enough physical activity			88	37.2 %
Lack of parenting skills			73	30.9 %
Other			3	1.2 %
		Totals	236	100%

What could be done to improve the health of your community?

93 Response(s)

Please mark your age group.

Answer	0%	100%	Number of Response(s)	Response Ratio
Under 20			1	<1 %
20 - 30			17	6.9 %
31-40			51	20.9 %
41-50			45	18.5 %
51-60			58	23.8 %
61-70			38	15.6 %
Over 70			24	9.8 %
No Response(s)			9	3.7 %
		Totals	243	100%

Please mark your gender.
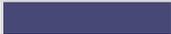
Answer	0%	100%	Number of Response(s)	Response Ratio
Male			59	24.2 %
Female			169	69.5 %
No Response(s)			15	6.1 %
		Totals	243	100%

What is your zip code?

223 Response(s)

Which of these statements describe your household? You may mark more than one.

Answer	0%	100%	Number of Response(s)	Response Ratio
There are no minor children living in my home.			134	57.0 %
There are children under the age of 9 in my home.			55	23.4 %
There are children ages 9 - 18 in my home.			69	29.3 %
		Totals	235	100%

Any other comment?

18 Response(s)

Return to report

Survey Name: Key Stake Holders Community Health Needs Assessment 2015

Response Status: Partial & Completed

Filter: None

11/18/2015 11:56 AM CST

Which hospital do you live closest to?

Answer	0% 100%	Number of Response(s)	Response Ratio
Crossing Rivers Health (Prairie du Chien)		32	58.1 %
Gundersen Boscobel Area Hospital		20	36.3 %
Grant Regional Health Center (Lancaster)		2	3.6 %
Southwest Health Center (Platteville)		0	0.0 %
No Response(s)		1	1.8 %
	Totals	**55**	**100%**

Below is a list of several sectors in our local communities. Please select any/all you represent.

Answer	0% 100%	Number of Response(s)	Response Ratio
Business		16	29.0 %
Health Care		27	49.0 %
Faith-based organizations		10	18.1 %
Education		17	30.9 %
Youth-serving organizations		9	16.3 %
Agriculture		5	9.0 %
Government		7	12.7 %
Aging		11	20.0 %
Disabilities		8	14.5 %
Low Income		13	23.6 %
Minorities		5	9.0 %
Other		5	9.0 %
	Totals	**55**	**100%**

Overall, to what degree do you feel the health needs of your community are being addressed?

Answer	0% 100%	Number of Response(s)	Response Ratio
Fully	▮	2	3.6 %
Mostly	▮▮▮▮▮	21	38.1 %
Fairly well	▮▮▮▮▮▮	24	43.6 %
Somewhat	▮▮	8	14.5 %
Not at all		0	0.0 %
No Response(s)		0	0.0 %
	Totals	**55**	**100%**

For this survey, we will look at eight areas of health needs. While all are important, please rank each according to how you feel resources in your community should be allocated, with #1 being the most important, #8 the least important.

1 = most important

Answer	1	2	3	4	5	6	7	8	Number of Response(s)	Ranking Score*
Mortality--diseases, conditions or behaviors that cause death (i.e. heart attack, cancer)									55	4.1
Morbidity--diseases or conditions that cause pain, distress, dysfunction or social problems (i.e. heart disease, diabetes)									55	4.1
Injuries--awareness of causes, prevention and treatment									55	5.6
Behaviors--nutrition, exercise, drinking, smoking, drug use, safe driving, etc.									55	4.4
Environmental issues-- access to healthy foods, access to recreation, clean air, water, lead exposure, etc.									55	4.9
Mental Health--conditions that impact how people think, feel and act as they cope with life									55	3.6
Community Capacity--ability to sustain a high quality of life, including access to employment, education and housing									55	4.2
Aging related issues- Alzheimer's, dementia, Parkinson's, falls, caregiving, etc.									55	5.1

*The Ranking Score is the weighted average calculated by dividing the sum of all weighted rankings by the number of total responses.

The following are the most prevalent causes of death in our region. Please check the 3 that you think have the biggest impact on life in your community.

Answer	0%	100%	Number of Response(s)	Response Ratio
Cancer			50	92.5 %
Heart Disease			39	72.2 %
Stroke			22	40.7 %
Suicide			13	24.0 %
Injuries/Accidents			28	51.8 %
Other			7	12.9 %
		Totals	54	100%

Please mark the 3 items that you think have the most available and accessible treatment options in your community.

Answer	0%	100%	Number of Response(s)	Response Ratio
Cancer			37	69.8 %
Heart Disease			48	90.5 %
Stroke			41	77.3 %
Mental Health			8	15.0 %
Drug and Alcohol Abuse			10	18.8 %
Other			5	9.4 %
		Totals	53	100%

Please select the 3 items that you think have the most available and accessible prevention services in your community and the region.
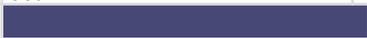
Answer	0%	100%	Number of Response(s)	Response Ratio
Cancer			28	52.8 %
Heart Disease			47	88.6 %
Stroke			40	75.4 %
Mental Health			9	16.9 %
Drug and Alcohol Abuse			16	30.1 %
Other			6	11.3 %
		Totals	53	100%

The following conditions and events - though not always fatal by themselves - do cause much pain, distress and other problems. Please choose the 3 you believe have the most impact on health in your community and our region.

Answer	0%	100%	Number of Response(s)	Response Ratio
Cancer			35	64.8 %
Heart Disease			27	50.0 %
Diabetes			33	61.1 %
Lower Respiratory Disease (includes asthma and emphysema)			5	9.2 %
Brain Injury (includes stroke and concussions)			6	11.1 %
Alzheimer's			16	29.6 %
Mental Health			36	66.6 %
Other			4	7.4 %
		Totals	**54**	**100%**

Consider your nearest or preferred hospital. What role or roles do you think it should fulfill in improving community health with regard to the above list of diseases and conditions (cancer, heart disease, diabetes, lower respiratory diseases such as asthma and emphysema, brain injury and Alzheimer's and mental health)?

40 Response(s)

As a key stakeholder in the community, what role could you (or your organization/business) fulfill to positively impact that same list of diseases and conditions (cancer, heart disease, diabetes, lower respiratory disease such as asthma and emphysema, brain injury, Alzheimer's and mental health)?

37 Response(s)

Below are common causes of injury in our region. Please mark the 5 causes that you believe have the most impact on life in your community.

Answer	0% 100%	Number of Response(s)	Response Ratio
Falls in and around home, work or farm		44	81.4 %
Accidental poisoning		1	1.8 %
Firearms		9	16.6 %
Alcohol/drug related motor vehicle accidents		46	85.1 %
Deer related motor vehicle accidents		21	38.8 %
Motor vehicle accidents related to road conditions		39	72.2 %
Farm accidents		37	68.5 %
Recreational vehicle accidents (ATV, snowmobile, boats, etc.)		38	70.3 %
Other		7	12.9 %
	Totals	54	100%

What are 3 things that could be done in your community to prevent injuries like the ones listed above?

40 Response(s)

What could be done in your community to improve outcomes after an injury or accident?

33 Response(s)

Please mark the 4 environmental factors from the list below that you think have the biggest impact on the quality of life in your community.

Answer	0%	100%	Number of Response(s)	Response Ratio
Limited access to healthy foods			14	25.4 %
Limited access to healthy recreation alternatives			29	52.7 %
Culture of unhealthy eating			49	89.0 %
Poor air quality			3	5.4 %
Poor water quality			3	5.4 %
Poor housing quality (lead, radon, asbestos, etc.)			13	23.6 %
Poor workplace safety			7	12.7 %
Shortage of health professionals/service			29	52.7 %
Limited access to dental care			35	63.6 %
Other			16	29.0 %
		Totals	**55**	**100%**

What steps do you think health officials in your community should take to improve environmental health (including access to healthy foods, access to healthy recreation, culture of healthy eating, air, water or housing quality, workplace safety, sufficient number of health professionals/services, access to dental care)?

35 Response(s)

As a key stakeholder in the community, what role could you (or your organization/business) fulfill to positively impact the environmental health (including access to healthy foods, access to healthy recreation, culture of healthy eating, air, water or housing quality, workplace safety, sufficient number of health professionals/services, access to dental care)?

31 Response(s)

Below is a list of behavioral factors. Please mark the 4 behavioral factors that you think most affect the quality of life in your community.

Answer	0%	100%	Number of Response(s)	Response Ratio
Binge/heavy drinking			32	59.2 %
Drinking and driving			25	46.2 %
Smoking			29	53.7 %
Misuse of prescription drugs			18	33.3 %
Other substance abuse			26	48.1 %
Obesity			28	51.8 %
Insufficient Physical Activity			25	46.2 %
Lack of parenting skills			30	55.5 %
Other			4	7.4 %
		Totals	54	100%

What behavior-related educational program do you think should be provided in your community?

33 Response(s)

Below is a list of mental health conditions and issues. Please mark the 4 that you think have the most impact on the quality of life in your community.

Answer	0%	100%	Number of Response(s)	Response Ratio
Depression			49	90.7 %
Memory loss/Alzheimer's and Dementia			24	44.4 %
Substance abuse			48	88.8 %
Anger			29	53.7 %
Abuse (sexual, physical or emotional)			27	50.0 %
ADHD			17	31.4 %
Autism			7	12.9 %
Other			4	7.4 %
		Totals	54	100%

Please mark the top 3 barriers to better mental health in your community.

Answer	0% 100%	Number of Response(s)	Response Ratio
Lack of available services		42	76.3 %
Lack of mental health professionals		32	58.1 %
Transportation		19	34.5 %
Stigma		22	40.0 %
Public awareness		23	41.8 %
Cost		31	56.3 %
Other		4	7.2 %
	Totals	55	100%

Please identify any specific health care or social service you think is lacking in your community and that if added would improve the health of your community.
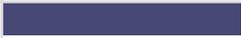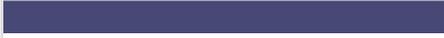
33 Response(s)

Please mark your age group.

Answer	0% 100%	Number of Response(s)	Response Ratio
Under 20		0	0.0 %
20 - 30		0	0.0 %
31-40		10	18.1 %
41-50		16	29.0 %
51-60		17	30.9 %
61-70		8	14.5 %
Over 70		4	7.2 %
No Response(s)		0	0.0 %
	Totals	55	100%

Do you work in a healthcare setting?

Answer	0% 100%	Number of Response(s)	Response Ratio
Yes		23	41.8 %
No		31	56.3 %
No Response(s)		1	1.8 %
	Totals	55	100%

Please mark your gender.

Answer	0%	100%	Number of Response(s)	Response Ratio
Male			19	34.5 %
Female			35	63.6 %
No Response(s)			1	1.8 %
		Totals	**55**	**100%**

What is your zip code?

53 Response(s)

How many years have you lived in your community?

Answer	0%	100%	Number of Response(s)	Response Ratio
Less than 2 years			0	0.0 %
2 - 10 years			9	16.3 %
More than 10 years			45	81.8 %
No Response(s)			1	1.8 %
		Totals	**55**	**100%**

Any other comment?

13 Response(s)

Return to report