



# Rx Notifications

## Hospital Patient Guide

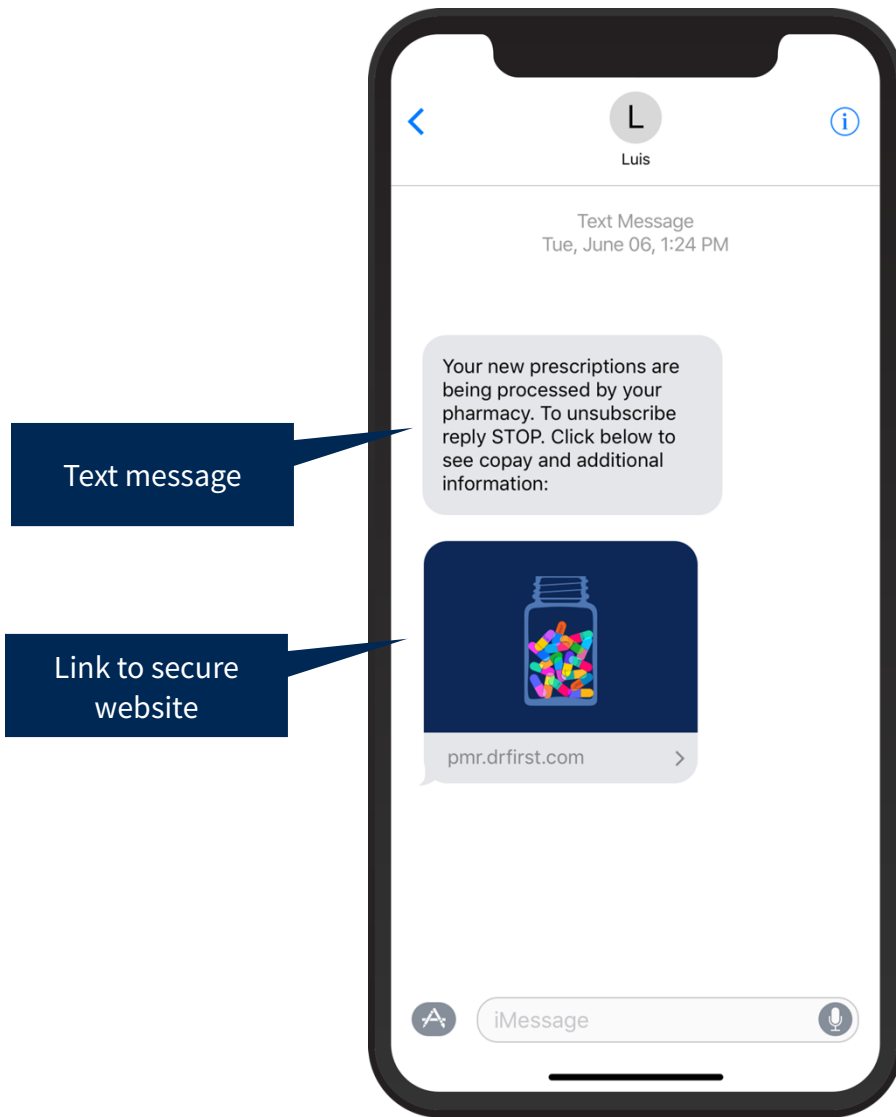
Updated

1/30/19



# How do Rx Notifications work?

Patients receive a text message (SMS) 10min after the e-prescription is sent to the pharmacy. The text message contains a link to a secure website that lets patients view information related to their pharmacy and new prescriptions:

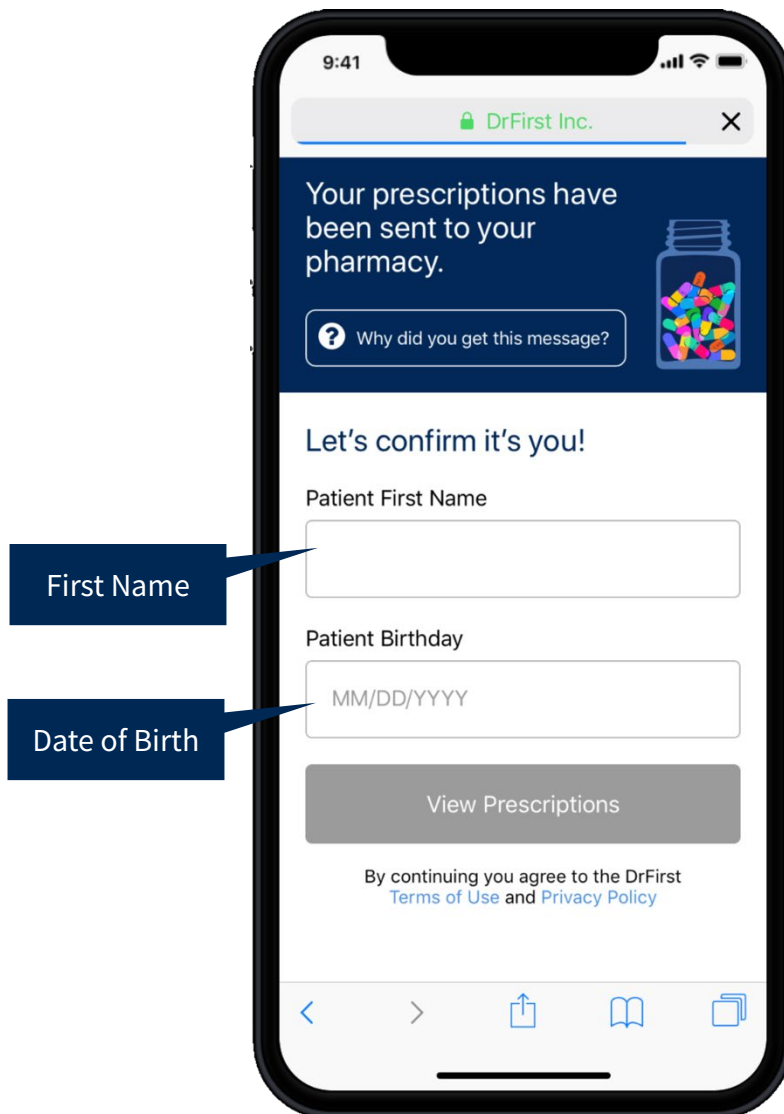


Text message

Link to secure website

# How can patients access the secure website?

1. After tapping on the link in the text message, patients can access their information by entering their first name and date of birth.



# What information is available on the website?

The following features are available:

- Pharmacy details; name, address, phone and directions
- Prescription details; drug name, strength and quantity
- Educational material or videos related to the prescriptions
- Copay or out-of-pocket cost and available discounts
- Option to schedule the prescription pick up with the pharmacy

Pharmacy information  
phone and directions

Drug name, strength  
and quantity

Educational content

Price transparency

Financial assistance

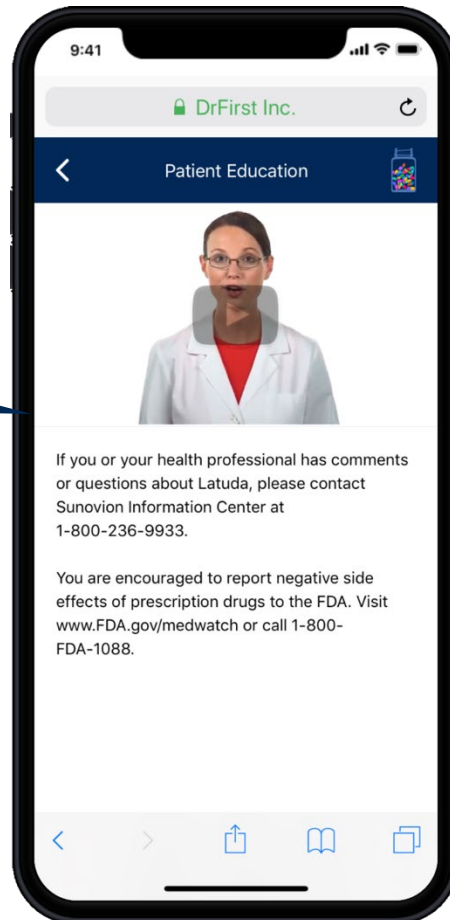
Call to Action

## How is the educational content displayed?

We currently offer over +600 short videos which cover 90% of medications dispensed in the United states. Videos are automatically displayed based on the NDC of the drugs prescribed.

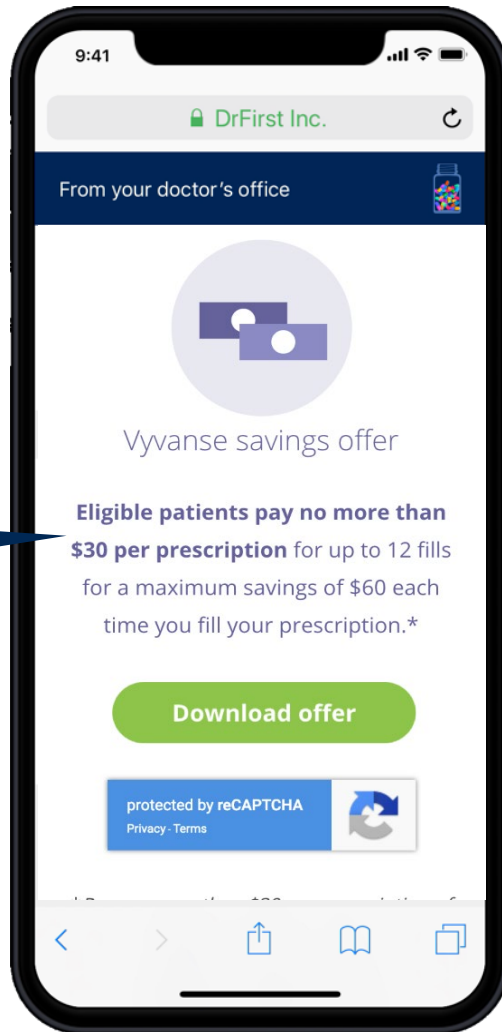
Most videos lasts 1-2 minutes and provide clear instructions on how to take the medication, tips to manage possible side effects or avoid drug interactions.

Educational video



## Does the system offer discounts for branded drugs?

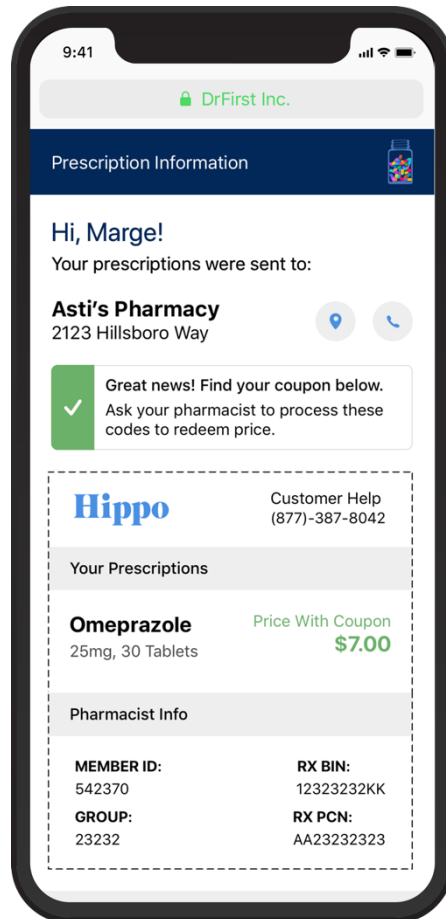
Yes. The website provides access to multiple copay assistance programs for branded drugs. The goal is to inform patients about available options that can lower their out-of-pocket cost.



Copay Assistance

## Does the system offer discounts for generic drugs?

Yes. The website offers discounted prices on generic medications and a virtual savings card that can reduce the out-of-pocket cost for the patient. To apply the discounts, patients simply need to show the savings card on their phone at the pharmacy counter.



## Can patients opt-out from the SMS notification?

Yes. Patients can reply STOP to any text message they receive. This will place their mobile number in a “do not contact” list and they will be unsubscribed from any future notifications.