

Dear Wellness Center Supporter,

Cuero Wellness Center hosts two annual 5k walk/runs each year in efforts to promote healthy activities to our community and surrounding areas. **Cuero Wellness Center would greatly appreciate your support in helping us promote health and wellness in our community by sponsoring the VIRTUAL Turkey Trot 5k on October 10, 2020.** Participants can register on [Active.com](https://www.active.com) and participate in a 5K timed through the Active app and be eligible for best time in their category!

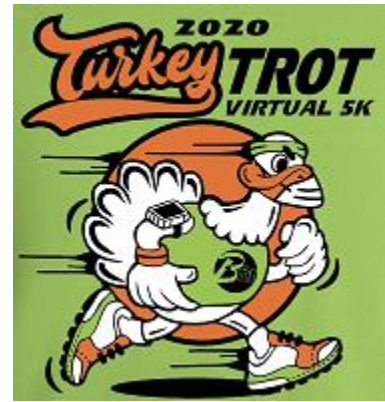
**Events like these would not be possible without the support of our sponsors.** Below are sponsorship levels with acknowledgements that come along with your support. We can craft a custom sponsorship to meet your business needs. **We are excited to announce that new this year our proceeds will go to the Turkeyfest committee.** We are working with them to establish a scholarship fund to support those entering a field in healthcare or furthering their education in the medical field. Funds will stay local in DeWitt County and support our Turkeyfest committee since the organization is unable to hold the Turkeyfest festival in 2020.

## SPONSORSHIP LEVELS

### \$5,000 Presenting Sponsor

- Presenting sponsor logo on all advertising, event registration page and on Turkey Trot 5K t-shirt. This will be largest and top billing in all promotion
- Acknowledgement at the 5K awards ceremony (to be streamed and promoted on FB live)
- Thank you largest logo/top billing mention on our Facebook page, website, all digital and print ads, videos, etc.
- Acknowledgement on Cuero Wellness Marquee Sign
- 15 T-Shirts and five complimentary race entries





### **\$1500 Platinum Sponsorship**

- Large logo on all advertising, event registration page and on Turkey Trot 5K t-shirt
- Acknowledgement at the 5K awards ceremony (to be streamed and promoted on FB live)
- Thank you medium logo mention on our Facebook page, website, all digital and print ads, videos, etc.
- Acknowledgement on Cuero Wellness Marquee Sign
- Five T-Shirts and two race entries

### **\$750 Gold Sponsorship**

- Small logo on Turkey Trot 5k T-shirts
- Name listing in all advertising and on event registration page & acknowledgement at 5K awards ceremony event
- Two T-shirts and one race entry

### **\$500 Silver Sponsorship**

- Thank you name listing in letter to the editor following event
- Acknowledgement at 5K awards ceremony event
- One t-shirt and one race entry

**If you have questions, please call the Wellness Center (361-275-9355) or email [tami@cuerohospital.org](mailto:tami@cuerohospital.org).** This donation/sponsorship is tax deductible as allowed by law. The DeWitt Medical District tax identification number is 746075588. Please complete the enclosed Sponsorship Commitment form to secure your sponsorship!

**Thank you for your support!**

Tami Brzozowski  
Cuero Wellness Center, Manager