

Ventura County Medi-Cal Managed Care Commission (VCMMCC) dba Gold Coast Health Plan

Community Advisory Committee Meeting

Regular Meeting Wednesday, November 20, 2019, 6:00 p.m. Gold Coast Health Plan, 711 East Daily Drive, Community Room Camarillo, CA 93010

AGENDA

CALL TO ORDER

PLEDGE OF ALLEGIANCE

ROLL CALL

PUBLIC COMMENT

The public has the opportunity to address the Community Advisory Committee (CAC). Persons wishing to address the Committee should complete and submit a Speaker Card.

Persons wishing to address the CAC are limited to three (3) minutes unless the Chair of the Committee extends time for good cause shown. Comments regarding items not on the agenda must be within the subject jurisdiction of the Committee.

CONSENT

1. Approval of the Community Advisory Committee Meeting Regular Minutes of July 31, 2019.

Staff: Maddie Gutierrez, CMC – Clerk to the Commission

RECOMMENDATION: Approve the minutes.

2. Approval of 2020 CAC Meeting Calendar

Staff: Maddie Gutierrez, CMC – Clerk to the Commission

RECOMMENDATION: Approve the 2020 meeting calendar as presented.



REPORTS

3. Chief Executive Officer (CEO) Update

Staff: Health Management Associates, Interim Chief Executive Officer

4. Government Relations & Community Affairs Update

Staff: Marlen Torres, Director of Government Relations & Community Affairs

PRESENTATION

5. Quality Improvement Presentation

Staff: Kim Timmerman, Quality Improvement Director

6. Overview of Interpreting Standards

Staff: Lupe Gonzalez, PhD, MPH

7. California Advancing and Innovating Medi-Cal (CalAIM)

Staff: Marlen Torres, Director of Government Relations & Community Affairs

DISCUSSION

8. Member Orientation Meetings

Staff: Luis Aguilar, Member Services Manager

9. Community Relations Strategic Subcommittee Update

Staff: Marlen Torres, Director of Government Relations & Community Affairs

COMMENTS FROM COMMITTEE MEMBERS

10. CAC Feedback / Roundtable



ADJOURNMENT

Unless otherwise determined by the Commission, the next regular meeting will be held on January 29, 2020 at Gold Coast Health Plan at 711 E. Daily Drive, Suite 106, Community Room, Camarillo, CA 93010.

Administrative Reports relating to this agenda are available at 711 East Daily Drive, Suite #106, Camarillo, California, during normal business hours and on http://goldcoasthealthplan.org. Materials related to an agenda item submitted to the Committee after distribution of the agenda packet are available for public review during normal business hours at the office of the Clerk of the Commission.

In compliance with the Americans with Disabilities Act, if you need assistance to participate in this meeting, please contact (805) 437-5512. Notification for accommodation must be made by the Monday prior to the meeting by 1:00 p.m. to enable the Clerk of the Commission to make reasonable arrangements for accessibility to this meeting.



AGENDA ITEM NO. 1

TO: Community Advisory Committee

FROM: Maddie Gutierrez, Clerk to the Commission

DATE: November 20, 2019

SUBJECT: Approval of the Community Advisory Committee Meeting Regular Minutes

of July 31, 2019.

RECOMMENDATION:

Approve the minutes.

ATTACHMENTS:

Copy of the July 31, 2019 Community Advisory Committee regular meeting minutes.

Ventura County Medi-Cal Managed Care Commission (VCMMCC) dba Gold Coast Health Plan (GCHP)

Community Advisory Committee (CAC) Minutes July 31, 2019

CALL TO ORDER

CAC Committee Chair Rita Duarte-Weaver called the meeting to order at 4:05 p.m. at the offices of Gold Coast Health Plan (GCHP), 711 E. Daily Drive, Suite 106, Camarillo, CA 93010, in the Community Room. The Pledge of Allegiance was recited.

OATH OF OFFICE

Oath of office was administered to new CAC member Victoria Jump.

ROLL CALL

COMMITTEE MEMBERS IN ATTENDANCE

Rita Duarte-Weaver, Ventura County Public Health Department Estelle Cervantes, Beneficiary Member
Norma Gomez, Mixteco Indigena Community Organizing Project
Paula Johnson, ARC of Ventura County
Laurie Jordan, Rainbow Connection / Tri-Counties Regional Center
Ruben Juarez, County Health Care Agency
Victoria Jump, Area Agency on the Aging
Pablo Velez, Amigo Baby

ABSENT COMMITTEE MEMBERS

Frisa Herrera, Casa Pacifica Curtis Updike, County Human Services Agency (HSA)

Language interpreting and translating services provided by GCHP from Lourdes González Campbell and Associates.

PUBLIC COMMENT

None

CONSENT ITEMS

1. Approval of the Community Advisory Committee meeting minutes Regular meeting of April 24, 2019

Committee Member Paula Johnson motioned to approve the meeting minutes of April 24, 2019. Committee Member Pablo Velez seconded the motion. The motion carried with the following vote:

AYES: Cervantes, Duarte-Weaver, Gomez, Herrera, Johnson, Jordan, Juarez,

Velez

NOES None ABSTAIN: Jump

ABSENT: Herrera, Updike

DISCUSSION

2. Roundtable Discussion - Committee Members

- Committee Member Estelle Cervantes reported on assisting her co-workers with Medi-Cal information.
- Committee Member Norma Gomez stated that MICOP continues to work with the community, assisting them in obtaining healthcare.
- Committee Member Paula Johnson asked for clarification on the Member Services phone number which was provided by Member Services Manager, Luis Aguilar.
- Committee Member Ruben Juarez stated that transportation provided by Ventura Transit Systems is working well for his clients.
- Committee Chair Duarte-Weaver reported that the Health Care for All (HCA) program continues to assist clients with Medi-Cal and other programs including the CalFresh program.
- Committee Member Pablo Velez reported that after four years of planning, Amigo Baby now
 has a clinic for pediatric services in the county. He went on to say that they received their first
 request for GCHP to provide services for speech therapy. The clinic is open and hope to build
 a strong partnership with GCHP and support families.
- Committee Member Laurie Jordan reported that GCHP and Rainbow Connection/TCRC have collaborated on a joint meeting to be held in Santa Paula on August 7, 2019. This is a chance to meet in a neutral spot, not in a doctor's office, or here in a meeting, a chance to learn what they want to know about GCHP, in English and Spanish. We are grateful and appreciate the partnership. Luis Aguilar added that GCHP Member Services and Care Management will be there providing information for members.

3. Action Items

Member Services Manager Luis Aguilar reported that at the last CAC meeting, six action items were identified, as listed in the meeting materials, and that all have been completed.

4. CAC review of new Member Rights and Responsibilities document

Member Services Manager Luis Aguilar provided an example of the new Member Rights and Responsibilities brochure. This brochure was a collaborative piece with many departments at GCHP. He went on to say that GCHP asked for and received some of your feedback. We are now working on the style of the document. Options were displayed on the screen and CAC members were provided a handout showing a four-page document. Second option has a larger font size and is six pages each English and Spanish. There is also room to include important phone numbers along with the non-discrimination statements. Discussion was held about the uses for the new document. Committee member Laurie Jordan asked about the links in the document, suggesting the possible use of Quick Response (QR) codes in the document.

5. CAC recommendation of questions for member newsletter survey

Public Relations Manager Susana Enriquez-Euyoque reports that GCHP is considering a survey to be placed in the next member newsletter. She provided history and information on the member newsletter and stated it is time to determine what our members think of the newsletter.

Possible questions include:

- What is your overall satisfaction with the newsletter?
- What do you typically do with this publication? Do you read it, skim it or discard it without reading?
- How satisfied are you with the language, content and the layout?

Ms. Enriquez-Euvoque asked for the CAC members thoughts on the newsletter. Committee Member Juarez stated working with the homeless, they provide members with all available, pertinent handouts. Committee Member Johnson stated that newsletters are distributed to all locations throughout Ventura County and are often used in The Arc advocacy groups. Committee Member Cervantes stated she supplies them to case managers at Many Mansions. Committee Chair Duarte-Weaver stated that when assisting clients they are provided newsletters and the Member Services brochure. She went on to say that during the past month, they helped 900 people with Medi-Cal alone and only three clients were eligible for Covered CA.

Discussion was held about the Provider Directory and access to current GCHP providers. Chief Administrative Officer (CAO) Melissa Scrymgeour indicated that the website experience is being updated to make it easier for online users.

Committee Member Velez stated that some topics are quite good, adults working on accident prevention that is very important for the families. He stated that when clients see information in a document, they now see that this is serious. GCHP is endorsing this cause and the clients realize the importance.

Committee Member Jordan suggested the addition of small one-line tips, quickies. Such as a question to ask at dinner or to suggest an activity to do with your child.

REPORTS

6. Report on Community Advisory Committee Report to Commission

Committee Chair Rita Duarte-Weaver provided a verbal report on the CAC presentation made to the Ventura County Medi-Cal Managed Care Commission (VCMMCC). Chair Duarte-Weaver stated that the report was well received. Commissioner Zaragoza was complementary. The request to have a CAC member on the Commission was not denied, stating that we must request it from the Board of Supervisors.

CAC members responded positively to making the request. CEO Villani stated that these requests are handled through the County CEO. As the meeting Chair, along with the co-signatures, a letter should be written a letter to Mike Powers making the request. The letter should contain the following elements. The Plan would endorse that possibility. From the Plan and the CAC's perspective, this an important element in the Commission meetings. We would like to make a recommendation to the Board of Supervisors to modify the Bylaws for the VCMMCC. CEO Villani went on to say that timing is good now for a letter to Mike Powers to address the Bylaws, as there is a subcommittee being formed to review the Bylaws. Commissioner Zaragoza also said that the CAC should come back with updates on a regular basis, again, continuing to have your voice heard and the focus being on the member issues, what are their concerns, what are you seeing, hearing.

Return to Agenda

7. Government Relations Report

Marlen Torres, Director, Government and Community Relations highlighted major updates for the official state budget as presented in the meeting materials. Discussion was held regarding SB75 and the extending of medical benefits for undocumented adults age 20 to 26. CEO Villani stated that we have struggled finding different strategies to get the word out in the community that having coverage and sustaining coverage is very important. Mr. Villani asked how GCHP could partner with the CAC members to get the message out that it is important to stay enrolled in Medi-Cal and don't lose benefits. CAC members shared stories of members and their concerns about the public charge issue and re-enrollment.

Marlen Torres reported on the Community Health Investments Grants Program undertaken by GCHP two years ago when GCHP gave out \$1.5 million to the community. The grants program focused on Social Determinants of Health. The three principals focused on were access to quality health care. Second was access to quality and affordable food options and the third was built environments. The grants committee was internal to GCHP. Overall the grants have come to an end, a few are still ongoing. The Area Agency on Aging has a grant that will come to an end sometime in the fall. The grant focused on seniors and fall prevention. Ms. Torres provided Information on some of the grants and the numbers of members affected by the grants. A video was shown highlighting the Kids and Families Together program who received a grant. CEO Villani stated that this was a program we are very proud of. At the point in time that this grant program took place the company was in a different financial position. He provided information on the sponsorship program and how to access them. CEO Villani stated that the Area Agency on the Agency was presented a grant outside of the initial grant program to work with members on a fall prevention program. Committee Member Victoria Jump provided information on the program and some results.

8. Gold Coast Health Plan Community Relations Strategic Plan

Director of Operations Chris Hodina stated at the last CAC meeting there was discussion about the Community Relations Strategic plan. CAC members replied that they wanted a voice in that plan, to be asked for their ideas and be included in the strategy. That plan was presented and reviewed in the meeting materials. Three CAC member volunteered to work on this sub-committee, Committee Members Paula Johnson, Estelle Cervantes and Rita Duarte-Weaver. Those recommendations or changes will be reported at the next CAC meeting. Director of Government and Community Relations Marlen Torres introduced the Community Relations team, Bryan Quijada and Adriana Sandoval-Jimenez stating that they will be out in the community, giving presentations continuing to educate the community on who GCHP is and what we do. CEO Villani stated that if there are events or activities you would like GCHP to participate in, Marlen Torres is the contact person.

9. Commission meeting August 26, 2019

Chis Hodina, Director of Operations stated that the next Commission meeting is being held on August 26, 2019. This meeting is being held at the Ventura County Government Center at 6:00 p.m. We had a request through the Commission meeting that we take our Commission meetings to where our members live and work instead of here in the Community Room. Please let any members know of this meeting location and time change. Meetings will be held in different locations over the next 18 months. Flyers will be sent to CAC members regarding this change.

Director pf Operations Hodina stated that GCHP recently engaged in some three minute conversations on radio with Luis Aguilar as the speaker. These were done on the La Mexicana station at 9:10 am. Mr. Aguilar provided information on the plan, access, etc. At the last broadcast the topic was member orientation meetings and the upcoming commission meeting change. He

stated this is another avenue for us to connect with the community.

10. Chief Executive Officer (CEO) Report

CEO Dale Villani commented on the headlines in the newspaper regarding GCHP and the budget. He spoke about the approved budget which show a surplus of \$1.5 million for the fiscal year. Mr. Villani talked about operational efficiencies that will take place. He went on to say that the article talks about the \$43 million deficit to the fiscal year just ended. Some of that loss was tied to adjustments paid back to the state on different programs. \$30 million of that was healthcare costs. Part of what we saw is that our membership has declined; and part of what we believe that the younger and healthier people have left the plan. Members who remain on the plan have been sicker. We have seen a higher intensity of services rendered this year. Other health plans have seen this similar sort of results in terms of the losses they took. We got a 12% increase on our rates from the state. That 12% increase us back to the breakeven point. CEO Villani provided further information on steps being taken.

PRESENTATIONS

11. Chief Diversity Officer (CDO) presentation

Ted Bagley, Chief Diversity Officer presented information on the role of the Chief Diversity Officer at GCHP. Mr. Bagley reviewed the slide presentation expanding on diversity, generations, etc. He also spoke about training sessions he is working on to present to the organization. Committee member Velez asked if Mr. Bagley was available to go to present to different organizations Mr. Bagley replied that yes he can.

ADJOURNMENT

Committee Chair motioned to adjourn the meeting,	Committee Member Jump seconded the motion
Motion passed. Meeting adjourned at 5:50 p.m.	
Submitted by Connie Harden	
Approved by:	Date:



AGENDA ITEM NO. 2

TO: Community Advisory Committee

FROM: Maddie Gutierrez, Clerk to the Commission

DATE: November 20, 2019

SUBJECT: Approval of the 2020 Community Advisory Committee Meeting Calendar.

SUMMARY:

To establish the Community Advisory Committee (CAC) meeting dates for the 2020 calendar year.

RECOMMENDATION:

Approve the 2020 Community Advisory Committee (CAC) calendar as presented.

ATTACHMENTS:

Copy of the 2020 Community Advisory Committee meeting calendar.



Community Advisory Committee Meetings

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https://www.vertex42.com/ExcelTemplates/yearly-calendar.html Yearly Calendar Template by Vertex42.com



AGENDA ITEM NO. 3

TO: Community Advisory Committee

FROM: Maddie Gutierrez, Clerk to the Commission

DATE: November 20, 2019

SUBJECT: Interim Chief Executive Officer (CEO) Update

Verbal Presentation

RECOMMENDATION:

Receive and file the CEO Update as presented.



AGENDA ITEM NO. 4

TO: Community Advisory Committee

FROM: Marlen Torres, Director, Government & Community Relations

DATE: November 20, 2019

SUBJECT: Government & Community Relations Update

Government Relations Update

Legislative Update

On October 13, Governor Newsom ended the 2019 Legislative Session when he took final action on over the 1,000 legislative bills that reached his desk, signing 870 bills into law. Governor Newsom vetoed 16.5 percent of bills he reviewed, a similar rate to Governor Brown in his last year in office.

Below is the outcome of the legislative bills the Government Relations staff monitored this year.

Legislative Bills Approved:

- AB 577 (Eggman) Health care coverage: maternal mental health. This bill permits
 completion of covered services, for up to 12 months, for an individual who presents
 written documentation of being diagnosed with a maternal mental health condition to
 her health plan or health insurer when her provider is terminated, or when she is newly
 covered, if the provider agrees to the rate and terms and conditions of the health plan
 or policy.
- AB 678 (Flora) Medi-Cal: podiatric services. Prohibits a podiatrist from being required to submit a request for prior authorization for podiatric services rendered in either an outpatient or inpatient basis if a physician providing the same services is not required to submit prior authorization to the Department of Health Care Services (DHCS). Additionally, the 2019 Budget Act restored Medi-Cal optional benefits such as podiatric services, effective January 1, 2020. The Budget included approximately \$13.8 million (\$3.4 million General Fund) for podiatry in 2019-20. However, since 2016, GCHP has been covering podiatry for member out of plan reserves. Beginning in January 2020, GCHP will receive funding from DHCS to cover this benefit.
- AB 781 (Mainschein) Medi-Cal: Family Respite Care. Requires Medi-Cal coverage of pediatric day health care (PDHC) services to be provided at any time of the day and



on any day of the week, so long as the total number of authorized hours is not exceeded, up to 23 hours per calendar day.AB 1004 (McCarty) *Developmental Screening Services*. This bill requires the inclusion of developmental screening services for individuals zero to three years of age in the Early and Periodic Screening, Diagnostic, and Treatment (EPSDT) benefit within the Medi-Cal program. This bill also specifies that these developmental screening services be provided according to the Bright Futures guidelines and recommendations established by the American Academy of Pediatrics. Additionally, the bill requires an external quality review organization to annually assess managed care plan compliance with the provision of developmental screenings, as specified, from July 1, 2020, to July 1, 2023.

- AB 1642 (Wood) EPSDT Audit Findings & Managed Care Plan Sanctions. This bill includes requirements for network adequacy reporting, alternative access, and managed care plan sanctions.
- SB 569 (Stone) Controlled substances: prescriptions: declared local, state, or federal emergency. This bill establishes prescription content requirements for a pharmacist to furnish a controlled substance without a standard prescription form during a declared state of emergency.

Legislative Bills Vetoed:

- AB 318 (Chu) Translations and Readability. This bill required field-testing by a native speaker of specific Medi-Cal beneficiary informing materials. Additionally, it required DHCS to implement field-testing beginning January 1, 2020 and develop a community workgroup no later than January 1, 2021.
- AB 1175 (Wood) Medi-Cal Mental Health Services. This bill pertains to Medi-Cal
 mental health services and coordination between county mental health plans and
 managed care plans. Plans were in support of AB 1175 as they believe it addressed
 the challenge of delivering coordinated care across siloed systems by requiring that
 Medi-Cal managed care plans and county mental health plans share information
 regarding their shared patients to improve treatment and coordination.
- SB 503 (Pan) Delegation Oversight. This bill outlined requirements for oversight of Medi-Cal managed care plan subcontractors, including a definition of subcontractor and specific auditing requirements.



COMMUNITY RELATIONS UPDATE

Sponsorships

Gold Coast Health Plan (GCHP) remains committed to supporting community-based organizations that serve our members with sponsorship opportunities. In September, GCHP awarded sponsorships to the following organizations:

- FOOD Share: A sponsorship was awarded to the 4th Annual Blue Jean Ball. Proceeds
 of the event go towards funding to feed children, families, and seniors in Ventura
 County.
- American Heart Association: A sponsorship was awarded to the Ventura County Heart walk. Proceeds of the event go towards continued scientific research, improve systems of care, and provide lifesaving tools to prevent heart disease and stroke. In addition, GCHP staff raised over \$6,000 dollars to further support this cause, making it the top fundraising team.
- CSU Channel Islands Foundation: A sponsorship was awarded to the President's Dinner. Proceeds of the event go towards providing students with scholarship opportunities, programs, new technology, facilities and equipment.
- NAACP Ventura County Chapter: A sponsorship was awarded to the Freedom Fund Banquet. The event raises funds to enable the organization to educate, advocate, and bring awareness programs to the Ventura County community.
- Habitat for Humanity of Ventura County: A sponsorship was awarded to the Hearts & Hammers Dinner and Auction. Proceeds of the event go towards creating affordable homeownership opportunities to low-income families.
- American Cancer Society: A sponsorship was awarded to the Making Strides Against Breast Cancer Walk. Proceeds of the event go towards funding innovative breast cancer research, providing free rides to chemotherapy appointments, and offering a 24/7 supportive helpline. Additionally, GCHP staff raised over \$4,000 to further support this cause.



Community Events

The Community Relations team participated in several events this past month:

24th Annual Multicultural Festival



The 24th Annual Multicultural Festival, held in Oxnard, is an event that promotes understanding and respect among all racial, religious, and nationality groups. GCHP's Chief Diversity Officer, Ted Bagley, sponsored the event and was in attendance. GCHP's Diversity and Inclusion Council joined the Community Relations team at the GCHP booth and assisted community members. A GCHP member approached the booth and expressed his gratitude for having GCHP coverage and the excellent services GCHP provided him in the multiple surgeries he had. During the event, a Tri County Sentry journalist approached staff for an interview. Below you can find the link to the interview.

Tri-County Sentry: "Multicultural Festival celebrates many nations in Oxnard"

The Farmworker Resource Fair



The Farmworker Resource Fair, hosted by the America's Job Center of California, was an event for the agricultural community, information about county resources were available. Over 30 community-based organizations provided information of services available. Approximately, 620 people attended the event and over 275 community members visited our table. The team extended an invitation to our upcoming Member Benefit Information meeting and explained the benefits of our care management program.

Homeless Resource Fair

Staff participated in the Homeless Resource Fair hosted by the City of Oxnard's Housing Authority. Over 20 community partners offered various health, behavioral, and homeless services. Participants were encouraged to enroll in the County of Ventura's Coordinated Entry and Homeless

Management Information System. The GCHP team offered information about our care management services and their role to assist them in locating social services, such as shelter, food pantries, mental health services, and coordinating transportation for medical care. The team also provided event participants with a kit consisting of a water bottle, first aid kit, and string backpack. Over 130 community members visited the table throughout the day. Several community members stated, "Gold Coast Health Plan, we love it".





Lemonwood Elementary Ribbon Cutting

On September 25, Lemonwood Elementary School held a celebratory ribbon cutting and back to school event with neighbors, community members, teachers, parents, and students. The event brought a large number of students and families living in Oxnard, the city with the highest concentration of GCHP membership. The Community Relations team engaged over 140 community members at the event.

Below is a table highlighting the other events the team participated in September.

Event Name	Organization/Event Sponsor(s)	Location
Fall Prevention Forum	Ventura County Area Agency on Aging	Oxnard
Strengthening Our Families	Oxnard School District	Oxnard
Day for Kids	Boys & Girls Club of Greater Oxnard and Port Hueneme	Oxnard
Back to School Night	Ramona Elementary School	Oxnard
Back to School Night	Soria Elementary School	Oxnard
Back to School Night	Chavez K-8 School	Oxnard
2019 Community Resource Fair	Assemblymember Jacqui Irwin OxnardPal City of Oxnard	Oxnard
2019 Family Health Fair	Assemblymember Monique Limon Senator Hannah-Beth Jackson	Santa Paula
Back to School Night	Rio Mesa High School	Oxnard
Back to School Night	Oxnard High School	Oxnard
Binacional Health Fair	Mexican Consulate	Ventura



AGENDA ITEM NO. 5

TO: Community Advisory Committee

FROM: Kim Timmerman, Quality Improvement Director

DATE: November 20, 2019

SUBJECT: Quality Improvement Update

Verbal Presentation

RECOMMENDATION:

Receive and file the Quality Improvement Updates as presented.

Quality Improvement

Updates

Collaboration

Trust

Respect

November 20, 2019

Kim Timmerman, Director – Quality Improvement



Member-Focused Quality Strategies

- HMS-Eliza Member Outreach Campaign
- Member Incentive/Rewards Programs





GCHP contracted with HMS-Eliza (a third party entity with expertise members via Interactive Voice Response (IVR) in a year-end gap in health engagement management), to conduct outreach to closure initiative.

Goals

- Encourage member adherence with preventive screenings
- Increase MCAS (formerly HEDIS) rates



Key Facts

2-year agreement

Two-part Campaign

- Appointment scheduling (IVR, connect to live agent)
- Prevention/Condition- Focused Educational outreach (IVR, then text message reminders)







Measures in Scope for Campaigns:

- Well Child Visits in the First 15 Months of Life
- Well Child Visits Age 3-6 (W34)
- Adolescent Well Care (AWC)
- Childhood Immunizations (CIS)
- Immunizations for Adolescents (IMA)

Closing the Gap.

- Children & Adolescents' Access to Primary Care Practitioners (CAP)
- Breast Cancer Screening (BCS)
- Cervical Cancer Screening (CCS)
- Chlamydia Screening (CHL)
- Comprehensive Diabetes Care HbA1c, HbA1c>9 (CDC-HT, CDC-H9)
- Antidepressant Medication Management (AMM)
- Asthma Medication Ratio (AMR)



Target Population

~ 60,000 adult and pediatric members identified as having a clinical gap in care.

Care Gap Intervention (Part 1 of 2)

During the call, members will be informed through an automated call of needed services, and offered to transfer to a live agent for assistance with scheduling an appointment with their primary care clinic or physician.



- October 14, 2019 to November 22, 2019
- Resume next cycle in 2020





Care Gap Intervention - Member & Provider Involvement HMS-Eliza Member Outreach Campaign

Members can expect:

- Maximum two (2) calls, one day apart
- All gaps in care addressed in each phone call
- Offered scheduling assistance
- Opt out of calls by pressing 9 or contact GCHP Member Services regarding removal from the calling list

Providers are asked to:

- Assist members in scheduling appointments by 12/31/19
- Utilize September/November Progress Reports (gap report) to identify patient gaps needing closure

Educational Intervention (Part 2)

 Prevention/Condition- Focused Educational outreach (IVR, then text message reminders)

Timeline:

January-December, 2020





Educational Campaigns:

- Well Baby W15, CIS, CAP (IVR/SMS)
- Well Child CAP, AWC, IMA, W34 (IVR/SMS)
- Adult Preventive BCS, CCS, CHL (IVR/SMS)
- Condition Management CDC HbA1c (IVR/SMS)
- Antidepressant Medication Adherence AMM (IVR)
- Asthma Medication Adherence AMR (IVR/SMS)

Timeline:

January-December 2020







HMS-Eliza Member Outreach Campaign -**Next Steps**

- Finalize scripting with Health Education/vendor
- Awaiting DHCS approval of texting initiative/scripts
- Monitor progress/effectiveness
- Refine campaigns as appropriate



GCHP Member Reward Programs

- Gold Coast Health Plan (GCHP) values the health of its members.
- To encourage healthy behavior and completing preventive care screenings, GCHP has three member reward (incentive) programs.
- Rewards are tied to key quality measures





GCHP Member Reward Programs #1

Postpartum Care Exam

- postpartum exam after having a baby. It is important for women to have a
- Medi-Cal benefits through Gold Coast Program is for women with full-scope Health Plan who had a livebirth delivery.
- postpartum exam is completed 7 to 84 Reward: a large pack of diapers if a days after delivery.
- Program will be retired 12/31/19.



Gold Coast Heath Plan (GCHP) values your health. As a new mom it is important to see your doctor for a postpartum checkup. A postpartum visit is an exam with your doctor between three to eight (3-8) weeks after giving birth.

mamá es importante que vea a su doctor para un chequeo posparto. Una visita postparto es un examen con su doctor

de tres a ocho semanas (3-8) después del parto

If you complete your postpartum exam within three to eight (3-8) weeks of delivery, you may qualify for the large pack of

To receive your pack of diapers, please complete the

🚺 Haga una cita con su doctor para su examen después del

La cita debe ser dentro de tres a ocho semanas (3-8)

Para recibir su paquete de pañales por favor complete

Si completa su examen prosparto dentro de tres a ocho semanas (3-8) de haber dado a luz, usted puede calificar para un paquete grande de pañales.

Traiga el formulario adjunto con usted para su examen Pida a su doctor o enfermera que firme el formulario.

Envíe por correo el formulario firmado en el sobre

adjunto con la dirección y el sello postal pagado. GCHP lo revisará y verificará la información del formulario. Si usted callifica, le enviaremos el paquete

- Make a postpartum appointment with your doctor. The appointment must be within three to eight (3-8)
- Bring the attached form with you to your exam.
- Have your doctor or nurse sign the form. Mail back the signed form in the enclosed self-addressed
- GCHP will review and verify the information on the form f you qualify, we will send you a large pack of diapers.

If you have any questions, call Gold Coast Health Plan: 1-888-301-1228 / TTY 1-888-310-7347



Si usted tiene alguna pregunta, Ilame a Gold Coast Health Plan: 1-888-301-1228 / TTY 1-888-310-7347

A full-scope active Med-Cal member.
 A Modi-Cal member 43 days before giving birth through 56 days after giving birth.
 Para ser elegible usted debe ser:

 Un miembro (affalada) activa con cobertura de alcance total de Medi-Cal.
 Un miembro (affalada) de Medi-Cal desde 43 dias antes de dar a luz y hasta 56 dias después de dar a luz.



GCHP Member Reward Programs #2

Cervical Cancer Screening

- A cervical cancer screening (Pap Test) cancer early and is an important part can help prevent or detect cervical of women's health care.
- Program is for women, 21 to 64 years benefits through Gold Coast Health of age, with full-scope Medi-Cal
- Reward: \$25.00 gift card to Target, completed by December 31, 2019. Walmart or Amazon if a cervical cancer screening (Pap Test) is

Reciba una Tarjeta de Regalo Gratis Get a Free Gift Card!



Gold Coast Health Plan (GCHP) values your health. Getting a cervical cancer screening (Pap Test) can help prevent or detect cervical cancer early and is an important part of women's

To get your \$25 gift card, you must meet these requirements:

- Be a GCHP member with full-scope Medi-Cal benefits between 21 to 64 years of age. Get a Pap test with your health care provider by
- Fill out this form and have your health care provider their staff sign or stamp it during your office visit. Send the form to GCHP by January 31, 2020.

imit one card per member per year

If you have any questions, call Gold Coast Health Plan at 1-888-301-1228 / TTY 1-888-310-7347.



ayudar a prevenir o detectar de forma temprana el cáncer del cuello uterino y es una parte importante del cuidado de cáncer del cuello uterino (prueba de Papanicolaou) puede Gold Coast Health Plan (GCHP, por sus siglas en inglés) valora su salud. Hacerse un examen para detección de

Para recibir su tarjeta de regalo de \$25, usted debe cumplir estos requisitos:

- Ser miembro de GCHP con beneficios de Medi-Cal completos, entre 21 y 64 años de edad
- de atención médica antes del 31 de diciembre de 2019. Hacerse una prueba de Papanicolaou con su proveedo Completar este formulario y hacer que su proveedor de
- atención médica o su personal lo firmen o sellen durante Enviar el formulario a GCHP antes del 31 de enero de

Jmite de una sola tarjeta por miembro por año.

Si tiene alguna pregunta, llame a Gold Coast Health Plan al 1-888-310-7347.



GCHP Member Reward Programs #3

Annual Well-Care Exam

- Annual well-care exams can help children and adolescents stay healthy.
- adolescents, 3 to 21 years of age, with full-scope Medi-Cal benefits through Gold Coast Health Plan. Program is for children and
- Target, Walmart or Amazon if a between January 1, 2019 and well care exam is completed Reward: \$15.00 gift card to December 31, 2019.

Get a Free Gift Card!

¡Reciba una Tarjeta de Regalo Gratis!



Gold Coast Health Plan (GCHP) values your health. As you grow, a once-a-teaw well-care check-up can help you (or your child) stay healthy. GCHP would like to give you (or your child) a gift card for having a well-care visit with a health care

To get your \$15 gift card, you must meet these requirements:

- Be a GCHP member with full-scope Medi-Cal benefits
- between 3 to 21 years of age. Get a well-care check-up with your health care provider by
 - Fill out this form and have your health care provider or their staff sign or stamp it during the office visit. Send the form to GCHP by January 31, 2020.

ALL CHECK-UPS MUST BE COMPLETED BETWEEN JANUARY 1, 2019 AND DECEMBER 31, 2019.

If you have any questions, call Gold Coast Health Plan at 1-888-301-1228 / TTY 1-888-310-7347.



Health Plan Gold Coast

valora su salud. Según va creciendo, un chequeo de rutina una vez al año puede ayudarle a usted (o a su hijo/hija) a mantenerse sano. GCHP desea darle a usted (o a su hijo/ nija) una tarjeta de regalo a cambio de asistir a una visita de rutina con un proveedor de atención médica en 2019. Gold Coast Health Plan (GCHP, por sus siglas en inglés)

Para recibir su de tarjeta regalo de \$15, usted debe cumplir estos requisitos:

- Ser miembro de GCHP con beneficios de Medi-Cal completos, entre 3 y 21 años de edad.
- Tener un chequeo de rutina de salud con su proveedor de atención médica antes del 31 de diciembre de
- Completar este formulario y hacer que su proveedor de atención médica o su personal lo firmen o sellen
 - durante su visita médica. Enviar el formulario a GCHP antes del **31 de enero de**

TODOS LOS CHEQUEOS DE RUTINA DEBEN Completarse entre el 1 de enero de 2019 y el Límite de una sola tarjeta por miembro por año

Si tiene alguna pregunta, llame a Gold Coast Health Plan al 1-888-301-1228 / TTY 1-888-310-7347.



Where to Find the Member Reward Form

Mail: Gold Coast Health Plan will mail the flyer to members identified with a gap in care.



GCHP's Website: The member reward forms can printed from GCHP's website and are located in the Member Resource page.

www.goldcoasthealthplan.org

Doctor's Office: Your doctor's office can print the form from GCHP's website.







How to Submit a Member Reward Form

- 1. Be a GCHP member with full-scope Medi-Cal benefits.
- 2. Complete the screening within the required time period.
- Fill out the member reward form and have your health care provider or their staff sign or stamp the form during the office visit. . რ
- Mail or fax the form to GCHP using the fax or address listed on the form. 4.
- 5. GCHP will review the form. If all requirements are met, GCHP will send you the member reward.







AGENDA ITEM NO. 6

TO: Community Advisory Committee

FROM: Lupe González, PhD, MPH

Director of Health Education, Cultural and Linguistics Services

DATE: November 20, 2019

SUBJECT: Overview of Interpreting Standards

Verbal Presentation

RECOMMENDATION:

Accept and file the Health Education, Cultural and Linguistics Services presentation.

ntegrity

Accountability

Collaboration

Interpreting Standards

Lupe González, PhD, MPH Director of Health Education, Cultural and Linguistic Services

November 20, 2019

Pust





- Overview of Interpreting Standards
- Cultural and Linguistic Services
- National Standards for Culturally and Linguistically Appropriate Services (CLAS)
- Interpreter Standards
- Background and Experience
- Types of Interpreting
- Public Meeting Speaker Card
- Member's Voice Public Meetings



- Department of Health Care Services (DHCS) Regulatory Requirements
- Limited English Proficiency (LEP) members free of GCHP offers language assistance services to all charge
- Language Assistance includes:
- Telephonic
- In-Person
- Sign Language
- Translation
- Alternative Formats
- Provider and Staff Training



The National CLAS Standards

Appropriate Services (CLAS) in Health and Health Care National Standards for Culturally and Linguistically

eliminate health care disparities by establishing a blueprint for health and health care organizations to: The National CLAS Standards are intended to advance health equity, improve quality, and help

mication and Language Assist

Engagement, Continuous Improvement, and Accountability

- Partner with the comm





The Case for the National CLAS Standards

social injustice, one of the most modifiable factors is the lack of culturally and linguistically oppiate services, broadly defined as care and services that are respectful of and responsive to

not only an individual concern but also a public health estimated that the combined cost of health dispartite

the quality of care and services. 10 By providing a structure to impler

similar to these initiatives, the National CLAS Standards are intended to advance health equity, improve quality, and help













The National CLAS Standards

- CLAS Standards are intended to eliminate health care disparities
- □ Four key items with sub-points:
- Principal Standard
- Governance
- Communication and Language Assistance
- Engagement

Interpreting Standards in **Health Care**

- □ Standards of Practice
- Code of Ethics and Professional Responsibilities
- Difference Between an Interpreter and a Translator
- Analysis of Interpreting Process
- The Perception Procedure
- Simultaneous Interpreting



Public Meeting – Member's Voice



- Welcome Member
- □ Review process
- Meet with interpreter
- Ensure the Member's Voice is heard

Speaker Card Public Meeting -

VENTURA COUNTY MEDI-CAL MANAGED CARE COMMISSION (VCMMCC) dba GOLD COAST HEALTH PLAN (GCHP) - SPEAKER CARD	
PLEASE PRINT – IN INK	
Comments are limited to three (3) minutes. If you wish to address the Commission, please complete and submit the card to the Clerk of the Board prior to Public Comment/Agenda Item number.	VENTURA COUNTY
□ Public Comment or □ Agenda Item #: Meeting Date:	Razón Social: GOLD
Subject:	
Name:Phone:	Comentarios se imitari a tres (3) entregue esta farjeta a la Secret
Address:	□ Comentario Público o □ Nº d
	Asunto:
Appearing on behalf of (individual or Organization, if applicable):	Nombre:
□ In support of this item or □ In opposition of this item	Dirección:
□ Por favor marque aquí si necesita un intérprete	
	Representando Individual o Afiliación de



Please check here if you need an interpreter



Contact Information

Veronica Estrada, Cultural and Linguistics Specialist

Phone: 805-437-5603

Email: vestrada@goldchp.org

CulturalLinguistics@goldchp.org



Thank you!



AGENDA ITEM NO. 7

TO: Community Advisory Committee

FROM: Marlen Torres, Director, Government & Community Relations

DATE: November 20, 2019

SUBJECT: California Advancing and Innovating Medi-Cal (CalAIM)

Verbal Presentation

RECOMMENDATION:

Receive and file the CalAIM presentation.

ntegrity

California Advancing and Innovating Medi-Cal (CalAIM)

Collaboration

Tuesday, November 20, 2019

Marlen Torres

Respect

Fust

Director, Government & Community Relations

Return to Agenda

711 East Daily Drive, Suite 106, Camarillo, CA 93010 www.goldcoasthealthplan.org



SalAIM Proposa

CalAIM Overview

- At its core, CalAIM recognizes the impact of Medi-Cal on the lives of its beneficiaries well beyond just accessing health services in traditional delivery settings.
- Establishes a foundation where investments and programs within Medicaid can easily integrate, complement and catalyze the Administration's plan to impact the following policy issues:
- State's homelessness crisis
- Support reforms of California's justice systems for youth and adults who have significant health issues
- Builds a platform for vastly more integrated systems of care through standardization and a streamlined process
- Continues to explore single payer principles through the Healthy California Commission



CalAIM Overview

Key Populations:

- risks/needed and improve the entire continuum of care across Medi-Cal. Health for all: CalAIM will identify patients with high and emerging
- sobering centers) that address the clinical and non-clinical needs of highand in lieu of services benefits (such as housing transitions, respite and High Utilizers (top 5%): CalAIM proposes enhanced care management cost beneficiaries.
- Behavioral Health: Aligns the financing structure of behavioral health with that of physical health, which provides financial flexibility to innovate and enter into value-based payment arrangements.
- Vulnerable Children: Enhanced case management for medically complex children to ensure they get their physical, behavioral, developmental and oral health needs met.



CalAIM Overview

Key Populations:

- Homelessness: In Lieu of Services would build capacity to clinically link housing.
- lieu of services would provide the opportunity to better coordinate medical, behavioral health and non-clinical Justice Involved: Enhanced care management and in social services
- state to build infrastructure overtime to provide MLTSS Aging Population: In Lieu of Services would allow the statewide by 2026.





Impact to Managed Care

- Annual Open Enrollment
- NCQA Accreditation for plans and possibly
 - Population Health Management delegates
- Enhanced Care Management and In Lieu of Services
- LTC Integration, Duals, D-SNPs
- Mandatory Managed Care Populations

NCQA Accreditation

- subcontractors (delegated entities) to be NQCA accredited Requires all Medi-Cal managed care plans and their by 2025.
- The goal is to streamline Medi-Cal managed care plan oversight and increase standardization across plans.
- DHCS would use NCQA findings to certify or deem that plans meet state and federal requirements.
- Considering to require Medi-Cal managed care plan NCQA accreditation to include LTSS distinction survey, given movement for MLTSS.



Population Health Management

- Medi-Cal managed care plans shall develop and maintain a patient-centered population health strategy by January 1, 2021.
- The plan shall include a description of how it will:
- Keep all members healthy by focusing on preventive and wellness services.
- Identify and assess member risks and needs on an ongoing basis.
- Manage member safety and outcomes during transition, across delivery systems or settings, through effective care coordination.
- Identify and mitigate social determinants of health and reduce health disparities,



Enhanced Care Management In Lieu of Services

- addresses the clinical and non-clinical needs of high-need New statewide enhanced care management benefit that would provide a whole person approach to care that Medi-Cal beneficiaries.
- broader platform to build on positive outcomes from those The proposed benefit builds on the current Health Homes Program and Whole Person Care pilots and transitions those pilots to this new statewide benefit to provide a programs.
- Implementation of benefit on January 1, 2021 for most mandated target populations and January 1, 2023 for individuals transitioning from incarceration.





Enhanced Care Management In Lieu of Services

- Provider Types:
- Whole Person Care Providers
- Health Homes Providers
- Local Governmental Agencies
- Counties (public health, social services, mental health or substance use)
- Public Hospital and Health Systems
- Center/Indian Health Provider/Community Clinics Federally Qualified Health Centers/Rural Health
- Community-Based Organizations
- Behavioral Health Provider



Enhanced Care Management In Lieu of Services

- combination with the new enhanced care management benefit. (ILOS) into their population health management plans-often in Medi-Cal managed care plans will integrate in lieu of services
- DHCS is proposing to cover the following services:
- Housing Transition/Navigation Services
- Housing Deposits
- Housing Tenancy and Sustaining Services
- Short-Term Post-Hospitalization Housing
- Recuperative Care
- Day Habilitation Programs
- Nursing Facility Transition/Diversion to Assisted Living Facilities
- **Environmental Accessibility Adaptations**
- Meals/Medically Tailored Meals
- Sobering Centers



LTC Integration, Duals, D-SNPs

Initiative and begin transition to statewide managed MediConnect component of the Coordinated Care DHCS is proposing to discontinue the Cal long-term services. This requires all Medi-Cal managed care plans to also operate Dual Eligible Special Needs Plans as of January 1, 2023.

Next Steps

- Robust CalAIM stakeholder engagement process (November 2019– February 2020)
- Develop 1115 waiver renewal request (spring/early summer 2020)
- Develop 1915(b) waiver submission (spring/early summer 2020)
- Negotiate waiver terms and conditions with CMS (June–December 2020)
- advocates and other critical partners to implement CalAIM (January Work with Medi-Cal managed care plans, counties, providers, 2021 and beyond)





Appendix

Section 1915 Waivers

Section 1915 waivers are limited in scope; they offer states authority relating

- Managed care (above and beyond what states can do without a waiver)
- Selective contracting
- Home and Community-Based Services (HCBS)

Review and approval is relatively routine; in some cases, authority overlaps state plan authorities. Section 1915 waivers are approved for 2-3 years, and extensions are available.

For example:

- Managed care Mandate enrollment in managed care beyond what can be done through the state plan
- Selective contracting Limit the providers offering a particular service, such as an enrollment or transportation broker
- § HCBS Authorize HCBS with or without enrollment caps

Section 1115 Waivers

Section 1115 of the Social Security Act gives the secretary of the Department projects (referred to as waivers) to allow states to use funds or design their of Health and Human Services (HHS) authority to approve demonstration programs in ways not otherwise allowed by law.

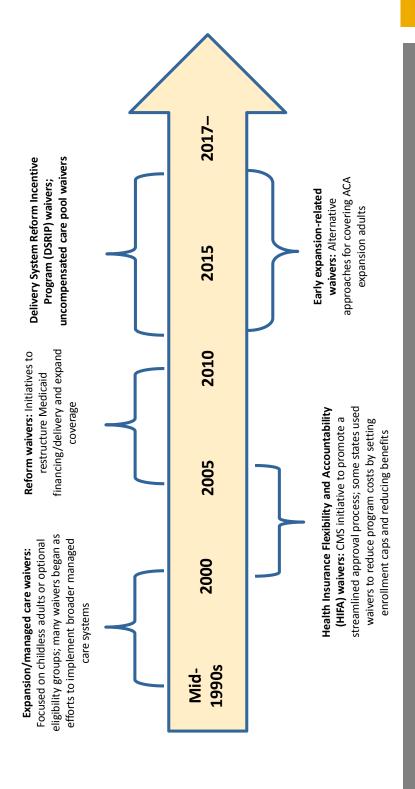
Waivers can be more or less comprehensive and are initially approved for 3 or 5 years; they may be amended and renewed.

Waiver approval is discretionary; each administration establishes its waiver policies within guidelines established by law or tradition.

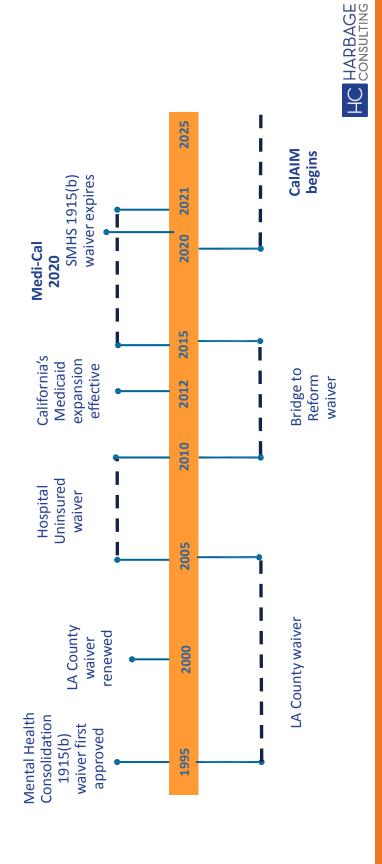
Section 1115 waivers must:

- ü Promote the objectives of the Medicaid program
- ü Be budget neutral to the federal government
- ü Receive public input during the development process
- ü Be subject to independent evaluation

Section 1115 Waiver Policies Evolve Over Time



California's Waiver History



HC HARBAGE CONSULTING

Medi-Cal 2020 1115 Waiver



Whole Person Care Pilots

social services for enrollees with complex County-based initiatives that coordinate primary care, behavioral health, and health needs 25 pilots in operation across the state are service delivery across agencies and building infrastructure, integrating providers Delivering wrap-around services including care coordination, disease management, access to housing supports, respite care, and sobering centers



Innovation in Medi-Cal (PRIME) **Public Hospital Redesign and**

undertake quality improvement and Incentive funding for 17 Designated Public Hospitals and 35 District and performance measurement efforts Municipal Public Hospitals to

related to clinical projects designed performance on a series of metrics Hospitals are paid for their to improve care delivery

Medi-Cal 2020 1115 Waiver



Global Payment Program

Statewide pool of funding combining a portion of California's federal Disproportionate Share Hospital allotment with uncompensated care funding

Supports public health care system efforts to provide health care for California's uninsured population and promote the delivery of more costeffective and higher-value care



Dental Transformation Initiative

Incentive payments to dental providers to increase preventive services for children, treat more early childhood caries, and increase continuity of dental care



Drug Medi-Cal Organized Delivery System



substance use disorder treatment benefits in an institution for mental disease (IMD). receive 1115 waiver authority for federal In 2015 California was the first state to Medicaid matching funds to provide

Addiction Medicine (ASAM) levels of care. accordance with American Society of Evidence-based services designed in

Services are delivered through countybased behavioral health managed care plans.

program, providing access to treatment and 30 counties are participating in the waiver prevention services for 93% of the state's Medi-Cal population.

Expires on December 31, 2020.

