

# Memorandum

**To:** Gold Coast Health Plan Providers

**From:** Lupe González, PhD, MPH  
Director of Health Education, Cultural and Linguistics Services

**Re:** **Basic Tobacco Intervention Skills Certification Program**

**Date:** December 11, 2019

Gold Coast Health Plan (GCHP) invites medical and allied health professionals to attend the Plan's upcoming Basic Tobacco Intervention Skills Certification Program. The training, which is in collaboration with Ventura County Public Health Department, will be held on December 18 from 8:30 a.m. to 12:30 p.m.

Ventura County Public Health's tobacco programs support tobacco-free living for all Ventura County residents. Living tobacco-free means avoiding the use of all types of tobacco products, such as cigarettes, cigars, smokeless tobacco, hookahs and e-cigarettes. This also includes living free from secondhand smoke exposure.

The certification program teaches the pathophysiology of nicotine addiction and uses case studies, audiovisual aids, and strategies to prevent and/or treat nicotine dependence.

Pre-registration is required to attend the training. To register for the Basic Tobacco Intervention Skills Certification Program, email [callitquits@ventura.org](mailto:callitquits@ventura.org). Click [here](#) to view the event flyer.

For more information, please contact Carmen Morán with GCHP's Health Education Department at **1-805-437-5718** or email [HealthEducation@goldchp.org](mailto:HealthEducation@goldchp.org).