

October 25, 2010

Committee Members in Attendance		Staff in Attendance	
	Lanyard Dial, MD, Physician, Ventura County Medical Association	√	Terrie Stanley, Co-Chair, Interim CEO
	Rick Jarvis, Private Hospitals / Healthcare System (Excused)	√	Narcisa Egan, Co Chair, Assistant Health Care Agency CFO (Arrived 2:40 p.m.)
√	Roberto S. Juarez, CEO, Clinicas del Camino Real, Inc.	√	Dee Pupa, Interim Assistant Clerk of the Board
√	Michael Powers, Director, Ventura County Health Care Agency		
√	Catherine Rodriguez, Ventura County Medical Health System	Guests in Attendance	
		√	Jeff Mahoney, City Creative Group
		√	Traci R. McGinley, GCHP Consultant

AGENDA ITEM / PRESENTER		MOTIONS / MAJOR DISCUSSIONS	ACTION TAKEN
1	Call to Order Welcome and Roll Call Terrie Stanley	<ul style="list-style-type: none"> The meeting was called to order at 2:30 p.m. All Members present with the exception of Commissioners Dial and Jarvis. A quorum was present. <p>Co-Chair Stanley welcomed everyone and introduced Jeff Mahoney of City Creative Group.</p>	
2	Public Comment / Correspondence Terrie Stanley	None.	
3	Review and Approval - Minutes October 13, 2010 Michael Powers	<p>The Minutes of October 13, 2010 Executive / Finance Committee meeting were presented for review and approval.</p> <p>Member Rodriguez requested clarification of the Severance Package section of the Motion for Item 8. The Motion portion of Item 8 was amended to read: "approve the new compensation package: Evaluation in 6 months, with possibility up to 5% increase; Holiday is as accrued or without pay; Car allowance up to \$1,000; \$10,000 relocation and \$1,000 Housing; Severance to be a total of 2 months the 1st year, 4 months the 2nd year and 6 months the 3rd year".</p>	<p>Member Juarez moved to approve the October 13, 2010 minutes, Member Powers seconded.</p> <p>Member Juarez moved to approve the October 13, 2010 minutes as amended, Member Powers seconded. Approved 3-0.</p>

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4	<p>Logo Selection for Gold Coast Health Plan – Executive Finance Committee Recommendation for Logo</p> <p>Result of Community Input Final Selection</p> <p>Terrie Stanley Jeff Mahoney, City Creative Group</p>	<p>The Committee was provided with updated versions of the logos, showing different logos and color schemes.</p> <p>Jeff Mahoney indicated that when the logos were previously brought to the Committee there was consensus that the brown version of the "Stethoscope" was preferred. Of the public input received, 65% was in favor of that logo and 75% of staff. He pointed out that page 3 of the handout shows that same logo in varied color schemes.</p> <p>There was discussion regarding ensuring that the logo is unique which was confirmed would be the case if the Trade Mark was received.</p>	<p>There was Committee Consensus that the logos be forwarded to the Commission.</p>
5	<p>VCMCC and Executive Finance Committee 2011 Meeting Dates</p>		<p>There was Committee Consensus on the Committee Dates.</p>
6	<p>Adjourn</p>		<p>Adjourned at 2:43 p.m.</p>

APPROVED:



Traci R. McGinley, MMC, Clerk of the Board