

# Memorandum

**To:** Gold Coast Health Plan Primary Care Providers

**From:** Kim Timmerman, MHA, CPHQ, Director of Quality Improvement  
Kathy Neal, RN, DNP, Executive Director of Health Services

**Re:** **National Immunization Awareness Month (NIAM) – Provider Resources**

**Date:** August 28, 2019

August is National Immunization Awareness Month (NIAM). During NIAM, Gold Coast Health Plan (GCHP) encourages providers to protect patients of all ages against vaccine-preventable diseases through on-time vaccinations.

Providers are encouraged to ensure patients are up-to-date on recommended vaccines. Research has consistently shown that health care professionals are the most trusted source for vaccine information among parents and patients.

## Provider Resources

The Centers for Disease Control and Prevention (CDC) and the California Department of Public Health (CDPH) have the following resources available:

- [#HowIRecommend Video Series](#) offers simple and practical guidance for conducting successful vaccine conversations with parents and patients. These short videos demonstrate how to make effective vaccine recommendations, address common vaccine questions, and take a team-based approach to vaccination.
- [“How to Increase Flu Vaccination Coverage in Your Clinic”](#) is an on-demand webinar that highlights the importance of protecting patients against influenza, the Vaccines for Children (VFC) Program efforts to improve vaccine uptakes, and strategies for increasing overall immunization coverage.
- [“Afternoon TEAch with CDPH”](#) is a free webinar series that covers a variety of immunization topics.

To learn about GCHP’s performance metrics related to immunizations and improvement efforts, contact the Quality Improvement Department at [QualityImprovement@goldchp.org](mailto:QualityImprovement@goldchp.org). For member materials about immunizations and other helpful resources, contact the Health Education Department at [HealthEducation@goldchp.org](mailto:HealthEducation@goldchp.org).

Find relevant and up-to-date evidence-based resources regarding immunizations on GCHP’s website by clicking [here](#).