



GRANDE RONDE HOSPITAL

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Grande Ronde Hospital
900 Sunset Drive
La Grande, OR 97850

Grande Ronde Hospital Fiscal Year 2011 Community Benefit Report

We believe in community health and wellness.

We are patient-centered and community-focused.

We are all caregivers—every time and every touch.

We are Grande Ronde Hospital.



Strong foundations for a healthier future

One of the many lessons I learned growing up in Eastern Oregon under the tutelage of my mother—a one-room-school teacher—was to face life's challenges head-on, with calm, unwavering commitment and a sense of humor. That enduring pioneer spirit drove generations of the past to settle this valley and build strong communities, and it continues to encourage us today. We work together to preserve our quality of life in order to thrive and prosper here.

Because America's youth face greater uncertainty than their parents, one way we can ensure a solid future for them is to lead by example. How we make the healthiest choices for body, mind and spirit whatever comes our way may seem like a small thing, but our children are watching. Our effort to maintain a strong, healthy and balanced life personally—especially in the face of uncertainty—is a valuable example worth setting.

At Grande Ronde Hospital, we are committed to these same principles of excellence and perseverance. Every facet of Grande Ronde



Jim Mattes
Jim Mattes,
President/CEO
Grande Ronde Hospital

Hospital's health care mission "to provide access to great patient care" is built upon the strong foundation and work ethic of past generations. These ethics have not wavered in more than a century.

Today, we are facing some of the greatest challenges I have seen in my more than 35 years in the health care industry. Nevertheless, Grande Ronde Hospital is prepared to meet these challenges from a position of strength and balance. No matter what the current political climate or economic forecast may be, you can depend on Grande Ronde Hospital's steadfast commitment to provide the best health care possible for the community in which we live.

As a not-for-profit institution, we remain a solid community partner for the benefit of the health and wellness of Union County. In addition to the diversity of services provided through the hospital and our six clinics, we also contribute financially through charity care, grant funding, in-kind donations and project partnerships. We are proud to share many of these efforts with you in our 2011 Community Benefit Report.

Community relations: Small community event/ project donations

- American Cancer Society Relay for Life
- CCNO Dollars for Life Prescription Drug Program
- SFTS 3 Rivers Race
- UC Little League sponsorship
- UC Youth Soccer Association
- La Grande Swim Club Annual Meet sponsorship
- La Grande School District Third-Grade Swim Program
- La Grande School District D-FY Program

Although these items do not meet the federally mandated criteria as community benefit funding and therefore are not included in our 990 reporting to the IRS, we list them here for informational purposes, as they are indicative of the variety of ways we support healthy activities and events in our community.

COMMUNITY BENEFIT Mission

The Community Benefit Committee, in support of Grande Ronde Hospital's Mission and Vision, strives through collaborative efforts with other not-for-profit, community-focused organizations to identify and support the priority needs of Union County with an emphasis on the underserved.

The fiscal year 2011 COMMUNITY BENEFIT REPORT is published as a community service for the friends and patrons of GRANDE RONDE HOSPITAL, 900 Sunset Drive, La Grande, OR 97850.

Jim Mattes President/CEO

Wendy Roberts Senior Director of Administrative Services,
Community Benefits Officer

Mardi Ford Community Relations Manager, Editor

Information in the fiscal year 2011 COMMUNITY BENEFIT REPORT comes from a wide range of medical experts. If you have any concerns or questions about specific content that may affect your health, please contact your health care provider.

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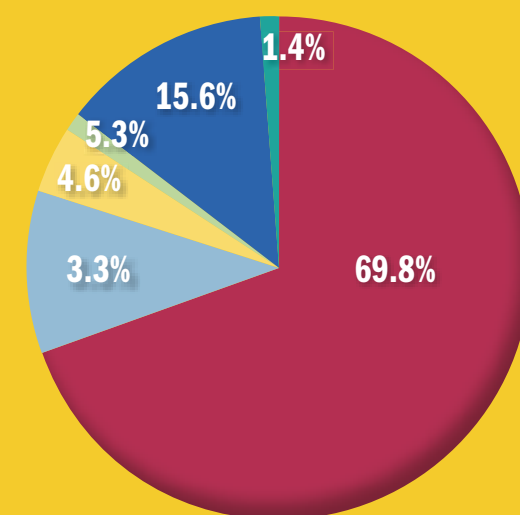
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Community benefits by category

For the fiscal year ending April 30, 2011

Direct charity care	\$2,616,584
Unreimbursed Medicaid	\$124,391
Total charity care and means-tested government programs	\$2,740,975
Community health improvement	\$173,729
Health profession education	\$197,894
Subsidized health services	\$585,783
Cash and in-kind donations to community groups	\$51,149
Total other benefits	\$1,008,555
Total community benefits	\$3,749,530

Note: All benefits are presented at cost.



- 69.8% Direct charity care
- 3.3% Unreimbursed Medicaid
- 4.6% Community health improvement
- 5.3% Health profession education
- 15.6% Subsidized health services
- 1.4% Cash and in-kind donations to community groups

Fiscal year 2011 employment data

- Employees: 522
- Registered nurses: 133
- New hires: 72
- Average annual turnover rate: 9.96 percent (industry average is approximately 16 percent)



Partnership grants

- La Grande Police Department Reserve Association/Citizen Volunteer Program
- Union County (UC) Commission on Children & Families/UC Fit Kids Walk to School
- City of La Grande Parks & Recreation Department/Mobile Fun Unit
- Grande Ronde Association for Youth/Drug-Free Relay
- Friends of La Grande Ice & Event Center

In-kind donations

- AARP Driver Safety Program
- Oregon Dental School Peru dental mission
- Cove High School Substance-Free Grad Night
- Union High School Substance-Free Grad Night

Community health improvement services

- Free Children's Clinic
- Childbirth education classes
- New parent classes
- Growing Through Grief support group
- Diabetes support group
- A.W.A.K.E. in the Blue Mountains sleep apnea support group
- Crohn's, Colitis and Ostomy support group
- American Heart Association health care provider CPR certification and recertification classes
- Trauma Team Talks Tough program
- Bloodborne pathogen training
- Transfer training and fall prevention
- Health care student training and shadowing
- Healthy Options community calendar
- Health Scene community newsletter

Support for a safe community

Funds help volunteers inspire careers in public safety

The La Grande Police Department Citizen Volunteer Program was awarded a \$12,500 grant from the Grande Ronde Hospital Community Benefit Committee in September 2010. This was the crucial seed money to get the volunteer program started.

Since the award, we have applied for and obtained additional grant funding totaling more than \$20,000; received an additional \$8,000 of in-kind hours, equipment and supplies; and received well over \$1,500 in donations of cash, prizes and gift certificates.

We currently have nine citizen volunteers participating in the Citizen Volunteer Program. We are still in the early stages of training and organizing the volunteers and are excited to have them fully operational in a year or two.

The program's biggest accomplishment to date is our Youth Public Safety Academy. The purpose of the academy is to teach students about the role of public safety and to allow students to interact with members of public safety in a positive environment. This eight-week program is offered to junior and senior high school students throughout Union County. The students are asked to participate in a community service project during the academy. This year 25 students have graduated from the academy, and we started our third academy in



fall 2011. Almost without fail, students reported having a greater respect and understanding for people in the public safety field.

Some of our students were part of the Homeless/Youth in Transition program. Some were top achievers and excellent students and athletes. Many were middle-of-the-road with no idea of what their future might hold. It was amazing to see how well these kids interacted with each other, respected each other and worked as a team.

The majority of the training was interactive and scenario-based. Some of the tasks included building searches, simulated traffic stops, the firefighter's physical agility test and searching a dark house for a burn victim. It was very exciting (and sometimes surprising) to see how much the students' self-confidence improved as they successfully learned new skills and abilities.

—Lisa Reddington, La Grande Police Department Citizen Volunteer Program



HANDS UP: Kelsey Dewey (participating in a weaponless mock scenario of an arrest) is a senior at Imbler High School.

Kelsey Dewey: To make a difference

Participating in the La Grande Police Department (LGPD) Youth Academy helped me finalize my decision to pursue a career in law enforcement. I had an amazing experience and learned multiple things that I will need to know when following that career path. It exposed me to the many different aspects of public safety.

Participating in the academy helped me realize that I want to make a positive change in the community I live in and where I hope to raise my family. I recently became a volunteer at the La Grande Police Department to begin making a difference within my community.

I want to be someone who people look up to and can count on. Through the academy, I developed many connections within the law enforcement community, which has helped me as I begin to pursue this career. I really appreciated everything the La Grande Police Department did when putting on the academy. The LGPD Youth Academy is a fantastic program, and anyone considering a career in public safety should not miss out on this experience!



TO THE RESCUE: Hailey Knepper (standing) is now a student at Mt. Hood Community College majoring in criminal justice.

Hailey Knepper: To protect and serve

My experience at the LGPD Youth Public Safety Academy changed my view on what police officers go through on a day-to-day basis and the dangers they put themselves through. Listening to their stories encouraged me to pursue a career as a police officer. Realizing what they do for the public gave me more respect towards them.

After attending the LGPD Youth Academy, I decided to begin an education in criminal justice. Realizing that I can turn fear into adrenaline encouraged me more to become a police officer in the future. Knowing the risks they have to take and the danger they follow, they don't get as much respect as they deserve. After the LGPD Youth Academy, I knew that I had found my career, and have been following it ever since.

Making exercise fun

The Mobile Fun Unit is a 10-week traveling arts and recreation program designed to provide constructive and creative activities for children ages 3 and older during the summer months. Activities are theme-based and sensory in nature, including physical activity through games, songs and other forms of movement. The kids are continually learning and exercising without realizing it because they are having so much fun!

One mom told us they were new to the area and came again and again to meet new families. This summer, we also had a 15-year-old volunteer to help because she had attended as a child and remembered the fun she had.

Because we strive to keep the cost of the program low and provide scholarships, this program meets the needs of young families—many of which are single-parent homes on a fixed income. We would not have been able to meet these goals for summer 2011 without the generous support of Grande Ronde Hospital's Community Benefit grant program.

—Minnie Tucker, Recreation Coordinator, La Grande Parks Department



Helping kids keep fit

In the past 30 years, walking and biking to school has declined from 66 percent to only 8 percent in the U.S. The Centers for Disease Control and Prevention (CDC) recommends that children get an average of 60 minutes of moderate to vigorous physical activity every day.

Grande Ronde Hospital provided funding to the Union County (UC) Fit Kids for its Walk to School efforts with elementary students. The Walk to School program is promoted by the CDC because it encourages physical activity as an integral part of a child's daily routine.

As a group, the UC Fit Kids 2010 Walk to School program logged more than 350 miles. Approximately 32 children walked more than 5 miles, and many kids walked at least 1 mile at home on their own.

—Vicky Brogoitti, UC Fit Kids Coalition Director, Union County Commission on Children & Families

Quotes heard from participants and their parents include:

"Yay! Here comes the walking lady!"

"I like walking over the bridge and making the trucks honk at us!"

"My son is excited about walking at home to earn shoes."

Working together to help keep our community drug-free



For the past 13 years, the Drug Free Relay has served as a catalyst in our community to address drug and alcohol abuse education and to provide funding for substance abuse prevention. The Drug Free Relay also provides annual academic scholarships for students who have demonstrated leadership among their peers, a dedication to a drug-free lifestyle and a determination to enable others to do the same.

We thank Grande Ronde Hospital for their generous support of the Drug Free Relay over the past 13 years; together we can continue to make a difference in the quality of life and health in our community.

—DeAnne Mansveld, Relay Director



Spreading smiles

As students of dental hygiene, we are gaining skills in order to provide quality preventive dental services to all. Your donation will support a dental mission trip to Peru by a team of 10 students in La Grande. This mission will help build their experience level and support their efforts to become the best local providers they can be. Thank you so much for the donations of toothbrushes, toothpaste and antibiotics. It was a blessing to provide these to the orphanage.

—Pauline Stuedli, Peru Smile Crew, ODS School of Dental Hygiene



Protecting people from domestic violence

For nine years, the annual 3 Rivers Race has raised money to fight domestic violence for Shelter From the Storm, Safe Harbors and Mayday. This riding, walking and running event circles throughout the beautiful Grande Ronde Valley.

Proceeds from the event are used to raise awareness about the problem of domestic and sexual violence and aid the shelter in providing services to as many victims as possible. These valuable benefits include crisis intervention, sheltering victims and their immediate families, counseling, support groups,

providing transportation, advocacy in the legal system, and community awareness presentations.

In addition, the event furthers Grande Ronde Hospital's mission by encouraging people to challenge their fitness levels while enjoying a great outdoor activity and community event. Many employees—nurses, doctors and staff—form teams and participate as GRH representatives.

We appreciate the hospital's financial support of this very worthwhile cause as a major sponsor of this event.

—MaryEllen LaBerge, Board of Directors, Shelter From the Storm

Fighting cancer

The 2010 Union/Wallowa 24-hour Relay for Life was held June 25 and 26 at the Eastern Oregon University track in La Grande. Proceeds from the relay are used for programs directed at finding cancer before it is clinically apparent; providing information, education and support services to assist and ease the burden on cancer patients and their families; advocacy for passage of cancer-related health and wellness legislation; and for national research in the fight against cancer.

—Jody O'Conner, Community Relationship Manager
Great West Division, American Cancer Society

