

# Strategic Plan Summary 2019 - 2021



## Strategic objective #1: Ensure access to quality care.

### Strategic timeline

#### Goals and Initiatives

2019	2020	2021
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1

#### Retain and recruit quality healthcare professionals to improve access in the region.

- a: Develop and implement a provider engagement plan.
- b: Fill the physician gap defined in the medical staff needs assessment.
- c: Optimize the Epic system to create greater efficiencies for physicians and nurses.
- d: Validate the current medical staff structure.

X		
X	X	X
X	X	X
	X	X

2

#### Commit to quality, consistency and excellence.

- a: Achieve the next level of the Rocky Mountain Performance Excellence Baldrige journey.
- b: Create an efficient patient experience.
- c: Improve patient satisfaction.
- d: Achieve 80% of the GPWay Leadership Evaluation Manager (LEM) goals each year house-wide.

X	X	X
X	X	X
X	X	X
X	X	X

3

#### Create patient-focused pathways at all touchpoints.

- a: Improve access to quality care through innovation.
- b: Improve the discharge process.

X	X	X
X	X	X

4

#### Improve the health of Lincoln County residents.

- a: Decrease the suicide rate in Lincoln County.
- b: Lower the mortality rate related to diabetes in Lincoln County.

	X	X
X	X	X

5

#### Expand residency programs in North Platte.

- a: Work with academic affiliations to expand or add to existing North Platte residency and clinical rotation programs.

	X	X
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## Strategic objective #2: Encourage innovation to improve patient care.

### Strategic timeline

#### Goals and Initiatives

2019	2020	2021
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1

#### Develop technology that increases transparency, improves consumerism and promotes wellness.

- a: Develop information technology to exceed the needs of our consumers and providers.
- b: Increase the use of the My Chart patient portal.
- c: Eliminate faxing of patient information.
- d: Achieve price transparency.

X	X	X
X	X	X
	X	X
X	X	

2

#### Implement state-of-the-art infrastructure and processes that attract patients and physicians.

- a: Provide financial capability for technology and processes.
- b: Implement advancements in surgical care.

X	X	X
X	X	

3

#### Use technology to automate nursing work processes.

- a: Define and prioritize nursing work processes that would benefit from technology.

X	X	X
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4

#### Utilize Lean processes to create organizational efficiencies.

- a: Identify and optimize two processes per year.

X	X	X
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5

#### Expand and support a regionally coordinated approach to population health.

- a: Expand the clinically integrated network (GPHIN) to the primary and secondary service area.
- b: Expand care coordination.
- c: Working collaboratively with nursing homes, create a mechanism by which end-of-life discussions occur.

	X	X
X	X	X
X	X	



### Strategic objective #3: Grow services to meet our region's needs.

#### Strategic timeline

#### Goals and Initiatives

2019 | 2020 | 2021

1

#### Improve North Platte community amenities.

a: Provide leadership to ensure growth of retail and wellness options in North Platte.

X | X | X

2

#### Enhance our regional relationships.

a: Establish relationships that are mutually beneficial.

X | X | X

3

#### Achieve overall growth targets for core service lines.

a: Prioritize growth in key service lines.

X | X | X

4

#### Expand services to improve regional access.

a: Initiate an electrophysiology program.

b: Establish a cardiac critical care unit.

X | X | X  
X



### Strategic objective #4: Stay true to our mission, vision and values.

#### Strategic timeline

#### Goals and Initiatives

2019 | 2020 | 2021

1

#### Increase employee/physician engagement.

a: Enhance the level of accountability at GPHealth.

b: Implement options that assist RNs in securing housing.

X | X | X  
X | X

2

#### Invest in employees.

a: Hardwire key staff development and communication mechanisms throughout the health system.

b: Develop an advanced employee wellness initiative.

X | X | X  
X | X | X

3

#### Develop an updated GPHealth campus plan.

a: Research, identify and develop an updated campus plan for GPHealth.

X | X

4

#### Establish a high-functioning shared governance structure for nursing.

a: Develop a standard system for report out and follow up on opportunities for improvement identified by Unit Based Practice Councils.

b: Initiate the Magnet status journey.

X | X | X  
X



### Strategic objective #5: Maintain the independence of healthcare within our region.

#### Strategic timeline

#### Goals and Initiatives

2019 | 2020 | 2021

1

#### Support the mission of the Foundation.

a: Promote the fundraising and friend-raising efforts of the Foundation.

X | X | X

2

#### Ensure financial stability.

a: Balance cost with quality through focus on key measures and by achieving targets identified.

X | X | X

3

#### Develop an outreach strategy.

a: Create a provider strategic plan for network communities.

X | X

4

#### Explore additional revenue streams.

a: Seek new business revenue and grants.

X | X

5

#### Meet the average of the regional benchmark on charges.

a: Establish benchmarking statistics to create a baseline.

X | X | X