

**HUMBOLDT GENERAL HOSPITAL
DISTRICT BOARD OF TRUSTEES
JANUARY 23, 2021 SPECIAL MEETING
MEETING VIA TELECONFERENCE--VIDEOCONFERENCE**

BOARD PRESENT:

Ken Tipton, County Comm. Member
Alicia Cramer, Member
Michelle Miller, Secretary
Gene Hunt, Member
JoAnn Casalez, Chair

STAFF PRESENT:

Tim Powers, CEO
Cory Burnett, CFO
Brett Peine, EMS Director
Alicia Wogan, Executive Assistant
Bertha Higbee, ACNO
Laura Shea, Marketing-Community Relations
Sara Otto, Compliance Officer
Robyn Dunckhorst, CNO

BOARD ABSENT:

Lewis Trout, Member

MEDICAL STAFF PRESENT:

Richard Davis, MD
Robert Johnson, PA

GUESTS:

Ron Price (Price Associates)

CALL TO ORDER:

Board chair Casalez called the January 23, 2021 board meeting to order at 8:06 a.m.

PUBLIC COMMENT:

There was no public comment.

BUSINESS ITEMS-OTHER REPORTS:

1. Price Associates Leadership Advisory Training and Strategic Planning

Ron Price, Price Associates reviewed the January 22, 2021 session and discussed: teamwork, internal strengths, limitations, external opportunities, and challenges. Price offered ideas for developing teamwork, strategic options and strategic themes, identifying six areas: 1) branding and community engagement, 2) people and talent management, 3) process improvement, 4) patient experience, 5) business development and 6) strategic alliances. Price explained the next steps need to be planned and strategic themes identified and schedules established for each theme. The board goals for each theme should be completed in two weeks and the goal objectives for each theme should be completed over four to six weeks. A roadmap should be prepared for each objective, dashboards must be created to measure progress, and as the organization builds, measures and learns, there should be regular review, identification of new insights, new opportunities and new challenges. There should be effort to optimize the current plan and improve future planning.

No action was taken.

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PUBLIC COMMENT:

It was unknown if there were comments from the public because the recording shut off.

Board chair Casalez adjourned the January 23, 2021 meeting of the Humboldt County Hospital District Board of Trustees at (exact time unknown as recording shut off).

APPROVED:

ATTEST:

JoAnn Casalez, Board Chair

Alicia Wogan, Executive Assistant