



PROVIDER *bulletin*

September 27, 2018

Dear Provider:

KHS has recently updated the incentive programs for our members. We understand the importance of our members attending their regular preventive visits. As such, we have decided to incentivize some of these essential visits to help motivate our members to attend.

The details of each incentive program are as follows:

1. **1st Trimester Prenatal Care Visit Incentive** – members who complete their 1st trimester prenatal care visit will receive a Target gift card in the amount of \$30 in the mail. A provider will need to sign off on the incentive form for the member to be eligible for the gift card. The incentive form can be printed from the KHS website or members can call the KHS Health Education Department to request a form to be mailed to them.
2. **Postpartum Incentive** – members who complete the postpartum visit 21-56 days after delivery will receive a Target gift card in the amount of \$30 in the mail.
3. **Well-Child Incentive** – members (12-23 months of age) who attend their annual Well-Child visit will receive a Target gift card in the amount of \$25 in the mail.
4. **Initial Health Assessment (IHA) Incentive** – newly enrolled members who complete their IHA within 120 days of enrolling will receive a first aid kit in the mail.

Eligibility for the Postpartum, Well-Child and IHA incentives will be determined by claims data.

To print the 1st trimester prenatal care visit incentive form, visit:

www.kernfamilyhealthcare.com (For Member-> Health and Wellness-> Member Incentive Program-> Prenatal Care Incentive Form (To Be Completed by Member))

Included with this bulletin is a copy of our program flyer. If you need additional copies of this flyer or have questions, please call 1-800-391-2000 and ask for the Health Education Department.

Sincerely,

Isabel Silva, MPH, CHES
Director of Health Education, Cultural & Linguistic Services