

July 26, 2017

Dear Provider:

KHS recently implemented 3 new member incentive programs to encourage our members to obtain regular preventive care.

- 1. **Pregnancy Incentive** members who attend at least 6 prenatal visit and 1 post-partum visit within 3-8 weeks after delivery will receive a voucher in the amount of \$65 in the mail. The voucher can be used at Toys-R-Us or Babies-R-Us in Bakersfield towards a pack-n-play crib or diapers/wipes.
- 2. **Well-Child Incentive** members (12-23 months of age) who attend a Well-Child visit will receive a voucher in the amount of \$25 in the mail. The voucher can be used at Toys-R-Us or Babies-R-Us in Bakersfield towards an umbrella stroller.
- 3. **Initial Health Assessment Incentive** newly enrolled members who visit their Primary Care Provider within 120 days of enrolling will receive a first aid kit in the mail.

Eligibility for these incentives is determined through claims data. As a provider, you will not need to do anything other than submit a claim for members who receive services.

Included with this bulletin is a copy of our program flyer. If you need additional copies or have questions, please call 1-800-391-2000 and ask for the Health Education Department.

Sincerely,

Jake Hall Provider Relations Supervisor

Rewards for being health and the

Kern Family Health Care wants to thank you for taking care of your health and the health of your children by offering 3 new *incentive programs* for our members.

Member Incentive Programs:

New Members

Complete your "Initial Health Assessment" with your doctor within 120 days of enrolling in the plan. When you complete this, you will get a free gift! Limit 1 per household.

Pregnancy

Complete at least 6 prenatal visits and 1 postpartum visit with your doctor. You will receive a voucher for your choice of a Pack-n-Play Crib OR diapers and wipes.



Take your child (12–23 months) to see their doctor for a yearly exam. You will receive a voucher for a stroller!









For more information, please call us at

800-391-2000

kernfamilyhealthcare.com



Kern Family Health Care complies with applicable Federal civil rights laws and does not discriminate on the basis of race, color, national origin, age, disability, or sex. ATENCIÓN: si habla español, tiene a su disposición servicios gratuitos de asistencia lingüística. Llame al 1-800-391-2000. 注意:如果您使用繁體中文,您可以免費獲得語言援助服務。請致電 1-800-391-2000。