



# PROVIDER *bulletin*

November 2, 2022

Dear Provider:

To demonstrate the importance of routine preventive services, we increased our Member Rewards program incentive amounts beginning November 1, 2022. Hopefully this will provide increased motivation to Kern Family Health Care (KFHC) members to complete their visits,

We want you to be aware of the preventive health services and incentives we are currently offering in the event you or your clinic are contacted by KFHC members to schedule an appointment or inquire about the services or incentives.

The program includes a gift card reward and outreach. The outreach is conducted via robocalls, text messages, or mailed flyers with information on the importance of completing the services and informing members that they will receive a reward by completing the service.

Measures with reward amounts are as follows:

- Blood Lead Screening in Children (LSC): \$25 gift card
- Breast Cancer Screening (BCS) Reward: \$25 gift card
- Cervical Cancer Screening (CCS) Reward: \$25 gift card
- Chlamydia Screening (CHL) Reward: \$25 gift card
- Prenatal Care Reward: \$50 gift card
- Postpartum Care Reward: \$30 gift card
- Well-Baby Visit Reward: 8 visits up to \$160  
(1<sup>st</sup> – 4<sup>th</sup> visit \$15 each, 5<sup>th</sup>- 8<sup>th</sup> visit \$25 each)
- Well-Care Visit Reward: \$25 gift card)
- Initial Health Assessment (IHA) Reward: \$25 gift card

**For more information on the current rewards please visit KHS website at <https://www.kernfamilyhealthcare.com/members/health-and-wellness-services/member-rewards-programs/>**

Eligibility for the Postpartum Visit, Wellness Exams, and IHA rewards will be determined by claims data. All member rewards are mailed 6-8 weeks after the claim is received.

If you need copies of the member reward flyer or have questions, please contact your Provider Relations Representative at 1-800-391-2000.

Sincerely,

Jane Daughenbaugh, BSN, MA, RN, PHN, CCM  
Director of Quality Improvement