

June 15, 2021

## Dear Provider:

We understand the importance of regular preventive visits for KFHC members. In order to motivate our members to attend, we have decided to incentivize some of these essential visits with our Member Rewards program.

The details of each member reward are as follows:

- Early Prenatal Care Reward members who complete a prenatal care visit in the 1<sup>st</sup> trimester will receive a \$30 gift card in the mail. A provider will need to sign off on the Prenatal Reward Form for the member to be eligible for the gift card. The form is available on the KHS website
  - https://res.cloudinary.com/dpmykpsih/image/upload/kern-site-353/media/2046/prenatal-reward-form 2020 final.pdf
  - or by calling the KHS Member Services Department at (800) 391-2000. Members can return the form by submitting on the Member Portal or by mail.
- 2. **Postpartum Care Reward** members who complete the postpartum visit 7-84 days after delivery will receive a **\$30** gift card in the mail.
- 3. **Well-Baby Reward** members (0-30 months of age) who complete 6 well baby visits in the first 15 months of life and 2 well baby visits between 15 and 30 months will receive a **\$10** gift card per visit in the mail (a total of \$80 in gift cards).
- 4. **Well-Care Reward** members who complete an annual wellness exam between the ages of 3 to 21 will receive a **\$15 gift card** in the mail for each annual visit.
- 5. **Initial Health Assessment (IHA) Reward** newly enrolled members who complete their IHA within 120 days of enrolling will receive a **\$10** gift card in the mail.

Eligibility for the Postpartum, Wellness Exams, and IHA rewards will be determined by claims data. All member rewards are mailed 6-8 weeks after the claim is received. Rewards mailing may be delayed due to COVID-19.

Included with this bulletin is a copy of the Member Rewards program flyer. If you need additional copies of this flyer or have questions, please contact your Provider Relations Representative at (661) 664-5000.

Sincerely,

Jane Daughenbaugh, BSN, MA, RN, PHN, CCM Director of Quality Improvement

## **Rewards For Being Healthy!**

Kern Family Health Care wants to thank you for taking care of your health and the health of your family by offering *rewards programs* for our members.



All rewards are in the form of gift cards.

\*Limit 1 reward per pregnancy.

\*\*Limit 1 reward per year.



**800–391–2000** kernfamilyhealthcare.com





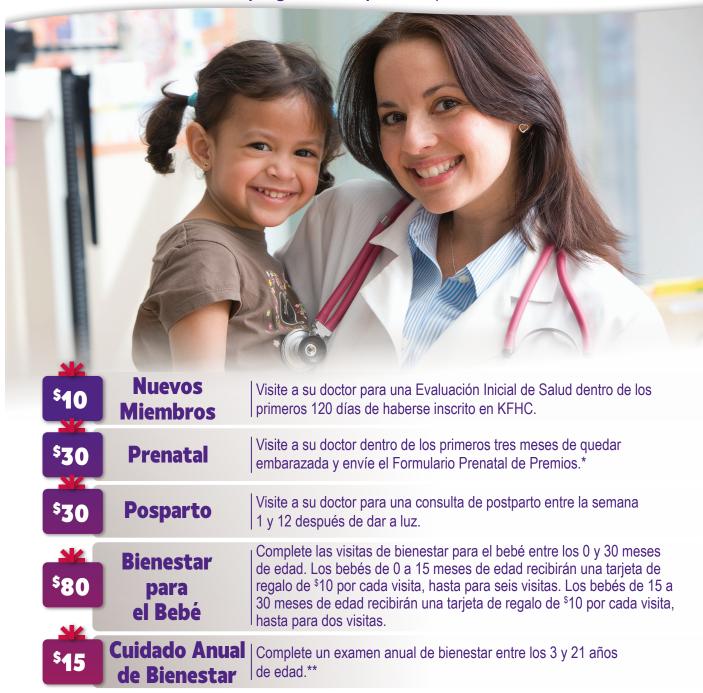




Kern Family Health Care complies with applicable Federal civil rights laws and does not discriminate on the basis of race, color, national origin, age, disability, or sex. ATTENTION: If you speak a language other than English, language assistance services, free of charge, are available to you. Call 1-800-391-2000 (TTY: 711). 注意:如果您使用繁體中文, 您可以免費獲得語言援助服務。請致電 1-800-391-2000。(TTY: 711)

## ¡Premios por estar saludable!

Kern Family Health Care quiere agradecerle por cuidar su salud y la salud de su familia, ofreciendo **programas de premios** para nuestros miembros.



Todos los premios se dan en forma de tarjetas de regalo.

\*Límite de 1 premio por embarazo. \*\*Límite de 1 premio por año.



800-391-2000 kernfamilyhealthcare.com









Kern Family Health Care cumple con las leyes federales de derechos civiles aplicables y no discrimina por motivos de raza, color, nacionalidad de origen, edad, discapacidad o sexo. ATENCIÓN: si habla español, tiene a su disposición servicios gratuitos de asistencia lingüística. Llame al 1-800-391-2000. 注意:如果您使用繁體中文,您可以免費獲得語言援助服務。請致電1-800-391-2000。(TTY: 711)