



December 27, 2024

### New Funding Available for Rural Health Care Services Outreach Program

Dear Provider,

The **Health Resources & Services Administration** (HRSA) has announced new funding available for Rural Health Care Services Outreach Program. This community-based grant program aims to support organizations to promote rural health care services outreach by improving and expanding the delivery of health care services to include new and enhanced services in rural areas. The Rural Health Care Services Outreach Program (Outreach Program) enables award recipients to use federal funding to design and implement projects that are specifically tailored to meet rural populations' unique health needs. Funding can be used for a broad range of health care services that are based on each rural community's needs and should:

1. Expand the delivery of healthcare services to include new and enhanced services exclusively in rural communities
2. Use innovative evidence-based and promising practice models to inform their approach to addressing the needs of their specific community
3. Demonstrate health outcomes
4. Plan for sustainability after grant funding ends

**The application deadline for this opportunity is January 27, 2025. To apply please visit the click [here](#).**

Eligible applicants include all domestic public and private, nonprofit, and for-profit entities with demonstrated experience serving, or the capacity to serve, rural underserved populations.

Applicants are also required to propose projects that serve exclusively [HRSA-designated rural areas](#) and be a part of a network comprised of three or more organizations with at least two-thirds or 66% percent network organizations physically located in a HRSA-designated rural area.

For more information about this funding opportunity please click [here](#) or contact the Department of Health and Human Services, Health Resources and Services Administration at [RuralOutreachProgram@hrsa.gov](mailto:RuralOutreachProgram@hrsa.gov).

[Provider Bulletins](#) are available on the [KHS website](#). Please visit the site regularly to stay informed about the latest updates and announcements.

If you have any additional questions, please contact your Provider Relations Representative at 1-800-391-2000.

Sincerely,

Kristie Onaindia  
Provider Relations Manager  
Kern Health Systems