

November 10, 2020

We understand the importance of regular preventive visits for KFHC members. In order to motivate our members to attend, we have decided to incentivize some of these essential visits with our Member Rewards program.

The details of each member reward are as follows:

- Early Prenatal Care Reward members who complete a prenatal care visit in the 1st trimester will receive a \$30 gift card in the mail. A provider will need to sign off on the Prenatal Reward Form for the member to be eligible for the gift card. The form is available on the KHS website or by calling the KHS Member Services Department at (800) 391-2000.
- 2. **Postpartum Care Reward** members who complete the postpartum visit 7-84 days after delivery will receive a **\$30** gift card in the mail.
- 3. **Well-Baby Reward** members (0-15 months of age) who complete six well baby visits will receive a **\$10** gift card per visit in the mail (a total of \$60 in gift cards).
- 4. **Well-Child Reward** members who complete an annual wellness exam at age 3, 4, 5 and 6 will receive a **\$15** gift card in the mail for each annual visit.
- 5. Adolescent & Young Adult Wellness Reward members, between 12 and 21 years of age, who complete an annual wellness exam will receive a \$20 gift card in the mail for each annual visit.
- 6. **Initial Health Assessment (IHA) Reward** newly enrolled members who complete their IHA within 120 days of enrolling will receive a **\$10** gift card in the mail.

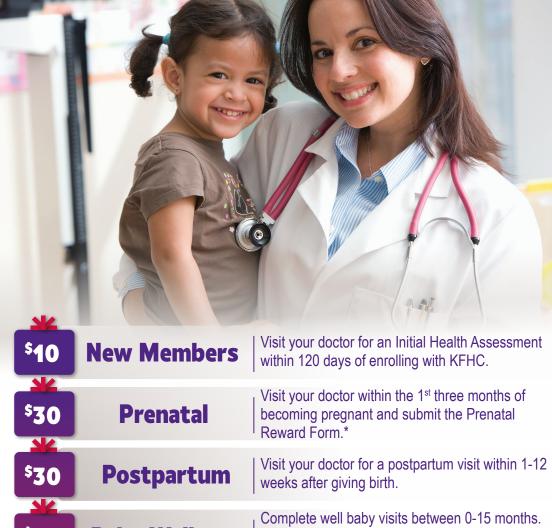
Eligibility for the Postpartum, Wellness Exams, and IHA rewards will be determined by claims data. All member rewards are mailed 6-8 weeks after the claim is received. Rewards mailing may be delayed due to COVID-19.

Included with this bulletin is a copy of the Member Rewards program flyer. If you need additional copies of this flyer or have questions, please call Janet Macias in the Quality Improvement Department at (661) 664-5073.

Sincerely,
Jane Daughenbaugh, BSN, MA, RN, PHN, CCM
Director of Quality Improvement

Rewards For Being Healthy!

Kern Family Health Care wants to thank you for taking care of your health and the health of your family by offering *rewards programs* for our members.



560 Baby Wellness

Complete well baby visits between 0-15 months. Baby will receive a \$10 gift card per visit for up to six visits.

\$15 Child Wellness

Complete a wellness exam at 3, 4, 5, and 6 years of age.**

\$20 Youth Wellness

Complete a wellness exam between 12-21 years of age.**

All rewards are in the form of gift cards.

*Limit 1 reward per pregnancy.

**Limit 1 reward per year.



800-391-2000 kernfamilyhealthcare.com









Kern Family Health Care complies with applicable Federal civil rights laws and does not discriminate on the basis of race, color, national origin, age, disability, or sex. ATTENTION: If you speak a language other than English, language assistance services, free of charge, are available to you. Call 1-800-391-2000 (TTY: 711) 注意:如果您使用繁體中文,您可以免費獲得語言援助服務。請致電 1-800-391-2000。(TTY: 711)

¡Premios por estar saludable!

Kern Family Health Care quiere agradecerle por cuidar su salud y la salud de su familia, ofreciendo

programas de premios para nuestros miembros.



Premios *

\$30 Prenatal

Visite a su doctor dentro de los primeros tres meses de quedar embarazada y envíe el Formulario Prenatal de

Posparto

Visite a su doctor para una consulta de postparto entre la semana 1 y 12 después de dar a luz.

Section Bienestar del Bebé

Complete las visitas de bienestar para el bebé entre los 0 y 15 meses de edad. El bebé recibirá una tarjeta de regalo de \$10 por cada visita, hasta un máximo de 6 visitas.

Service Bienestar del Niño

Complete un examen de bienestar a los 3, 4, 5 y 6 años de edad.**

\$20

Bienestar Juvenil

Complete un examen de bienestar entre los 12 y 21 años de edad.**

Todos los premios se dan en forma de tarjetas de regalo.

*Límite de 1 premio por embarazo. **Límite de 1 premio por año.



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