



PROVIDER *bulletin*

February 3, 2022

Member Rewards Program

Dear Provider:

We understand the importance of regular preventive visits for KFHC members. In order to motivate our members to attend, we have expanded our Member Rewards program to incentivize some of these essential visits.

We want you to be aware of the preventive health services and incentives we are currently offering in case you or your clinic receive a call from a member to schedule an appointment or inquire about the services or incentives

The program includes a gift card reward and outreach. The outreach is conducted via a robocall, text message, or by mailing a flyer with information on the importance of completing the services and informing members that they will receive a reward by completing the service.

The details of each new measure reward are as follows:

- **Blood Lead Screening in Children (LSC)** – Complete a blood lead test screening for babies before they turn 2 years old, and parents will receive a **\$15 gift card** in the mail. **New in 2022!**
- **Breast Cancer Screening (BCS) Reward**- Women who complete a mammogram and are between the ages of 50-74 years of age will receive a **\$15 gift card** in the mail for completing the screening. **New in 2022!**
- **Cervical Cancer Screening (CCS) Reward** – Women who complete a Pap Smear Test and are between the ages of 21-64 years of age will receive a **\$15 gift card** in the mail for completing the screening. **New in 2022!**
- **Chlamydia Screening (CHL) Reward** - Women between the ages of 18-24 years of age who complete a test for chlamydia will receive a **\$15 gift card** in the mail for completing the screening. **New in 2022!**

Rewards continuing in 2022

- Prenatal Care Reward: \$30 gift card
- Postpartum Care Reward: \$30 gift card
- Well-Baby Visit Reward: \$10 gift card per visit (up to 8 visits)
- Well-Care Visit Reward: \$15 gift card
- Initial Health Assessment (IHA) Reward: \$10 gift card

Eligibility for the Postpartum, Wellness Exams, and IHA rewards will be determined by claims data. All member rewards are mailed 6-8 weeks after the claim is received. Mailing of the rewards may be delayed due to COVID-19.

For more information on the current rewards please visit KHS website

<https://www.kernfamilyhealthcare.com/members/health-and-wellness-services/member-rewards-programs/>

Included with this bulletin is a copy of the Member Rewards program flyer. If you need additional copies of this flyer or have questions, please contact your Provider Relations Representative at (661) 664-5000.

Sincerely,

Jane Daughenbaugh, BSN, MA, RN, PHN, CCM

Director of Quality Improvement

Kern Family Health Care