



November 15, 2024

Join Us in Promoting the Winter Wellness Wonderland and Coat Drive

Dear Providers.

Kern Health Systems (KHS) is excited to announce our first-ever **Winter Wellness Wonderland** event, taking place on **December 7, 2024**. This is a **free community-wide event** for all of Kern County, with a special focus on engaging our Kern Family Health Care (KFHC) members and their families.

In conjunction with this event, we will be hosting a **Coat Drive** to collect and distribute coats to those in need during the winter season.

How You Can Help:

1. Participate in the Coat Drive:

- Goal: Collect 50 or more new or gently used coats.
- **Incentive:** Providers and community businesses that meet this goal will receive a **free promotional banner** displayed at the event.

2. Promote the Event in Your Office:

• If you prefer not to participate in the Coat Drive, we kindly ask for your help in **promoting**the event by displaying event flyers in your office.

Getting Involved:

• Coat Drive Participation:

- Contact your KHS Prover Relations Representative to arrange for a collection box to be delivered to your location.
- o KHS will collect the coats during the week of the event.

• Event Promotion Only:

 Contact your KHS Provider Relations Representative if you'd like to display flyers to help spread the word.

<u>Provider Bulletins</u> are available on the <u>KHS website</u>. Please visit the site regularly to stay informed about the latest updates and announcements.

If you have any additional questions, please contact your Provider Relations Representative at 1-800-391-2000.

Sincerely,

Kristie Onaindia Provider Relations Manager Kern Health Systems

PROVIDERBulletin





Winter Wellness WONDERLAND



Help Kern Family Health Care bring warmth to families in need this holiday season!

Donate new or gently used coats and jackets to provide comfort and protection during the cold winter months.





Drop off your donation at:

2900 Buck Owens Blvd Bakersfield, CA 93308



Donation deadline:

Wednesday, December 4th

