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Image: Section in the section is a balance of the sectin is a balance of the section is a balance of the sectio	Priority	Focus Area	Goal	Objectives	Disparities		Family of Measures	2018 Progress to Date	(Please select one partner from the dropdown	Partner Role(s)	Strengths	Challenges? How will they be addressed?
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Image:			services providers and insurers in obesity			improvement efforts to increase					provider by the American Nurses	thought. It is a goal to have
Image: stability of the						obstetricians and gynecologists, and other primary care provider practices and clinical offices to become New York State Breastfeeding Friendly Practices.	monitor number of participating practices.	GVN practice encouraging the practice to become a Breast Feeding Friendly Practice. Swego County Health Department continues to be active participants in the Breastfeeding Coalition. Participants in the Breastfeeding tattending the Big Latch and Baby Shower Events, upgrading our lactation space, and participating in the Breastfeed Your Baby Here Program. MCH nurses continue to make referrals to agencies that provide assistance with breastfeeding. Cornel Looperative Extension, is training 3 staff as lactation consultants. OcHD regularly makes referrals, however the recent departure of a CCE			the quarterly CSP meetings During 2018, the entire OB-GYN registered nursing staff, plus three Neonatal Nurse Practitioners, took and passed the rigorous the breast feeding class offered by CEUfast, Inc The company is accredited as a continuing nursing education provider by the American Nurses	Implementing practice policy changes. We will continue to conduct outreach to the practice on this issue.
that help promote and staff and transportation a The breastfeeding Coalition has established Breastfeeding Cafes, such as Cornell ongoing challenges.						continuum in Oswego County through participation in the Creating Breastfeeding	accommodate breastfeeding	participate in the Breast Feed Your Baby Here initiative which was implemented in 2018.	Business	transactional	the community. Continuing to engage non-traditional partners in breastfeeding. Support from community partners that help promote and staff Breastfeeding Cafes, such as Cornell	worksites/businesses with mini-grants to create or improve lactation rooms. Difficult to staff Cafes outside of normal work hours. Engaging pregnant woman and transportation are

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Priority	Focus Area Goal	Objectives	Disparities	Interventions/ Strategies/Activities	Family of Measures	2018 Progress to Date	Implementation Partner (Please select one partner from the dropdown list per row)	Partner Role(s)	Strengths	Challenges? How will they be addressed?
					Number of healthcare practices that achieve NYS Breastfeeding Friendly Practice designation.	Unfortunately, there are no practices with this designation.	5		We continue to see it as a priority in our community and will work with providers for this designation.	
		By 2018 see a reduction in childhood obesity by five percent.	Νο	Expansion of the Healthy Highways Program.	Number of Elementary Schools participating in the Healthy Highways Curriculum	Oswego Health and the Oswego County Health Department are working with all nine school districts for a total of 24 elementary school in implementing the Healthy Highway Program. This program has been embraced by not only the nine Superintendents, but the administrators and teachers at the individual schools. Health educators from the agencies mentioned attended most school open houses to promote to families the benefits of this program. Three trainings were held for school personnel with approximately 80 attendees, including many principals. Since the September kick off, one elementary school has implemented a policy change in its kindergarten classes eliminating juice and providing water instead at snack time. Pre- evaluation testing data has been collected to be compared against evaluations later in the year.	, K-12 School	Transactional	Schools are actively engaged in the program and are finding innovated ways to implment concepts across all disciplines. We were able to expand to all school districts. Article on the program was accepted by Journal of International Health Promotion and Education (in press). Three year committment from Oswego County, Oswego Health and Shineman Foundation to provide funding.	evidence based but we continue to work with SUNY Oswego to evaluate the results of this program and its
					Knowledge and behavior change is demonstrated by students in participating schools	Data is was collected for pre-program evaluation for program effectiveness.	College	transactional	The partnership between hosptial, health dept. and school districts to implement program in all school districts.	Some schools having difficulty implementing evaluation.
	Reduce Illness, Disability and Death Related to Tobacco Use and Secondhand Smoke Exposure Reduce premature birth.	By December 2018, reduce the number pregnant women who smoke by 10 perci		Ask all pregnant women about tobacco use and provide augmented, pregnancy-tailored counseling for those who smoke and offered the Smoke Free for Baby And Me program.	Number of women participating in Smoke Free for Baby and Me.	Since program implementation several years ago, 108 women have enrolled. The current success rate is 41%. Through the county's sole 08-GVN practice, 30 participants have graduated. As of September, 32% of the pregnant women who smoke, enrolled in the program, indicating that at least a third at least try the program. A total of 86% of enrollees are Medicaid recipients.	Providers	Transactional	This program was named a Model Practice by NACCHO, the National Assocation of County and City Health Officer. A community-based program, OPTIONS, provides this program to pregnant and parenting women not associated with the OB- GVN practice. The program is also now open to household members of those enrolled women. We are looking to expand program services to grandparents who are raising children under age 2.	screen every woman at the local OB-GYN practice for eligibility and offer program enrollment. Not evidence based, we continue to work with SUNY Oswego to collect data on this intervention. Short on funding which limits
	Promote tobacco use cessa among low SES populations poor mental health Eliminate exposure to seco	s and those with		New mothers enrolled in the OPTIONS program will be screened for tobacco use and offer the Smoke Free for Baby and Me Program.	Number of pregnant women smoking that seek care at Oswego County OB/GYN	There are 28 pregnant or parenting Moms Smoke Free For My Baby and Me Program. 96% of the participants are Medicaid eligible.	Community-based organizations	Transactional	We are able to assist women who are not pregnant but raising toddlers who want to quit smoking. Services are delivered in the home.	

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	Increase Access to High Quality Chronic Disease Prevention Care and management in both clinical and community settings	Promote Evidence-based care to manage chronic disease	BY December 2018 increase the participation by five percent the number of participants in evidence-based chronic disease programs.	No	Promote and offer the Chronic Disease Chronic Disease Self-Management Program	Data from Quality Technical Assistance Center (QTAC)	Evidence Based Programs are continued to be offered and advertised. Rural Network of Oswego County continues to help support and promote these programs. A total of 7 classes were offered with 63 participants registered. Partnered with HealtheConnections to utilize their platform for referral from local healthcare providers. staff members from Oswego Hospital and the Oswego County Paogram. Classes will be offered to clients in drug treatment at a local agency. Planning to start this has been underway for several months.		informational		It continues to be a challenge to enroll enough participants at one time to hold classes. Alternate sites such as Farnham Family Services, worksites and faith-based organizations will be targeted to increase the number of participants.
	Increase access to high quality chronic disease preventive care and management in both clinical and community settings				Promote and offer the Prevent T2 (A National diabetes prevention program.)	Number of Participants	1 class was completed this year. Several had to be cancelled due to low enrollment or lack of participants	Community-based organizations	informational	We continue to see it as a priority in our community and will work with providers for this designation. SUNY Oswego professor, was looking at designing a diabetes education program that could serve as an "introduction" to the NDPP program.	introduce other programs. Will look to faith-based organizations as potential partners. HealtheConnection platform for referrals will be
					Promote and offer the Diabetes Self- Management Program	Number of Programs Offered	Four classes were held with 42 participants attending.	Hospital	transactional	Oswego Hospital continues to have success in offering this program. Classes seem to fill up easier than other offerings. Success of local Diabetes support group helps to attract participants to this program.	We continue to try to increase numbers to better impact the community. We will continue to use strategies to try to increase referrals, such as the HealtheConnections Platform

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