

# KEY FOR YOUR HEALTH



6TH ANNUAL



FOUNDATION

## SATURDAY, AUGUST 14, 2021

SENECA HILL HEALTH CAMPUS | RT 45A, OSWEGO, NY





# SPONSORSHIP OPPORTUNITIES

## **TITLE SPONSOR \$10,000**

- Exclusive naming rights “XYZ Company 6th Annual For Your Health 5K”
- Company name/logo on promotional materials, including website and social media (time sensitive)
- Company logo on back of event t-shirts
- Company name in all press releases
- Opportunity to speak or verbal recognition in the opening remarks as the “Title Sponsor”
- Opportunity to display company banner at event
- Company branded signage at mile marker
- Opportunity to include company branded product in race packet bags

## **PRESENTING SPONSOR \$5,000**

- Company name/logo on promotional materials, including website and social media (time sensitive)
- Company logo on back of event t-shirts
- Company name in all press releases
- Verbal recognition at awards presentation as the “Presenting Sponsor”
- Opportunity to display company banner at event
- Company branded signage at mile marker
- Opportunity to include company branded product in race packet bags

## **KIDS FUN RUN SPONSOR \$3,500 (Only 1 available)**

- Company name/logo on promotional materials, including website and social media (time sensitive)
- Company logo on back of event t-shirts
- Opportunity to speak or verbal recognition in the opening remarks as the “Kids Fun Run Sponsor”
- Opportunity to display company banner at event
- Company branded signage at mile marker
- Opportunity to assist with Kids Fun Run start
- Opportunity to include company branded product in race packet bags

**DEADLINE FOR SPONSORSHIP: JULY 23, 2021**



## **START/FINISH LINE SPONSOR \$2,500**

- Company name/logo on promotional materials, including website and social media (time sensitive)
- Company logo on right or left sleeve of event t-shirts
- Company branded signage at start/finish line
- Opportunity to assist with 5K race start
- Opportunity to include company branded product in race packet bags

## **WATER STOP SPONSOR \$1,000**

- Company name/logo on promotional materials, including website and social media (time sensitive)
- Company logo on back of event t-shirts
- Verbal recognition in opening remarks as the “Water Stop Sponsor”
- Company branded signage at multiple water stops along the route
- Opportunity to include company branded product in race packet bags

## **SPRINT SPONSOR \$500**

- Company name/logo on promotional materials, including website and social media (time sensitive)
- Company name/logo on back of event t-shirts
- Verbal recognition in opening remarks as the “Sprint Sponsor”
- Company branded signage at mile marker

## **SPEED SPONSOR \$250**

- Company name/logo listed on website and social media
- Company name listed on back of event t-shirts
- Company branded signage at mile marker

## **STRIDE SPONSOR \$100**

- Company name/logo listed on website and social media
- Company name listed on back of event t-shirts



**FOR YOUR HEALTH 5K  
IS PROUD TO BE A PART  
OF THE MAKE IT HAPPEN  
20K RACE SERIES**



# JOIN US FOR THE 6TH ANNUAL FOR YOUR HEALTH 5K

The mission of this event is to promote health and fitness in our community.

Kids fun run starts promptly at 8:00 a.m.

5K run/walk starts promptly at 8:30 a.m.



**OSWEGO**  
HEALTH

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