

**Pella Regional Health Center CHNA-Health Implementation Plan**

**2018 Health Needs - Primary Service Area (Marion County IA)**

#	CHNA Health Areas of Need		Specific Actions to Address Need	LEAD	Partners	Timeframe	Resources (Hours)	Est. \$\$	Responsibility
1	Lack of Qualified Healthcare Workers Seeking Employment	a	Enhance marketing strategies with our website to really share our story as it relates to employment. (Small hospital, friendly work environment, opportunities for professional development, progressive in industry, etc.)	Human Resources	Marketing & Communication	Ongoing	5	\$ 2,500.00	Bubby Greene, Billie Rhamy, & Kyle Shade
		b	Enhance connection with High Schools to educate on Healthcare Careers	Human Resources	Professionals in a cross section of PRHC	Ongoing	20	\$ 2,000.00	Nichelle Weiler & PRHC Professionals
		c	Enhance college student connections with Pella Regional Health Center to draw potential seekers to PRHC. (i.e., Welcome to Nursing School cards/flyers and other communications)	Human Resources	Marketing & Communication	Ongoing	120	\$ 5,000.00	Human Resources
		d	Retention Measures— *enhance succession planning for professionals to see additional growth opportunities within. *enhance orientation experience to integrate staff into their work environment	Human Resources	Leadership Team	Ongoing	Unknown	\$ 5,000.00	Human Resources & Leadership Team
2	Mental Health (Access, Diagnosis and Placement)		Note: This is not part of Pella Regional's mission or core business operations. PRHC will partner with Pine Rest on actions						
		a	Monitor collaborative partnership with PineRest to provide service as needed.	PineRest PRHC	PineRest PRHC	Ongoing	5	\$ 10,000.00	Jean to Yvonne
		b	Increase patients' and Provider/Staff knowledge/awareness of available services	PineRest PRHC	PineRest PRHC Marion Co Public Health Dept	ongoing	12	\$ 1,000.00	Social Worker/Yvonne
		c	Increase outpatient services to prevent the need for inpatient services	PineRest PRHC	PineRest PRHC Marion Co Public Health Dept	Ongoing	12	\$ 1,000.00	Jean

		d	24/7 Crisis stabilization services/placement decreases the admissions to inpatients thereby increasing the availability of IP beds	Marion & Mahaska Counties	PRHC, PineRest, Knoxville Comm Hospital, Mahaska Health Partnership.	2015	100	\$ 25,000.00	Kim Dom
3	Increase Medicaid Reimbursement	a	Monitor state and federal regulations for changes to laws	CEO & Public Relations	IHA, AHA	Ongoing	60	\$ 2,500.00	Bob Kroese/Admin Team
		b	Follow AHA and IHA on Medicaid reimbursement issues.	CEO & Public Relations	IHA, AHA	Ongoing	20	\$ 800.00	Bob Kroese/Admin Team
		c	Communicate with legislators regarding effects of legislation on Medicaid payments	Public Relations	PRHC	Ongoing	50	\$ 2,000.00	Billie Rhamy
		d	Mobilize Pella Regional constituents to communicate with legislators regarding Medicaid payment issues.	Public Relations	PRHC	Ongoing	50	\$ 2,000.00	Billie Rhamy
4	Substance Abuse (Meth, Marijuana, Opioids, Prescription Drugs)	a	Increase patients and providers/Staff knowledge/awareness of available services	PineRest & PRHC	PineRest, PRHC, Marion Co Public Health Dept.	Ongoing	22	\$ 1,000.00	Yvonne/Lezlie/Kristi
		c	Educate Providers on screening questions/tools to evaluate patients	PineRest, PRHC	PineRest, PRHC	Develop too to deploy in clinics	5	\$ 250.00	Yvonne/Lezlie/Kristi
		d	Continue to monitor prescription drug abuse. Support providers in discouraging prescription drug abuse	PRHC	Area Drug Stores and Physicians	On-going program within the ED and Clinic. Tracks potential abusers and avoid prescribing narcotics to patients who do not have a relationship with PRHC provider.	15	\$ 1,000.00	Lezlie/Kristi
5	Community Health Education (Own Personal Health)	a	Promote wellness exams annually	Public Relations	PRHC, Marion Co Public Health Dept	Annual in April-June	10	\$ 500.00	Billie Rhamy
		b	Add wellness information to www.pellahealth.org	Public Relations	PRHC	July-Dec 2018	20	\$ 2,500.00	Billie Rhamy
		c	Utilize Health Partners to communicate with chronic illness patients regarding scheduling of exams and testing	Clinic	PRHC	Ongoing	Unknown	\$ 1,000.00	Kristi