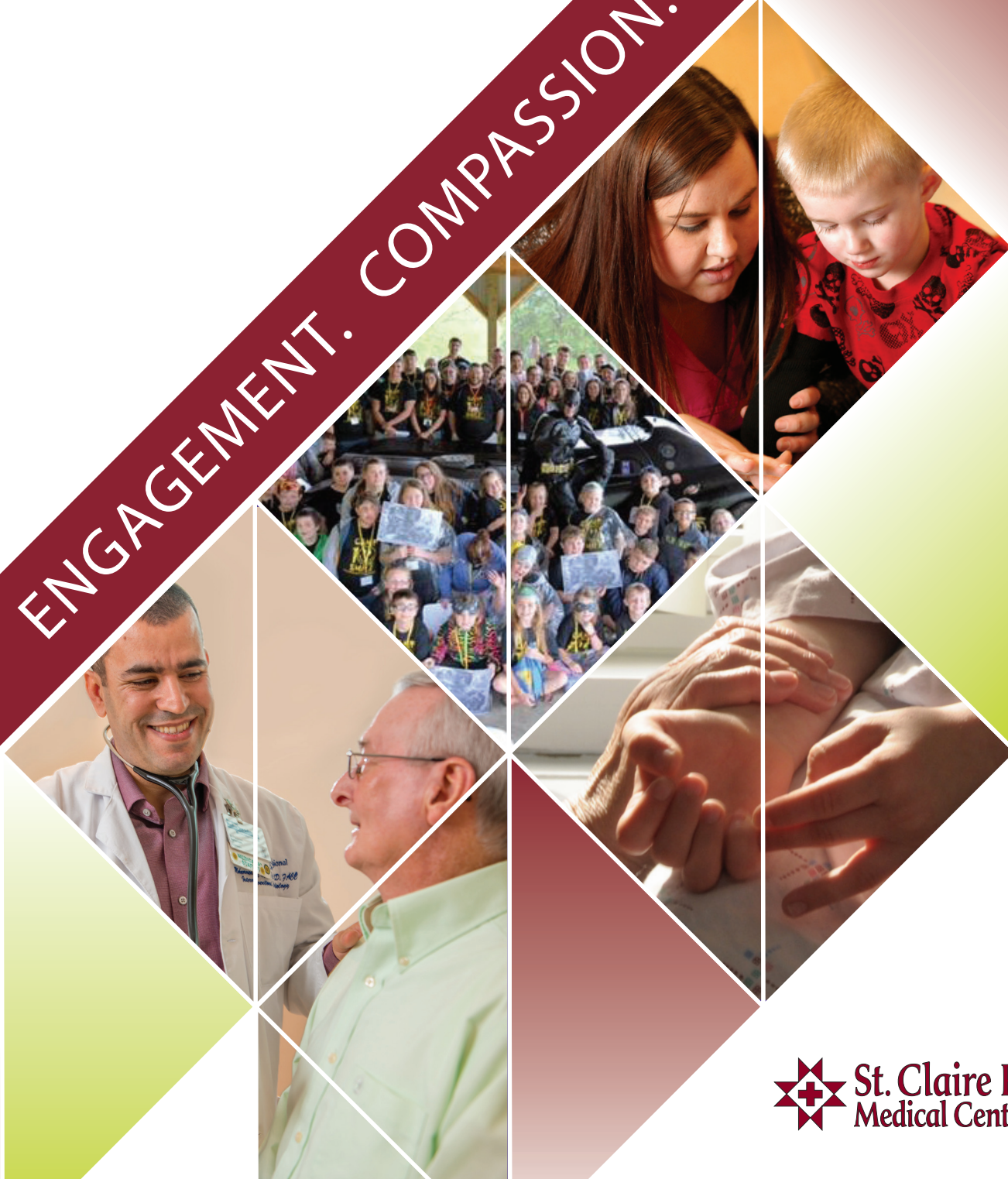


# Community Benefit Report 2016

ENGAGEMENT. COMPASSION. PARTNERSHIP.





## To proclaim God's goodness through a healing ministry to the people of Eastern Kentucky.

- St. Claire Regional's Mission

St. Claire Regional (SCR) is committed to providing the best care for our patients every day of the year. But, our commitment doesn't stop there. SCR takes great pride in being an engaged community partner committed to enhancing health and quality-of-life in our region.

In partnership with other community agencies and organizations, SCR provides or financially supports many community programs that benefit our residents, especially our most vulnerable populations — children, elderly, those who are sick, and those in socio-economic distress.

Below are just a few of the ways in which SCR makes a difference in our communities:

- Provided over 20 free health screening events in 2016.
- Sponsored and provided clinical services for SCR and UK Healthcare's 4th annual Women's Health Conference, which provides health screenings, education and one-on-one question/answer sessions for over 150 women.
- Sponsorship of GoNoodle Plus in all elementary schools in SCR's service region. GoNoodle is a web-based suite of interactive games and videos designed to provide measurable minutes of classroom-based physical activity and engage children in better behavior and performance.
- Pediatric obesity initiative, which included a conference in Morehead in April 2016 to more thoroughly equip healthcare providers to diagnose and treat pediatric obesity, with the prospect of establishing a multidisciplinary pediatric obesity clinic.
- Conducted four, 12-week Cooper Clayton Smoking Cessation courses open to all SCR staff and the public.
- Initiation of collaboration with the UK College of Nursing to develop an online smoking cessation specialist training program that would, in part, be conducted via the SCR Telemedicine network.

- SCR is a founding partner and provides guidance for the Gateway Wellness Coalition (GWC). The GWC encourages community engagement to shape the future of health in our region proactively. Through the GWC, SCR has been able to assist in the implementation of:
  - Walking 4 Wellness, a program in which fourth-grade students are encouraged to be more physically active by tracking how much they walk each day.
  - Tobacco awareness and anti-smoking activities, largely in Menifee County. Working with local governments and school districts to enact smoke-free ordinances/policies. Menifee County High School approved a tobacco-free policy, which went into effective July 2016.
  - Participation in development of a district-wide wellness policy for Bath County Schools.
  - Establishment of a faculty and student walking club at Bath County High School.
  - Conducted a survey about smoking cessation programs currently offered by schools, health departments and hospitals in the region, as well as opinions about e-cigarettes and the effectiveness of smoke-free policies.

SCR is proud to maintain a long-standing commitment to the health and well-being of our region and the people we serve. Thank you for allowing SCR to be your healthcare provider of choice.

Sincerely,

Mark J. Neff

SCR President/CEO

# \$14.7 MILLION

The amount of net community benefits  
St. Claire Regional provided for the year  
ended June 30, 2016

## **BENEFITS FOR THE MEDICALLY UNINSURED/UNDERINSURED/ELDERLY** \_\_\_\_\_ **\$5.6 MILLION**

### **Charity and Uncompensated Care** \_\_\_\_\_ **\$3,502,100**

To help meet the medical needs of patients who have no healthcare coverage and cannot afford to pay for health services, SCR provided \$220,910 in charity care (at cost) last year. Uncompensated care, which totaled \$3.3 million, is the cost of SCR services to individuals who were unable or unwilling to pay, and did not officially meet guidelines for traditional charity care.

### **Medicaid and Medicare Shortfall** \_\_\_\_\_ **\$2,127,760**

SCR routinely treats patients who receive Medicaid and Medicare benefits. Last year's government reimbursement for those services fell \$2.1 million short of the actual cost of care.

## **BENEFITS FOR THE BROADER COMMUNITY** \_\_\_\_\_ **\$9.1 MILLION**

### **Health Professions Education** \_\_\_\_\_ **\$3,025,065**

The educational development and professional training of medical personnel is key to improving our community's health. Programs in this category include physician and medical student training, nurse development and professional medical education, and scholarship support for students pursuing health careers degree programs.

### **Subsidized Health Services** \_\_\_\_\_ **\$5,902,040**

These are patient care services that are provided despite a negative margin, because they are needed in the community and would otherwise not be available to meet patient need. These include some of SCR's specialized physician services, which if not provided, would require some patients to travel an hour or more for the care that they need.

### **Community Support and Partnerships** \_\_\_\_\_ **\$139,640**

These benefits include activities and programs provided to improve our community's health, such as health fairs and screenings, free sports physicals for area students, support groups for patients and families, and partnerships to advocate for the enhancement of community health.

### **Donations** \_\_\_\_\_ **\$50,335**

This includes cash donations and in-kind gifts that SCR made directly to programs, organizations and foundations that serve the health and well-being of our region.

## **TOTAL BENEFITS TO THE COMMUNITY** \_\_\_\_\_ **\$14.7 MILLION**



**Community benefit programs are an integral part of a not-for-profit hospital's mission and vision. Community benefit activities focus on collaboration and improving the health and well-being of the community in ways that go above and beyond what would be expected of any hospital or medical care provider.**

**Generally, community benefits respond to a community need and meet at least one of the following criteria:**

- Generate a low or negative margin
- Respond to needs of special populations, such as the underinsured or uninsured, the elderly or minorities
- Involve education or research
- Supply services or programs that would likely be discontinued if the decision were made on a purely financial basis

**St. Claire Regional tracks community benefits in the following categories:**

**Care for the Uninsured/Underinsured**

This includes traditional charity care costs and the unpaid costs of care to Medicaid recipients.

**Community Health Services**

Including health education, community-based clinical services and healthcare support services.

**Health Professions Education**

To assist students and St. Claire Regional Staff in honing their skills in order to provide better healthcare.

**Subsidized Health Services**

These are patient care services that are provided despite a negative margin, because they are needed in the community and they would otherwise not be available to meet patient need.

**Research**

This could include clinical or community health research.

**Donations/Contributions**

Both cash and in-kind.

**Community-Building Activities**

Including economic development, coalition building and community health improvement advocacy.



If you have any questions or comments about this report, contact Tom Lewis, St. Claire Foundation Executive Director, at 606.783.6511 or [thomas.lewis@st-claire.org](mailto:thomas.lewis@st-claire.org)  
View online at: [www.st-claire.org/cbr](http://www.st-claire.org/cbr)

