

ST. CLAIRE REGIONAL KICKS OFF ANNUAL FUNDRAISING CAMPAIGN

St. Claire Regional Medical Center has kicked off perhaps its most important Annual Community Fundraising Campaign since it opened its doors nearly 47 years ago.

“We certainly don’t want to sound like alarmists. But current trends point to difficult times for community hospitals, particularly those that are not-for-profit and stand-alone like St. Claire Regional, for the foreseeable future,” said Roger Russell, SCR Vice President of Development. “Never has fundraising for the greater need of our mission been more crucial than it is today.”

A significant issue facing not-for-profit hospitals is the growing number of uninsured and underinsured patients that they treat. “This past year, SCR provided \$10.6 million in charity and uncompensated care at cost. In all, SCR provided nearly \$24.7 million in net community contributions during the fiscal year ended June 30, 2009”, Russell said.

Other factors taking a financial toll on not-for-profit hospitals include the impact of the national economic downturn on hospital investments, increased costs for state-of-the-art equipment and supplies and greater competition to recruit and retain physicians and other care providers, Russell said.

Russell cited an American Hospital Association report showing that hospitals have historically been an important and steady source of employment in their communities in both good and bad economic times, ranking second as a source of private-sector jobs in the U.S. in 2007.

“When hospitals pay wages or taxes and when they purchase goods and services, that spending has a multiplier effect because it supports other jobs in their communities, and that money is spent over and over again within the areas served by those hospitals,” Russell said. “St. Claire Regional has such an effect here in northeast Kentucky.”

Russell said he was concerned that the ongoing construction of the

\$30 million Center for Health, Education and Research (CHER) has given some area residents the misconception that SCR no longer needs community financial support. “This new building is a collaboration of Morehead State University, the University of Kentucky College of Medicine and SCR, and it will house a variety of programs, including a new SCR Family Medicine Clinic that is nearly triple the size of our existing clinic in Morehead,” Russell said. “We are so appreciative of the Kentucky General Assembly funding that is paying for CHER construction, but we must still cover the costs of equipping and operating SCR’s portion of the building.”



Despite any hurdles, Russell said he’s confident that this year’s appeal will be a success. The theme for this year’s fundraising campaign is “The Heart in Healing”.

“We’re now 47 years as a community pillar, and we know there are many more decades ahead, because the community has always supported this pillar as much as SCR has supported the community,” Russell said. “We know beyond a shadow of a doubt that this long-standing synergistic relationship will continue.”

“I encourage you to think about the void that would exist in this region if St. Claire Regional were not here,” said Susan Victor, St. Claire Foundation Annual Support Committee chairwoman. “I’m amazed that a hospital in a city the size of Morehead offers 31 medical specialties and has a half-million patient encounters a year.” Victor commended St. Claire Regional’s staff for setting a positive example in giving to the Foundation’s Staff Appeal. The number of SCR staff participating in last year’s staff campaign was up 58 percent over 2008, and the amount pledged by those staff members increased 69 percent over the previous year. “Given the economic conditions and outlook, those numbers are astounding,” Victor said.

To make a gift to St. Claire Regional, call (606) 783-6512 or go to www.st-claire.org/foundation.php.

DR. MEHARI RECEIVES NATIONAL AWARD



Morehead Clinic neurologist Enawgaw Mehari, MD was recently recognized by the American Academy of Neurology with the Patient Advocate of the Year Award. The award is given on behalf of Kenneth M. Viste, Jr., MD, a distinguished neurologist and tireless advocate for his patients. Viste's dedication to improving the lives of others was praised by his peers and inspired his community.

Each year the Kenneth M. Viste, Jr., MD Patient Advocacy Award recognizes one neurologist who exemplifies Dr. Viste's leadership and commitment to advocating for the patient community. Dr. Mehari's tireless efforts with People to People Inc., which has touched the lives of many Ethiopians, impressed the selection committee. The People to People, Inc organization has provided education and infrastructure necessary for improving healthcare in the Ethiopia.

LIVE WELL....SLEEP WELL

Sleep Disorders – Breathing & Treatment



FREE

HEALTH SCREENINGS

WEDNESDAY, MARCH 3

9:00 a.m. - 12:00 p.m.

St. Claire Regional Family Medical Supply

Available Screenings

Blood Pressure

Cholesterol

Glucose

Oxygen Saturation

EPWORTH Sleepiness Test

SCR MARCH BIRTHDAYS

Jessica R Callahan	3rd Floor North	3/1	Patrick D Hughes	Primary Care - Bath County Clinic	3/17
Tara Jayne Davidson	Infusion Solutions	3/1	Kristen Nicole Porter	Emergency Department	3/17
Barbara L Davis	Patient Access	3/1	Kathleen Edmondson Solter	MSU Caudill Health Clinic	3/17
David Lewis Graham	Primary Care - Menifee Dental	3/1			
Rebekah D Hall	PACU	3/1	Donald C Howell	Facilities Management	3/18
Janie D Jamison	ICU	3/1	Crystal L Little	Float Dept - Unit Sec	3/18
			Dreama Renee McClain	Laboratory	3/18
Rebecca Gavalchik	Home Medical Equipment	3/2	David A. Morrison	ICU	3/18
Tonya H. Good	Surgery/Same Day Surgery	3/2	Rebecca L Wells	Food Services	3/18
Adam Lye	Hospitalist Physician	3/2			
Luann Cousins Maggard	Laboratory	3/2	Patricia A Blevins	Emergency Department	3/19
Marsha Kay Maggard	3rd Floor North	3/2	Angela Kaye Humphries	St. Claire Regional Outpatient Cent	3/19
Andy B Price	Information Services	3/2	Cynthia A Schneider	Cave Run General Surgery	3/19
Venus R. Butler	Laboratory	3/3	Mark Elliott Bailey	Emergency Physicians	3/20
Retha M Davis	Environmental Services	3/3	Mona Kay Coffman	Materials Management	3/20
Ruthie Ann Guess	Surgery/Same Day Surgery	3/3	Lorna Gay Lacey	Emergency Department	3/20
James Oldham	Patient Access	3/3	Beverly B Macey	PACU	3/20
James Kenneth Roberts	Hospitalist Physician	3/3	Amy K Oesch	Speech Therapy	3/20
Vicky Roe Stamper	Primary Care - Carter County Clini	3/3	Irene E Van Kersen	Surgery/Same Day Surgery	3/20
Danny Paul Blackburn	Sleep Lab	3/4	Belinda W Ashley	Hospice	3/21
Kelli Dawn Hall	Cytology	3/4	April Baker	Occupational Therapy	3/21
Ordella Kelly	Environmental Services	3/4	Tammy Lynn Jenkins	AHEC	3/21
Jordan Montgomery	Laboratory	3/4	Jeffery Post	Security Services	3/21
Molly B Carew	Primary Care - Elliott County Clini	3/5	Loretta Burchett	Laboratory	3/22
Arica Leigh Conley	Physical Therapy	3/5	Isaac D Craft	Pharmacy	3/22
Betty Dyer	Occupational Therapy	3/5	Tara H. Gilkison	Emergency Department	3/22
Tracey C Evans	Emergency Department	3/5	Georgeanna J. Howard	Respiratory Therapy	3/22
Terrell W Bradley	Facilities Management	3/6	Lucille Mays	Primary Care Administration	3/23
Troy Neal Conley	Radiology	3/6	Shawna Elaine Sargent	Patient Access	3/23
Judy M Thompson	Patient Financial Services	3/6			
Kelly E Ward	Speech Therapy	3/6	Rebekah Sue Easter	Surgery/Same Day Surgery	3/24
			Donna Martin Fannin	Laboratory	3/24
Melanie Lynn Catron	Nursing Administration	3/7	Marjorie Anne Scott	Cave Run Clinic Administration	3/24
Rita C Hopkins	Primary Care - Family Care Clinic	3/7	Kimberly Daniels Williams	Administration	3/24
Kimberly Nichole Campagna	Food Services	3/8	Charla Rayanne Pennington	3rd Floor Central	3/25
Delores L Franklin	Financial Services	3/8	Ingrid K Van Rooyen	Pathology	3/25
Emily Diane Fulton	Cardiac Rehab	3/8			
Melinda Lawhorn	Surgery/Same Day Surgery	3/8	Alice Faye Collins	ICU	3/26
Jewell K Swartz	Radiology	3/8	Amanda Lou Hamilton	Emergency Department	3/26
			Jessica Ison	Laboratory	3/26
Abilene Bowens	Laboratory	3/9	Charlene F Purnell	Health Information Management	3/26
Marc C Crusier	St. Claire Counseling Services	3/9			
Chesla R Knipp	Nursing Administration	3/9	Stephanie L Engle	3rd Floor Central	3/27
Carolyn Eldridge Smith	Homemaker II	3/9	Mary Joenita Schlueter	Health Information Management	3/27
Barbara A Ward	Gift Shop/ Auxiliary	3/9			
			Jolene Renee Helterbrand	Emergency Department	3/28
Deborah Weber	St. Claire Counseling Services	3/10	Welma M Henson	Primary Care - Elliott County Clini	3/28
			Carol R Justice	Patient Financial Services	3/28
Rebecca Layne Gilreath	Nursing Administration	3/11	Kimberly Ann Morris	Speech Therapy	3/28
Amanda Lee Grubb	Patient Financial Services	3/11	Tina Ann Mullins	Infusion Solutions	3/28
Susan Denise Markins	Home Health	3/11	Nancy J Shannon	3rd Floor North	3/28
Julia B Perry	Anesthesia Professionals	3/11	Deborah Delene Shay	Primary Care - Family Care Clinic	3/28
Lisa A Blanton	Surgery/Same Day Surgery	3/12	Gracie Lenore Kidd	Food Services	3/29
Kristy Ann O'Bryan	Radiology	3/12	Susan Lynn Webb	Float Dept - Unit Sec	3/29
Adam L Roberts	Information Services	3/12			
Sasha Spencer	Cave Run General Surgery	3/12	Stephanie Jean Evans	Health Management Resources	3/30
			Casey Suzanne Johnson	Radiology	3/30
Kevin J Croce	Radiology Physicians	3/13	Paula D. Manning	Cave Run General Surgery	3/30
Whitney Renae Frizzell	4th Floor Nursing	3/13	Punnaivanam Ravisankar	Emergency Physicians	3/30
Stephanie J. Baker	Radiology	3/14	Melodye Layne Galbreath	Physical Therapy	3/31
			Frederick Eugene Hiller	Nephrology	3/31
Nancy P Gulley	ICU	3/15	Amy Michelle Howell	Nursing Administration	3/31
Michella Renae Mabry	Environmental Services	3/15	Shawna Lorraine Messer	Laboratory	3/31
Glenn Means	Radiology	3/15	Lisa A Wallace	4th Floor Nursing	3/31
Emilie Jane Wills	Pharmacy	3/15			
Rufina Gail Back	Outpatient Care Center	3/16			
Carol Sue Bailey	Cave Run General Surgery	3/17			
Amanda L Crawford	Environmental Services	3/17			
Tracey Evans	Hospice	3/17			

RANDOM ACTS OF KINDNESS

Submitted By: Janie Waltz

A whole week in February has been devoted to the cause; possibly because it is such a powerful act to do a good deed for someone you don't know. That is exactly what is done daily by staff here at SCR. Daily we have the privilege of serving the people of Eastern Kentucky. It is our Mission. As we continue through this month of February, let us all think about simple gestures we can do for others in the hopes that each of us can make a difference in the lives of our patients and co-workers and create a culture of kindness that can be paid forward one good deed at a time. *GO THE EXTRA MILE.*

SCR's Customer Service Standards

H ***HELP one another.** At SCR everyone is part of the team. Respect our patients, families, and one another. Nurture these relationships.*

E ***ENGAGE yourself** in conversations, use eye contact, address by name, and use open body language. Connect with that person!*

A ***ANTICIPATE needs AND ASK;** Ask open questions; Listen and try to fulfill reasonable requests. Before excusing yourself ask, "Is there anything else I can do for you?" Remember to say "Thank you."*

L ***LISTEN AND LESSEN fears and anxiety.** Listen to patients' and families' concerns and address them. Be sure to follow up.*

I ***INTRODUCE and INFORM.** Introduce yourself, what you are doing, when you are doing it, and why. Make the patient and families a part of the care team.*

N ***NOTICE** our actions and surroundings; They belong to all of us. Remember: Perception is Powerful!*

G ***GO THE EXTRA MILE** and Exceed Expectations! Make Their Day!!!*

Promises

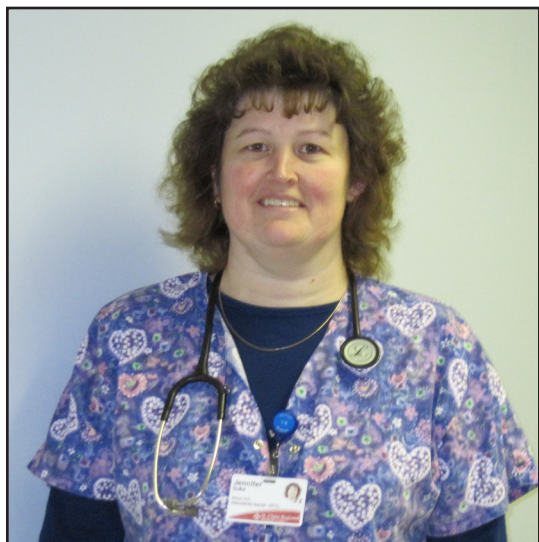


St. Claire Regional has implemented HEALING Promises Customer Service Standards for all SCR staff to follow. As St. Claire's Mission is "To Proclaim God's goodness through a HEALING ministry to the people of Eastern Kentucky," these standards can assist all of us to live this mission and reach our mutual goals. These behaviors are expected of ALL SCR staff with patients, families and coworkers.

G ***GO THE EXTRA MILE** and Exceed Expectations! Make Their Day!!!*

5TH FLOOR NURSE— GO THE EXTRA MILE

Submitted by Teresa Gevedon



Jennifer Duke, 5th Floor nurse

The 5th floor nursing and rehab staff would like to acknowledge one of their full time nurses, Jennifer Duke for going above and beyond her nursing duties. Jennifer demonstrated compassion and kindness by providing transportation for a patient's family member so that person could visit his mother on IRU.

On Jennifer's day off, she drove 45 minutes to Maysville to pick up the son, took him to lunch, then brought him to visit his mother. She waited so they could spend time together and then drove him all the way back to Maysville. This really reflects the customer service vision of St. Claire Regional and demonstrates nursing excellence.

We feel blessed to have Jennifer as part of our team.

**THANK YOU JENNIFER
FOR GOING THE EXTRA MILE!**

3 CENTRAL VOTED # 1 IN CUSTOMER SERVICE!

Submitted by Janie Waltz



3C Staff enjoying a celebratory lunch for Root-a-bakers.

Third Floor Central received the most appreciation cards for the last quarter of 2009. A poster of their staff members was presented by Mr. Neff and Sister Marge at a lunch; that was provided for all shifts from Root-a-bakers. This is the second in-patient unit to receive the lunch. Third North and Express Medicine tied for the most appreciation cards for the third quarter of 2009. We are all eager to see which department can be recognized next for Great Customer Service!

Thank You 3-C for going THE EXTRA MILE!

OH BABY!

It's A Baby Shower

April 3, 2010

10am - Noon

Free to the Public

Morehead Conference Center
Morehead, KY



★ **Planning, Pregnant, New
or Adopting Parents
Join Us For A
Community
Baby Shower!** ★



Useful information, helpful tips,
and women's care education
will be available throughout
the event.

Every shower participant will
receive a FREE gift bag filled
with information and products
for the new parents and
baby.

Information booth topics
will include:

- Breastfeeding
- Dental Care
- Infant Care
- New Fathers
- Pre & Postnatal Education
- Financial Information
- Safety Issues & many more!

To receive additional information Loretta Burchett at 606-783-6830 or laburchett@st-claire.org



Sponsored by:



UK HealthCare

Obstetrics and Gynecology

 American Diabetes Association®
ALERT! DAY

STOP.

What will you do
to Stop Diabetes™?

Know your risk.

TUESDAY, MARCH 23, 2010

IS AMERICAN DIABETES ASSOCIATION ALERT DAYSM

1 in 5 Americans are at higher risk for developing type 2 diabetes. You might not know it, but you can find out if you're one of them with a simple test. And then take steps to delay or even prevent a disease that kills more Americans every year than breast cancer and AIDS combined.

Join the movement to Stop Diabetes.

TAKE THE DIABETES RISK TEST
at stopdiabetes.com or 1-800-DIABETES.



UPCOMING EVENTS

ADVANCED CARDIAC LIFE SUPPORT PROVIDER COURSE

Date: March 4 & 5
Time: 9:00 a.m. – 4:30 p.m.
Location: SCR Outreach Center

For more information contact, Loretta Burchett at 6830

9TH ANNUAL “OH BABY, IT’S A BABY SHOWER”

Date: April 3, 2010
Time: 10:00 a.m. to 12:00 Noon
Location: Morehead Conference Center

For more information contact Leslie Williams at lkwilliams@st-claire.org or Loretta Burchett at laburchett@st-claire.org

BASIC LIFE SUPPORT PROVIDER COURSE

Date: April 1
Location: SCR Outreach Center
Program: 2:00 p.m.

For more information contact, Loretta Burchett at 6830

UK WILDCAT HAND-CROCHETED AFGHAN RAFFLE

Submitted By: Tom Lewis



Dr. Ewell Scott and Sr. Joenita Schlueter with the UK afghan

As college basketball gets ready to heat up with “March Madness”, here’s a chance for you to heat up as well and support St. Claire Regional’s Cancer Care Unit at the same time.

The St. Claire Auxiliary will be raffling a hand-crocheted, twin-size University of Kentucky afghan that was made by Sr. Joenita Schlueter and donated by Dr. Ewell Scott.

Tickets will be \$1 or six for \$5 and may be purchased in the SCR Gift Shop or the Cancer Care Unit on the third floor. All proceeds will benefit SCR’s Oncology Department.

The afghan will be displayed in the window of the old first-floor registration area. Tickets will go on sale on Monday, March 1. The winner will be drawn on Wednesday, March 17 – the day before the NCAA men’s basketball tournament begins – so the winner will be able to wrap in UK blue while cheering the Big Blue to victory.

Have an upcoming event that you would like to be mentioned in the SCR Newsbrief?

Submit your article to Jessica Robinson in Marketing & PR at jlrobinson@st-claire.org. Be sure to include the name of the event, date, time, location, as well as whom to contact to receive further information.