

October 1, 2009

CONGRATULATIONS 3NORTH FOR SUCCESS IN REDUCING PATIENTS FALLS

Submitted by: Nancy Maggard

Congratulations to Lanetta Winkleman and the 3 North staff for their efforts in reducing patient falls.

The NDNQI benchmark for patient falls is less than 3.97 per 1,000 patient days. 3 North's fall rate from June 2008 to December 2008 was 7.02. After implementing the use of bed alarms and rounding the rate has fallen to 1.66 for the months of January 2009 to June 2009.



3North Staff



3North Staff

CARDIAC REHABILITATION RECEIVES RECERTIFICATION

Submitted by: Brenda Logan

The SCR Cardiac Rehab program received initial certification by the American Association of Cardiovascular and Pulmonary Rehabilitation (AACVPR) in 2006. The Cardiac Rehab staff is proud to announce their recertification was recently completed and approved.

"We are so proud of our department and always willing to strive to offer the very best care we can to our patients. This is a very big accomplishment that we wished to share with our patients, friends, and families for they are the ones that make us the very best," says Frankie Chapman, RN, Cardiopulmonary Coordinator



(l-r)Emily Fulton, Exercise Physiologist; Frankie Chapman, RN, Cardiopulmonary Coordinator; and Brenda Logan, Documentation Specialist. Absent is Diana Blanton, Monitor Tech.

Newsbrief Your Medical Center, Your News

ENVIRONMENTAL SERVICES EMPLOYEE OF THE MONTH

Submitted by: Glenda May



JUNE

Debbie James was selected as Employee of the Month for June 2009. Debbie has been a dedicated employee of SCR for 14 years. She takes care of the CED building and student housing. Debbie does a wonderful job and we appreciate her being a part of our team.



JULY

Amanda Crawford was selected as Employee of the Month fo July 2009. Amanda has been a SCR employee for one year. She is a float and works as an Environmental Services Assistant in many areas of the hospital. We are glad she is a part of our team.



ULY

Sherry Peyton was selected as Employee of the Month for August 2009. Sherry is an Environmental Services Assistant on 3North. She has been with SCR for a year and a half. She does a great job and is a great asset to the department. We appreciate her.

WELCOME NEW SCR STAFF

James Ballard Amanda Cox Bertha Doss Stephanie Engle Martha Escalante Regina Gibson Kari Gulley Jill Ann Henry Chelsea Hopson Stephen Justice **Emily Kiser** Brian Lea Cynthia Lemaster Reuben Maggard Christina Manns Ashley Orr Cassandra Porter Anna Ratliff Samantha Skaggs Kara Skaggs Natasha Stevens Lori Winkleman

Home Medical Equip 3rd Floor North Anesthesia Prof. 3rd Floor Central Home Health 3rd Floor North HIMt Human Resources Marketing and PR Radiology **Food Services** Hospitalist Physician Occupational Therapy Hospitalist Physician **Environ**. Services 3rd Floor North Laboratory **Environ**. Services Home Health Nursing Admin. Laboratory Nursing Admin.

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Newsbrief

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SCR FAMILY MEDICINE RECOGNIZES PA-C & MIDWIFERY WEEKS

Submitted by: Dreama Perkins

National PA Week – October 6-12

St. Claire Regional Family Medicine would like to recognize the Family Medicine Physician Assistants for their service and dedication to our patients.

National Midwifery Week – October 4-10

St. Claire Regional Family Medicine would like to recognize Sylvia Kerr, CNM for her service and dedication to our patients.



Andy Edie, PA-C



Carmela Fletcher-Green, PA-C



Kimberly Bromagen, PA-C



Sylvia Kerr, CNM



FAST. CONVENIENT. CARE.

St. Claire Regional Family Medicine Express provides fast, convenient walk-in treatment for a variety of routine non-urgent medical services including treatment of common illnesses and physical exams.



Located inside Battson Drug 206 W. Main Street, Morehead, KY Phone: 606.783.1111 Monday - Friday 9:00 a.m. - 4:30 p.m.



MEDICAL STAFF OFFICERS 2009-2010



President and Chief of Staff Stephen D. Damron, MD



immediate Past President Jay Michael Burton, MD



Amy Conley, MD President Elect



Eugene S. Greenberg, MD Department of Surgery, Chair



Charles E. Crouse, MD Secretary-Treasurer







Department of Medicine, Lisa A. Goldstein, MD Chair

Newsbrief

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SCR Women's Retreat – "Women Refreshed VI" October 9 - 11, 2009

St. Joseph Heights/Sisters of Notre Dame, Covington, KY Sponsored by: SCR and Sisters of Notre Dame

"The Balanced Woman"

For more information please contact: Sr. Marge 6516 or Vicki 6513

Housing, bedding, food and materials will be provided. There is no specified cost for the retreat; however, a donation (made out to the Sisters of Notre Dame) would be welcomed. Arrival: Friday evening between 7:15 & 8:00 PM

<u>Retreat:</u> A retreat is a time to be with God and friends. This retreat will be filled with quiet, prayer, reflection, sharing and **fun**. Come and be a part of this low stress weekend with the women of SCR and friends.

Rooms will be at St. Joseph Heights, NDA, and St. Agnes Parish House. There will be room for all! REGISTRATION is needed.

NEWS & EVENTS

UPCOMING EVENTS

DOMESTIC VIOLENCE: AWARENESS AND PREVENTION STRATEGIES

Date:	Thursday, October 1, 2009
Location:	Cafe' D
Program:	Registration/Dinner: 5:30 p.m

Program: 6:00 p.m. – 9:00 p.m.

Presenter: Deborah Weber, MSW, LCSW St. Claire Regional Medical Center

RSVP to lkwilliams@st-claire.org or 783-6431

MENTAL HEALTH SCREENING DAY

Date:	Thursday, October 8, 2009
Location:	SCR Front Lobby
	(First Floor outside the Gift Shop)

 Program:
 9:00 a.m. - 2:00 p.m.

 5:00 a.m. - 7:00 p.m.

For questions about Mental Health Screening Day or for more information please call Regina Thompson at 606-783-6859

BLS INSTRUCTOR COURSE

Date:Friday, October 9, 2009Location:St. Claire Outreach Conference RoomProgram:2:00 p.m. - 4:30 p.m.

MUST PRE-REGISTER with AHEC RSVP to lkwilliams@st-claire.org or 783-6431

BLS RECERTIFICATION

Date:Friday, October 16, 2009Location:St. Claire Outreach Conference Room

Program: 2:00 p.m. - 4:30 p.m.

MUST PRE-REGISTER with AHEC RSVP to lkwilliams@st-claire.org or 783-6431

CUSTOMER SERVICE LESSONS FROM THE MOUSE

Submitted by: Janie Waltz

See Through the Customer's Lens – "What Time is the Three O'clock Parade"? Is Not a Stupid Question

Every Disney cast member can tell you about funny questions Disney guests ask. How about "What time is the three o'clock parade?" or "Can we see where Walt Disney is frozen in the castle?" or "When will you be turning off the rain?"

In the face of such seemingly silly questions, the inviolable Disney rule is never to make a guest feel stupid. Guests are out of their comfort zones, the place can be overwhelming, and it's the cast member's job to understand and address the question behind the question. For example, when a guest asks, "What time is the three o'clock parade?" cast members know the guest really wants to know, "What time does the three o'clock parade get here?"

And in those circumstances when a guest is completely in the wrong, the Disney philosophy is; "The guest may not always be right, but they will always be our guest." Stated another way, "The guest may not always be right, but let's allow them to be wrong with dignity."

Customers are not stupid – it's just that they may not know what we know. True; they didn't read the sign, buy the right part, call the right phone number, or give the right specifications. But they're not stupid. They're out of their comfort zone – and each of us has made the same mistakes when we're in unfamiliar or confusing situations. If we're going to create or sustain customer loyalty, we have to look at every situation through the "lens of the customer." When we view situations from the customer's perspective, then and only then can we understand the question behind the question or the issue behind the issue. Then, and only then can we preserve the customer's dignity as well as their loyalty.

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