



# Caring for our COMMUNITY

2017 Community Benefit Report

 St. Claire  
HealthCare

Amazing. Medicine. Close to Home.

- St. Claire HealthCare's Mission -

## Proclaiming God's Goodness through a Healing Ministry to the People of Eastern Kentucky.



In 2017, St. Claire introduced our new organizational branding, St. Claire HealthCare (SCH), which also included an updated logo. Our new branding clearly defines St. Claire as being much more than just a hospital as it allows us to represent all of our services and entities as one integrated healthcare system. Our new logo includes the Sisters of Notre Dame's cross which reaffirms our past and present mission and commitment to providing the best possible care for our patients every day of the year.

SCH's commitment to improving health goes well beyond the care that we provide our patients through medical services. We take great pride in being an engaged community partner devoted to enhancing the health and quality of life throughout our region. In partnership with other community agencies and organizations, SCH provides or financially supports many community programs that benefit our residents, especially our most vulnerable populations: children, the elderly, those who are sick and those in socioeconomic distress.

Below are just a few of the ways in which SCH made a difference in the communities we serve last year:

- Participated in over 20 free health screening events.
- Provided free sports physicals for students in our region.
- Hosted and provided clinical services for the 5th annual women's health conference, which provided health screenings, education and one-on-one question/answer sessions for more than 300 women.
- Continued sponsorship of GoNoodle Plus in all elementary schools in SCH's service region. *GoNoodle is a web-based suite of interactive games and videos designed to provide measurable minutes of classroom-based physical activity and engage children in better behavior and performance.*
- Continued the Gateway Wellness Coalition Pediatric Obesity Initiative, exploring ways to more thoroughly equip healthcare providers to diagnose and treat childhood obesity.
- Donated hospital beds and equipment to two of the region's postsecondary institutions who are educating future nurses and healthcare professionals.
- Provided clinical education by SCH providers for MSU's Wellness Talks for faculty and staff.
- Participated in tobacco awareness and anti-smoking activities in conjunction with the Gateway Wellness Coalition and Kentucky Health Collaborative.

SCH proudly promotes and continues to grow our long-standing commitment to the health and well-being of our region and the people we serve. Thank you for allowing SCH to be your healthcare provider of choice.

Sincerely,

A handwritten signature in black ink, appearing to read 'Mark J. Neff', written in a cursive style.

Mark J. Neff  
SCH President/CEO

# \$16.2 MILLION

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The amount of net community benefits St. Claire HealthCare provided for the year ended June 30, 2017

## **BENEFITS FOR THE MEDICALLY UNINSURED/UNDERINSURED/ELDERLY .....\$10 MILLION**

### **Charity and Uncompensated Care ..... \$2,731,330**

To help meet the medical needs of patients who have no healthcare coverage and cannot afford to pay for health services, SCH provided \$125,265 in charity care (at cost) last year. Uncompensated care, which totaled \$2.6 million, is the cost of SCH services to individuals who were unable or unwilling to pay, and did not officially meet guidelines for traditional charity care.

### **Medicaid and Medicare Shortfall ..... \$7,273,530**

SCH routinely treats patients who receive Medicaid and Medicare benefits. Last year's government reimbursement for those services fell \$7.3 million short of the actual cost of care.

## **BENEFITS FOR THE BROADER COMMUNITY ..... \$6.2 MILLION**

### **Health Professions Education ..... \$2,818,460**

The educational development and professional training of medical personnel is key to improving our community's health. Programs in this category include physician and medical student training, nurse development and professional medical education, and scholarship support for students pursuing health careers degree programs.

### **Subsidized Health Services ..... \$3,179,960**

These are patient care services that are provided despite a negative margin, because they are needed in the community and would otherwise not be available to meet patient need. These include some of SCH's specialized physician services, which if not provided, would require some patients to travel an hour or more for the care that they need.

### **Community Support and Partnerships ..... \$153,390**

These benefits include activities and programs provided to improve our community's health, such as health fairs and screenings, free sports physicals for area students, support groups for patients and families, and partnerships to advocate for the enhancement of community health.

### **Donations .....\$53,605**

This includes cash donations and in-kind gifts that SCH made directly to programs, organizations and foundations that serve the health and well-being of our region.

## **TOTAL BENEFITS TO THE COMMUNITY ..... \$16.2 MILLION**

Community benefit programs are an integral part of a not-for-profit hospital's mission and vision. Community benefit activities focus on collaboration and improving the health and well-being of the community in ways that go above and beyond what would be expected of any hospital or medical care provider.

Generally, community benefits respond to a community need and meet at least one of the following criteria:

- Generate a low or negative margin
- Respond to needs of special populations, such as the underinsured or uninsured, the elderly or minorities
- Involve education or research
- Supply services or programs that would likely be discontinued if the decision were made on a purely financial basis

St. Claire HealthCare tracks community benefits in the following categories:

- **Care for the Uninsured/Underinsured** - This includes traditional charity care costs and the unpaid costs of care to Medicaid recipients.
- **Community Health Services** - Including health education, community-based clinical services and healthcare support services.
- **Health Professions Education** - To assist students and St. Claire HealthCare staff in honing their skills in order to provide better healthcare.
- **Subsidized Health Services** - These are patient care services that are provided despite a negative margin, because they are needed in the community and they would otherwise not be available to meet patient need.
- **Research** - This could include clinical or community health research.
- **Donations/Contributions** - Both cash and in-kind.
- **Community-Building Activities** - Including economic development, coalition building and community health improvement advocacy.



Questions or comments? Contact Tom Lewis, St. Claire Foundation Executive Director, at 606.783.6511 or [thomas.lewis@st-claire.org](mailto:thomas.lewis@st-claire.org).

[www.st-claire.org/cbr](http://www.st-claire.org/cbr)

