



# ***TJ Samson™*** ***Community Needs Assessment*** ***and*** ***Strategic Implementation Plan*** ***2013***



# TABLE OF CONTENTS

## **Introduction . . . . . 1**

- Organizational Description
- Mission, Vision and Values of T.J. Samson Community Hospital
- Mission and Purpose of Community Health Needs Assessment and Strategic Planning

## **Community Served . . . . . 4**

- Identification of Geographical Community
- Inpatient Discharges Based on Defined Service Area
- Existing Licensed Resources in Primary Service Area
- T.J. Samson Community Hospital Local Affiliates

## **Community Health Status. . . . . 9**

- Community Health Needs Assessment/Strategic Implementation Plan Process
- Priority Health Issues
- The Voice of the Community Through Participant Comments

## **Strategic Implementation Plan . . . . . 12**

## **Communication Plan. . . . . 20**

## **INTRODUCTION**

T.J. Samson Community Hospital, a Kentucky nonprofit corporation is a 196-bed facility located in Glasgow, Kentucky. T.J. Samson Community Hospital provides a full range of inpatient and outpatient medical care and specialties to residents across south-central Kentucky. With over 1,000 employees, it is the largest employer in Barren County. T.J. Samson Community Hospital has achieved high accreditation from the Joint Commission on Accreditation of Healthcare Organizations receiving fewer recommendations for improvement than the national average. The Hospital is located at 1301 North Race Street, Glasgow, Kentucky, 42141.



## **HISTORY AND DEVELOPMENT**

The story of T.J. Samson Community Hospital begins in 1926. After reading an article about the “Commonwealth Fund”, an organization dedicated to the establishment of rural hospitals, Dr. C.W. Froedge began his mission. Knowing that the Glasgow Chamber of Commerce was already actively involved in a fund-raising campaign to build an addition on the Maple-Wood Infirmary, Dr. Froedge took the article to the Chamber with the idea of building a community hospital instead. The Chamber accepted his proposal and on November 6, 1926, the Commonwealth Fund of New York awarded their second endowment to Glasgow on a 2:1 fund-matching incentive. The fund accorded a \$130,000 honorarium toward the establishment of a community hospital with the remaining \$65,000 to be contributed by the local community. A fund-raising committee was established and by January 1927, it was decided that any person or persons donating \$25,000 or more would be allowed to name the hospital as a memorial. Other commemorations such as memorial rooms and plaques were given for smaller contributions.



In a meeting on February 15, 1927, a member of the advisory committee, Mr. T.J. Samson, pledged his stock in the Samson Tobacco Company (worth \$18,500), plus an additional \$6,500 for the privilege of naming the hospital. Construction on the original facility began the following year and by October 1928, the Community Hospital of Glasgow was ready for inspection by the Commonwealth Fund. The building easily passed the inspection, and on September 3, 1929 the hospital was dedicated and opened to the public. The first patient, Mr. J.G. Russell of Whetstone, Kentucky was admitted on September 18, 1929.

Since 1929, the hospital has undergone several expansions including a new wing to house an ultra-modern labor and delivery floor, Emergency Department, Cardiology Lab and Intensive Care Unit. In May of 1997, the hospital was designated as the site for one of Kentucky's congressionally mandated Family Medicine Residency programs and is now home to the University of Louisville, Glasgow/Barren County Family Medicine Residency Program.

In 2004, T.J. Samson Community Hospital became a Planetree affiliate and committed to transforming our physical environment into one that is soothing and healing to patients, visitors and staff. As a Planetree affiliate, the hospital also committed to changing our philosophy of care to one that is more patient-centered and looks to treat the patient not just medically but socially, spiritually and emotionally.

In 2013, T.J. Samson Community Hospital unveiled its new state-of-the-art outpatient facility. The T.J. Health Pavilion is a 226,000 square feet outpatient services facility that also houses the medical offices of T.J. Health Partners, the physician group of T.J. Samson Community Hospital's parent company, T.J. Regional Health. The T.J. Health Pavilion offers services such as dialysis, urgent care, rehabilitation, lab, radiology, oncology, cardiology, urology, gynecology, nephrology and primary care. It also houses Your Wellness Place, a community center and a walking track open to the public. With the addition of the T.J. Health Pavilion, patients in the community are now able to conveniently receive specialty health services that were once a day trip away.



## About T.J. Samson Community Hospital

### *Our Mission:*

T.J. Samson Community Hospital will promote and provide for the health and well being of those we serve.

### *Our Vision:*

As a regional provider, T.J. Samson Community Hospital takes pride in being a good steward of our available resources and utilizing them to anticipate and meet the health needs of the region by promoting health in our communities and delivering quality, appropriate and compassionate care.

### *Core Values:*

- Service
- Excellence
- Resources
- Value
- Innovation
- Compassionate Care
- Ethics



# COMMUNITY SERVED

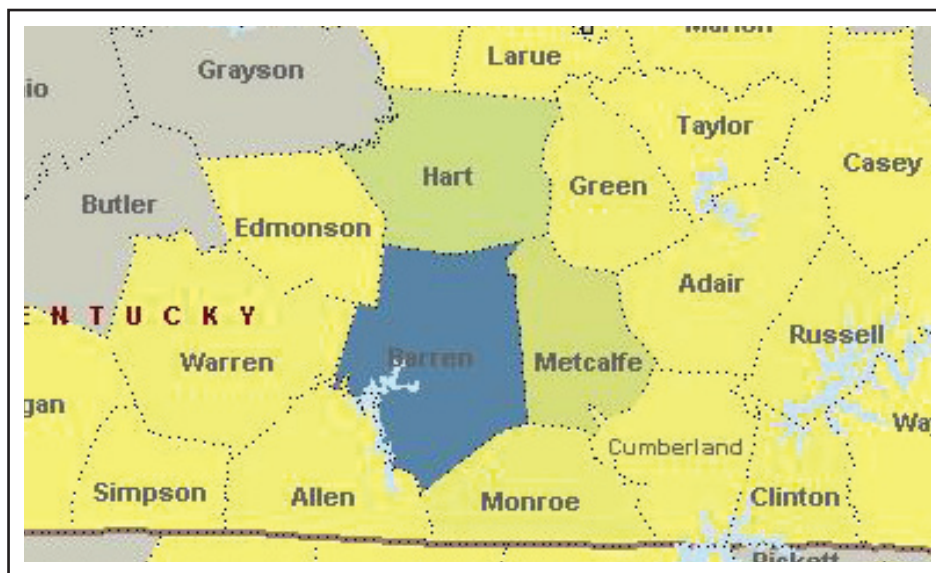
## *Purpose for Conducting and Reporting the Community Needs Assessment and Strategic Implementation Plan*

T.J. Samson Community Hospital's participation in the Community Health Needs Assessment and completion of the related Strategic Implementation Plan is an effort to meet the following goals and objectives:

- To maintain a strong sense of responsibility for the improvement in the health and wellness of the community that the hospital serves.
- To establish and maintain an organized method of obtaining and addressing the health issues that impact the people of south central Kentucky.
- To develop and maintain a system of progress monitoring, based upon the strategic plan set in place to address health needs that were assessed.
- To continue carrying forth T.J. Samson Community Hospital's mission to promote and provide for the health and well-being of those they serve.
- To fully comply with the Patient Protection and Affordable Care Act of 2010.
- To maintain organizational not-for-profit status.

## *Identification of Geographical Community*

T.J. Samson Community Hospital is dependent on its primary service area (counties shaded blue and green) where close to 79% of T.J. Samson Community Hospital patients reside. The secondary service area (counties shaded in yellow) accounts for 19% of T.J. Samson Community Hospital patients. The remaining patients come from across the Commonwealth of Kentucky and the bordering state of Tennessee.





## Community That We Serve

T.J. Samson Community Hospital is located in Glasgow, Kentucky, which is the county seat of Barren County. Barren County is located in the heart of south central Kentucky, midway between Louisville, Kentucky and Nashville, Tennessee, and has a population of over 38,000. Barren County is adjacent to Hart, Metcalfe, Monroe, Allen, Warren and Edmonson counties.

T.J. Samson Community Hospital defines its primary service area based on the location of where the majority of our inpatients reside. Using that data as shown below, the counties of Barren, Hart and Metcalfe are considered to be the primary service area for T.J. Samson Community Hospital.

### Kentucky Hospital Association Inpatient Patient Origin Report T.J. Samson Community Hospital

*Data from 10/1/2011 to 9/30/2012*

*Excludes MS DRG Newborns*

Zip Code	City	Discharges	% Group
42141	Glasgow, KY	2,242	46.9%
42127	Cave City, KY	509	10.6%
42129	Edmonton, KY	505	10.6%
42749	Horse Cave, KY	364	7.6%
42765	Munfordville, KY	271	5.7%
42142	Glasgow, KY	208	4.3%
42166	Summer Shade, KY	134	2.8%
42746	Hardyville, KY	129	2.7%
42160	Park City, KY	101	2.1%
42154	Knob Lick, KY	66	1.4%
42214	Center, KY	55	1.1%
42722	Canmer, KY	51	1.1%
42713	Bonnieville, KY	36	.8%
42123	Austin, KY	35	.7%
42729	Cub Run, KY	26	.5%
42156	Lucas, KY	20	.4%
42152	Hiseville, KY	16	.3%
42130	Eighty Eight, KY	7	.1%
42124	Beaumont, KY	5	.1%
42131	Etoile, KY	5	.1%
Secondary Service Area		973	
All Other Discharges		411	
		<b>6,169</b>	

## ***PHYSICIAN OFFICE DIRECTORY***

BALE CENTER FOR THE PREVENTION	GLASGOW, KY
CARDIOLOGY ASSOCIATES OF SOUTHERN KY	GLASGOW, KY
CHANDRA M REDDY MD	CAVE CITY, KY
DOCTORS CLINIC	CAVE CITY, KY
FAMILY OPTIONS, INC	GLASGOW, KY
FAMILY MEDICINE CENTER	GLASGOW, KY
FIRST CHOICE OB/GYN	GLASGOW, KY
GLASGOW PEDIATRIC ASSOCIATES PSC	GLASGOW, KY
GLASGOW URGENT CLINIC INC	GLASGOW, KY
JAMES P CREWS MD	CAVE CITY, KY
MC PEAK VISION PARTNERS	GLASGOW, KY
MEDICAL ASSOCIATES OF SOUTHERN KENTUCKY	GLASGOW, KY
NORTHSIDE PEDIATRICS	GLASGOW, KY
PELHAM OLDENKAMP CHIROPRACTIC	GLASGOW, KY
SOUTHERN KY REGIONAL PRIMARY CARE/TJ HEALTH PARTNERS	GLASGOW, KY
TJ HEALTH PARTNERS CARDIOLOGY	GLASGOW, KY
TJ HEALTH PARTNERS CENTER FOR WOMENS HEALTH	GLASGOW, KY
TJ HEALTH PARTNERS OBGYN	GLASGOW, KY
TJ HEALTH PARTNERS ONCOLOGY CLINIC	GLASGOW, KY
TJ HEALTH PARTNERS PAIN MANAGEMENT	GLASGOW, KY
TJ HEALTH PARTNERS PRIMARY CARE & INTERNAL MEDICINE	GLASGOW, KY
TJ HEALTH PARTNERS THE CLINIC AT WALMART	GLASGOW, KY
TJ HEALTH PARTNERS UROLOGY	GLASGOW, KY
TJ HEALTH PARTNERS WOMENS HEALTH CLINIC	GLASGOW, KY
TJ HEALTH PAVILION LABORATORY	GLASGOW, KY
TJ HEALTH PAVILION URGENT CARE	GLASGOW, KY
CAVERNA HOSPITAL PHYSICIAN OFFICE	HORSE CAVE, KY
CMH-MUNFORDVILLE PHYSICIAN OFFICE	MUNFORDVILLE, KY
FAMILY OPTIONS, INC	MUNFORDVILLE, KY
VIRAG PANDEYA, MD, PLLC	MUNFORDVILLE, KY
METCALFE FAMILY PHYSICIANS	EDMONTON, KY



## ***ALCOHOL DRUG ENTITY DIRECTORY***

ALLIANCE COUNSELING ASSOCIATES  
FAMILY OPTIONS, INC

GLASGOW, KY  
GLASGOW, KY

## ***PERSONAL CARE HOME DIRECTORY***

HART COUNTY MANOR  
HARPER'S HOME FOR THE AGED

MUNFORDVILLE, KY  
EDMONTON, KY

## ***LONG TERM CARE DIRECTORY***

BARREN COUNTY HEALTH CARE CENTER	GLASGOW, KY	94 BEDS
GLASGOW HEALTH & REHABILITATION CENTER	GLASGOW, KY	68 BEDS
GLASGOW STATE NURSING FACILITY	GLASGOW, KY	100 BEDS
GLENVIEW HEALTH CARE FACILITY	GLASGOW, KY	60 BEDS
NHC HEALTHCARE, GLASGOW	GLASGOW, KY	194 BEDS
T J SAMSON SKILLED NURSING UNIT	GLASGOW, KY	16 BEDS
HART COUNTY HEALTH & REHABILITATION CENTER	HORSE CAVE, KY	104 BEDS
METCALFE HEALTH CARE CENTER	EDMONTON, KY	71 BEDS

## ***HOSPITAL DIRECTORY BY COUNTY***

T J SAMSON COMMUNITY HOSPITAL	GLASGOW, KY	180 BEDS
CAVERNA MEMORIAL HOSPITAL	HORSE CAVE, KY	25 BEDS

## ***LABORATORY DIRECTORY BY COUNTY***

SOUTHERN MEDICAL LAB INC	GLASGOW, KY
FAMILY MEDICAL CENTER OF HART COUNTY	MUNFORDVILLE, KY
TJ SAMSON COMMUNITY HOSPITAL LABORATORY	GLASGOW, KY
TJ HEALTH PAVILION LABORATORY	GLASGOW, KY

## ***CRITICAL ACCESS HOSPITAL DIRECTORY***

CAVERNA MEMORIAL HOSPITAL	HORSE CAVE, KY	25 BEDS
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## ***FAMILY CARE HOME DIRECTORY***

DAVIDSON FAMILY CARE HOME	GLASGOW, KY
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## ***T.J. Samson Affiliates***

**Barren-Metcalf EMS** is a medical transport service company providing local medical transportation in Barren and Metcalfe County. It offers a full range of medical transportation services. The hospital has two representatives that serve on the Ambulance Board and provides financial support to cover 20% of the deficit incurred at month end.

T.J. Samson Community Hospital is home to the Louisville Medical Center's **Air Methods**. Air Methods is a comprehensive medical transportation system that includes emergency helicopter, fixed-wing (airplane) aircraft, and ground mobile intensive care vehicles. Air Methods is not a replacement for existing ground emergency medical services. The goal is to compliment the care given by the team on the ground. Air Methods is very active with public safety education. This includes going to high schools to discourage drinking and driving by participating in mock motor vehicle crash demonstrations for local SADD chapters. Air Methods also participates in Prom Promise activities and victim impact panels. Air Methods frequently provides assistance to local EMS, fire departments, and police agencies with mock motor vehicle crashes, disaster scenarios and other training.

T.J. Samson Community Hospital has on its campus the **University of Louisville Family Medicine Residency Program**. This three-year program trains residents to become family practitioners under the guidance of local physicians. The residency program at T.J. Samson Community Hospital is one of only seven in Kentucky and treats more than 12,000 patients annually.

**The Barren River Regional Cancer Center** is a joint venture between T.J. Samson Community Hospital and The Medical Center. This center has allowed cancer specialists to create a caring and personal environment for patients who require radiation oncology. Cancer treatment at the Barren River Regional Cancer Center is individualized, innovative, comprehensive and delivered with care and optimism. All treatment team members are specially certified and strive to create a relaxing, comfortable place in which to seek treatment. The center is staffed with full-time oncologists, therapists and technicians using the newest equipment to effectively diagnose cancer and plan the most effective course of treatment.

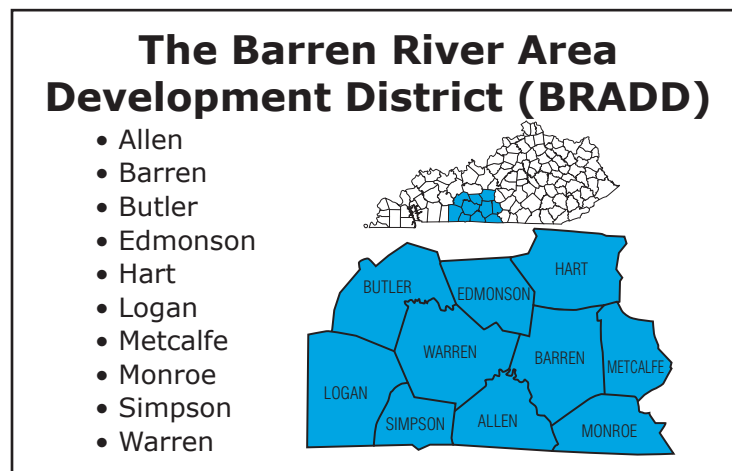
# COMMUNITY HEALTH STATUS

## Community Health Needs Assessment and Strategic Implementation Plan Process

In the fall of 2011, T.J. Samson Community Hospital helped initiate a group of local healthcare and public leaders to form a new Barren River Community Health Planning Council. The involved organizations included:

- Barren River District Health Department
- T.J. Samson Community Hospital
- Caverna Memorial Hospital
- The Medical Center at Bowling Green
- The Medical Center at Franklin
- The Medical Center at Scottsville
- Monroe County Medical Center

*See comprehensive list in Community Health Assessment Report.*



The newly formed Barren River Community Health Planning Council, recruited leaders and experts from the 10-county Barren River Area Development District (BRADD) to use as part of the Council. From this group of experts, five areas were identified as Priority Health Issues for the BRADD area.

Assessments followed the Mobilizing for Action through Planning and Partnerships (MAPP) protocol. The MAPP health assessment process was developed by the National Association of City and County Health Officials (NACCHO). During the Council's assessment they sought input regarding a selected set of questions that were related to their identified Priority Health Issues. Members solicited the information from peers, constituents, employees, organizations and families.

T.J. Samson Community Hospital, in response to the assessment and Priority Health Issue findings, has used data collected to identify areas of opportunity to better meet the health needs that impact the hospital's patient population.

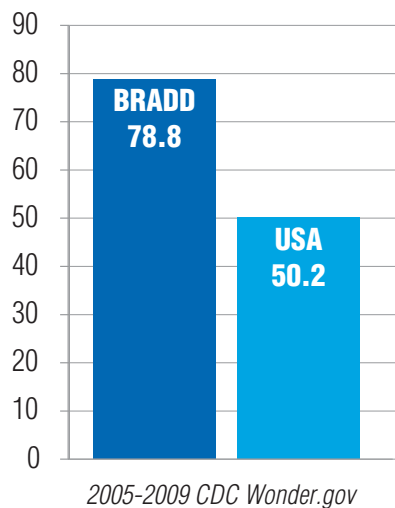
The Strategic Implementation Plan set in place, will guide the organization in decisions made regarding program implementation and promotion, disease management, community partnerships, and health and awareness campaigns set in place over the next three years.

To view the complete Community Needs Assessment conducted by the Barren River Community Health Planning Council, please go to [www.tjsamson.org](http://www.tjsamson.org) and search Community Needs Assessment 2012.

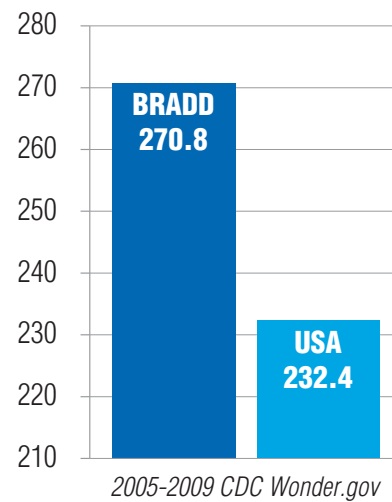
## Areas identified as Priority Health Issues include:

- Cardiovascular Disease
- Diabetes
- Obesity
- Lung Cancer
- Drug Abuse and Addiction

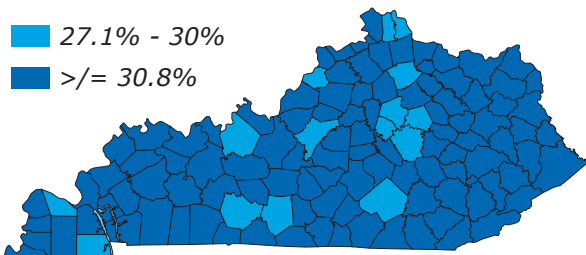
**Lung Cancer Death Rates**  
per 100,000 population



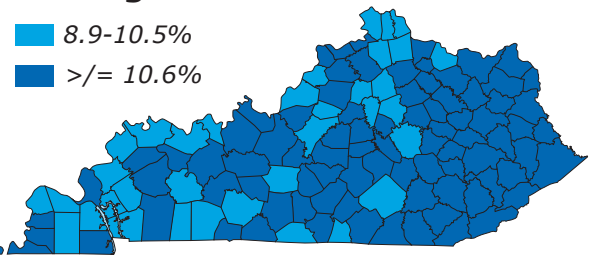
**Heart Disease Death Rates**  
per 100,000 population



**Percent of Adults Who Are Obese**  
(BMI > 30)



**Percent of Adults Diagnosed With Diabetes**





## The Voice of the Community

T.J. Samson Community Hospital values its community's thoughts concerning what they feel their health needs are and how they feel those needs could be best served. Through this health assessment process, the hospital was given the opportunity to not only view statistical data, but also to hear how patients feel concerning the health issues that impact their lives and the lives of those around them.

**"The more a person learns about diabetes, the better job they do of controlling it."**

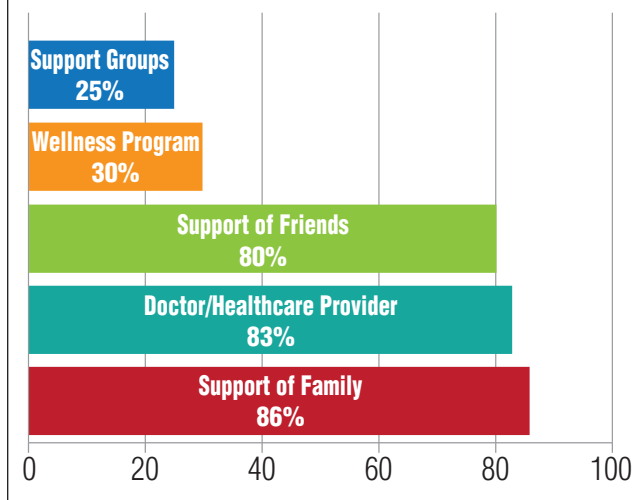
**"We need materials that are not in physician terms, but easy to understand."**

**"I wish I had learned the outcomes of not controlling the disease (diabetes-cardiovascular disease) earlier."**

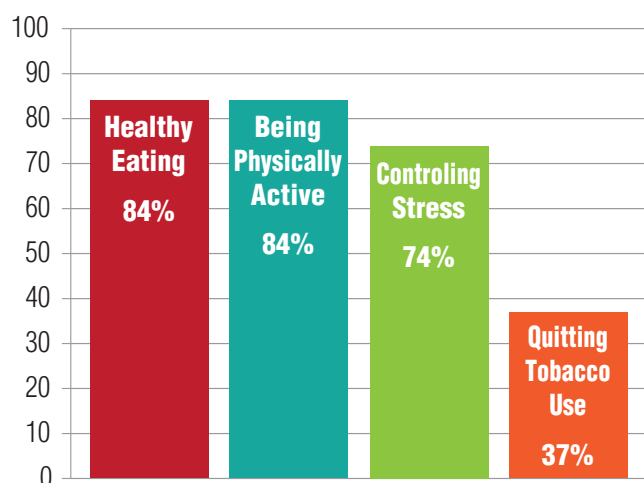
**"Most people don't receive a plan."**

### Helpful in Keeping Families Healthy

*(From persons who have diabetes or are family members of a diabetic.)*

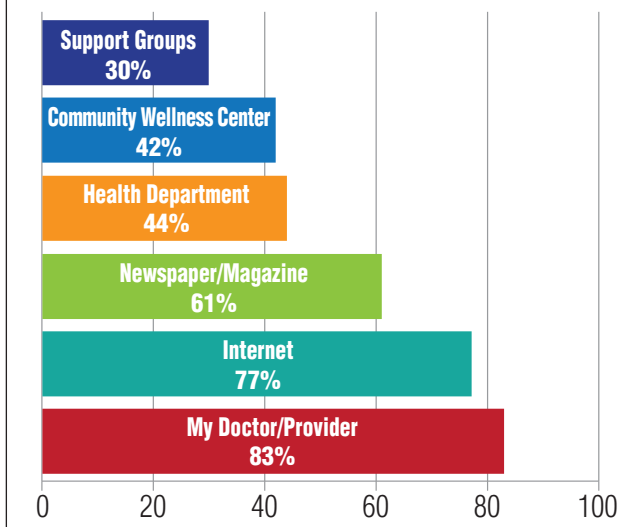


### "These healthy behaviors have been helpful for keeping my family healthy."



### "Useful" or "Very Useful" in Getting Health Information

*(Results from general public concerning nutrition and physical activity.)*



# **STRATEGIC IMPLEMENTATION PLAN**

## ***T.J. Samson Community Hospital Strategic Implementation Plan***

It is the goal of T.J. Samson Community Hospital to use all data and information provided in the Barren River Community Health Planning Council's Community Needs Assessment, and accurately map a plan of action to fully meet the health needs of the community. The desire of the organization is to accurately create a Strategic Implementation Plan that allows for monitoring and assessment of results directly impacting the Priority Health Issues unveiled by the Council's assessment findings.

### ***Expansion of community health and wellness programs, promote prevention and awareness, and continue to progress in the area of disease management.***

- Continue program growth with T.J. Samson's **Your Wellness Place** at the Pavilion. Strengthen methods of communication of classes, screenings, support groups, and educational events. Monitor growth with quarterly assessments of goal progress.
- Evaluate ways to grow the recently implemented **Wellness Coaching Program**. T.J. Samson began offering wellness coaching services in mid-2013. The program is designed to provide a source of support to help people really succeed at being healthy and well and living the kind of life those individuals hope to live. Wellness Coaching can also help patients suffering from chronic illnesses live the healthiest life possible by improving their lifestyle behavior. The Wellness Coaching Program will continue to strengthen relationships with healthcare providers in an effort to help patients overcome health issues that they are facing with and offer education and support along their journey.
- Evaluate benefits of implementing the **Mini-Med Program**. Mini-Med is not a new concept and has been successfully implemented in hospitals across the country. The program is designed for a general audience – adolescents interested in health careers through senior citizens seeking information on how to live a longer, healthier life. Each 10 week session is divided into two focus areas with physicians or other medical professionals presenting on various body systems and disease processes. In addition to getting a basic understanding of anatomy, participants also learn strategies for disease prevention. The sessions would stress common themes such as harmful effects of smoking, the importance of health screenings, and the impact of lifestyle choices on overall health. At the completion of the 10 week program, a graduation is held with diplomas awarded to those who attended regularly.

*(Strategic Implementation Plan, continued)*

- Evaluate the **Employee Health Program** implementation. The T.J. family is representative of the needs that have been identified in the MAAP Assessment. To show the importance of addressing the needs, one focus area will be on our own family of employees. The Employee Health Program implementation will include promotion of existing resources and creation of new tools for employees to have an opportunity to stay healthy and feel supported by the organization. Such tools will include:
  - Promote CCARE Program.

The Collaborative Care Initiative (CCare) Program is available to anyone participating in the T.J. Samson Health Plan. This program works as a health prevention technique and can potentially save money to those who participate. In exchange for following the plan protocol, lab panels and certain maintenance medications are covered at T.J. Samson with the patient incurring NO COST. Diabetics have the potential to save hundreds, possibly thousands, of dollars annually through waived co-pays, deductibles and co-insurance with little effort. Currently CCare offers two model coaches, Diabetes and Cardiovascular.
  - Promote Annual Employee Labs.

T.J. Samson provides annual labs as an optional benefit to all of its full-time employees. During the next three years, the hospital hopes to raise awareness about this program and encourage higher rates of participation.
- Evaluation of benefits of offering no cost Wellness Coaching sessions for employees identified in annual lab screening as having abnormal results in regards to blood pressure, cholesterol or glucose.
- Evaluate option of developing an employee walking program designed to promote physical activity as a routine in employee's lifestyle.
- Promote ongoing marketing campaigns and strategies supporting preventative care services and health screenings. Special focus will be given to the role of the primary care physician and the benefits of a strong relationship with a healthcare provider.

## Identified Priority Health Issues

In relationship to the identified Priority Health Issues, the following statements detail specific methods of raising awareness and reducing the number of individuals who have these health issues identified in the assessment to be negatively impacting the citizens of this community.

### Obesity:

- T.J. Samson Community Hospital currently offers monthly Lunch and Learn events that provide health information to staff as well as the general public concerning current health topics facing the community. The hospital plans to present Lunch and Learn events specifically focused on obesity. Obesity presentation objective would include: nutrition, physical activity and lifestyle.
- Publication of healthy eating and proper nutrition articles into hospital mass-mailed health education newsletters and magazines.
- Evaluate the option of creating a walking incentive program which would be open to the public at the T.J. Health Pavilion. The T.J. Health Pavilion offers a climate-controlled setting for the public or employees to utilize the resource of an indoor walking track. There are no fees for utilization of the indoor walking track.

### Diabetes:

- Procure funding through *Kentucky's Public Health Core Block Grant and Foundation for a Healthy Kentucky* to establish Community Health Workers to focus on Medicare and Medicaid patients with diabetes and congestive heart failure. These employees would be employed, managed, trained and deployed through the Diabetes Center of Excellence at the Barren River District Health Department. Two Community Health Workers would be placed at T.J. Samson Community Hospital to work as part of the discharge planning team to help assist the patient transition from hospital to home. A Community Health Worker would make home visits within 48 hours of discharge, with the intent of coordinating community resources needed by the patient for improved health, as well as minimizing the patient's risk of readmission within 30 days. Clinical outcome data will be collected and analyzed during year one to identify the continuation of funding from the sources, with the intent to collect reimbursement for services once proved beneficial from outcomes. If funding is procured, the goal would be to launch the program in early calendar year 2014.
- T.J. Samson Community Hospital currently offers monthly Lunch and Learn events that provide health information to staff as well as the general public concerning current health topics facing the community. The hospital plans to present Lunch and Learn events specifically focused on preventing, treating and living with diabetes.
- Evaluate the benefit of maintaining a Diabetic Educator on staff compared to utilizing external resources for this service.
- Publication of "Living with Diabetes" articles into hospital mass-mailed health education newsletters and magazines.



### ***(Diabetes, continued)***

- Explore ways to expand the reach of T.J. Samson's Your Wellness Place monthly screening event. Evaluate options to increase communication and awareness of monthly screenings as well as other location options that might be more optimal for community members.
- Promotion of existing diabetes support group. As found in assessment findings, support groups were listed as effective in helping to keep families healthy. By increasing the knowledge of these programs, it is the hospital's hope to provide more families easy access to support resources.

### ***Cardiovascular Disease:***

- Procure funding through Kentucky's Public Health Care Block Grant and Foundation for a Healthy Kentucky to establish Community Health Workers to focus on Medicare and Medicaid patients with diabetes and congestive heart failure. These employees would be employed, managed, trained and deployed through the Diabetes Center of Excellence at the Barren River District Health Department. Two Community Health Workers would be placed at T.J. Samson Community Hospital to work as part of the discharge planning team to help assist the patient transition from hospital to home. A Community Health Worker would make home visits within 48 hours of discharge with the intent of coordinating community resources needed by the patient for improved health, as well as minimizing the patient's risk of readmission within 30 days. Clinical outcome data will be collected and analyzed during year one to identify the continuation of funding from the sources with the intent to collect reimbursement for services once proved beneficial from outcomes. If funding is procured, the goal would be to launch the program in early calendar year 2014.
- Continued involvement in employee blood pressure annual screening in support of national "Go Red" day. Employee Education Department will travel to each department to conduct optional blood pressure screenings for all T.J. employees.
- Exploration of new ways to involve the community in national "Go Red" day. Currently Your Wellness Place clinical staff, travel to selected public sites to set up an informational booth and blood pressure screening stations. T.J. Samson Community Hospital plans to pursue community partners for national "Go Red" day in an effort to reach more people at more locations within the service area.
- T.J. Samson Community Hospital currently offers monthly Lunch and Learn events that provide health information to staff as well as the general public concerning current health topics facing the community. The hospital plans to present Lunch and Learn events specifically focused on cardiovascular disease and prevention. Presentation objectives could include: prevention, education, importance of screening and the role of heredity in heart health.
- Publication of heart health articles in hospital mass-mailed health education newsletters and magazines.

### ***Lung Cancer:***

- Exploration of benefits of a smoke-free workplace for all employees. This initiative would be an effort to align the organization and all employees with the mission of the hospital, which is to promote health and wellness. Research regarding this topic and information of steps for implementation would be closely studied to ensure program success and employee compliance of the proposed program.
- Increased communication surrounding the Cooper Clayton program offered through the T.J. Samson Education Department. Program is open to employees and community members.
- T.J. Samson will continue its assistance for employees to quit smoking. This assistance is provided in the form of either Nicotine Replacement Patches or Chantix, a prescription medication to assist in smoking cessation (provided as a 30 day starter pack). These will be available through the Employee Health Office.
- T.J. Samson functions as the fiscal agent for the Kentucky Agency for Substance Abuse Policy (KY-ASAP) Coalition, donating services in issuing grant reimbursements from the ASAP funds, providing payroll for the coordinator, and providing office space for the KY-ASAP services. The hospital also provides the opportunity for an employee to sit on the KY-ASAP Board of Directors and participate in ongoing Alcohol, Tobacco and Other Drugs (ATOD) education and prevention programs. KY-ASAP offers programs to assist residents in our primary service area to quit smoking. T.J. Samson will partner with KY-ASAP to increase involvement in these programs.

### ***Drug and Alcohol Abuse and Addiction:***

- T.J. Samson Community Hospital in an effort to join the fight against drug and alcohol abuse and addiction, will continue to facilitate the grants for the KY-ASAP program. T.J. Samson functions as the fiscal agent for the KY-ASAP Coalition, donating services in issuing grant reimbursements from the KY-ASAP funds, providing payroll for the coordinator, and providing office space for the KY-ASAP services. The hospital also provides the opportunity for an employee to sit on the KY-ASAP Board of Directors and participate in ongoing ATOD education and prevention programs.
- No other strategies will be implemented. T.J. Samson Community Hospital does not currently offer services in the area of drug and alcohol abuse and addiction. This area of need does not fall into the organizations primary focus for the promotion of health and well-being within the community. However, the hospital is taking measures to identify patients with drug or alcohol intervention needs and is referring them to the appropriate organization that can better meet their specific abuse or addiction issues. A list of drug and alcohol abuse and addiction providers can be found in the Council's assessment findings located on the hospital website. Visit us at [www.tjsamson.org](http://www.tjsamson.org) and search Community Health Needs Assessment 2012.

## ***Improved Access To Healthcare***

### ***T.J. Health Pavilion:***

Use promotion of the newly opened T.J. Health Pavilion as a resource for the multiple services located in one convenient location. Patients have the ability to see their physician, have outpatient diagnostic services, and/or access other outpatient resources all in one convenient centrally-located facility.

### ***The Clinic at Greensburg:***

Awareness and promotion of the newly opened Clinic at Greensburg, will allow patients of this rural area to have access to primary care services.

### ***Community Health Fairs/Conferences:***

Continue promotion of annual T.J. Community Health Fair, Men's Health and Prostate Screening Event, and T.J. Samson Women's Conference. Invest interest in growing the Greensburg Health Fair into a larger event, servicing a larger population than the prior year. Also, reach into other outlying area's to implement annual health screening events within those areas.

### ***Heart Healthy Outreach Program in Greensburg:***

Exploration of a Heart Healthy Outreach Program at the newly opened Clinic at Greensburg, which will allow patients in need of evaluation and testing to have an opportunity to do so without traveling a long distance to obtain these services. Making these evaluations readily available will assist in reducing the cardiovascular disease rate by showing the importance of prevention.

### ***T.J. Samson Family Medicine Program:***

The U of L Glasgow Family Medicine Residency Program is a progressive rural based program located in the heart of South Central Kentucky. The program is affiliated with the University of Louisville School of Medicine and T.J. Samson Community Hospital and has strong support from the medical and business communities. The residency program provides services at the T.J. Family Medicine Program. The T.J. Family Medicine Program accepts low income patients as well as patients not covered by health insurance.

### ***Community Medical Care:***

Continue partnership with Community Medical Care. Community Medical Care, Inc. is a local charity assisting Barren County's low-income seniors with prescription medication, prescription glasses and hearing aids. Hearing aids are obtained through another charity program, The Starkey Hearing Foundation's Hear Now. Also, Community Medical Care assists low-income, working uninsured adults of Barren County by providing primary health care, prescription medication, emergency dental care, optometric care, hospital care and specialist consultation. The primary health care is made possible through the residency program at T.J. Samson Community Hospital and specialty services are made possible through T.J. Health Partners.

***Palliative Care Program:***

Continued growth, communication and education regarding the hospital's recently added Palliative Care Program that focuses on disease management for those who suffer from chronic and debilitating illness. Patients who receive Palliative Care treatment will have access to an entire team of experts working together to manage their disease or illness. Access to this team provides the patient with a specially trained board certified Palliative Care physicians, nurse practitioner, registered nurse, social worker and a chaplain. The Palliative Care Team works with the patient's primary care physician and/or specialists to provide expert symptom management, clear and ongoing communication, guidance with difficult and complex decisions on treatment, and emotional and spiritual support for the patient and the family.

***Long Term Care Physician Partnerships:***

Hospital will explore opportunities of physician/provider partnerships with long-term care facilities within the hospital's service area. The need for physician care for the residents of long-term care facilities has been shown to be an opportunity to improve access to care for those patients. Over the course of the next three years, the hospital will be evaluating the benefits of this partnership and taking appropriate measures when all information has been reviewed.



## ***Improve Patient/Community Access to Healthcare Resources, Education, and Materials***

### ***T.J. Samson Website Update:***

With the unveiling of the new T.J. Samson website in Summer 2013, the hospital now possesses the ability to customize the site in an effort to better educate the community concerning services, physicians and resources offered by the hospital. The customizable website format allows patients to obtain news and upcoming event announcements in a more time sensitive manner. The website was designed to be easy for patients and community members to navigate. The marketing staff will continue to work over the next three years on linking related pages and articles to better assist patients in understanding services and health issues that they may be researching.

### ***Krames Staywell Health Library:***

In fall of 2013, the hospital purchased and unveiled its Krames Staywell Health Library. The health library contains up-to-date health education and resources to provide patients a better understanding of health issues that they or someone they know may be facing. The health library is integrated into the hospital website and also offers patients and family members multi-media resources as well as tools and calculators to assist them in the self- monitoring of certain health aspects. In response to survey results regarding the need for easy to read materials distributed upon diagnosis at a provider visit or hospital inpatient stay, the hospital will begin to produce and distribute target health information packets, using the Krames Staywell Health Library as a resource, to all appropriate healthcare providers within the organization.

### ***Social Media:***

T.J. Samson currently provides a social media outlet for the distribution of health information, events, services, and many other types of communications. The current social media platform being used the T.J. Samson Community Hospital and Your Wellness Place Facebook pages. Over the course of the next three years the hospital will begin evaluating the benefits of utilizing other social media tools such as Twitter, a CEO blog, and text messaging alerts. The hospital recognizes the demand for quick, real time, convenient communication regarding health education, events, services and screenings to our community and patients.

# **COMMUNICATION PLAN**

## **Communication Plan**

T.J. Samson Community Hospital, in compliance with the Patient Protection and Affordable Healthcare Act of 2010, has developed a plan for the communication and distribution of the Community Health Needs Assessment and Strategic Implementation Plan.

### **Internal:**

- Highlight information found in the Community Health Needs Assessment and Strategic Implementation Plan for all employees, using internal newsletters, and all employee email communication.
- Posting of the Council's assessment and hospital's plan on T.J. Intranet for employees to access.

### **External:**

- Posting of the Community Health Needs Assessment and Strategic Implementation Plan on the T.J. Samson website.
- Make hard copies of the Community Health Needs Assessment and Strategic Implementation Plan available to the community upon request.
- Develop Facebook posts to direct individuals and employees to the T.J. Samson website.